

The AMERICAN HOME

for April

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WOMAN'S COLLEGE
UNIVERSITY OF NORTH CAROLINA

25¢



7 Page Tour through
This Charming House

POWER TOOL FIND

4 Pages Slip Covers

New, Revolving Shelves

PUT ALL FOODS AT YOUR FINGERTIPS!

A simple twist of the wrist, and the back area of the Revolving Shelves is right in front.

YOU SIMPLY turn a revolving shelf in this new General Electric 12-cubic-foot Refrigerator-Freezer Combination, and the food you want *rides* before you.

You see what you want. No more fussing, fumbling, fuming. No more hard-to-reach corners where leftovers are forgotten. Furthermore, these new, wonderful revolving shelves turn silently. And, it's the easiest-to-keep-clean refrigerator you ever saw.

You can widen—or narrow—the spacing between these shelves to accommodate bottles, jars, bowls and pies without removing the food *and without lifting the shelves!*

OLD-STYLE SHELVES



More shelf space, too! Actually 8 per cent more shelf space than in the previous corresponding model with old-style shelves.

See them at your G-E dealer's. Look for his name in the classified telephone directory. General Electric Company, Appliance Park, Louisville, Kentucky.

TRUE COMBINATION REFRIGERATOR-FREEZER



More shelf room, too. The inside refrigerator walls are rounded to accommodate extra-large shelves. There's actually more shelf room than in the previous corresponding model with conventional shelves.

About \$5.90 weekly*

*After small down payment. See your dealer for exact terms. Prices and specifications subject to change without notice.

Model LH-121L, illustrated, holds 12 cubic feet of fresh and frozen foods. Price: \$549.95. Other G-E Refrigerators as low as \$219.95.

Two separate and complete appliances in one cabinet!



True zero-degree freezer is built just like a floor-type freezer. Has its own separate refrigerating system, its own separate door. Keeps up to 89 packages of frozen foods as long as a year.

Automatic defrosting refrigerator section has its own door, is separately insulated and is completely automatic. No clocks to set; no pans to empty. Nothing for you to remember, or do.

So dependable! More than 3,500,000 G-E Refrigerators in use 10 years or longer!

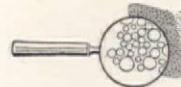
GENERAL ELECTRIC



Want to be on your toes in the morning?

WANT to awaken so gloriously rested that you feel your best—look your best—right through your busiest days? Here are six good reasons why the AIRFOAM-ENGLANDER slumber-mates can help you get more *living* out of life.

Goodyear, Airfoam Dept., Akron 16, Ohio



COMPLETE COMFORT—Over half a million air cushions to each cubic inch of AIRFOAM cradle every contour, support body-hollows. relax you completely.



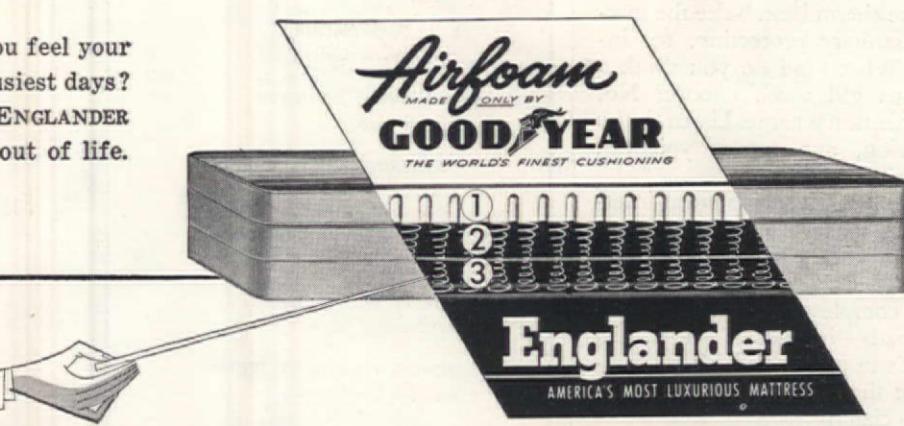
A BOON TO ALLERGY SUFFERERS—AIRFOAM doesn't develop dust, lint or fluff—or excite the common allergies. It promotes many hours of deep, healthful slumber.



THE SLEEP THAT'S THREE LAYERS DEEP—the sleepful advantages of AIRFOAM (1) are enhanced by the famous ENGLANDER RED-LINE FOUNDATION with a yielding upper spring layer (2) and a staunch lower spring layer (3).



ALL-OVER SUPPORT—Supporting AIRFOAM columns vary in width, give greatest support where most needed, literally float you off to sleep.



NEVER NEEDS TURNING—for AIRFOAM breathes with your every motion, keeps itself cool, fresh and sweet, plumps itself up when you rise!



LONGEST LASTING—for the AIRFOAM mattress is scientifically molded *all in one* piece. There is simply nothing in it to sag, snag or break down!

Airfoam—T.M. The Goodyear Tire & Rubber Company, Akron, Ohio Red-Line—T.M. The Englander Company, Inc., Chicago



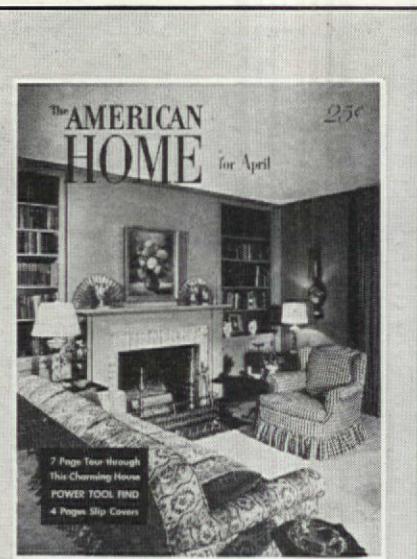
*...and she lived happily
ever after!*

Once upon a time there was a modern miss—so lovely she was almost like a fairy princess. But she didn't live in a never-never land of enchanted cloaks, witching hours and glass slippers. This is the story of a dainty, fastidious girl, living in today's world.

Of course she'd choose only those products that would guard her feminine charm best. Take the matter of sanitary protection, for instance. What kind do you think a fastidious girl would choose? No, don't mention a name. Listen to the description, and see if you can guess it.

In the first place, it's worn internally. It's made of compressed surgical cotton in a small, throwaway applicator. (It's *very* easy to dispose of.) It completely eliminates belts, pins, pads—in fact it's invisible, once it's in place. And it's so comfortable the wearer can't even feel it! (No chafing!)

This product has many other advantages. For instance, it can be worn right in the tub. It prevents odor from forming; in fact, it's often been called the most fastidious kind of sanitary protection. A month's supply slips right into the purse. . . . If you haven't guessed it by now, ask for Tampax at any drug or notion counter. 3 absorbencies: Regular, Super, Junior. Tampax Incorporated, Palmer, Mass.



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One of the many hospitable groupings in the Lee Westons' living room. For a full tour of this lovely home of an AMERICAN HOME family, turn to page 49. Photograph, Roger Sturtevant

In this Issue

APRIL, 1954

VOL. LI, NO. 5

Arts and Crafts

18	American Home Workshop Projects
60	You Can Build Our Grandfather Clock
68	Slipcover Our Tuxedo Sofa . . . Dorothy Lambert Trumm
112	Slipcover Patterns for Spring Decorating
154	Pattern Order Form
173	How to Antique Painted Furniture
18, 54	Patterns
61, 69	Patterns

Gardening

56	Let's Go Shopping for Asters . . . E. L. D. Seymour
58	Achievement Medal News
74	The ABC's of Landscaping . . . Mark McMillin
140	How to Gain Time and Encourage Plants
144	Something Old and Something New . . . Gordon Morrison
146	Don't Let a Tree Commit Suicide
155	5 Little Tomato Plants . . . Ann Beech
156	For Easier Mowing
163	These Logs Sit Pretty

Decorating

49	We Pay a Call on the Westons . . . Jean Austin
66	They're All Dressed Up—In Denim! . . . Gertrude Brooks Dixon
70	Our Food Editor Lives Here . . . Mary E. Monze
102	Wrapped Around a Patio . . . Ethel McCall Head
110	TV Bench and Buffet . . . John Lippert
114	Add a Light Touch to Lamp Shades

Homes and Maintenance

44	News for Your Home . . . Robert W. Houseman
59	Find of the Month . . . Hubbard H. Cobb
62	A Compact Plan with Lots of Style . . . Louise Price Bell
64	Time to Think about Fences
72	How to Repair Winter's Damage . . . Jonathan Aley
76	"It's Not Nearly Finished," But: . . . Jeannie Willis
116	3-Level Modern Built for a View
120	How to Use a Portable Saw
124	Blueprint Order Form
130	The American Approach . . . Jessie Walker
133	To Remove Iron Stains from Wood
138	Small Changes Made a Big Difference
159	You Need an Architect If:
167	High Signs for Doors
169	Hang 'Em Good

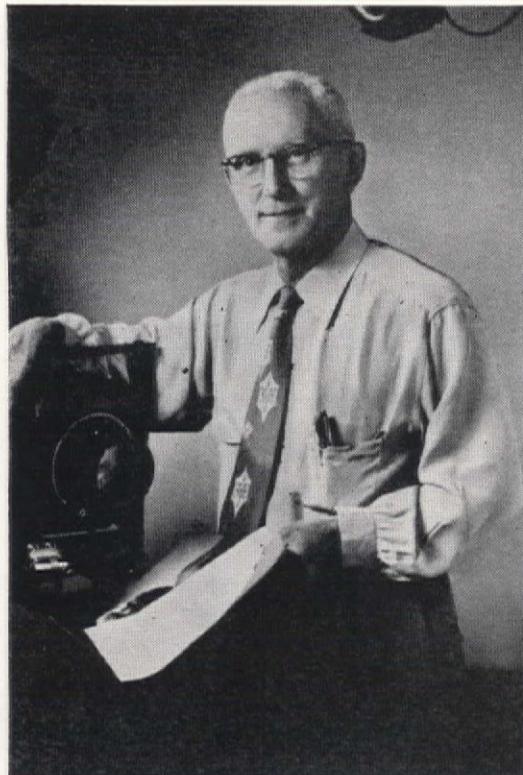
Food, Entertainment, Management

78	Low Key Is High Style . . . Gertrude Brassard
80	Good Victuals from Spain . . . Jean Austin
82	Take a Package of Chocolate Cake Mix
83	Take a Can of Pineapple . . . Catherine Nissly
84	Anne's Notebook . . . Anne Barnard
86	Spike It with Buttermilk
88	You Can Be Your Own Easter Bunny
92	Automatic Toasters . . . Edith Ramsay
106	"Hopeless" Kitchen . . . Barbara Hart

Features

6	Contributors
10	Off the Press
14	Off Your Chest
20	Cleveland Says "Yes" to Art . . . Willis Thornton
28	The Wholesale Pitch Is Still with Us . . . M. E. Gerlach
30	Market Place
46	Music in Your Home . . . Robert Bagar
105	American Homemaker's Quiz
136	Mama Took a Job . . . Jack Curran
157	Where Credit Is Due
170	We Took to the Hills
174	Look It's New

THE AMERICAN HOME, April, 1954. Vol. LI, No. 5. Published monthly by The American Home Magazine Corporation, 444 Madison Ave., New York 22, N. Y. W. H. Eaton, Chairman of the Board-Treasurer; Jean Austin, President-Secretary; Warren C. Agry, Herman Bartel, Theodore F. Glosten, Marion M. Mayer, Arthur Sherill, James M. Wiley, Foster Willett, Vice-Presidents, Executive, Editorial and Advertising headquarters, 444 Madison Avenue, New York 22. Subscription Department, American Home Building, Forest Hills, New York. Copyright, 1954, by The American Home Magazine Corporation. All rights reserved. Title registered in U. S. Patent Office. Subscription price in United States, Canada, and Pan American countries \$3.00 a year; 2 years, \$5.00; 3 years, \$6.00. All other countries, add \$1.00 per year for extra postage. Entered as second-class matter December 31, 1935, at the post office at New York, N. Y., under Act of Congress March 3, 1879. POSTMASTER: Send notices by Form 3579 to American Home Bldg., Forest Hills 75, New York.



"I find the Hammond Organ a wonderful means of relaxation and inspiration after spending a difficult day behind the camera."

FREDERIC WOMMER, *Photographer
Shakopee, Minnesota*



"Our son has studied music since he was five but never felt the intense interest he does now since learning to play the Hammond Organ."

MRS. ROBERT E. BURNS, *Valley Stream, N. Y.*



"To hear the organ music of Bach and Franck live again in one's own living room on the Hammond Organ is a privilege of our times."

PIERRE MONTEUX, *formerly conductor of
the San Francisco Symphony Orchestra.*

KARSH, OTTAWA

A BUSINESSMAN... A HOUSEWIFE... AND A SYMPHONY CONDUCTOR

talk about the most exciting thing they own

If you've ever thought about a Hammond Organ, think of this:

You can learn to play one in thirty days or less. Thousands have.



Your home doesn't have to be large. A Hammond Organ is only about four feet square, and takes less space than many desks.

You don't need a lot of money. Hammond Organ prices begin at \$1285 f.o.b. Chicago, for the Spinet Model (not shown), including built-in tone equipment and bench. You have a choice of liberal terms and many dealers offer up to 3 years to pay.

Have a no-obligation demonstration of the Hammond Organ this week. Or, if you prefer, mail the coupon for more details.

HAMMOND ORGAN

MUSIC'S MOST GLORIOUS VOICE

At left: Home Model Hammond Organ, full details and price sent on request.

Hammond Organ Company, 4206 West Diversey Avenue, Chicago 39, Illinois
Without obligation, send information on the following Hammond Organ models:

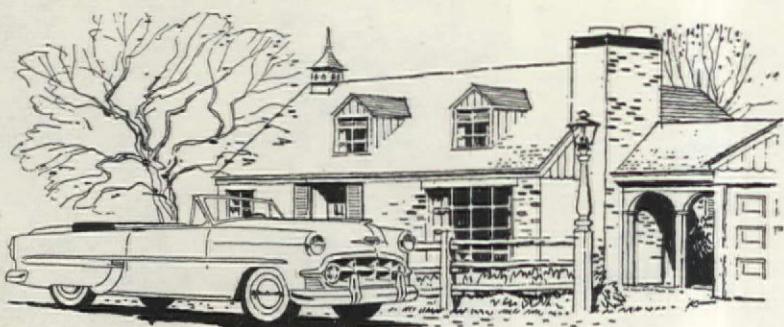
Spinet Home Church Concert

Name _____

Street _____

City _____ Zone _____ State _____

©1954, HAMMOND ORGAN COMPANY 4



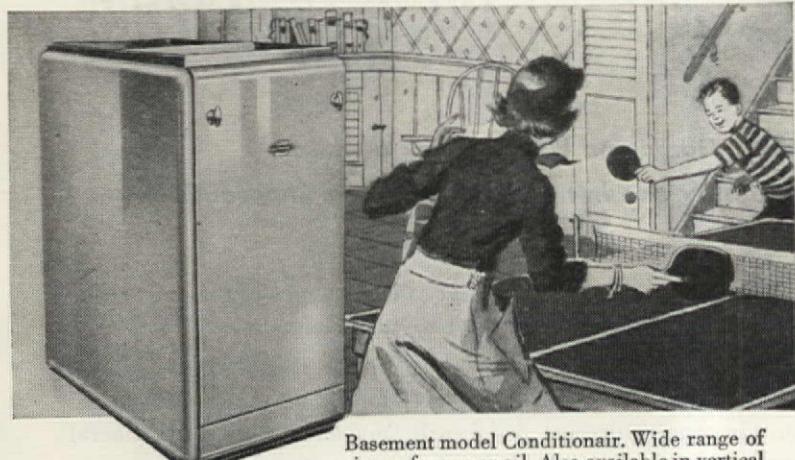
HERE'S EXCITING NEWS IN HOME HEATING:

GENERAL MOTORS MAKES DELCO-HEAT

HERE'S WHAT IT MEANS TO YOU:

Lower first cost, because Delco-Heat is built by famous GM "Assembly Line" methods.

More heat from fuel, because, like your car, it's General Motors "Precision Engineered."



Basement model Conditionair. Wide range of sizes—for gas or oil. Also available in vertical and counterflow models.

Low in first cost and low in operating cost, the Delco-Heat Conditionair is General Motors engineered to deliver full heating comfort for every fuel dollar spent.

Delco-Heat Conditionairs are backed by General Motors' vast experience in combustion and ignition systems. Designed for today's home needs, these beautiful, compact units are dependable, trouble-free and truly automatic. Equipped with Delco-built synchronized controls for really level comfort.

For further information, call your Delco-Heat Dealer. His name is in the Yellow Pages of your phone book. Or write or wire: Delco Appliance Division, Dept. AH, General Motors Corp., Rochester 1, N.Y. In Canada, Delco-Heat, Toronto 13, Ont.



DELCO-HEAT

... a complete line of automatic oil and gas fired conversion burners, Conditionair forced warm air furnaces and heating and cooling units, boilers, water heaters and electric water systems.

Contributors

... **IRENE WESTON**, whom we visit on page 49, is the wife of AMERICAN HOME's West Coast representative. Lee's career took them to many a city, and Irene, whose Hobby No. 1 is People (antiques, cooking, and sewing come next) was really suited to their way of life. But living in 16 houses in 20 years not only made her an excellent interior decorator, but also sharpened her sense of values about the meaning of "home."



... **WILLIS THORNTON**, a native Clevelander, is justly proud of his city's May Art Show as a contributor and a collector—he describes it on page 20. Examples of his photography (a foremost hobby) have been exhibited in past years. A former newspaperman, Mr. Thornton worked in several parts of the country. Since service in Europe during World War II, he has lectured on journalism at Western Reserve, authored several books.



... **M. E. GERLACH**, the writing half of a photographer-writer team, has tried to even things up by snapping pictures ever since husband Bob (the rest of the team) took to writing, too. Though her efforts include some impressive projects, she claims their partnership is still lopsided. The experiences this couple had while buying a "houseful of furniture and appliances" brought on the article about purchasing wholesale (page 28).



... **MARK MCMILLIN**, Kansas born, studied there and in New Mexico; taught in California schools and colleges; married a high school principal; and, since retiring from school rooms, has written for more than 100 magazines. Hobbies are community improvement (reflected in "ABC's of Landscaping"—page 74) bridge, and travel. Used to home garden, but now lets her husband do it when he's not running their 11-acre orange grove.



... **PAUL STAMAN**, designer and builder, is at present enthusiastically developing a residential area of 17 individually designed homes in Phoenix, Arizona, where he's lived since 1946. He was born and educated in Pennsylvania, received his B.S. degree from the University of Pittsburgh in 1941, and achieved the rank of captain in the Army, during the war. Married in 1950, he and his wife have a baby son, Marc Joel.



Bissell Sweepmaster



It sweeps its full width!

...with a full-width sweeper brush, wide as its compact case, it cleans right to walls. Gets under furniture, too. Adjusts to thick or thin carpets.



Stores flat

...stands up against wall
...saves closet space.

It's light and easy to handle

... more compact than regular sweepers, yet it sweeps just as wide.

a new kind of cleaner...
cleans
as nothing else can!



Empties at a touch

...handy single dustpan at back makes it easy to empty into wastebasket.



only
\$12 75

Modern, streamlined, a completely new design, the new Bissell Sweepmaster gives you fast, easy, thorough cleaning... right to walls and under furniture. It's always ready to use... without cords, connections or attachments. It's a **NEW KIND OF CLEANER** that saves time... saves work... saves rugs. Choose for yourself and for gifts from smart new shades of Inca Green, Aztec Copper, Navajo Blue, Smoke Gray.

See and try this new kind of cleaner... at the **NEW BISSELL SWEEPMASTER DISPLAY**... at your favorite store. The best housekeepers use Bissell Sweepers.

Bissell Sweepers

Prices slightly higher in the West.

Bissell Carpet Sweeper Co., Grand Rapids 2, Mich.

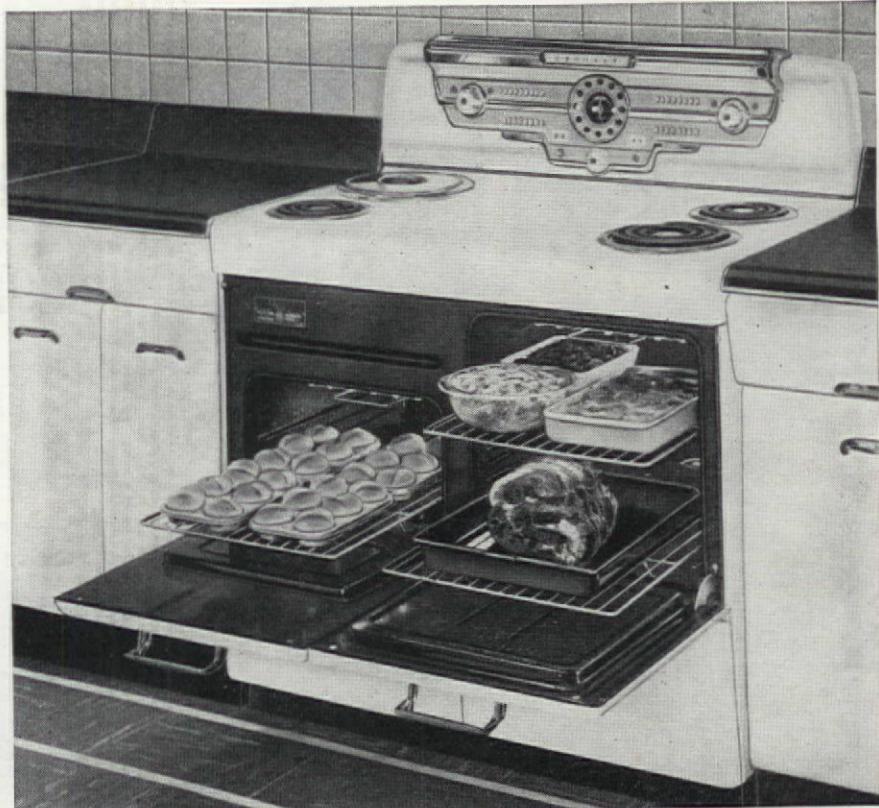


"I was just like the woman until my Crosley Electric Kitchen with the

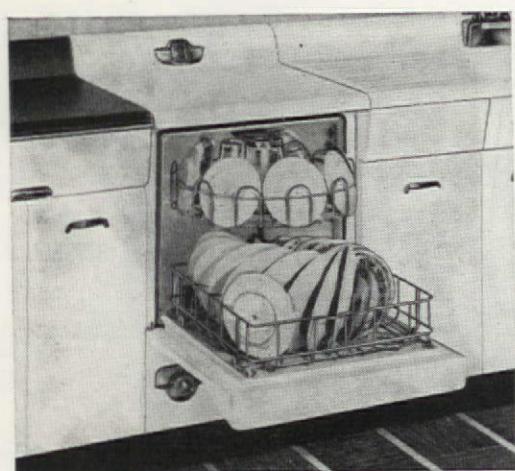
Mother of ten now feeds family with more fun
and less work—since Dad became a winner in
Crosley's Plan-Your-Kitchen Contest



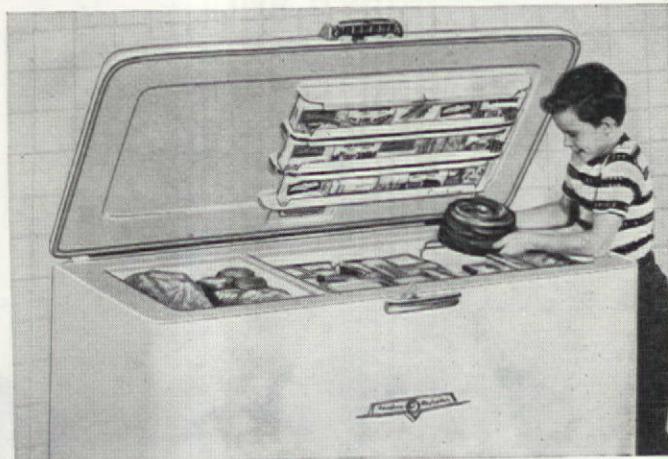
NOW YOU CAN HAVE 89% of all food at your finger tips! Yes, this Crosley Super Shelvador® puts food right where you can reach it—with its exclusive Deep Door Design and Beverage Server plus Roll-Out Shelves, Roll-Out Crisper and Meat Drawer. Completely recessed door shelves steal no room from cabinet. And in this Shelvador you get the marvelous new Butter & Cheese Safe and Coffee Meter . . . and *truly* Automatic Defrosting.



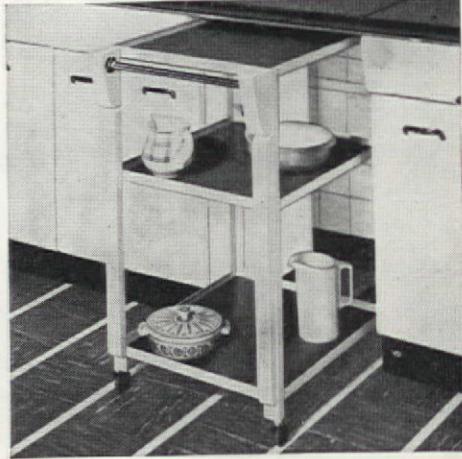
LET THE CROSLEY ELECTRIC RANGE cook for you . . . turn itself on and off by clock control! And let that "Bake-Best" Oven prove for you what it did in tests against other leading ranges—that it bakes more "evenly" *every* time! The Crosley Range has seven surface heat speeds instead of five (as on most ranges) . . . gives you divided-top design . . . gives you two ovens if you like! Available in the popular 30-inch size, too, with full-width oven.



WHAT JOY—every dish really clean and really dry! Yes, the Crosley Automatic Dishwasher-Dryer with amazing Swirl-Clean Action and built-in Speed Heater washes, triple rinses and dries *thoroughly*! Holds dishes, glasses, silver, and pans for six. Does the "meanest job of all" so easily—just load it—set it—and forget it!



THE CROSLEY FREEZER CAN SAVE YOU MONEY—and time—and work! Because you buy food when prices are lowest and freeze it for future use . . . freeze whole meals, cakes, pies, leftovers . . . cook and bake "ahead" so you have food for all occasions at a moment's notice. And what marvelous convenience! The Crosley Shelvador® is the *only* home freezer with shelves on the lid—that almost double your "top-level" space!

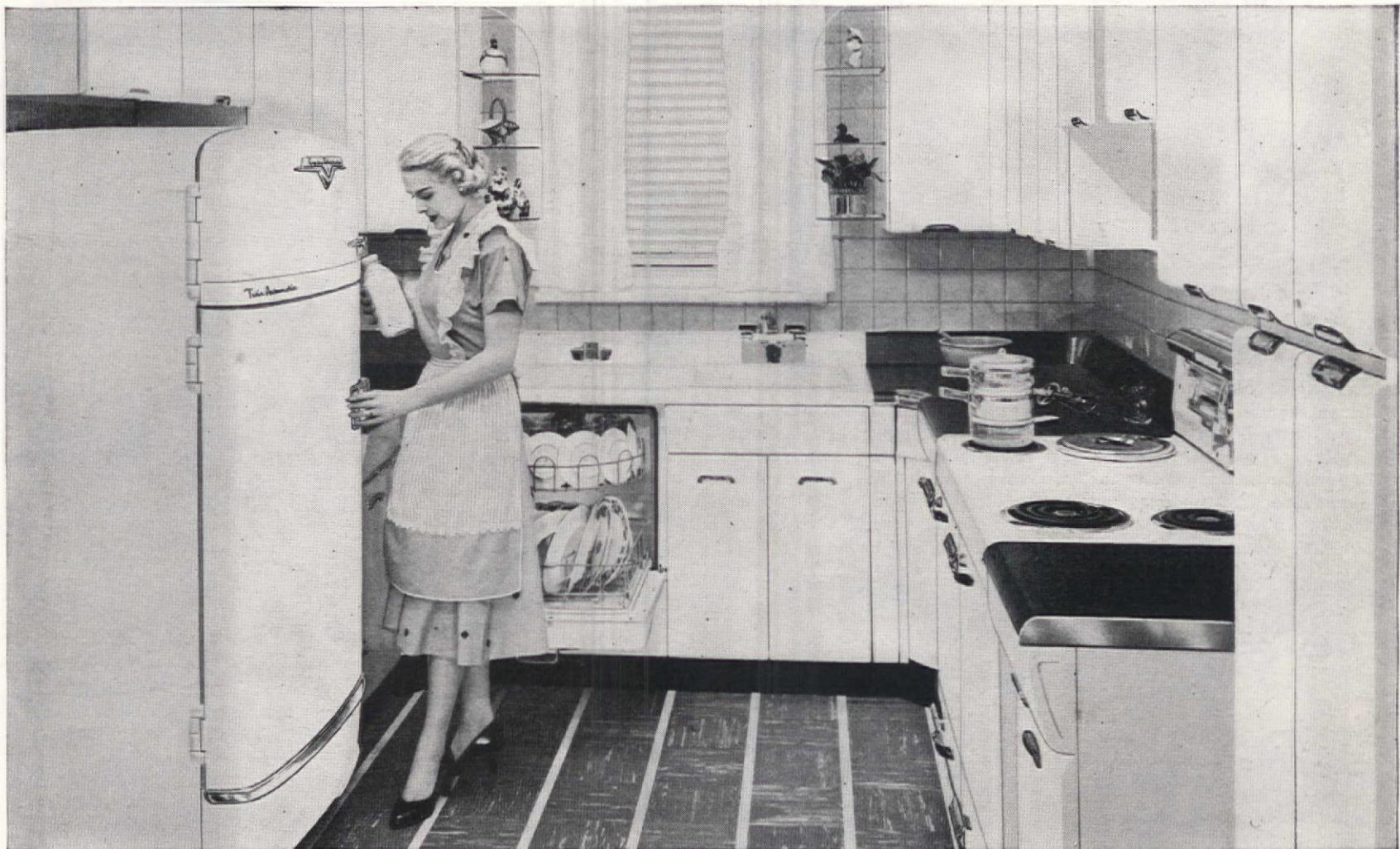


YOUR APPLIANCES, CABINETS and accessories *match* when they're Crosley! Because Crosley equipment is designed to form a harmonious *complete* kitchen, even though you assemble it item by item. Cabinets come in various sizes, Vinyl counter tops in attractive colors.

who lived in a shoe

wonderful new **CROSLEY SHELVADOR®** came to my rescue!"

says Mrs. Willard Elder of Clarksburg, W. Va.



Let a world-famous Shelvador Refrigerator start *your* complete Crosley Kitchen—and add equipment an item at a time if you like. Or get a *complete* Crosley Kitchen to fit your needs and budget.

Look around your kitchen *right now*—and imagine it transformed by Crosley! Imagine that old-fashioned refrigerator replaced by the latest-model Shelvador. Imagine cooking on a new Crosley Automatic Electric Range instead of your out-dated stove—imagine having a Crosley Freezer, like a *food store* right in your own kitchen! Then, plan how you'd arrange the kind of wall cabinets you've wanted for so long—and the marvelous

Crosley base cabinets with spacious counters for working, eating, *fun*.

Crosley appliances and cabinets are built of finest materials and designed for "flexibility"—to fit all types of floor and wall space and to fill all family needs. See your Crosley Dealer today and let him show you how easy it is to have a Crosley Kitchen—all at once, or starting with whatever item you need most. He'll gladly help you with planning and financing details.

CROSLEY

Better Products for Happier Living

Appliance and Electronics Division
AVCO
Cincinnati 25, Ohio

Shelvador® Refrigerators • Shelvador® Freezers • Electric Ranges • Automatic Dishwasher-Dryers • Cabinet Sinks • Food Waste Disposers • Steel Kitchen Cabinets • Electric Water Heaters • Radios • Television • Room Air Conditioners

Today—SEND FOR CROSLEY KITCHEN-PLANNING BOOKLET. ONLY 25¢!

Dept. AH-44, Crosley
Appliance & Electronics Div., AVCO Manufacturing Corp.
1329 Arlington Street, Cincinnati 25, Ohio.

Enclosed please find 25¢ for your Kitchen-Planning Booklet and information about Crosley Kitchens.

Name _____

Address _____

City _____ State _____

How to save time on stove cleaning

Never were stoves so easy to clean—but when foods spatter or spill and burn on—you need S.O.S.®



Save time cleaning griddles. Clean them *easily*—like most stove parts—at stove or sink. *Easily*, because you have S.O.S. to help you. S.O.S., with its sturdy fibers, cleans off the greasy crust left by fried eggs, hamburgers, hotcakes—makes griddles *gleam*!



Save time cleaning reflector pans and keep them shiny this easy way. Simply flick up heat coil, lift out the pan (most electric stoves permit this). Use S.O.S. to clean off spatters, to polish at the same time. S.O.S. cleans drip trays this same easy way.



Save time cleaning broilers. Make it easy, too, by cleaning your broiler after every use... *before* foods burn on. Use an S.O.S. pad, with soap right in it, to quickly scour off stubborn food and grease. You put on a bright polish as you clean with S.O.S.



Save time cleaning oven linings, racks. When a film of grease collects and food hardens on—just run an S.O.S. pad around inside your oven. Its oval shape gets into corners, its sturdy fibers cut off crust. In one easy operation, your oven is clean.



The S.O.S. Company, Chicago, Illinois, U.S.A. • S.O.S. Mfg. Co. of Canada, Ltd., Toronto, Ont.

Off the Press



You can depend on MYERS for the "Heart" of your home

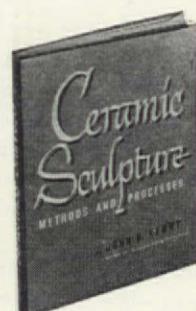


YOU'LL NEVER KNOW how thirsty your dishwasher and other water-using appliances can be until you move beyond city mains. If you want the capacity to run them freely, make the "heart" of your home a dependable, precision-engineered Myers water system.



prepares you fully to appreciate, enjoy, and benefit from them.

Ceramic Sculpture by John B. Kenny. (Greenburg) Price \$7.50... Step-by-step photographs (as many as 20 for a single project) and hundreds of line drawings make this book as important to the amateur as to the more accomplished ceramist. Chapters on working with clay, figure work, portraiture, models and cast-



ing, color, decorative masks, ceramic Christmas cards, powder boxes, flower holders, chessmen, and many other pieces cover just about every phase. In addition, the author includes chapters on employment, ceramic definitions, and sketch illustrations, tables, recipes, and index. Tools and their use are also fully and simply explained in this helpful book.

MORE ON PAGE 12



MODERN BATHROOMS cost a pretty penny. Don't cheapen your investment with an inadequate water system. Automatic Myers systems virtually eliminate water failure. Myers quality soon pays for itself in freedom from repair bills.



WHEREVER YOU BUILD, there's a Myers water specialist nearby who can give you costs and exact specifications for the water system best suited to your home. Consult him. Or mail coupon for "Water Witch" unique dial chart which automatically figures your water needs.

The "Heart" of your home



The F. E. Myers & Bro. Co. Dept. AH-4, Ashland, Ohio Enclosed find 10c for "Water Witch" to figure my home water needs.

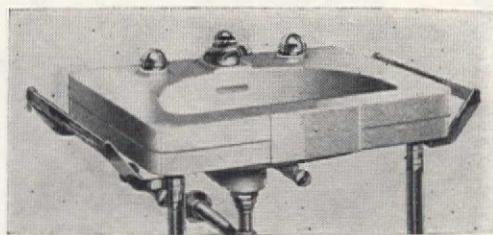
NAME _____
STREET OR RFD _____
POST OFFICE _____ STATE _____

YOU, TOO, CAN AFFORD CRANE

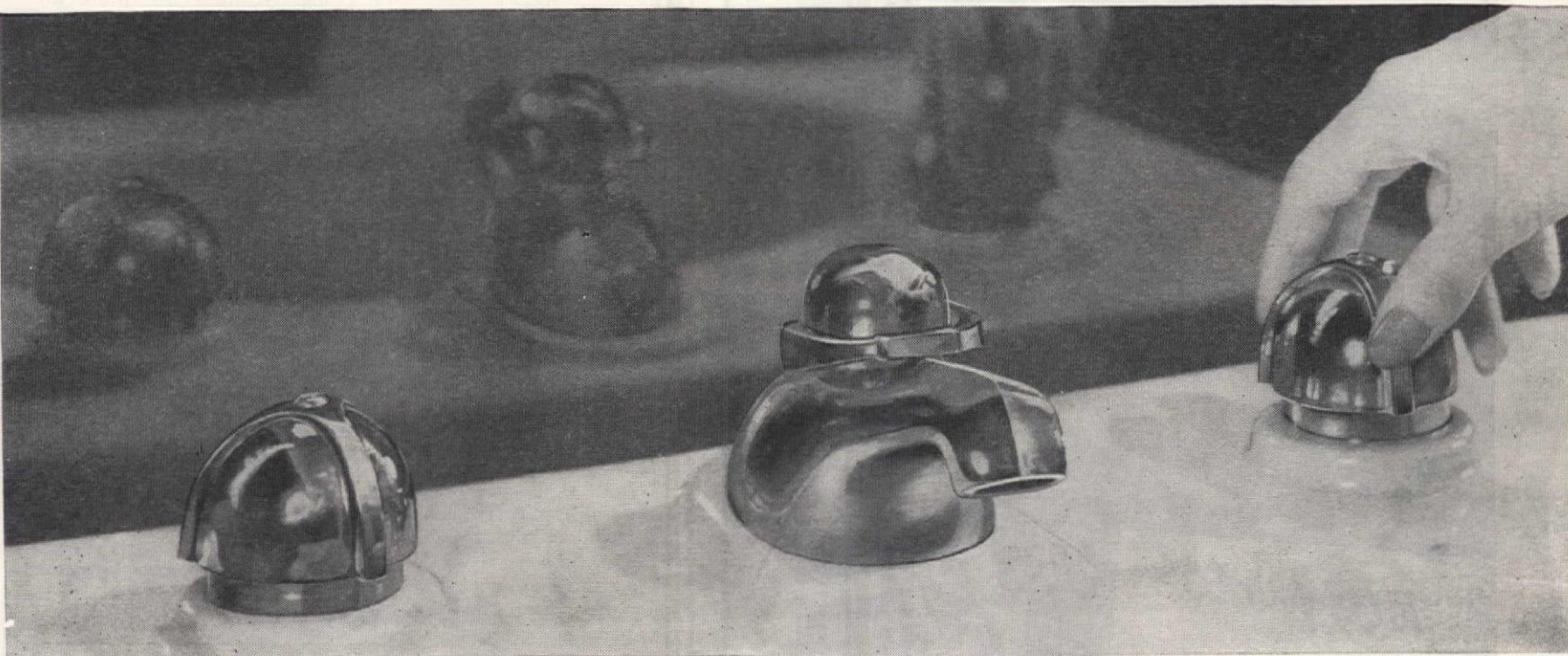
If you're "family-conferencing" this evening about remodeling, building or buying, it's well to know this: *Crane plumbing costs no more than any other brands you would consider.*

On all counts—design, workmanship and long life—Crane is the most preferred. In fact, most people want Crane plumbing in their homes.

Hasn't the idea of a Crane bathroom been running through your mind? And why shouldn't you have it, now that you know it costs no more money?



Crane Diana lavatory, one of the many basic Crane models in a wide range of prices . . . all with Crane's precision engineering . . . all with Crane's beauty of design, in your choice of eight decorator colors.



Your bathroom actually tells more about you than the car in your drive

Good taste in things that are not meant for public display is, of course, the surest sign of good taste.

This is so very true of your bathroom. When guests walk into this most private room of your house and find that it has charm and grace, that it boasts the finest equipment, they can't help but appreciate your discrimination and judgment. Actually it's a much more personal thing than being impressed with the car in your drive or the furniture in your living room.

A Crane bathroom in your home speaks volumes for your sense of quality. Here is an atmosphere of pure, functional beauty. From the jewelry-like "instrument panel" of the lavatory to the graceful lines of the tub, every fixture, every part of that fixture is not only supremely and precisely efficient, but represents the finest metal working and ceramic art of today.

In building or remodeling you have so many difficult decisions. But it's an easy decision to choose Crane for your

bathroom. Everyone knows it is the best. You'll be happy with that decision every day for years and years to come.

COME TO CRANE FOR IDEAS

Bathroom and kitchen ideas from leading architects . . . fixture ideas from leading designers . . . latest ideas in heating systems . . . ideas on budgets and financing. Your Crane Plumbing and Heating Dealer has them all. See him now and talk it over!

CRANE CO., 836 S. MICHIGAN AVE., CHICAGO

We'll pay you 50¢ to try **jonny mop**

DISPOSABLE TOILET MOP

Put pad on permanent handle

Pad foams, deodorizes, cleans completely

Pad flushes away, like toilet tissue

To get your 50¢.

All you have to do is buy a "JONNY" MOP. Then cut out the demonstration picture numbered "1" from the back of the handle package. Mail the picture with your name and address to Personal Products Corporation, Dept. J-10, Milltown, N. J. We'll send you 50¢.

One to a family. Offer expires May 15, 1954.

Cleans toilet bowl...today's way

Off the Press

(Begins on page 10)

101 Best Party Games for Adults by Lillian and Godfrey Frankel (Sterling Publishing Co., Inc.) \$2.00 . . . Need ideas for group entertaining? Here is a collection of over a hundred ideas for games ranging from "ice-breakers" to "mental gymnastics." Included are many suitable for club and church social events, or picnics and other outdoor gatherings. There are also a number of games you can play while traveling. A good book to have on hand to keep things rolling in home entertaining, too.



Advanced Woodwork and Furniture Making by John L. Feier. (Charles A. Bennett) Price \$4.95. . . . This book is for the craftsman who wishes to make furniture as a professional cabinetmaker would—but every step is clearly explained in layman language so it is understandable and easy to follow. Hundreds of clear, detailed photographs demonstrate steps and finished articles. These are supplemented by drawings, suggestions for ways to plan, and information on how to make your own drawings. This book has also been planned as a textbook for students of machine cabinetmaking and is well-suited to the needs of the self-taught handy-man.

Songbirds in Your Garden by John K. Terres. (Crowell) Price \$3.95 . . . Written "for every man, woman, and child in the United States and Canada who has a backyard or garden," this book tells how they can know the pleasures and rewards of year-round bird companions. It is admirably comprehensive, practical, simple, and readable. And based on first-hand experience, it is authoritative, convincing and delightfully interesting.



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Please mail me, without charge or obligation, a copy of your booklet.

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Address.....

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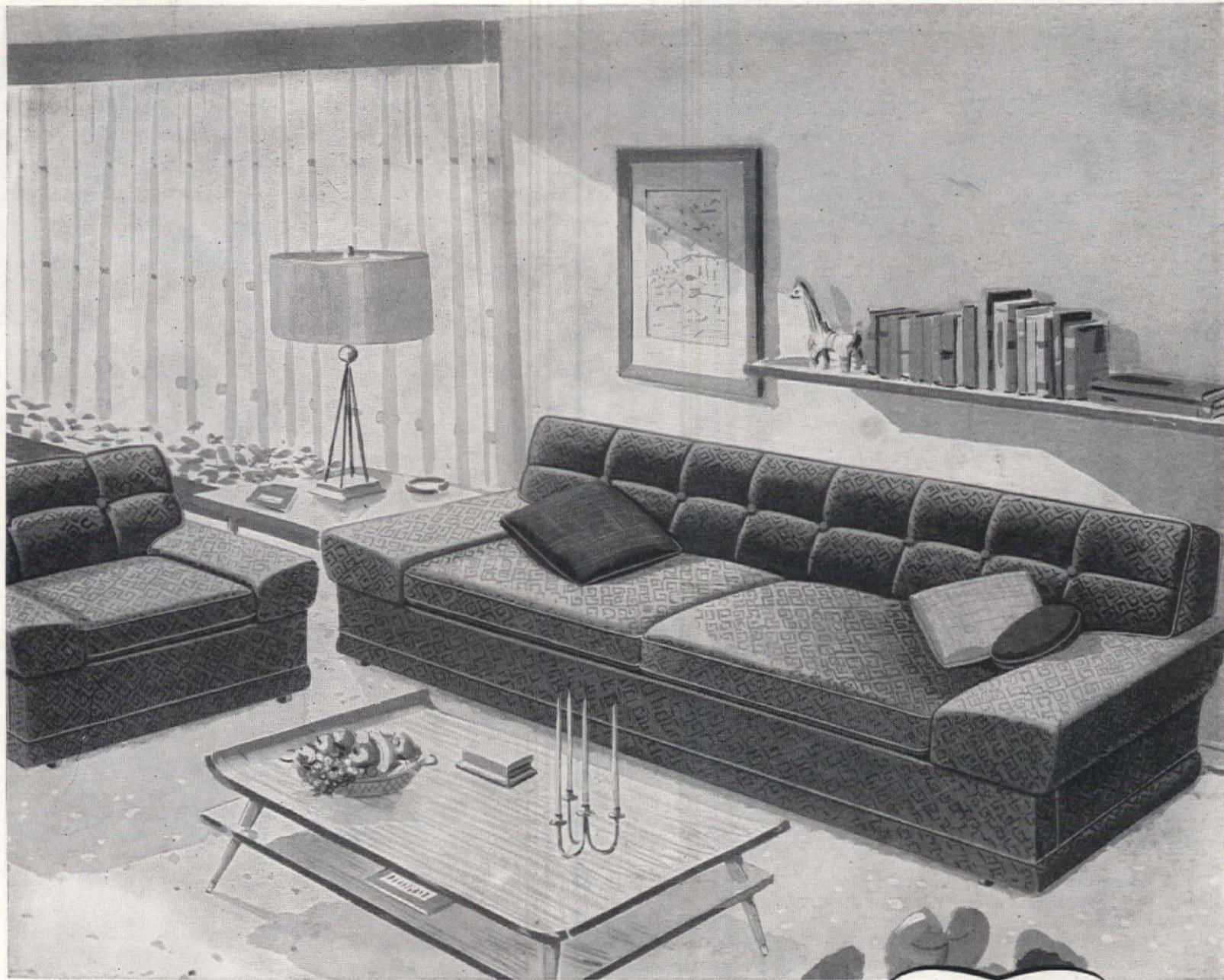
State.....

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not just ordinary furniture...but

The very *first* time you sit on Pullman furniture, you'll *instantly* enjoy the finest seating luxury you've ever known! No wonder Pullman is famous for *under-cover* quality...not only do you get the ultimate in spring construction, but it's *combined* with full-depth seat cushions of genuine Koolfoam. Best of all, you pay *no* premium for this revelation in relaxation. *Prove it to yourself!**

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Pullman chooses luxurious Koolfoam for *extra* comfort and *extra* buoyancy. Only Koolfoam gives you an *air-conditioned*, open-pore surface, with up to 14 times more air-flow than ordinary foams. Dayton Koolfoam is made by the world's largest manufacturer of foam latex pillows. No wonder you get more resiliency and more uniform density...for *longer lasting* year-in and year-out satisfaction!

Styled to the minute

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Air-Conditioned
CUSHIONING



not a penny more than ordinary furniture \$269⁵⁰

SOFA ONLY,

Matching Lounge Chair \$129⁵⁰

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Beauty in the home begins at the windows! In this new 32-page book, Kirsch offers "WINDOW INSPIRATIONS" that guide you to new charm for any room. Harmonizing full-color room treatments—traditional and modern—show you the latest ideas for picture windows, corner and bay windows; French doors, "problem" windows, etc. For your copy of "WINDOW INSPIRATIONS," fill out and send in coupon below.

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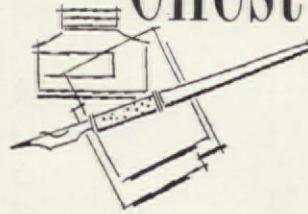
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KIRSCH CO., 408 Prospect St., Sturgis, Michigan
In Canada: Woodstock, Ont.

GENTLEMEN: Enclosed please find 50¢ for one copy of your new book "WINDOW INSPIRATIONS." (OR) Enclosed is \$1.00; you may send me TWO copies, please.

Name _____
Address _____
City _____ State _____

Off Your Chest



A TOWN CARED
Dear Miss Mayer:

January AMERICAN HOME came to the stands here in Westminster, Colorado, on Friday A.M., and were all sold by 3 P.M. So thanks from all the town for your arrangement of the May Hoover story ("This Dream House Gave a New Lease on Life"). Another event which will interest you is May's marriage this fall to the man she was dating the night she was stricken. For four months he visited her every evening in the hospital . . . Then he went into the service, but the minute he returned to the States he started paying court to her. She knew it was the real thing. . . . The wedding was at the Westminster Presbyterian Church. She wore the traditional white gown with veil which hung over the back of her wheelchair. Her uncle wheeled her up the aisle, ushers lifted her chair to the altar, the groom wheeled her into the reception in the church parlors.

She is now Mrs. Rudolph Clack, and she and her husband live in the house the town built for her, since no one else is in need of it at this time. She has a nurse-housekeeper with her through the day. Rudy, an upholsterer in Denver, pays the town for taxes and upkeep.

This is the final chapter of the happiness coming to May because her home town cared about her.

—MILDRED MCCLELLAN MELVILLE

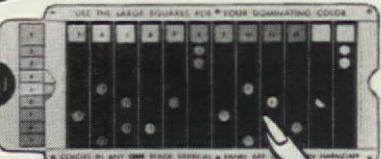
"KOBUTA" IN JAPAN

Dear Jean Austin:

Last year in Japan, we wanted something no one else had served, so we decided on a suckling after seeing one in a Chinese market. Found a nice, juicy fat one, but no recipe—most people had never cooked one. Talked to members of the British Colony, but the only one they knew was the boar's head, and that isn't done anymore. One lady said she had heard of one being cooked in Shanghai and the mistress' last instruction to the Chinese cook was, "Remember, serve with an apple in mouth." What made the dinner long remembered was that when the cook brought the piglet in on a silver platter, all beautifully decorated, the apple was in the cook's mouth, with the juice running down his chin!

To go back to my pig—brought it home and found it wouldn't go into

PLEASE TURN TO PAGE 16



**EASY
TO USE**
*Free
Color Guide*

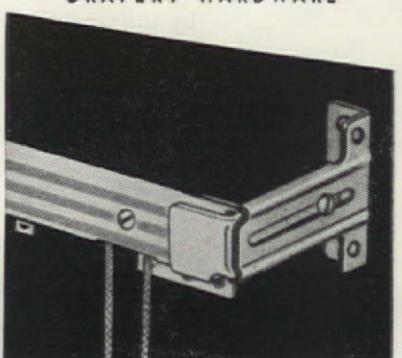
IN EVERY BOOK!

A fascinating "slide rule" color guide is built right into your copy of "WINDOW INSPIRATIONS." The dependable "KWICK COLOR GUIDE," (a \$1.00 value) designed by a well-known color authority, enables you to select—at a glance—colors that "go together." You express your own taste and color preference in draperies, rugs and wallpaper—and end up with color combinations that are sure to please you!

*For beautiful window effects,
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products—you know and trust!*

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DRAPERY HARDWARE



Meet the one heating expert who can save you up to 25% on fuel oil

...AND GUARANTEE IT IN WRITING!



This man offers you money-saving magic!
He is your Timken Silent Automatic, Direct Factory Dealer. It is within his power to cut your fuel oil bills more than any other dealer in the heating business!

Why? Because he is authorized to sell, and trained to install the amazing Timken Silent Automatic Wall-Flame Oil Burner—which in test after test, home after home, has cut fuel oil bills up to 25% and more! Made by the world's leading manufacturer of quality-built heating equipment.

He offers a written guarantee of fuel savings, exclusive in the industry. As an authorized, factory-trained Timken Silent Automatic Heating Expert, he will scientifically test your heating plant. Then he will tell you how much fuel oil you can expect to save by replacing your gun-type burner with a new Wall-Flame Burner. If you decide to buy, *he'll then guarantee the fuel oil savings in writing!*

If you're heating with coal, this guarantee is important to you, too. For you are assured the same fuel economy, proved over other types of oil burners in home heating tests everywhere! Plus the comfort, convenience and cleanliness of truly automatic oil heat!

Let him show you this most advanced principle of oil heat. Completely quiet, clean, and with only one moving part, it blankets heating plant walls with a natural, unhurried, blue-hot flame. May be installed in just a few hours. Nothing to get out of order.

Phone your local dealer today for a free fuel-saving estimate! He is listed in the "yellow pages" of your phone book. Remember: *your home is like no other.* That is why it will pay you well to get his expert advice and counsel. Many Timken Silent Automatic Wall-Flame Oil Burners have already paid for themselves in fuel savings alone.



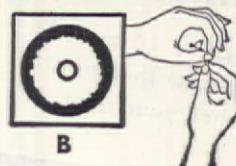
Choose from a Complete Line of Oil and Gas Furnaces, Boilers, Conversion Burners and Water Heaters for Every Home Heating Need.

Phone your local Timken Silent Automatic Dealer today for free fuel-saving estimate . . . facts on 36-month easy-pay plan! World's highest quality heating equipment . . . sold only by factory-trained heating experts.



Make the "Match Test"

Form a circle with your thumb and index finger, and hold a lighted match in the center. Move the match closer to either finger. At what position is the flame hottest? Now, see "A" and "B."



A. Conventional oil burner flame is in the center of ashpit—far from heat absorbing surfaces.

B. Wall-Flame burner blankets heat-absorbing surfaces—gives a fast, economical heat.

World's finest oil burner! In the Timken Silent Automatic Wall-Flame Burner, scientific placement of flame, plus complete preparation of the air-fuel mixture, results in unequalled efficiency and oil savings.

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OIL HEAT

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Timken Silent Automatic Products
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Please give me specific facts on how homeowners in my community have saved fuel with Timken Silent Automatic Heat.

Name_____

Street_____

City_____ State_____

I am also interested in facts on (type of equipment).
(Students, please check here for special data)



It's true-

There's a way to help your dog enjoy

A LONGER PRIME OF LIFE!

EARS Keen
EYES Bright
TEETH Solid
APPETITE Eager
DIGESTION Good
SPIRITS High
BODY Active
COAT Dense
BONES Strong
ENERGY Bounding

TODAY START YOUR DOG ON NEW HOMOGENIZED* GAINES MEAL

—and after just one month look for these 10 signs
of sturdy health . . . LIVING PROOF of how this great
food, rich in MEAT PROTEIN, nourishes your dog!

A Revolutionary New Development in Dog Food by Gaines!

In this HOMOGENIZED Gaines Meal, all ingredients are combined into *crunchy little nuggets*. Each and every nugget contains all the food essentials that are known to be needed to help keep your dog in his prime.

Never before has there been a dog food that provides such a wealth of nourishment in this

easily digested HOMOGENIZED form.
*Uniform nourishment is guaranteed.

Rich in the Meat Meal Your Dog Needs and Loves. Economical, Too.

Here is the dog food you have always wished for . . . appetizing, easy to feed, and with a lower feeding cost than any other type of dog food. And, *above all*, a food to help prolong your dog's happiest years—the years when he's healthy, active and strong—in the **Prime of Life!**



Gaines

"Nourishes EVERY INCH of your Dog"

Off Your Chest

(Begins on page 14)

the oven, and didn't have a pan big enough for it. Called the Mess Officer and asked him to cook it for me. He talked to the Mess Sergeant and the cook, who was doubtful but said "yes." I put it in a huge wooden bowl, and two boys carried it into the mess kitchen. Such a yell went up from all the help as we marched in—"Kobuta, Kobuta," (small pig) and they clapped their hands. We had no whole cranberries so I had the florist make a red-and-white carnation *lei* for his neck. Outside of being roasted so long that all his teeth snarled at us, he was a great success and is still the talk of all who came to the party. I am tempted to try your recipe now.

We also had a Christmas party and served *chiao Tzu*, except we dropped the little scallops into boiling, very rich beef stock. The cook worked for three hours making enough for five gallons, which sixteen people devoured in no time, along with a 20-lb. turkey, dressing, fruit salad, and beet relish.

I think my goose recipe is better than yours. I prick the skin and bake for 1 hour, breast side up, take out and stuff with a rice-and-apricot stuffing. The bird is moist and rich, without being greasy.

Best wishes from a recipe "cutter-outer" and a magazine "cutter-upper."

—MARIAN R. YOUNG

VANISHING WRAPPINGS

Dear Weldon & Jeannie:

Oh, say—we have a big laugh for you both. We looked in the AMERICAN HOME (December) for your yearly wrapping ideas and immediately went out and bought the candy and stuff—well, we have decided maybe there was something you left out about having no heat or dogs in the house! I made the design with the bell-shaped candy on the gold-paper package, when I suddenly realized that the card table I was wrapping it on was next to the radiator. It *melted*, and what a mess!

The package that said to "Debbie," (only for us it was to "Tommy") was under the tree, all ready for Christmas when the pup decided he liked the taste of the candy, letters and all. Tommy said, "Remind me to not eat it, come Christmas Day."

—LOUISE NOLD



Common garden sense

The best flower and vegetable seeds are those that have been America's first choice for 98 years. That means

FERRY'S SEEDS



"I like the convenience of buying Ferry's Seeds right from the rack."

No waiting . . . no guessing . . . when you buy from the Ferry's Seeds Display at your favorite store. You get just what you want right when you want it.



"I can be sure that Ferry's Seeds are freshly packed."

They're certified *freshly packed* by a date stamp on each packet. So you can't unknowingly get old packets that can produce inferior results.



"Good seeds and bad seeds look alike, so I buy on Ferry's reputation."

Ferry-Morse scientists maintain that reputation by constant, rigid control over every step of breeding and production. So you can buy with confidence.



"Ferry's Seeds have always given me the best results."

Thousands of laboratory tests and field trials are made by our technologists each year to safeguard germination . . . bring you more abundant gardens.

"Get in the habit of buying Ferry's Seeds."



Shop at the Ferry's Seeds Display. You'll find it in Hardware, Department, Variety, Seed, General and Grocery Stores, at Supermarkets, Nurseries and other retailers.

FREE! 48 Pages of Gardening Tips!

Get your free copy of the authoritative 48-page Ferry's Home Garden Guide. Write Ferry-Morse Seed Co., Dept. C-2, P.O. Box 778, Detroit 31, Mich. . . . or Ferry-Morse Seed Co., Dept. C-2, Mountain View, Calif.

YOU'LL ENJOY "THE GARDEN GATE." Hear the Old Dirt Dobber's helpful gardening hints over CBS Radio every Saturday.

Which **TORO** is best for you?



REEL

Smooth scissor-cut . . . easy to handle . . . power-propelled

Choose from three home models: SPORTLAWN 18 (\$114.95*), SPORTLAWN 21 (shown above, \$139.95*), and STARLAWN 27. All precision-built to the same high standards as TORO grass

cutting machinery used for over 30 years on the nation's finest parks, golf courses, cemeteries. And only TORO offers you quick parts and repair service through franchised distributors coast to coast.



ROTARY

Mows grass and weeds . . . ends leaf raking . . . trims close

Choose from three home models: WHIRLWIND 18 (shown above, \$89.95*), and WHIRLWIND 20, either hand-propelled (\$129.95*) or power-propelled (\$219.95*). Leaf Mulcher Attachment in-

cluded at no extra cost. Look in the classified section of the phone book for the name of your nearby TORO dealer, or write TORO, 3032 Snelling Ave., Minneapolis 6, Minn. for complete facts.

See your **TORO dealer for a FREE HOME TRIAL**



TORO
builds the finest
power mower
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SPORTLAWN 18. Climbs steep slopes, gives close scissor-cut. \$114.95*

STARLAWN 27. Mows up to 5 acres of grass a day. Riding sulky available.

WHIRLWINDS 24 & 31. For heavy-duty weed and grass cutting, leaf mulching.

PROFESSIONAL 76. King of power mowers! Outmows 15 men with hand mowers.



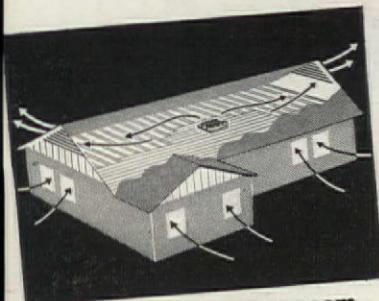
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*Prices higher in Canada and some other areas, subject to change. TORO products sold and serviced by turf specialists throughout the U.S. and Canada.

Hunter Attic Fan cools your entire house

FOR AS LITTLE AS \$139.95*

Easily installed in old or new homes



Cool breezes in every room

This inexpensive home cooling system fills your entire home with refreshing air on hottest summer nights. It pulls in fresh outside breezes... drives out hot, sultry air. Room temperatures drop 10 to 20°.



Enjoy life this summer

From the day your Hunter Attic Fan is installed, you'll sleep cool, eat cool, live cool. You'll enjoy having friends over to share your comfort... and your nights will be filled with healthful, bracing sleep.



Hunter's new automatic shutter
This modern ceiling shutter opens or closes automatically at the flip of a switch... or with automatic timer. Finished in neutral shade of baked enamel, it blends with all room colors. Shutter fits narrow hallways.

Easily installed in any home

The new Hunter is the simplest of all attic fans to install in any type of home... old or new. Designed for quiet, trouble-free performance, it will cool your home for many years, and cost only a few cents a day.

*** Guaranteed Performance:** Hunter Attic Fans are available in four capacities with air deliveries certified. Fan unit is guaranteed 5 years; motor and shutter, 1 year. Prices complete start at \$139.95 for 5000 CFM model, plus installation.

Specialists in cooling and
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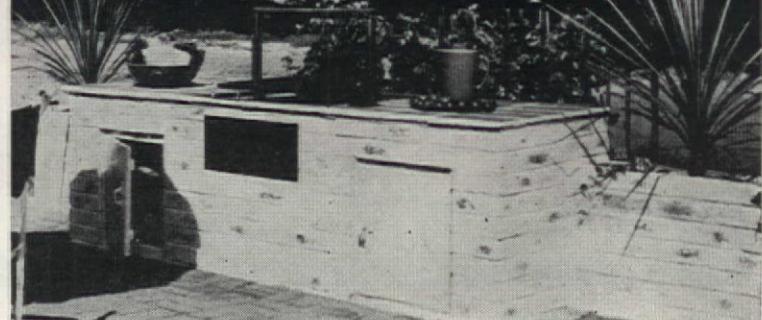
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AMERICAN
HOME

Workshop Projects

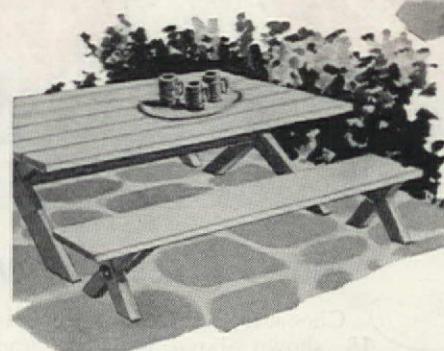
Make them all from our patterns



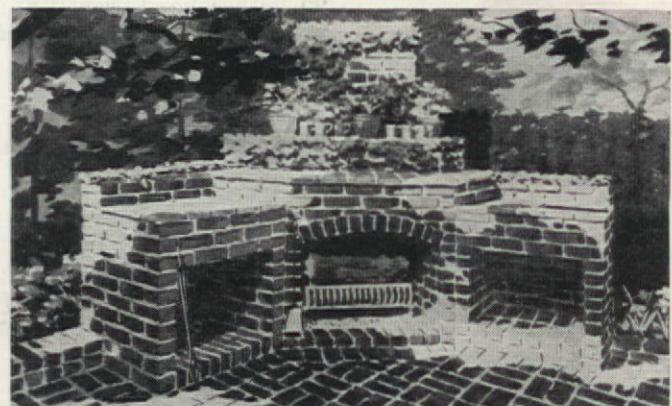
SEE PATTERN ORDER FORM, PAGE 154

Long, low brick barbecue has two cupboards, lots of tiled counter. The optional planters for your favorite flowers are a very interesting plus. The whole project is an easy one with Pattern 2008

Two for the money, and lots to show—a redwood (or pine or cypress) chaise and a chair you can wheel to follow the sun—or the shade if you prefer it that way. They're great bargains built by yourself from Pattern 1262



Eating outdoors is more fun than ever if you have a permanent setup like this. The long table and benches are made of clear pine, redwood, or cypress. Pattern 1264



Corner barbecues, which always look well and can make the most of a small space, are the favorite types, North, East, South, and West—our readers tell us so! This brick beauty has a grill, fireplace, and big storage bunks. All the know-how: Pattern 1267

Why you get a whiter, brighter wash with the new G-E AUTOMATIC WASHER

1. New G-E Activator® Washing Action

GETS THE DIRT OUT!



"Flood-washing" with famed G-E Activator Washing Action dips, flexes and gently cleanses your wash piece by piece. Clothes are constantly submerged in sudsy water—so they're being washed every second of the time.

2. G-E spin-drying KEEPS DIRT OUT!



An activated "float-away" rinse flushes out loosened soil. And in the spin, dirty rinse water is lifted up and over edge of washbasket, safely away from your wash, not strained through your clothes as in many washers with holes in the bottom of the tub.



Not the "washed-in-a-wad" way
but the G-E way!

Left: Never are your clothes tangled and matted—washed in a wad so suds can't get at them.

Right: Clothes are washed individually as in fine washing by hand—so suds bathe every fiber of every piece.



G-E Activator Automatic Washer...about \$3.40* weekly

This is today's outstanding automatic washer value!



Soon as your eyes light on this colorful crest, you'll realize that there's been no compromise with quality in making this great, new G-E Activator Automatic.

And when you see a complete demonstration, you'll know that here is automatic washing at its finest—today's top automatic washer value.

Yet, such washing perfection—the whitest, brightest wash time after time—costs no more in the long run than a "cheap" automatic. This G-E is built to last.

See it at your General Electric dealer's now.
General Electric Co., Appliance Park, Louisville, Ky.

*Based on manufacturer's recommended retail price after small down payment. See your dealer for exact terms. Prices and specifications subject to change without notice.

*Finest washing, finest spin-drying...
and so dependable...*



Clothes washed and dried in less than 2 hours! Start at 9 and your washday can be over before 11, when you team up your G-E Activator Automatic with the matching G-E Automatic Dryer. This new G-E Dryer "conditions" your clothes, dries them sunshine fresh indoors.

G-E Automatic Dryer...about \$2.80* weekly.

GENERAL ELECTRIC

Now you can afford

America's Luxury Floor

Now you can give your home the envied luxury of beautiful KenRubber floors...choice of America's finest homes...at a cost far less than you ever dreamed possible.

Yes, famous, long-wearing, "Cushioned Beauty" KenRubber Tile Floors are now also available in an economical Standard Gauge created especially for home installation.

Here at last, at a price you can afford, are the special quality features that only KenRubber luxury can give. Here are the exquisite, clearer, crisper colors that can't wear off because they go all the way to the back of each perfect tile. Here is the rich underfoot resilience that cushions every step...lasting resilience that springs back under pressure with the seeming strength of coiled steel springs. Here is the pre-waxed, mirror-smooth, scuff-resistant surface you've longed for because it glows anew with every easy damp mop cleaning and seldom needs waxing.

See KenRubber at your Kentile Dealer's today. You'll find his name listed under FLOORS in your Classified Telephone Directory.

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KenRubber Colors shown above: Medoux, Waulsort, and Feature Strip

Economical new Standard Gauge KenRubber is surprisingly easy to install yourself. For example, you can install a floor area \$39.90 of 9'x10' for as little as

39.90

Your floor may cost even less or slightly more, depending on its size and the freight rates to your city.

* Reg. U. S. Pat. Off.

KENRUBBER TILE FLOORS®

for Cushioned Beauty



BY THE MAKERS OF KENTILE

Neighbors



Cleveland Says "Yes" to Art

WILLIS THORNTON

If you live in Cleveland, you have an opportunity each May to cross the red plush rope boundary that usually separates art objects from the public. In fact, you can even go home with your favorite original painting or sculpture under your arm—at costs that are rarely prohibitive. To have an original oil on one's wall, a unique ceramic on one's living-room table, is no mark of opulence in Cleveland; it's just one of the signs of being a real Clevelander.

Rich old Cosimo de Medici, patron of Donatello, Brunelleschi, Ghiberti, and Luca della Robbia, backed up those artists five hundred years ago by buying their work and adorning his palaces with it. But Clevelanders, neither as rich nor as dead as old Cosimo, have made themselves into a lot of modern minor Medici, anyway. The work of their modern Donatellos and Della Robbias

PLEASE TURN TO PAGE 24



At the May Show, Clevelanders admire—and buy—local art. Here, Curator Sherman E. Lee opens a showcase for Mrs. Rhea Gates. At top of page, Director William H. Milliken, who inaugurated these exhibitions in 1919, inspects enamels with Mrs. Sidney Andorn



Traditional modern style. Hide-A-Bed in persimmon mohair frieze. (Also in gray, moss green, beige and dark green.) Full size \$359. Apt. size \$349. Convenient payments can usually be arranged.

Compare! Get these exclusive Hide-A-Bed® features. (1) More coils in cushions and back. More seating comfort. Wider seating space than most. (2) Simmons locking system keeps the bed so se-

curely in place you'd never know there's one inside. (3) New, pivot-point action makes it easier than ever to open. (4) All-steel lifetime frame. Living room beauty and bedroom comfort for many long years!



Compare the sleeping comfort! Exclusive stabilizer-bar prevents rolling toward center. Simmons mattress is *longer, wider and thicker* than average sofa-bed mattress! Only Hide-A-Bed offers genuine Simmons mattress (even famous Beautyrest,* if you choose, for only \$20 more).

Compare with any sofa bed. Only **HIDE-A-BED** offers you a famous **SIMMONS** mattress!



Regency style in green floral mohair. Also in cocoa, red, gold and gray. \$289.50 with Deepsleep* mattress. Beautyrest mattress only \$20 more.



Single-size in persimmon tweed, also in moss green, charcoal, beige, gold, turquoise. \$219.50 each with Deepsleep mattress. Beautyrest \$20 more.



Low-backed Tuxedo style in charcoal bouclé. Also in silver, gold, cinnamon, brown, coral and moss green. Full size \$229.50. Apt. size \$219.50.



Sectionals in gold antique satin (and many other fashion fabrics). Twin beds! With Deepsleep mattress about \$229.50 each. Beautyrest \$20 more.

HIDE-A-BED sofa and **BEAUTYREST** mattress made only by **SIMMONS**, the greatest name in sleep.

*Trade-Mark Reg. U. S. Patent Office. Copyr. 1964 by Simmons Co., Midse. Mart, Chicago, Ill.

For full-color decorator booklet "14 Ways to Make an Extra Room" send 25¢ and address to Simmons Co., Dept. F-4, Merchandise Mart, Chicago, Ill.

Here's the quick, new, easy way to...

Make a wonderful new room



start now with

RED TOP* insulating wool

It'll simply *wrap* your new room in comfort: keep you cooler in summer, warmer in winter—save on your fuel bills, too. Staple light, fluffy, fire-resistant blankets between the studs for high insulating value plus effective vapor control. Red Top Wool and Sheetrock are also made by Canadian Gypsum Company, Toronto, Montreal.

build new walls with

PANEL SHEETROCK* wallboard

If you're handy enough to hang a picture, you can put up these fireproof gypsum panels. They're 16 inches wide, come in ceiling height, just nail to studs. Joints are a decorative feature. Easy to paint; or use the pre-decorated Knotty Pine or Striated finishes.

paint 'em with

TEXOLITE* DURAVAL

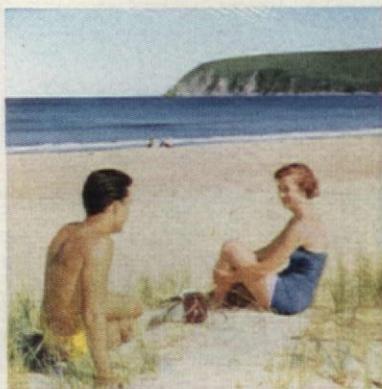
126 gorgeous new colors and intermixes, or create your own by blending just two regular colors. Applies easily. Dust-free in 20 minutes, no painty odor. Shrugs off dust and dirt, but can really take it at clean-up time—it's rubberized... it's *scrubberized*!

the material to use is U.S.G. ... and this sign tells you the dealer to see!

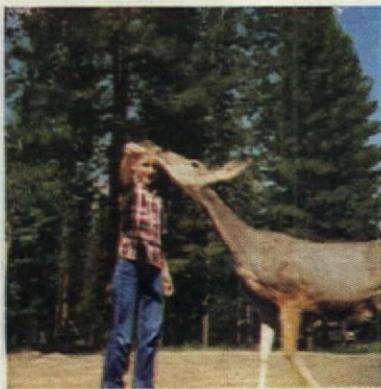


**UNITED
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GYPSUM**
BUILDING PRODUCTS

the greatest name in building

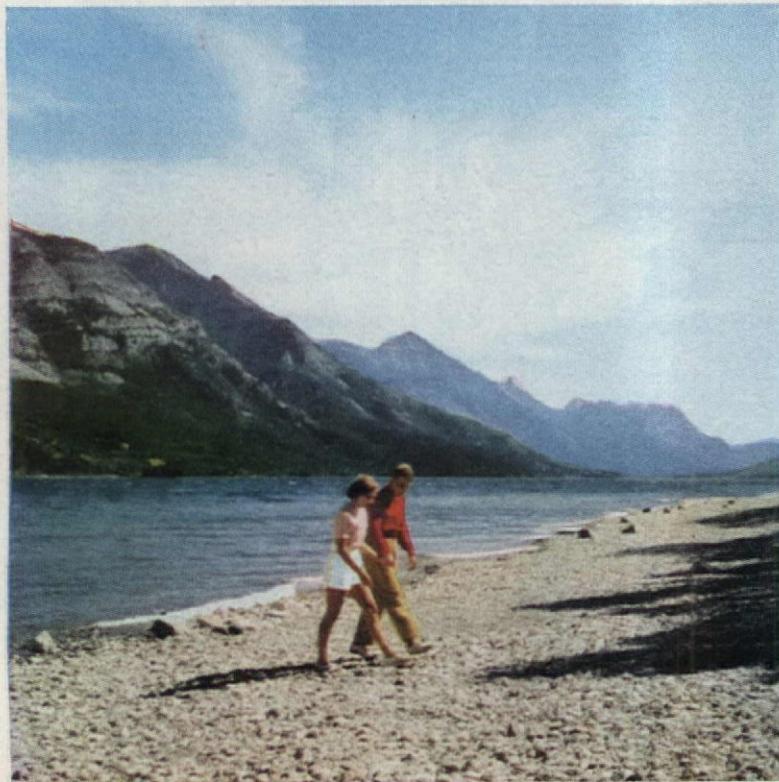


SWIM, SUNTAN on the sandy spaces of uncrowded ocean and inland beaches.



WILD LIFE abounds in the free, protected woodlands of National Parks.

This year: **Canada!** VACATIONS UNLIMITED



SEE LAKES AND GLACIERS, VISIT TOP RESORTS IN CANADA'S UNFORGETTABLE ROCKIES

Refreshingly new, conveniently near, Canada makes your vacation an adventure even when you have only limited days and dollars to spend. You'll travel and play in glorious nature-country, stop to shop in intriguing "foreign" cities, visit old friends and make new ones... get really away from vacation routine. See your travel or transportation agent soon; send the coupon now.



Get this
beautiful
Free Book!

01-1-26-54-03
CANADIAN GOVERNMENT TRAVEL BUREAU, OTTAWA, CANADA

- Please send your 48-page, full-colour book on vacation attractions in all parts of Canada
- Tell me where 16 mm sound films on Canadian travel subjects are available in the U.S.A.
- Check as required

Name _____
PLEASE PRINT

Address _____

Town _____ State _____

"Yes" to Art

(Begins on page 20)

is proudly displayed in literally hundreds of Cleveland homes.

This happy state of affairs has been building up for 35 years, thanks to an annual exhibition and sale of the work of local artists called the May Show. Last year's show brought crowds of 113,000 thronging to the Museum of Art to see the work of 411 artists, and to buy more than \$30,000 worth. Once a single event, the May Show now heralds in a whole spring art festival. After the Mayor officially proclaims Art Week, department stores, restaurants, and offices turn their windows over to artistic displays.

And now let's see how a typical couple have had their lives enriched by art through the May Show. Thirty years ago the Walter Bashas (who are real people, though Basha is not their name) wouldn't have dreamed of owning original art work. But one Sunday, during their courtship, they happened to drop in on an early May Show—and for the first time, saw art not as something produced 500 years ago by a man with a long beard and kept under glass ever since, but as something created by their own fellow-townsmen and offered for sale, with a plain price tag right on it. A few days later, Walter sneaked back and bought Sonja a little ceramic figure she admired. And she bought him the silver



A prize-winning sculpture, "The Holy Family," by Joseph Bulone, is examined by Mrs. John T. AuWerter, Jr.

ring he liked. Neither spent as much as \$20. The next year they were married and returned to the show to look for something for their new home. They couldn't afford much; and a pair of handsome enameled ash trays was their choice. Although they gave a distinctive touch to the new apartment, they cost only \$10 apiece.

There was quite a discussion before they invested in their first real painting. Finally they agreed on a small watercolor which cost around \$50 then, and is worth well over twice as much today. As years went by, and Walter began to earn more money, the time came for buying their own home, and a niche in the hall

PLEASE TURN TO PAGE 101

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old addresses directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance.

THE AMERICAN HOME Subscription Dept., American Home Bldg., Forest Hills, N. Y.



Norman N. Kandl
Architect



Appealing warmth of Douglas Fir paneling adds charm and informality to this modern living room.

Richard Marlitt, Architect, A.I.A.

Another beautiful home of West Coast Lumber!



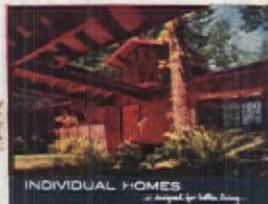
Leo L. Hall, Designer

Wood's natural beauty enhances any home interior... gives it an atmosphere of hospitality and gracious living. The inviting friendliness of this versatile material also assures exteriors which are outstanding for their attractive individuality.

Take advantage of lumber's easy adaptability to any architectural plan or style. Enjoy the many ways you can add those individual touches which make it truly *your* home. For sturdy construction, plus appealing beauty and comfortable living for years to come, build with West Coast lumber... Douglas Fir, West Coast Hemlock, Western Red Cedar, and Sitka Spruce.



SEND FOR FREE BOOKLET. New booklet, "Individual Homes", is filled with full color photographs of exteriors and interiors of actual homes which show how easy it is to achieve beauty and distinction. A wonderful source of ideas for anyone planning to build now or in the future. Send coupon for your free copy today.



Buy or Plan Your New Home Now

WEST COAST LUMBER

Lumber of Quality Produced by Members,
**WEST COAST LUMBERMEN'S
ASSOCIATION**

Douglas Fir
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Western Red Cedar
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WEST COAST LUMBERMEN'S ASSOCIATION
1410 S.W. Morrison, Room No. 603, Portland 5, Oregon

Please send me your free booklet, "INDIVIDUAL HOMES".

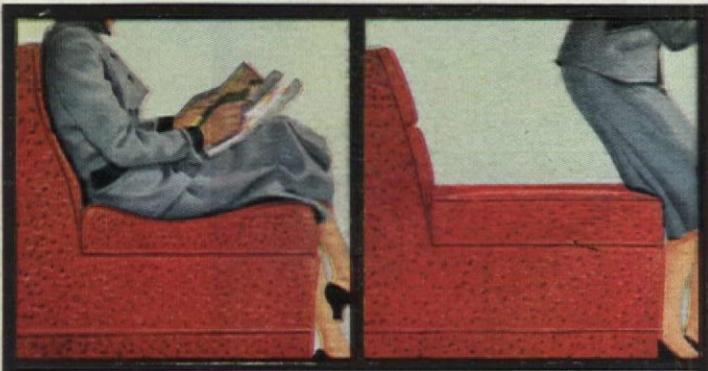
Name. _____

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City. _____

Zone. _____ State. _____

Coupon may be pasted on postcard.



SIT DOWN and relax. Foamex moulds itself to your curves.

GET UP Foamex "gets up" with you . . . plump-perfect!

You can be sure its beauty
is more than skin deep!



BE SURE IT'S *Flexsteel* FURNITURE WITH

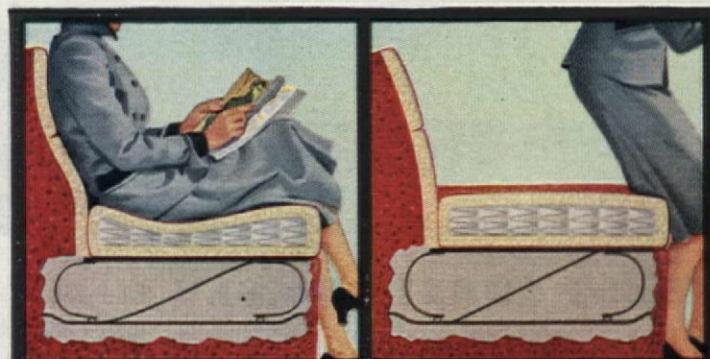
Firestone FOAMEX® CUSHIONING



See how these smart Flexsteel sectional sofas adapt themselves to any room size, shape, and decorating scheme! *Feel* how the luxurious Foamex cushioning moulds itself to your every curve and contour.

Best of all, Foamex keeps its shape and comfort—keeps the shape of your Flexsteel furniture, for life! Guaranteed not to sag, lump, shift or hollow out.

Air-cool Foamex is self-cleaning, too. Remember, the greatest furniture values at your favorite store are sure to be cushioned with Firestone Foamex.



The Foamex-enclosed spring-core cushion is reversible; 1" of Foamex on back, 2½" on arms give these pieces superb comfort.



© 1954 FIRESTONE INDUSTRIAL PRODUCTS CO.

ENJOY THE VOICE OF FIRESTONE ON RADIO OR TELEVISION MONDAY EVENINGS OVER NBC

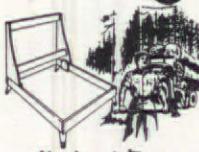
...Because... fine furniture begins on the inside!!

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ENGINEERED
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CONSTRUCTION



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Hardwood Frames



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A revolutionary spring without coils plus superb styling have been correlated by expert craftsmen to achieve the lifetime construction which makes Flexsteel Furniture today's leader.

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Flexsteel and Firestone FOAMEX®

MEANS LIFETIME CONSTRUCTION



FINE FURNITURE BEGINS ON THE INSIDE

(Flexsteel dealer listings cont'd from previous page)

The Wholesale Pitch Is Still with Us

M. E. GERLACH

The old Romans said, "*caveat emptor*," and "let the buyer beware" is still a sound bit of advice. Last year, Better Business Bureau files all over the country contained complaints from people who bought furniture and appliances "wholesale." The complaints ranged from the simple case of misrepresentation (where the customer found later that the "wholesale" price he paid was the same or more than the retail price), to cases of actual fraud. In Fort Worth, Texas, a Navy veteran found a furniture and appliance dealer who sold merchandise at "wholesale" plus 10%. In April, he gave this dealer over \$500 for a TV set and an automatic washer. In this case, the merchandise was not misrepresented, as the price was exceptionally good. But it was never delivered! Not until July, after the merchant sent him two bad checks, did the buyer receive his money in full. Other customers of this dealer weren't so fortunate, and had to take legal action.

Even though Better Business Bureaus distribute pamphlets and posters warning the public about so-called "wholesale" merchandising, millions of dollars are spent in these channels every year. Why? Because, as C. N. Kemery, of the Oklahoma City Better Business Bureau, points out, "The average consumer cannot determine the true value of furniture, and therefore must depend upon the reputation of the dealer. In this respect, furniture compares with furs and jewelry."

In other words, many people who keep on buying in these channels are satisfied with their purchases *only* because they are not familiar with the merchandise. One such couple bought a range from a "wholesaler" for \$149. "The retail price is \$235," they tell their friends. "Isn't that a bargain?" One friend, a former range salesman, identified the range as an off-brand which incorporates the best visual features of other well-known brands, *without* the extra quality accounting for the difference. "For example, the oven does not have heavy insulation," said the friend, "but why tell them? They're happy."

The word-of-mouth advertising of these unknowing, satisfied customers is one of the ways that so-called "wholesalers" obtain customers. They can't advertise as legitimate businesses do, for their main sales pitch is the fake "wholesale" price, and Better Business Bureaus keep constant watch for advertising which misleads the public.

Another way in which these "wholesalers" obtain customers is through introductory cards. In Milwaukee, Wisconsin, several merchants who sell under this "wholesale" or "discount" label, give out such cards to union members. When members of certain

CONTINUED ON PAGE 29

Why suffer with cracked ceilings



Discover the easy, clean, inexpensive Upson way to beautify your home. No messy replastering. Just cover your old cracked ceilings with beautiful, crack-proof Upson Ceilings. Do it yourself in a matter of hours.



Start by nailing wood strips to your ceiling. Then attach clever Upson Floating Fasteners to these strips. Fastener prongs firmly grip Upson Ceilings from behind but don't show through. No visible nailholes.



Then you clinch Upson Kuver-Krak sections into place. Apply mouldings and paint as desired. And you're done. But get set for admiring comments. Permanent Upson Kuver-Krak Ceilings last a lifetime, won't ever crack! Upson and only Upson offers this easy, clean, inexpensive method. See your lumber dealer, insist on Upson.

Start right now. Mail 10c with coupon for Kuver-Krak Direction Sheet and 32 page IDEA Book, packed with decorating schemes, interiors in full color.

upson ceilings

PROVEN QUALITY YOU CAN TRUST

THE UPSON COMPANY
424 Upson Point, Lockport, N.Y. 

I enclose 10c. Please send me 32 page IDEA Book.
NAME _____
ADDRESS _____
CITY _____ STATE _____

The Wholesale Pitch

(Begins on page 28)

unions pay their dues, they can pick up an introductory card from the pile the "wholesaler" has placed on a counter. Though the unions don't sponsor these plans, members often assume that they do.

The Chicago Better Business Bureau says, concerning the selling of merchandise at wholesale, that "many of the so-called 'wholesale' firms to which customers are referred through introductory cards do not warrant that name, and do not, in fact, engage in a regular wholesale business."

Now a legitimate wholesaler distributes like items by the dozen or the gross to retailers who sell them, one at a time, to the consumer. The legitimate wholesaler is a specialist in making merchandise available. He saves you money by eliminating from the final cost of the product all the expenses of packaging, invoicing, etc., which would be included if manufacturers dealt directly with thousands of retailers individually, instead of with a few wholesalers.

While the wholesaler is a specialist in distribution, the retailer is a specialist in the sale of single items. This is the way the Chicago Better Business Bureau explains why it costs approximately as much to sell one article at retail as a dozen or a gross at wholesale: Buying a single item takes the time of a salesman, and a proportionate amount of the operating expenses, such as heat, bookkeeping, etc. In addition, customers expect the retailer to service and deliver, guarantee, and also to have a credit system.

Since it would be impossible to prorate the actual operating expenses for every sale, wholesale or retail, manufacturers set a price that's subject to some adjustment because of credit at which the three businesses involved (the wholesaler, manufacturer, and retailer) can make a profit. This price must also consider the customer, and must be at the level which induces him to buy.

If a firm is not a legitimate wholesale house, it cannot buy from the manufacturer at factory-to-wholesaler prices. If it is a legitimate wholesale house, it cannot sell to you, because it would then be competing with its best customers, the retailers, who would boycott a wholesaler selling to the public.

A few discount firms do make an effort to find sources of supply from which customers can effect savings: out-of-production lines, samples, etc. It may be possible for you to pick up a bargain here, as you would in any retail store. But go through this check list before buying:

- Check prices and brands against those of other stores in your city. Be sure that the prices are for items *identical* in model number or con-

PLEASE TURN TO PAGE 158

How I retired in 15 years with \$250 a month

"Sometimes I have to smile. It's hard to believe that I'm retired today—retired with a life income. You see, I never had more than my salary, never inherited a dime, or even had luck in business! Yet a check for \$250 a month arrives on the dot. And I'm my own boss for keeps!"

"I left the office two years ago. And when I explained how I was doing it, at only 55, more than one of my friends said he wished I'd told him years before. He'd be retiring, too."

"There's only one secret. Back in 1938, when I was 40, I had saved a little money. So I went into partnership with a friend. It didn't work out. But it was a most profitable investment. It showed me that there was no easy way for me, with my limited experience, to make a lot of money."

"Shortly after that, I read an advertisement of a modern way for people of moderate means to retire. It didn't call for any great capital. It simply required fifteen or twenty working years ahead. My family was protected with life insurance from the first day I took out my plan. (Better than any ordinary savings method!) And the income was guaranteed—each month, every month, from the day it began as long as I lived. The plan was called the Phoenix Mutual Retirement Income Plan."

"The ad offered more information. So, I mailed in the coupon. It brought a booklet describing the various plans."

"Soon after, I applied and qualified for a Phoenix Mutual Plan. And from that day on I've honestly felt like a rich man. Because I knew I wouldn't just simply live and work and die. I had a future I'd really enjoy . . . And that's what I'm doing today—with many, many thanks to my Phoenix Mutual check for \$250 a month that means financial independence for the rest of my life."

Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of



\$10 a month to \$3,000 a year or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women—and for employee pension programs. Don't put it off. Send for your copy now.



ESTABLISHED 1854

PHOENIX MUTUAL
Retirement Income Plan
GUARANTEES YOUR FUTURE

PLAN FOR WOMEN

PHOENIX MUTUAL LIFE INSURANCE CO.
961 Elm Street, Hartford 15, Conn.
Please mail me, without cost or obligation, your illustrated booklet "Retirement Income Plans for Women."

Name _____
Date of Birth _____
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PHOENIX MUTUAL LIFE INSURANCE CO.
961 Elm Street, Hartford 15, Conn.
Please mail me, without cost or obligation, your illustrated booklet showing how to get a guaranteed income for life.

Name _____
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LIFE-LIKE FRUIT



LOOKS
GOOD ENOUGH
TO EAT!

Your guests will reach for these luscious bananas, pears, apples, etc. But they're made of wax! You get one dozen assorted pieces for only \$2.98, postpaid. (8 1/2" hand-woven Wicker Basket — \$1.00, postpaid).

Waterproof TOTE BAG

Use it for the beach, knitting, diapers, traveling, shopping, etc. Wear-resistant grommets properly spaced give strength for heavy contents. Can be easily cleaned with damp cloth inside and out. Your choice of Black & Gold or Red & Gold. Only \$1.00 each, postpaid.



SIAMESE KITTENS

Perch them on your windowsill, fish bowl or what-not shelf! Authentically colored fine china, even to bright blue eyes! Charming as a gift for collectors or feline fanciers, too! 7 1/2" high. \$1.50 each. \$2.98 ppd., postpaid. (32-oz. Brandy Snifter is \$1.95 additional.)

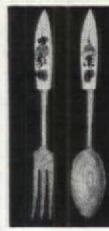
CHERRY WOOD SALAD SERVERS

Imported Salad Set for mixing and serving. Imported cherry wood, 12" long and smoothly finished with colorful hand-decorated ceramic handles in handsome and popular rooster pattern. Order several for gifts. \$1.00 for both, postpaid.

No CODs please.

Money back if not delighted.

Send for our NEW gift catalog. It's FREE!
Dept. AH4, 1554 Third Avenue, New York 28, N.Y.



YOUR SMARTEST BUY! Solid Birch or Maple Captain's Chairs READY-TO-PAINT DIRECT FROM FACTORY TO YOU!

2 for \$14.95



FACTORY LOW PRICES SAVE YOU MONEY! You'll use them in every room—clean carved lines blend with all your furniture. Completely assembled, smoothly sanded—ready to paint, stain or lacquer. Solid birch or maple construction will last thru year after year of rugged use. Seat 17" x 16 1/2", overall ht. 28 1/2". Packed 2 of a kind to carton—minimum order accepted, 2 chairs.

Fast delivery—shpg. shgs. collect. Send Check or Money Order. Money-Back Guarantee. No C.O.D.'s. FREE! Handy folder "How to Finish Unpainted Furniture" shows you the fastest, easiest do-it-yourself method.

MAKERS OF FINE CHAIRS SINCE 1851

MEADOWBROOK INDUSTRIES
West Hempstead 17, N.Y.



U. S. PAT. NO.
2,652,674

with
Tankettes
3 PIECE BATHROOM SET
only \$3.98

FITS ANY TANK
(specify A or B)
A
(A) for Exposed
Pipe Tank
B
(B) for Tank that
Rest on Bowl

These luxurious high-pile, fluffy Chenille covers give your bathroom a rich, colorful decorator look. Will not mildew. Launder like a towel. Grip fasteners make removal easy.

12 COLORS: Hunter Green, Salt and Pepper, Coral, Grey, Yellow, White, Red, Mint Green, Pink, Chartreuse, Powder Blue, Wine.

CHANGETTE: Bathroom rug in colors to match. Chenille "slip-cover" with non-skid sponge rubber base. Size 18 x 30 in.—only \$3.98.

Mail Orders Filled. Money Back Guarantee

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224 W. Washington St., Milwaukee 4, Wisc.

CARABAO DRAPERY FABRIC

8 1/2 Yards also custom
made drapes

Send for swatches

Send 25¢ for swatches of all drapery fabrics. Rich Shantung-weave, \$1 a yd. 14 colors. Delicate, durable Nylon-cotton in 23 custom colors, \$1.50 a yd. All purpose Rayon-cotton in 20 colors, \$1.65 a yd. Custom made drapes, approx. 50¢ a yd. additional. Send for complete information.

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Dept. AA-7
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PROTECT YOUR PET FROM DANGER! LOSS! THEFT!

With This Unique, Appealing
DOG TAG

Now, guarantee
your pets return
lost, strayed or stolen! No
one could resist your dog's personal
appeal — engraved on
this gleaming, tarnish-proof,
chrome-finished identification disk... ONLY \$1.

EXTRA PROTECTION AT NIGHT

DeLuxe disk reflects headlights—helps prevent accidents. GUARANTEED harmless to pets! ONLY \$2. Send Dog's and your name and address along with \$1 for regular, or \$2 for DeLuxe Disk... a perfect gift for Dog Lovers.

Write for free catalog "Gifts For Pets"
JOHN & LYNN'S GIFTS FOR PETS
Dept. D 1804, 145 58th St., Brooklyn 20, N.Y.
YOU MUST BE DELIGHTED OR YOUR MONEY BACK



MY NAME IS
ROLLO
IF LOST, RETURN ME TO
JOHN DIXON
2 CHERRY LANE
HUNTINGTON, L.I.
THEY LOVE ME

ONLY
\$1.00
POSTPAID

Crystal Ceiling Fixture

Gleaming 23 1/2" prisms are hand-cut and hand-polished; dangle from metal crown with filigree design. Comes ready to hang. Satisfaction guaranteed.

8" diam. Specify gift
\$19.95
10 1/2" ht.
10" diam.
24.95
12 1/2" ht.
12" diam. Extra.
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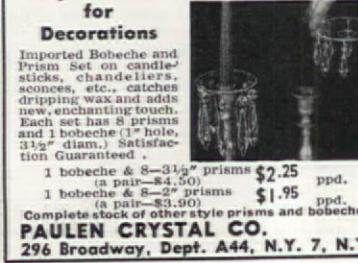
New, Crystal-Look for Decorations

Imported Bobeches and Prism Set on candlesticks, chandeliers, sconces, etc. candles dripping wax and adds new, enchanting touch. Each set has 8 prisms and 1 bobeches (1" hole, 3 1/2" diam.) Satisfaction Guaranteed.

1 bobech & 8—3 1/2" prisms \$2.25
(a pair—\$4.50)
1 bobech & 8—2" prisms \$1.95
(a pair—\$3.90)

Complete stock of other style prisms and bobeches

PAULEN CRYSTAL CO.
296 Broadway, Dept. A44, N.Y. 7, N.Y.



the AMERICAN HOME



Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

THE BEAUTY OF PRAYER is captured in this lovely little three-fold golden panel. In the center, a delicately colored reproduction of a fine Italian painting. We enjoy bringing this to you for the Easter season, when each person feels a renewal of his own faith, and we hope will count his spiritual blessings. 6" high. \$2.95 ppd. Helen Pep, Dept. AH, Kew Gardens 18, N.Y.



TWO DOODLEBUGS CAVORT on top of this delicately hand-painted box, 'neath the posies' nodding approval. This dainty is for any whimsical lass—to hold a tiny locket, an engagement ring, or your own trinkets. Just don't let it fall into the hands of anyone who doesn't believe in doodlebugs! 2" x 3 1/2", \$1.50 postpaid. Gifts and Greetings, Dept. AH, Rockland, Mass.



Be Sure It Rides Right with

TOTE-a-BITE

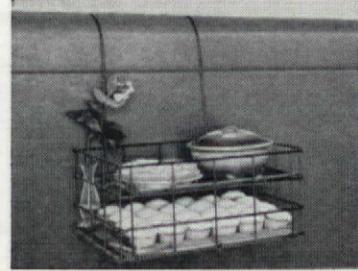
Fits Any Car

Now, carry baked goods, casseroles, liquids—even flower arrangements to your church food sale, PTA, garden club or potluck supper with TOTE-a-BITE. Adjustable snubbers hold any size dish or container securely; no spilling or tipping. Capacity 50 lbs. Simply hang over front seat—folds flat for storing. Attractive gray finish. Satisfaction guaranteed. No C.O.D.'s.

only \$3.98
ppd.

The TOTE-a-BITE Co.

114 N. Church St. Cynthiana, Kentucky



SHOW THAT NEW BABY OFF PROUDLY



Order NOW for Mother's Day!

STERLING SILVER GRANDMOTHER'S BRACELET

Grandma will wear her heart on her wrist with this sterling silver keepsake bracelet. Each dime-size sterling charm engraved with child's first name and birthdate is just \$1.10 and the sterling bracelet only \$1.20, including tax and postage. (Please print). Holds up to 25 charms.

An enchanting treasure to make grandma's eyes gleam on Mother's Day.

GREENLAND STUDIOS, Dept. AH-6
5858 Forbes St. Pittsburgh 17, Pa.

with this beautiful birthplate of fine china. Colorfully hand-painted with "Tree of Life" and proper Sign of the Zodiac. Personalized with full name, weight and birthdate. Kiln-fired for permanency. One week delivery. Enclose check or money order.

Including plate hanger: 9 1/2" size \$3.95 ppd.
7 1/2" size \$2.95 ppd.

Free Catalog
PERSONALIZED GIFTS
Dept. 160, 100 W. 61 St., New York 23, N.Y.



FROST'S HOLLYWOOD 46, CALIFORNIA

COFFEE-LUX

—Coffee Clarifier—

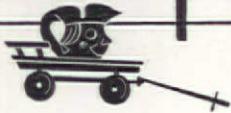
PURE CONCENTRATED EGG WHITE

Have Crystal Clear better coffee and no coffee-clarifier or pot—simply mix powder in your ground coffee before brewing—you will be delighted and proud of your coffee. One cup with the rest of raw egg and easier to do. ENOUGH TO CLARIFY 70 pots of coffee for \$1.00 post paid. Satisfaction guaranteed. Address

Coffee-Lux Co., P. O. Box 2023, Lincoln 1, Nebraska



market place



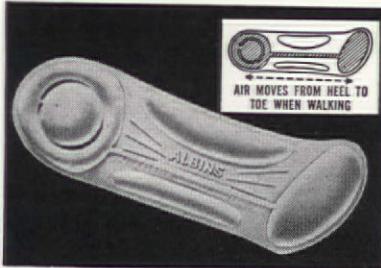
Photographs by F. M. Demarest



BIRDS UNDER GLASS delicately outlined in white make this fragile-looking, crystal serving plate the prettiest one that will carry petits fours to a tea party, canapés to cocktails. Bordered with a multitude of tiny stars to match the stars in the eyes of the bride you may select this gift for 12½" dia. \$6.85 ppd. Premium Stemware Co., Dept. AH, 17 E. 42 St., N.Y.C. 17.



IT'S THE WIND-UP that makes this cuddle bunny our selection to be the hit of the "Easter Parade." Because that is just the tune the music box in his tummy plays. Plush yellow and lavender, pink and white, or yellow and green, he has a gay ribbon 'round his neck and jiggle eyes. Stands 14" high. \$3.95 ppd. Leslie Toy Co., Dept. AH, 5417 Kings Highway, Brooklyn 3, N.Y.



WALK ON AIR

For quick relief from calluses, blisters, spur or bruised heels, general foot fatigue, place Albin Air Cush'n Innersoles in your shoes. Air moves thru small channel, gently massaging feet. Odorless, non-absorbent, almost weightless. Order by men's or women's shoe size, \$2.95 a pair. No COD's, please. Money back if not delighted. Albin of California, Room 10 D, 1401-23 W. 8th St., Los Angeles 17, Calif.



Silver

MOTHER-IN-LAW EARRINGS

Unusual, different! Actual miniature silver bells that tinkle! Part of the folklore of the Navahos, who make them on their reservation. According to legend, a snoopy squaw gave her prospective son-in-law a hard time until he hung bells on her ears. Specify screw-on or pierced ear style.

\$2.40

Matching silver bracelet with single bell, \$3.00 ppd.

Southwestern Gifts

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PURSE ATOMIZER

Holds more than 100 sprays of your favorite perfume. Precision made. 24-kt Gold Plated. 2" long. Colorful faille handy carry-bag for your purse included. Makes unusual gift. Order several. \$2.50 postpaid. Satisfaction guaranteed. Free surprise gift included with every order.

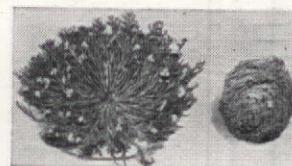
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New, heavy, steel chair with strong weather-proof seat. Choice of 30 ONLY 850
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Write today for our 8 big color prints of available murals (so beautiful that the prints themselves are nice enough for framing) and full details; no obligation. Enclose 25¢ to cover cost of postage and handling.

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We will send you this beautiful hand-painted Delft's Blue Twilight Lamp, worth up to \$5.00, direct from Holland FREE for joining our club! Then, as a member, you will receive wonderful surprise gifts mailed to your home from all over the world for \$2.00 each, post-paid, duty-free... your satisfaction guaranteed. And if you join NOW, you may win a flying trip around the world in our exciting contest (Official Entry Blank comes with membership)! Send \$7.00 for 3 months trial, \$12.00 for 6 mos. (save \$2.00) or \$22.00 for 12 mos. (save \$6.00). Do it today while you can still have this lovely Lamp FREE!

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Preserved in lustrous Solid Bronze-plate. Special price \$3.95 pair; a permanent and cherished gift. Shoes are also mounted on beautiful all-metal Picture Frame Easels, Ash-trays, Bookends. For free illustrated literature, shoe mailing receptacle and special discount certificate, send name and address to Bronzecraft Company Dept. A.H., Drawer A Greenville Station Jersey City, New Jersey



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21x21x35" high
only
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TYPE	LEG HT.	BRASS	BLACK
SINGLE	6"	\$ 6.45	\$ 3.95
	12"	7.25	4.75
	18"	8.25	5.75
V-LEG or 2-PRONG	6"	\$ 7.45	\$ 4.50
	12"	8.45	5.25
	18"	9.25	6.25
	22"	11.45	7.25
	28"	15.45	9.95
3-PRONG	6"	\$ 8.65	\$ 6.15
	12"	9.00	6.50
	18"	10.00	7.50
	22"	13.45	9.95
	28"	17.45	13.95

PRICES ARE FOR SET OF 4 LEGS

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Richly Quilted, Everglaze Chintz for true beauty and long wear. Resists dirt, washes easily and retains its crisp, colorful look.

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Coverlet	Twin or Full	\$14.98	\$9.98
Matching	Twin or Full,		
Dust Ruffle	Full Flounce	9.98	6.98
Spreads	Twin or Full Size	15.98	10.98
Draw Drapes	Pinch Pleated, 90" long x 72" Wide,		
	Fully lined — pr. 13.98	9.98	
Valance	48" Wide (not ill.)	3.98	2.98
Vanity Skirt	Quilted Band	10.98	7.98
Pillow Sham	Ruffled Edge,		
	Quilted Center	4.98	3.98
Cafe Curtains	72" Wide x 36" long	— pr. 4.98	3.98
Colors:	Rose Dust, Yellow, Cherry Red, Hunter Green, White, and Copen Blue,		

Colors: Rose Dust, Yellow, Cherry Red, Hunter Green, White, and Copen Blue,



Mix or match colors to your personal taste. Every item available in all six colors.

EVERGLAZE Embossed Cotton

Something exciting and brand new in bedspreads. Distinctive, dramatic new fabric in Star Dust Pattern. Washable, NO IRONING required, lovely permanent finish.

Item	Description	Usually	NOW
Spreads	Twin or Full	\$12.98	\$8.98
Drapes	Priscilla Style, 90" long x 72" Wide	— pr. 12.98	8.98
Vanity Skirt	Shirred Top, Full Flounce	— 10.98	7.98
Pillow Sham	(Ruffled)	4.98	3.98
Cafe Curtains	72" wide x 36" long	— pr. 4.98	3.98
Colors:	Aqua, Verdi Green, Sun Yellow, Red, and Rose Pink.		

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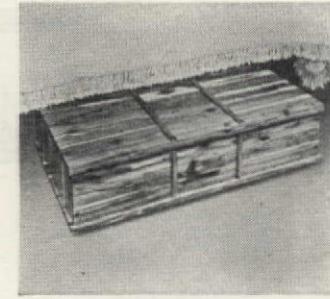
SNACK STACK is a super set-up that makes a three-story job of a cut glass feature. Like the popular apothecary jars, this strikes a decorative high note—stacked, it is 13" to the top of the cover. 6 1/2" across, it unstacks to make one section 4" deep, two 2" deep. To fill with anything from popcorn to buffet tidbits. \$5.95 ppd. Green Gable Gifts, 1554-A 3rd Ave., N.Y.C. 28.



THE SOUND OF CHIMES announces the guest at your door. Good-looking Colonial Brass Knocker is non-electric, simple to install. It attaches through the door to a neat-looking 3 x 6 1/2" box which contains the sound mechanism. When operated, it plays two musical tones. Knocker is 2 1/2 x 6 1/2". \$7.50 ppd. (Add 35¢ W. of Miss.) Vermont Crossroads, Waterbury, Vermont.



DISAPPEARING ACT. A cedar trundle chest is made on built-in ball casters so that it will glide smoothly under the bed where it will make the most of that seldom-used space. Made of kiln-dried aromatic red cedar, it's wonderful for bedding or out-of-season clothing. 40" x 24" x 9 1/2", with easy-to-grasp handle. \$24.95 exp. coll. Southern Craftsmasters. Dept. AH, Columbia, Tenn.



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72" 9.39

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6.49

90" 10.98

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99" 11.69

7.49

36" 6.98

4.59

45" 7.98

4.98

54" 8.98

5.59

63" 9.98

5.98

72" 10.98

6.59

81" 11.98

7.39

90" 12.98

7.98

99" 13.98

8.59

72" 19.98

12.98

81" 21.98

13.98

90" 23.98

14.98

99" 25.98

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RUFFLED: 6" baby headed, dainty edged, permanently stitched ruffles. All sizes wide enough to crisscross (as shown) or hang Priscilla style.

Length

Usually

Now

36" \$3.59

45" 2.59

54" 3.49

63" 4.79

72" 5.19

81" 5.59

90" 5.98

99" 6.39

72" 7.49

81" 8.49

90" 8.98

99" 9.39

72" 10.49

81" 11.49

90" 11.99

99" 12.49

72" 13.49

81" 14.49

90" 14.98

99" 15.49

72" 16.49

81" 17.49

90" 17.98

99" 18.49

72" 19.49

81" 20.49

90" 20.98

99" 21.49

72" 22.49

81" 23.49

90" 23.98

99" 24.49

72" 25.49

81" 26.49

90" 26.98

99" 27.49

72" 28.49

81" 29.49

90" 29.98

99" 30.49

72" 31.49

81" 32.49

90" 32.98

99" 33.49

72" 34.49

81" 35.49

90" 35.98

99" 36.49

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72" 71.49

81" 72.49

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AMERICAN HOME MAGAZINE (Oct. 1953 issue)

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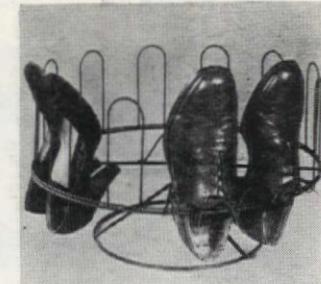
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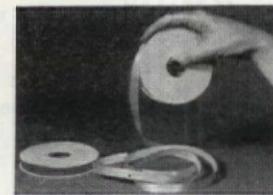
GIVE IT A WHIRL and this Lazy Shoes-In brings to hand any one of six pairs of shoes. Neatest trick of the month to our mind, because it replaces that jumble of shoes on the floor of a closet—and is just 19" in diameter, 10" high. Neat black wrought iron finish, it holds either ladies' or gentlemen's shoes. \$4.95 ppd. Miles Kimball Co., 126 Bond Street, Oshkosh, Wisconsin.



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YARDS

\$1
postpaid



One hundred yards of finest quality satin ribbon. Two huge bolts in any two colors of your choice to tie lavishly in big bows on gifts the year 'round. Heavy satin ribbon, the kind that costs 6¢ a yard in the stores. Wonderful for corsages, party favors or hair ribbons. White, pink, Silver, Antique Gold, yellow, medium blue, rose, orchid, pastel green, royal blue. 7/16" of an inch wide. Specify any two colors. Set of two 50 yard bolts for only \$1 ppd.

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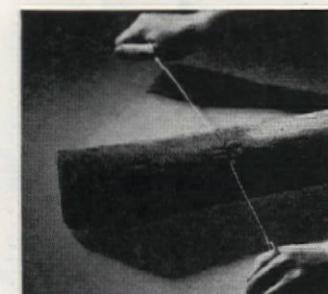
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You would pay 40% more for the Bel-Air in stores if you could find the same superb craftsmanship and styling. Famous Lundstrom sectional, and direct styling. 1895 and guaranteed to satisfy, save you the middleman's profit. Add sections as needed... all fit perfectly, match perfectly, provide variety of room arrangements. Many designs, woods, finishes, and sizes; with or without glass doors.

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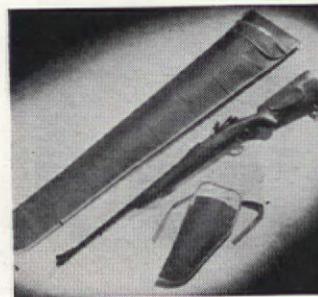




TALKING ABOUT A RECESSION? You deserve to have someone give you these *Pauper's Pencils*. Or maybe Uncle Sam took such a bite last month, you'll buy them yourself. 18 sharpened gold-colored pencils in a tin cup with a snap-on leather jacket with "Peddler's License 619720" stamped in gold. \$2 ppd. Madison House, 54 Madison Bldg., Fargo St., Boston, Massachusetts.



18-MILE BINOCULARS will be fun for the whole family. Put them in the car now for summer motoring, take them out in the boat, to sports events, or carry when looking for a bluebird. 3 x 40 lenses, center focusing wheel, equipped with built-in compass. Lightweight. From Western Germany. \$4 ppd. (tax incl.) Thoresen's, Dept. AH-134, 352 4th Ave., New York 10, New York.



FINE PROTECTION for guns. If a hunter spends more time cleaning his rifle than stalking game, tell him about these cases treated with VPI which gives off vapors that neutralize air and moisture inside, thereby preventing rust. Effective for 4 years. For rifles, shotguns to 52", \$4; for handguns to 9", \$2.75. Ppd. Frederick & Laurence, Dept. AH, P. O. Box 117, Detroit 31, Mich.

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The Harder the Wind Blows the Faster He Works!

You'll thrill to the amazing life-like action of picturesque "Paul Bunyan", the fabulous woodsman. His arms move, he bends at the waist and his saw moves continuously back and forth on the log he's cutting. He always cuts his wood in the direction it grows on roof of house, garage or attach to gate, clothes post, etc. Or, just put him in your garden. Complete \$1.95. Add 15¢ for postage or Money Back.

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Mesa Moccasins beautifully handcrafted in the Indian Reservation Country of soft, washable, sued cowhide, sturdy leather soles, lifted inside heel cushions and insoles (not rubber).

Sheer Bliss to Wear
CHOICE of Natural, Turquoise, Golden Corn, Brown, Russet, Em. Green, Red, Indian White.
FOR WOMEN, sizes 4 thru 10 \$4.95
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FOR CHILDREN with little cuffs in tan & brown only Sizes 5-7-9 \$2.95
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Send cash, check or m.o. For COD's send \$2 deposit.

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Turns appliances and lights on and off automatically, day after day, without resetting. Can even skip days. Doesn't refrigerators, wakes you to music, etc. Fine electric clock. Only \$11.95 post paid. **YORKVILLE VARIETY** 1540 First Ave., New York 28, N. Y.

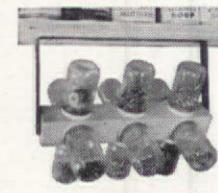
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If you want to reduce and just can't, try pleasant tasting scientifically tested **KELPIDINE CHEWING GUM** for just 7 days . . . Lose up to 5 lbs. a week . . . safely, quickly, easily . . . Amazing new Kelpidine Chewing Gum formula curbs your appetite. You reduce and lose ugly fat without drugs, exercise, or feeling hungry. Sold on money back guarantee. For full 12 day supply send your name, address and \$1 cash, check, or money order or send \$2 for a 36 day supply to

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\$4.00 Postpaid.
No C.O.D.'s, please

WALT HOWELL 2255 East 11th St., Tulsa, Okla.

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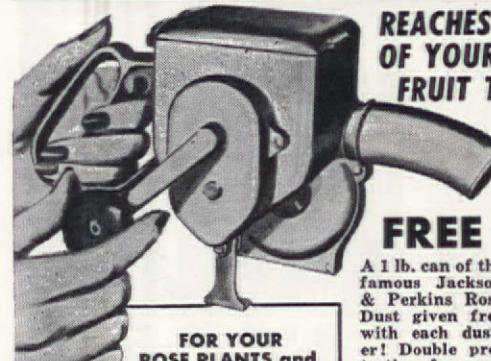
A conversation piece for serving crackers when "Soups On." The tenders assistant for serving pretzels and potato chips complete with stick at a sensational price. Buy one for yourself, another to be used as a gift.

\$1.50 ppd.
Send Check,
Cash or M.O.
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Throws 8-Ft. Dust Stream with just one turn of the handle!



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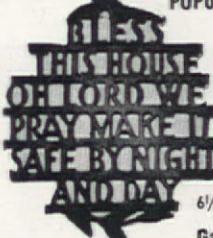
1 lb. can of the famous **Jackson & Perkins Rose Dust** given free with each duster! Double protection for your precious plants!

Here's a duster so light, so efficient it can be held in the palm of your hand, yet holds enough dust to treat over 200 bushes or plants without a single refilling! Compact, sturdy and precision constructed of gleaming metal alloy throughout to last a lifetime of rough-and-tumble garden use! Shoots a rich stream of dust! Genuine rotary power bellows, swivel nozzle for top and under-leaf dusting. Completely effortless in operation. A child can use it. Generous top-loading hopper takes 10 seconds to fill. Can't rust, can't clog, can't spill. Stands on two solid feet when not in use. Duster and FREE 1 lb. can of J&P Rose Dust for only \$9.95 plus 35¢ postage. Satisfaction guaranteed or money back! Send check, cash or money order today.

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Beloved House Prayer a grand gift for new homes or old. Black iron, 7" x 8 1/2". A cheery companion-piece (not shown) points out that "A Merry Heart Doeth Good Like a Medicine". Black aluminum, 6 1/2" x 7". \$2.50 Each postpaid

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BAKES BETTER! FASTER!
\$1.00 PPD.

BAKES INTERNALLY

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Slip these clever lucite vases over candles; fill with water and gay little flowers for a perfectly lovely effect! Delightful gift.

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Heavy Gauge STERLING SILVER NAPKIN HOLDER.
Beautifully engraved with first name (or 3 initials), birth date, weight, and exact time on or clock. Gift boxed. No C.O.D.'s please. \$5.98 PPD.

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This striking black and blonde effect proves that a bench can become a focal point! Ebony finished, 1 1/2" round wrought iron frame and legs. Handwoven double-ply natural cane seat . . . strong and texturally fascinating. Rubber-tipped legs. Fully assembled, ready to serve in many ways including TV or vanity bench, luggage rack, interesting table, 17" x 15" x 17" high.

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WASHABLE, CREASE-RESISTANT,
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SIZES 10-20, SIZES 14 1/2-22 1/2.



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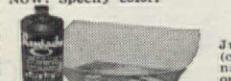
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Don't let the price fool
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rush seat, crafted by
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hardwood. Uncondi-
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Unpainted but smoothly
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Mahogany, maple, walnut,
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Minimum order: 2 Chairs.
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SOLID BIRCH
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These smart new stools add that important decorator touch to your kitchen, breakfast bar, playroom, den! A perfect match for our popular Captain's Chairs—now available in all popular furniture colors. Completely assembled, smoothly sanded, ready to paint, stain or lacquer. Sturdy solid birch or maple construction. Seat 14" square. Packed 2 of a kind to carton. Weight 12 lbs. each.

NOW AVAILABLE IN 2 POPULAR SIZES
Seat heights: 24" high for "counter";
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CONVERT A METAL BED
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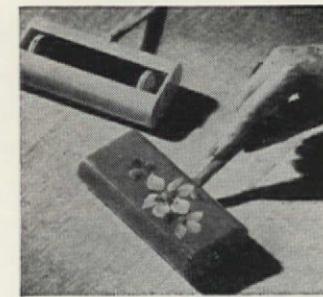
PALLEY SUPPLY

IF YOU FEED YOUR SWEET TOOTH

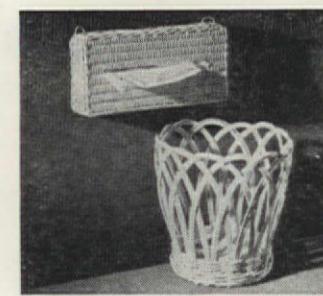
saccharin, you'll love a miniature sugar bowl to hold it. Decorated with the words "Sweeter than Sugar," it doesn't make you feel that you're taking pills with your after-dinner coffee. Only 2" high with the top on, it comes with its own little plastic spoon, holds hundreds of tablets. \$1 ppd. Here's How, Dept. AH, 590 Third Ave., N.Y.C. 16.



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STRAWS IN THE WIND point to the great popularity of baskets for their natural good looks. A wicker Kleenex caddy (holds box of 200) is handsome enough to remain on view on a desk, is gay on a dressing table, or hanging smartly on a bathroom wall, \$2.95. Its perfect companion, a graceful 9" high wastebasket, another \$2.95. Postpaid Serv-U, P.O. Box 390A, Flushing, New York.



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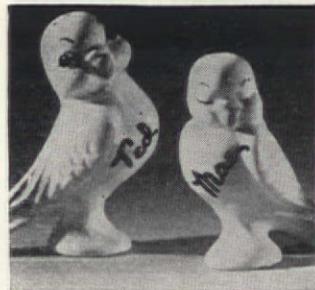
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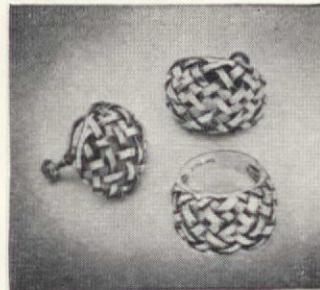
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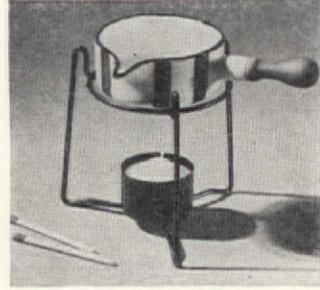
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SET IN SILVER. To match the casual mood of Spring clothes, look wonderful against a Summer tan, or point up chic gray hair—sterling silver earrings and classic dome-shape ring in an interesting basket-weave design have that important chunky look. Also 14K gold plate. Ring, \$3.95; earrings, \$3.95; set, \$7.50. Ppd. Ruth Brawer, Dept. AH, Box 4035, Tucson, Arizona.



WHAT'S COOKING? In this case it's a bit of butter being melted and kept hot for the artichokes, asparagus, or corn. Seems we're always melting a bit for something. Smartly-striped ceramic scoop has a pouring lip and wooden handle, holds about $\frac{1}{8}$ lb. of butter over candle in black wrought iron frame. \$2.50 postpaid. Lowe & Sons, 490 N. Los Robles, Pasadena 4, Calif.

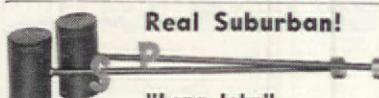
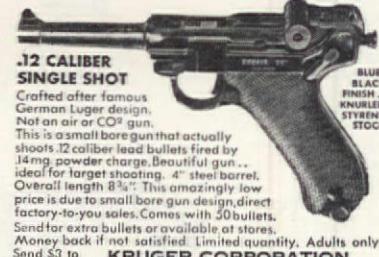
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DAY-n-NIGHT MARKERS WITH ANY WORDING YOU WANT*

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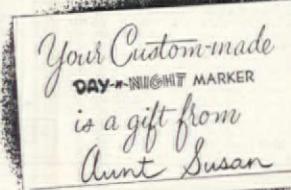
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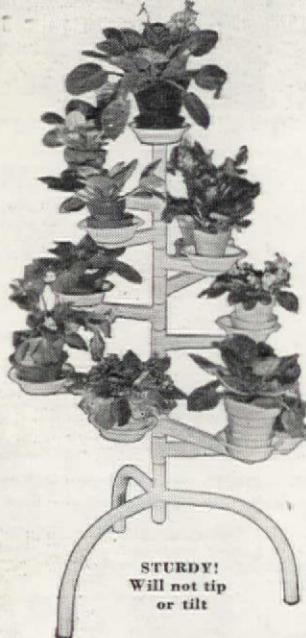
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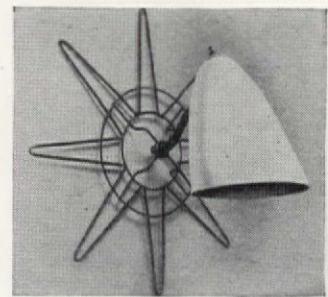
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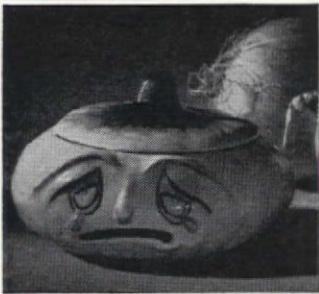


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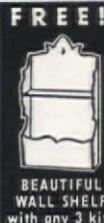
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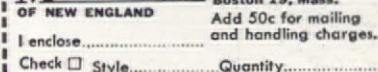
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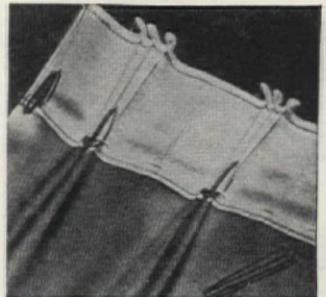
Dip MAGIC CURLERS into solution, place in hair, and presto! in 5 MINUTES the work is done to have your hair at its "crowning-glorious" best! This set contains everything you need for 3 to 6 months.



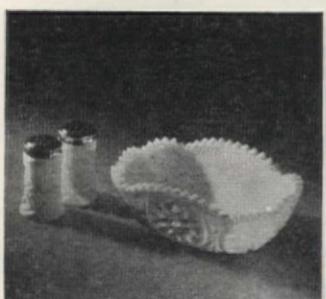
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LIKE A WHITE COLLAR on a dark dress when the robins start to sing and spring is just around the corner, milk glass spikes the scene. A Preserve Bowl (7 1/2 x 5 1/2") in the Yutec pattern could hold the first strawberries or a centerpiece of pansies. \$2.75. Matching 3 1/4" salt and pepper with chrome tops, \$2.75. Set, \$5.25 ppd. Artcraft Prod., P.O. Box 876A, Cleveland 22, Ohio.



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101 Pies
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A WHOLE ORCHESTRA AT HIS FINGER TIPS. Harold Warner, Jr., seated at the console of the concert organ in the Richmond, Va., civic center. This famous organ, dusty and mute for many years, was about to be dismantled until it was restored by Mr. Warner, a telephone company craftsman.

The Once Proud Pipe Organ That Played Again

For ten long years, the great organ had stood mute. Time and dust had robbed it of its song.

Now it looked as if it would never play again. For the cost of restoring it was \$30,000, and that was more than the city's auditorium could afford.

But before it could be dismantled, Harold Warner, Jr., offered his services. He was a central office repairman for the Bell Telephone Company in Richmond, Va., and a fine amateur musician. He loved

organ music and he had repaired and maintained several other fine instruments. The city gladly gave him permission to work on the big organ.

It took him most of his spare time for two years. Thirteen hundred and eighty-four pipes had to be cleaned. Hundreds of small parts had to be checked and polished; thousands of electrical connections tightened.

It was a big job but he got it done. The cost to the city? Just \$32.50 for small parts.

You can imagine the thrill when he seated himself at the organ and its voice was heard again. In recognition of his work, the Mayor of Richmond, Dr. Edward E. Haddock, presented him with the Sertoma Club's *Service to Mankind Award*.

* * * * *
Harold Warner, Jr., is just one of many thousands of telephone people who give their own time and talents to helping the communities in which they live. In all things, on and off the job, they aim to be good citizens.



All burglars

don't wear masks

Perhaps one of the most painful things about a burglary is finding out that the thief is someone you normally trust—such as a personal servant, a delivery boy or an elevator operator.

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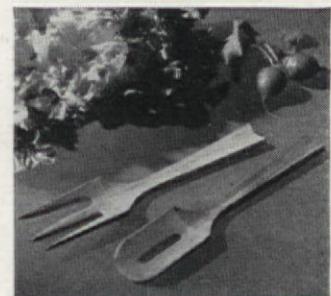
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SILVER SETTING. At an Easter brunch after church, a wedding supper, any buffet entertaining, star a handsome casserole. Gleaming silver-plated stand and cover, casserole and candle holder are black or white ovenproof Hall china. An important gift for an important bride. 9" high, 2-qt. capacity. \$8.71 ppd. (Fed. tax incl.) Macy's, Dept. 5-A, Herald Sq., N. Y. C. 1.



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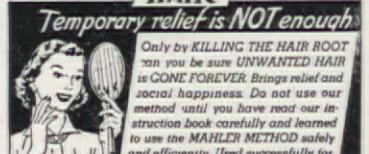
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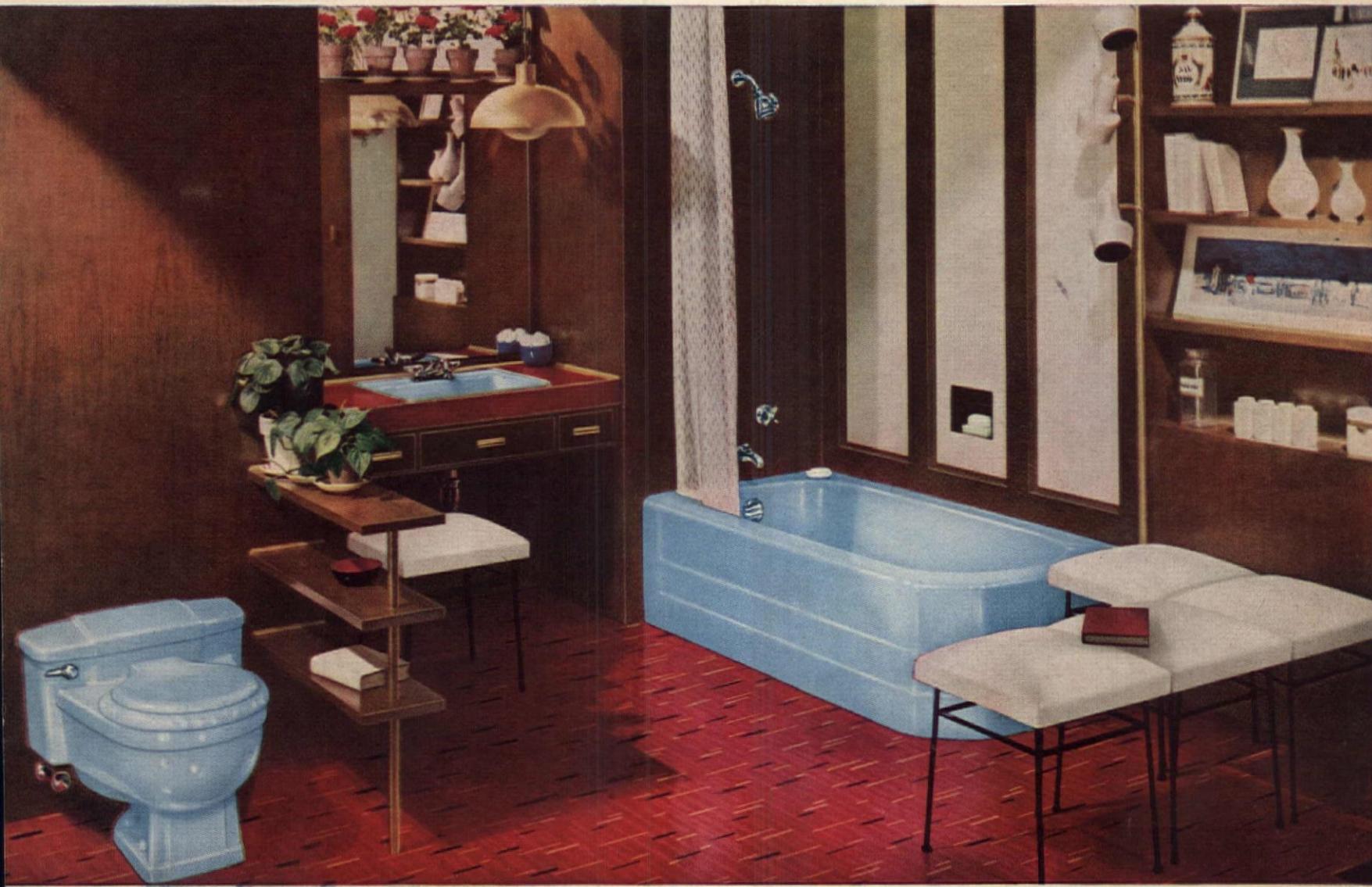
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BATHROOM DESIGN BY VING SMITH

► **These lovely fixtures cost as little as 34 cents a day!***

You'll be surprised at how little it costs to have a bathroom you can be proud of—when you remodel with Universal-Rundle fixtures! They're smart, modern fixtures, with clean, classic styling that "stays new" for years. Each U/R fixture is styled to harmonize with the others in the set, and colored pieces are exactly matched by U/R, maker of the *first* colored fixtures! Their surfaces are *harder than steel* for scratch-free, easy cleaning. And *quality*? That's assured by 53 years of Universal-Rundle leadership!

Send for **BATHROOM IDEA Book** on bathroom planning and decorating! Packed with ideas you can use in building or remodeling. Full color bathrooms . . . decorating tips . . . remodeling hints! Also, layout kit with scale drawings of fixtures—how to design your bathroom layout! Both Book and Kit are yours for only 10 cents in coin. Write Universal-Rundle Corp., 195 River Road, New Castle, Pa.

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*The World's Finest
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Whitest White! By actual scientific test, these Universal-Rundle fixtures are the *whitest* fixtures made! Or if you prefer exciting color, choose one of these decorator's colors! Azure Blue, Verdant Green, Desert Tan, Mist Gray, or Jonquil Yellow.

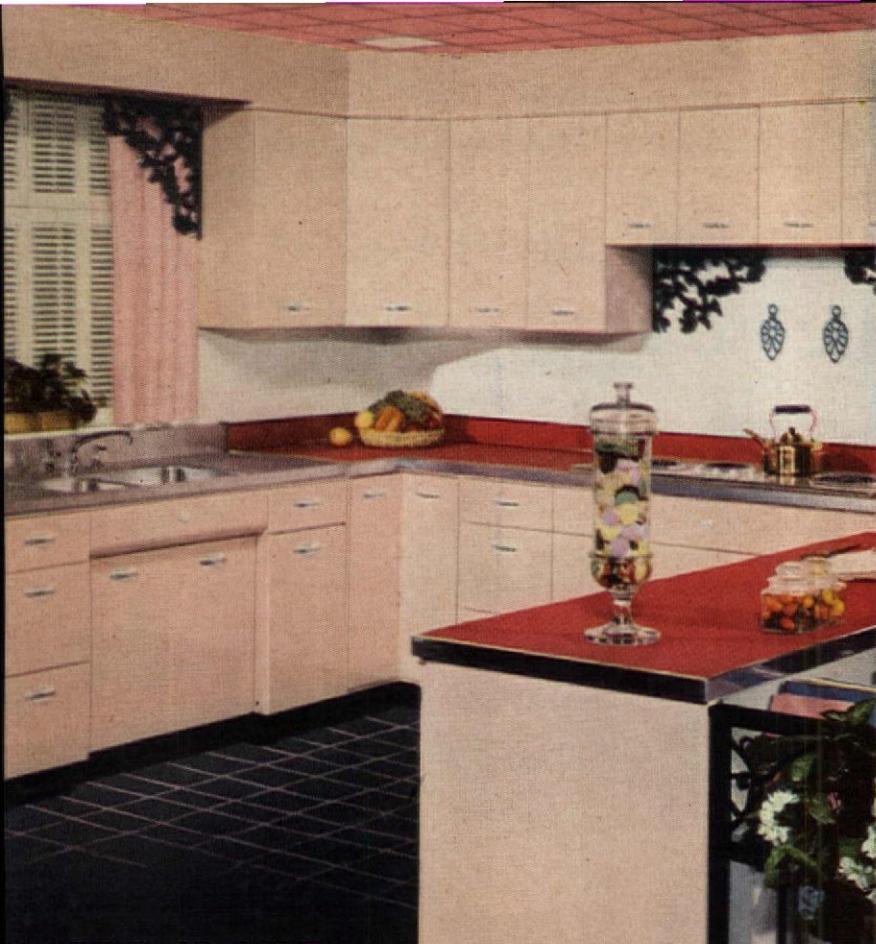


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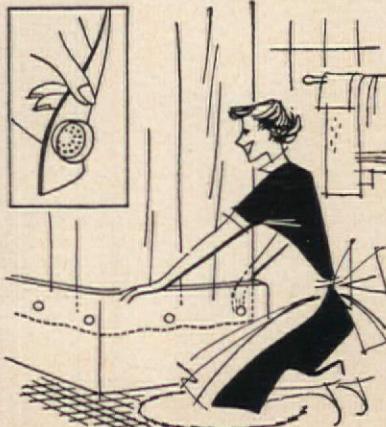
Who can resist a bright new shower curtain when so much temptation is around in the form of gay patterns and bright tricks—especially when it costs so little to give one room in your house a completely new look in this way? But in addition to the new look, shower-curtain manufacturers are coddling our comfort with some bright innovations which should have the shower show-offs singing more convincingly than ever. For instance: In putting up a fresh curtain, how often have you cussed (gently, of course) because you just didn't seem



to have enough hooks to fit in the grommets spaced along the top? Well, this clever shower curtain heading on Para's Celanese shower curtains eliminates all that. With these neat, evenly spaced loops, you can use as many (or as few) hooks as you like, as closely spaced, or as far apart as you please.

THEY KNOW THEIR PLACE

If you've ever been slapped by the clammy wetness of a cold, wet shower curtain, you'll appreciate several developments for keeping a curtain in



its place. They seem so simple and obvious that we wonder why in thunder nobody dreamed them up years ago. But that doesn't interfere with our gratitude. One, called Aquatab, is used on plastic curtains by Scranton Lace. It consists of five suction cups lined along the bottom hem of the curtain. You tap them into place along the inside of the tub, and, despite steam and water, they stay put. Another, called Magna-Kling used on curtains by Jola, turns the same trick with magnets spaced along the bottom hem. Kleinert's soft-textured Fleecenap has the look and the feel of suede and is used for a new line of shower curtains which also keep their distance because their weight makes them hang straight and steady though bathroom drafts do blow. They come in a variety of solid colors and an attractive spatter-dash pattern on solid-color grounds.

Pockets are always a blessing, and now available on the inside of a plastic curtain—for the soap, of course. Rose Manufacturing Company adds this good bit of pampering.

MAKE A BIG SPLASH

New shower curtains offer you a wonderful opportunity to give in to your sense of fun without making a major production of it. There are lots of giddy but good choices, including modern "mobile" motifs, traditional Staffordshire dogs, and the like. One



we are especially fond of is a Gay Nineties number from Joseph A. Kaplan, bound to make anyone smile, and not to pall too soon. There are excellent stripes and plaids, of course, and some new textures too. Among the latter, we like a textured plastic to which colored net has been laminated. Scranton Lace makes this one.

Enter the Gold Seal "Kitchen of the Year" CONTEST!



Barry and Babs put down handsome Gold Seal VinylTile in a marbleized design that hides footmarks.

WIN

\$5,000⁰⁰

70 other big prizes!

Re-do your kitchen around Gold Seal Tile

Tell us why you like the proud results!

When it comes to kitchens, nothing is as important as the floor. It ties the whole room together. It can be especially easy to clean, or particularly comfortable, or exceptionally long-wearing. You'll know why you chose the Gold Seal floor you did; just tell us about it. You might win \$5,000! But whatever happens, you're bound to win in the long run. For you'll have the kitchen you want—built around one of the finest floors money can buy.



Want a floor that cushions every step, sponges up sound? Choose Gold Seal Rubber Tile. The colors are the clearest, truest ever. Easy to lay—scissors cut it. Cost? About **26¢**, 9" x 9" tile.



Want a floor that's practical as a damp mop? Choose Gold Seal VinylTile. Even in these light, lovely "Bermuda Hues," it shrugs off dirt, grease, stains. Cost? About **20¢**, 9" x 9" tile.



Want decorator designs? Long wear? Choose Gold Seal Linoleum Tile. Get striking patterns like color-flecked "Jackstraw" (shown with "Fashion-Floor"). Cost? About **23¢**, 9" x 9" tile.



Got a ranch house? No basement? Choose Gold Seal Vinylbest Tile. Takes ground dampness. Even goes over concrete. Clear, true colors. Resists stains. Costs about **19¢**, 9" x 9" tile.

HERE ARE THE PRIZES—and how you can win them.

Grand prize	\$5,000 cash
10 second prizes	Automatic Dryers
10 third prizes	Laundromats
50 additional prizes	Steam Irons

1. Re-do your kitchen with Gold Seal tile. Buy them from your Gold Seal Dealer. Only floors laid with Gold Seal Tile bought after March 20, 1954 can be entered in the contest.

2. On an official entry blank available at all Gold Seal floor covering dealers, complete the following statement in 50 words or less: "I chose Gold Seal (VinylTile, Vinylbest, Rubber Tile or Linoleum Tile, etc.) for my kitchen because":

3. Prizes as listed will be awarded on the basis of the decorative and practical contributions of the floor to the kitchen, and the aptness and originality of the statement. (Example: "I have 4 small children who can certainly track up a floor. Yet I was able to use coral and white VinylTile on the floor because it's so easy to keep clean.")

4. Ask your dealer to help you with your entry. Be sure to put his name and address (and your own) on the official entry blank. Indicate which tiles you used on the Gold Seal Floorchart in the entry blank.

5. Contest is subject to all Federal, State and local regulations. The decision of the judges is final. All entries must be postmarked on or before midnight, July 31, 1954. Mail your entries to Gold Seal, P. O. Box 124, New York 46, New York.

6. See official entry blank for complete rules.



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FLOORS and WALLS

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In days of old, when knights were bold,
The days were hot, but the knights were cold.



They shivered and sneezed, and knocked their knees;
In drafty halls they nearly freezed.



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To keep heat in, and keep cold out.
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Build your castle with Temlok Sheathing!

Armstrong's Temlok® is a strong, asphalt-impregnated wood-fiber sheathing. It adds extra insulation to your home at no additional cost . . . helps maintain even temperatures all year round. Temlok gives the framework added rigidity, too. The large, easy-to-handle sheets of Temlok can be nailed in place quickly, help cut installation costs.

Ask your builder or lumber dealer about the many advantages of Armstrong's Temlok Sheathing. For the free booklet, "A Package of Ideas for Your New Home," write Armstrong Cork Co., 5404 Clark St., Lancaster, Pa. (A)

ARMSTRONG'S TEMLOK

One of the building materials made by the makers of Armstrong's Linoleum.

Some years ago there was an important benefit performance at the Metropolitan Opera House of Giuseppe Verdi's *La Forza del Destino*. Befitting the fashionable and social occasion, there were young and very pretty girls to sell special programs, as an extra source of funds for the cause. I walked in late, about fifteen minutes or so, and on my way to my seat I passed by a bevy of those charmers, all, it seemed to me, engrossed in earnest conversation. I hadn't walked too far away when I heard one of them remark—rather dismissively, I thought—"Oh, opera is an illegitimate art, you know!" Well, I for one did not know—but I was eager to learn, and I hovered nearby, waiting for some explanation or other. None was forthcoming, and apparently the declaration was being accepted as gospel by the others. Opera an illegitimate art, indeed! I walked back to the group and in tones as John Barrymorean as I could muster, I said, "Ah, but think of opera's illustrious parents—Music and Drama!" And I went about my business, quite happy at the consternation clearly written on those lovely young faces.

Back in my seat, enjoying the Verdian spectacle, I reflected on the futility of taking seri-

MUSIC IN YOUR HOME

ROBERT BAGAR

ously such pseudo-intellectual mouthings. And a feeling of comfort came over me in the thought that opera had been a magnet powerful enough to attract to itself such great musical minds as those of Beethoven and Mozart and Verdi and Debussy and Richard Strauss and Stravinsky, to mention a paltry few. And I drew further comfort from a mental survey of the eminent artists who had graced its casts at the Metropolitan, for instance—the De Reszkes, Tamagno, Caruso, Gigli, Scotti, Chaliapin, Ruffo, Pinza, Farrar, Gadski, Ponselle, Galli-Curci, Muzio, Bori, Lilli and Lotte Lehmann, Flagstad, and others too numerous to include here. Nor may we omit the Toscaninis, the Mahlers, the Serafins, the Monteuxs, the Polaccos, who masterminded productions from the orchestra pit.

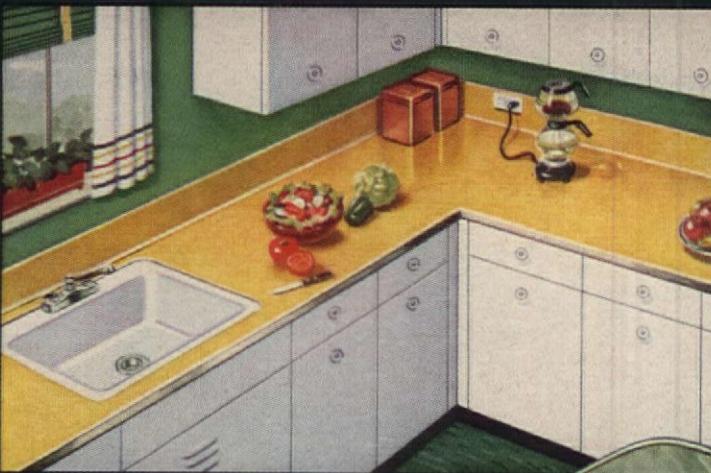
The contemporary opera, of course, is of immediate concern to us. Its composers, singers, directors represent the modern, living reality of the genre. But every now and then, those of us who have experienced the art of the aforementioned—or, at least, of some of them—become filled with a nostalgia for olden operatic moods and manners. And it is in just such a spirit that one may turn to recordings for the communion we still can have with the gloried past.

I must say that major record companies have been doing a magnificent job of re-acquainting some of us—and acquainting others—bit by bit, with operatic performances that were, and will always be, marvels of artistic execution, this despite occasional imperfections due to an acoustical recording system hardly to be compared with present-day recording techniques. Specifically I have in mind the 25 recent RCA-Victor 45 rpm EP disks which are a continuation of the company's "Treasury of Immortal Performances." (\$1.58 per disc.)

Enrico Caruso, who is alleged to have made 235 different records, is the great star—among great stars—of the batch. You can hear him, for example, in a disk containing his four most popular recordings—four arias including "Vesti la giubba" from *Pagliacci*, "Celeste Aida" from *Aida*, "M'Appari" from *Martha*, and "Ombra mai fu," from the pen of Handel, better known; perhaps, as Handel's *Largo*.

Who could possibly resist, I wonder, the vocal blandishments of Rosa Ponselle in the dramatic recitative and aria "Casta Diva" from *Norma* or her duet with the brilliantly musical Marion Telva in "Mira, O Norma" in the same opera? There is Amelita Galli-Curci singing (together with Tito Schipa) "Un

PLEASE TURN TO PAGE 134



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American-Standard bathrooms in color make it easy to change your color scheme as often as you like!

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The Corallin bathroom fixtures shown include a ten per cent longer bathtub for luxurious bathing. Like all American-Standard baths, it is made of rigid cast iron with a smooth, thick enamel coat. The New Dresslyn with wide, roomy counter top smartly combines lavatory and cabinet in one American-Standard unit. Both the toilet and the lavatory are of easy-to-clean, genuine vitreous china.

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Need a second bathroom? Then, have it!

There's room for one in practically every home. For example, there's a complete American-Standard bathroom that fits into a space only 3' x 8'. And for that second bathroom, insist on beautiful American-Standard fixtures in one of six decorator colors or in white.

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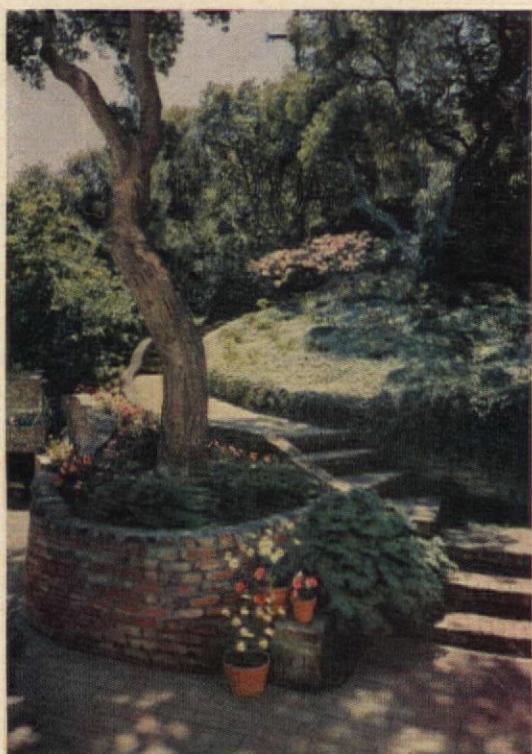
JEAN AUSTIN



We Pay a Call on The **W**ESTONS



With Irene Weston's New England heritage, Lee Weston's Annapolis training, and their mutual Lansing, Michigan, background, the Weston house perched on a precipitous slope of Belvedere Island, in San Francisco Bay, suits them very well. The architecture is modified Colonial. The terraced slope leading down to it is landscaped so that only friends can find it, and planted as prettily as any mid-western garden. There is a generous terrace for breakfasting in the sun, a barbecue where Big Lee displays his skill with a mighty steak. On the other side of the house, a long, wide porch for Commander Lee to watch ships passing on their way in and out of the Golden Gate, a breath-taking composition of great pines and blue expanse of water, while across from their island, houses are terraced up the hillside for all the world like a little bay on the Riviera.



Irene's Pretty Living Room

And if the location suits them well, so does the house itself become them very well indeed. It is a pretty house for a pretty woman, and yet a very comfortable house for Big Lee and "Little Lee," their 6'5" son. For while it is comfortable, it does not get baggy about it. Personal, and obviously planned by a woman, there is no feeling of a delicate air to make two men feel sissy in it.

You come in the entrance hall with its strong New England flavor, its white painted board walls, old mahogany sideboard, the brilliant oriental rug on the floor. Straight ahead is the big living room. Behind those curtains in the picture below is a magnificent view of the bay; we photographed the room in the evening because that's when it looks its prettiest with pools of lamp-light falling on the rosy sofa and polished mahogany, a fire crackling on the hearth. The room is dressed for a party, you feel that, and Lee and Irene do a great deal of entertaining at home. To the left, at the end of the room is the fireplace wall, which you've seen on the cover of this issue.

Beyond the living room at left, and opening off the hall, is the family room you see on the facing page.





Lee's Favorite Spot... The Family Room

We were 38 at a buffet supper which Irene gave for us. Guests moved back and forth from the living room into this adjacent family room with no feeling of being crowded—certainly proof that the Westons' house works as well as it looks. The suggestion of a partition in the family room outlines the two roles it fills; a quiet place for reading and looking at television, and a dining room. The big table at one end can seat eight for dinner or hold a Lucullan buffet for forty.

Here again Irene's good color sense has resulted in a room that is definitely pretty without seeming too feminine. The choice of a light cocoa-brown for walls and rug gives the room the strength it needs to offset the pastel pinks and blues. The colors are taken from the chintz of the curtains, a bright print of fruits and vegetables, and Irene carried the colors through the room in little things: pieces of china she collects, the colored candles, some bits of blue and pink Bristol glass.

There's another comfortable sofa just out of sight behind the coffee table in the picture above.



See "Where Credit is Due," on page 157

"Our Bedroom's on the first floor. No stairs!"



says Irene

To enter her charming bedroom, Irene just opens a door off the living room, and many's the time she has blessed this sound arrangement in a two-story house—she need climb the stairs no more than a few times a day, instead of dozens of times! To decorate it, she took one good pattern, and one good color plus white, and made the most of them—and of a room having windows or doors on every wall. Contrasting draperies would have broken the space visually, so Irene chose twin prints: a wallpaper and its matching fabric from which she made full-length draperies to create a continuity of pattern around the room.

Like many of us, Irene Weston has a passion for auctions. The white-painted chair in front of her dressing table is of the "picked up for a song" variety, as is an enormous collection of old-fashioned wicker furniture which filled the basement last time we saw her. She was in the process of painting some 20-odd pieces and making strawberry-pink cushions for the lot to furnish the open-air deck overlooking the bay.

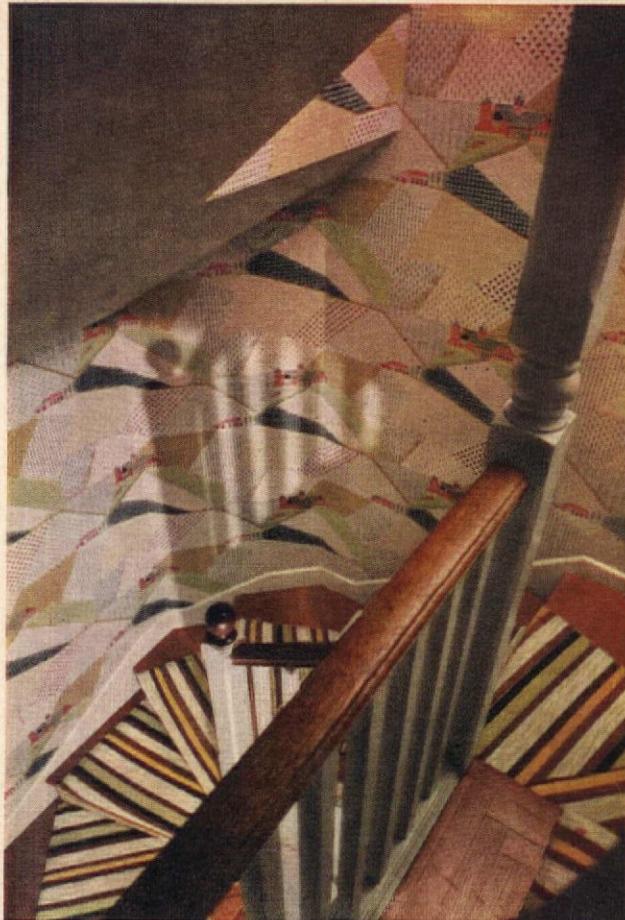
A Curving Stairway takes us Upstairs...

From the front hall, this winding stair leads to the second floor—young Lee's room, a guest bedroom, and Irene's favorite room: her sewing room. Irene is an indefatigable seamstress; she makes many of her own clothes, most of the curtains in her house, luxurious robes, sport shirts, and pajamas for her two men.

to the Sewing Room We helped design



This little room tucked under the eaves was the stepchild of the house, though it was the birthing place of much of the glamor that clothes the other rooms and their inhabitants. We decided to do right by it and put it on a par with the rest of this pretty house. We called our pattern department and decorating staff into consultation with Irene and the letters and telegrams flew thick and fast, coast to coast, to get the job done by our deadline. Editor Dorothy Lambert Trumm designed a tricky wall of cabinets to hold all Irene's sewing things, and Artist Clare McCanna devised as clever a group of painting patterns as we've ever seen. The view at right is what you now see from the doorway. To see more of this room, turn the page...





If you never sewed a stitch in your life, this sewing room would make you needle-happy. Stock model sewing machine was frosted like a birthday cake with fanciful designs taken from sewing equipment—pincushions, tape measures, sewing birds. The machine was sprayed with white lacquer, and the designs painted on with the help of our AMERICAN HOME Painting Pattern 1514.

Above, a nifty wall of storage cabinets (Blueprint 2045) was built into one end of the small room. Left-hand doors open to reveal shelves for materials and patterns. Central portion drops down to make an ample cutting board and ironing board. You can hear—and see—a pin drop on the pale Kentile floor. The machine hiding under all that icing is an efficient Singer. The wallpaper is a fresh new harlequin print by Pageant, called "Venezia"

You can buy AMERICAN HOME Painting Patterns for all the designs in the panels on the opposite page, and for decorating the sewing machine. (See details on page 154.) The sally dress form with the lace stole is Pattern 1515. Next panel with pincushion, scissors, darning egg, spools, is Pattern 1516. The largest panel with three sewing birds and a sewing box is Pattern 1517. Panel at far right with the paper of pins and a rose is Pattern 1518.



*You can duplicate Irene's
Sewing Room Designs with our*



American Home Patterns

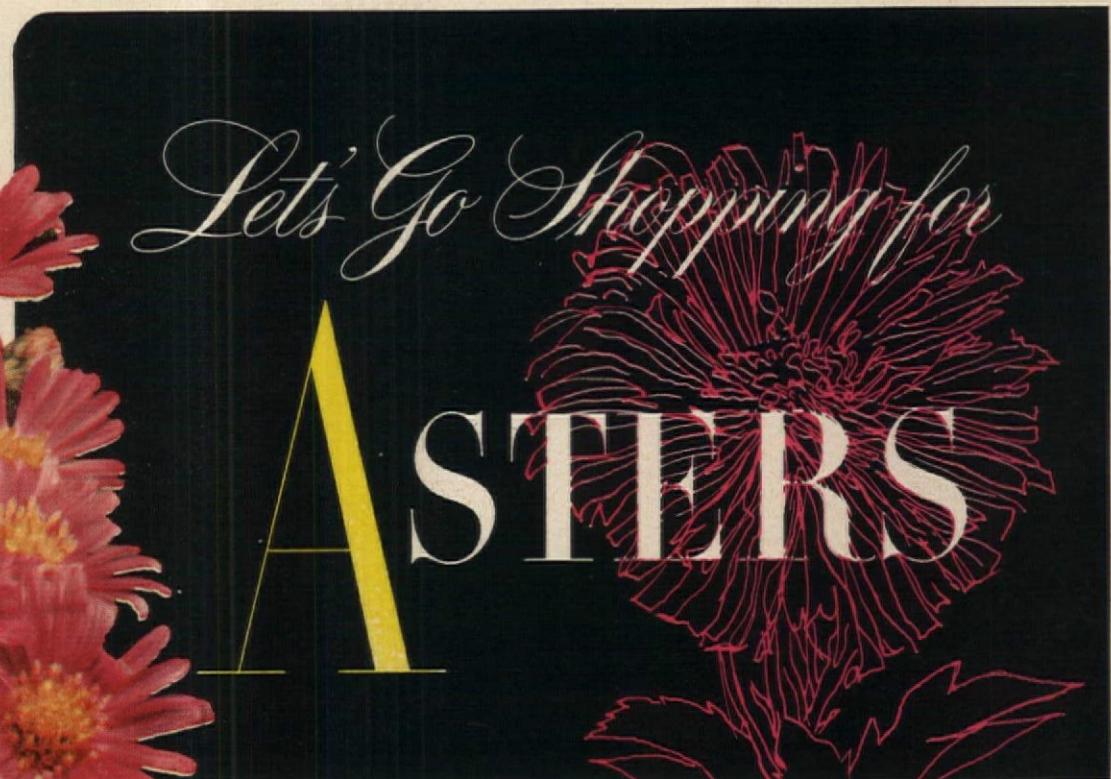
SEE PATTERN ORDER FORM ON PAGE 154

"What's in a name?" asked Juliet,
not realizing how important it is to know
the correct name of the plants you want
in your garden—Asters, for example

A is for aster, sure enough. But just what aster is, is a bit more complicated. As often happens with a plant name, it alone may lead to confusion rather than clarity, unless the facts are known. Let's see, then, if we can chart a course for shoppers for asters.

First of all, Aster is the botanical, as well as the popular, name of a group or genus of perennial plants with herbaceous (not woody) stems, belonging to the big Daisy or Composite Family. Most of the species—and Bailey's *Hortus II* lists more than 110 of them—are (or were) North American weeds; others are natives of southern and eastern Europe and parts of Asia including China, Japan, and Tibet. Mostly, they bloom in late summer and fall, but one attractive species (*A. yunnanensis*) bears its blue flowers in late spring.

A second popular name for this group is Starwort, easily explained by the shape of the blossoms, whose flat ray flowers, which may be blue, purple, red, or white, surround a flat, usually yellow, center of disk flowers. A third name is Michaelmas-daisy, indicating the basic relationship, and originally given in England to any wild form that flowered around Michaelmas (September 29), but now particularly associated with improved hybrid sorts developed by breeding and selection, mainly from American kinds, and especially the New York and New England species, namely, *A. novi-belgi* and *A. novae-angliae*. It is an unfortunate commentary on American horticultural acumen that it took European plantmen to see and take advantage of the garden possibilities of these natives of our fields and roadsides. When, later, they sent back to us the handsome results of their

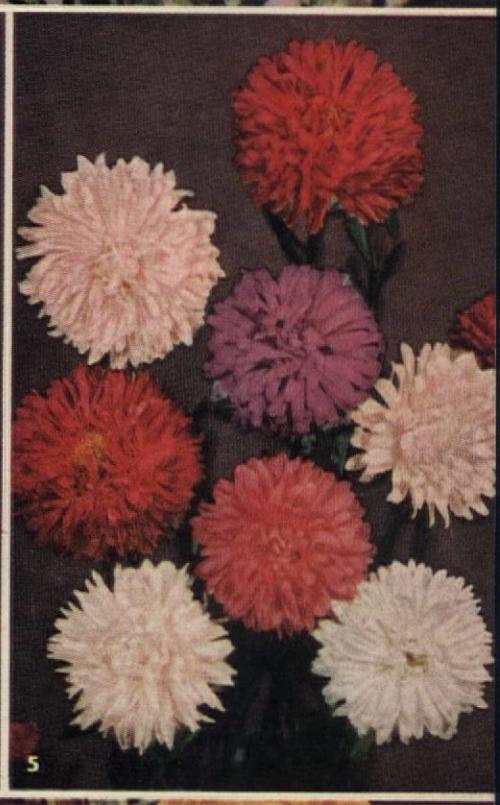


hybridizing skill, these descendants of our former "prophets without honor in their own country" dignified by carefully chosen varietal names, were enthusiastically welcomed, bought, grown, and acclaimed as new, valuable exotics! Subsequently, American growers entered the field, and now hardly a year passes without the introduction of new named kinds of domestic as well as overseas origin. In general, they bear much larger blossoms than the species, in a wider range of colors, on more bushy, lower growing plants, and are well adapted for use in borders. The species, even with cultural assistance, are likely to be taller, lankier, and better for background positions in informal effects or, in the case of dwarf forms, for rock gardens.

So much for the true asters. But "aster" is, as well, a common and a seed-catalogue name for the popular, colorful, annual, summer-flowering plant which is properly called China-aster. Of this, numerous types, in various plant and flower forms with different blooming

PLEASE TURN TO PAGE 152

Here are pictures, selected from a vast array, of a few of many kinds. Left, Beechwood Challenger, an improved New York aster. Opposite: (1) Mt. Everest, (2) the hybrid A. Frikarti, (3) a single hardy variety, (4) American Beauty type China-aster, (5) other typical modern forms, (6) Crego (improved Comet) type, and (7) Chrysopsis, the golden-aster





MORE PICTURES ON PAGE 148

For all of its 21 years, the AMERICAN HOME has been awarding its Achievement Medal to originators of new, improved, distinctive varieties of garden flowers— dahlias, gladiolus, peonies, iris. It might seem as though, except to the winners, one year's record would resemble all the others, to the point of monotony. Actually, each year brings new items of interest.

In 1953, for example, the Medal, for the first time in its history, went overseas, to a Dutch firm whose new dahlia, Gloriorie, won at a Minnesota show... During the season, although 44 Medals were awarded, a record number of 29 were withheld by show judges because no worthy entry was shown. Such a decision is, of course, disappointing to some, but it is also gratifying in that it shows a determination to maintain the high standard of excellence for which the trophy has always stood. Incidentally, the large number of Medals withheld was apparently one result of unusually difficult weather conditions in many parts of the country. Numerous reports mentioned severe heat and drought—which, of course, makes the accomplishment of those who won Medals all the more notable. Statistically, 78 organizations applied for, and were granted, authority to offer the Medal. Subsequently, two shows were cancelled, two others merged into one, and one gladiolus society unaccountably failed to send in a report despite repeated requests; so a total of 73 reports was received. Of the 44 Medals awarded, 32 went to dahlias, 10 to gladiolus, and 2 to peonies; of the 29 offered but not awarded, 18 were intended for gladiolus, 10 for dahlias, and 1 for iris, this flower having come back into the picture after several years' absence. Incidentally, the year's Medal correspondence included inquiries from The Hemerocallis Society and the American Fuchsia Society, which may lead to these two flowers competing for the trophy in 1954.

The high Medal winner in 1953 was the dahlia, Ceramic Beauty, which triumphed at five shows; the variety, Storm Cloud, took three Medals, and five other dahlias, two Medals apiece, as noted below. As always, the record includes some interesting names. One dahlia honors the youthful queen of the world's tennis courts, Maureen Connolly, of California, of whom the originators said, "She is a very sweet, lovely, unspoiled youngster, and it was a pleasure to name one of our flowers for her." Another dahlia was given the name of Ruth Alampi, well known to radio and television fans of the WABC gardener team of "Phil and Ruth." Still another—Gertrude Magill—was named for "a dear old aunt" of the originator, who died even while the flower was winning its Medal, which thus became doubly a memorial. The gladiolus, Jay Dittman, pays tribute to a long-time secretary of a gladiolus society, and other appropriate-sounding names include Butterscotch, Friendship, Storm Cloud, and Zigzag—the last referring

PLEASE TURN TO PAGE 149



Outstanding among 1953's winners of this Medal—one of the oldest and most prized in American horticulture—are: Top right, Florence Ellis, of which its originator says: "I think this is my finest peony production." Top left, dahlia Ceramic Beauty, winner of five Medals. Left, Maureen Connolly, top-ranking woman tennis player, surrounded by blooms of the dahlia named after her

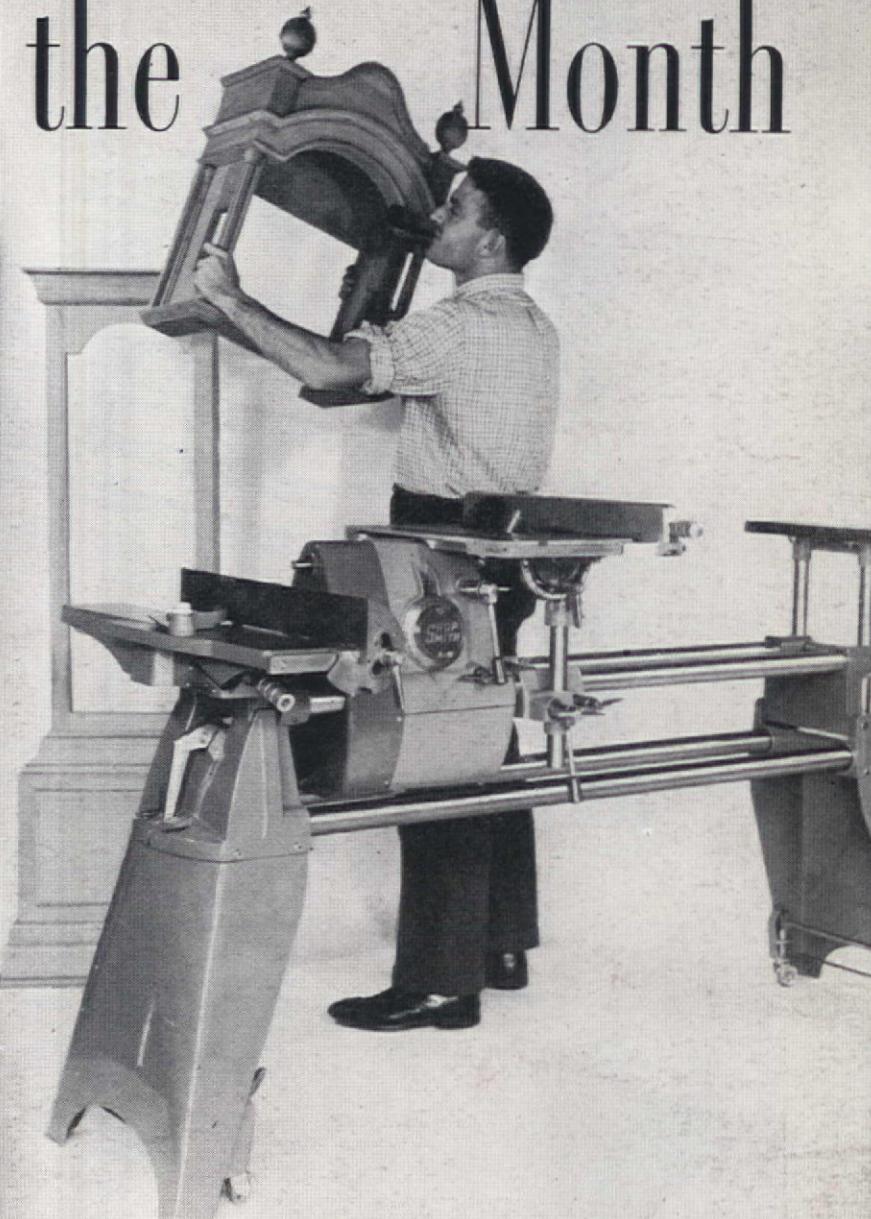
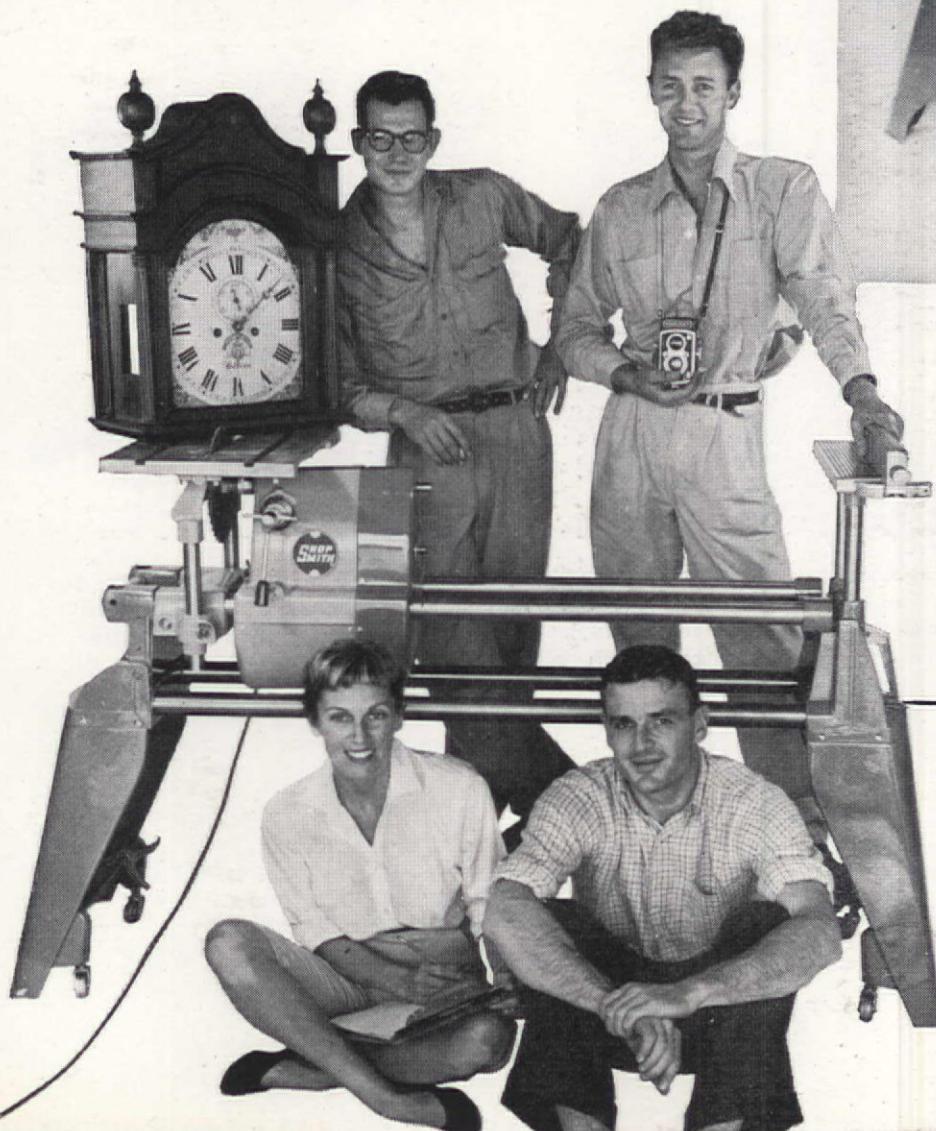
Achievement Medal News

HUBBARD H. COBB

Find of the Month

Our find for this month is a machine—but what a machine! It's a new multipurpose power tool that accomplishes in seconds just about every conceivable woodworking operation. It's a power tool designed like a modern kitchen appliance—good-looking, complete, and ready to be plugged in and put to work the minute it is delivered. No extras to buy, no long hours of setting up and adjusting. It's called the Mark 5 Shopsmith and it's made by Magna Engineering Corporation. Turn this page and you'll see how many operations it will do.

Several months ago, the people at Shopsmith told us about this revolutionary new machine of theirs and asked if we'd like to have a story about it. We said fine, and let's make the story interesting by building something with the machine instead of just running a bunch of pictures. We selected as the project our grandfather clock—which is certainly not the easiest pattern Dorothy Trumm ever worked up. Then, because this is the magazine business and we have to work well in advance, we said "Rush!" Pete Gowland, who does a lot of swell How-to articles for us and knows his power tools, took the pictures. R. J. DeCristoforo, who works with Shopsmith and is another great How-to guy, did the actual building of the clock in something less than nothing flat. Alice Gowland was script girl and Hugh Morris, the model. We think they, and the new Mark 5 are great.



*See How this Clever Team
Used it for One of Our Patterns*

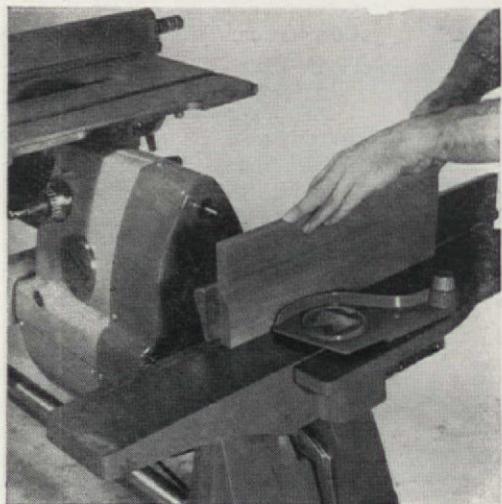
All finished! That's Pete Gowland with the
Rolleiflex hanging from his neck. Next to
him is Cris and part of the clock.
Sitting are Alice Gowland and Hugh Morris



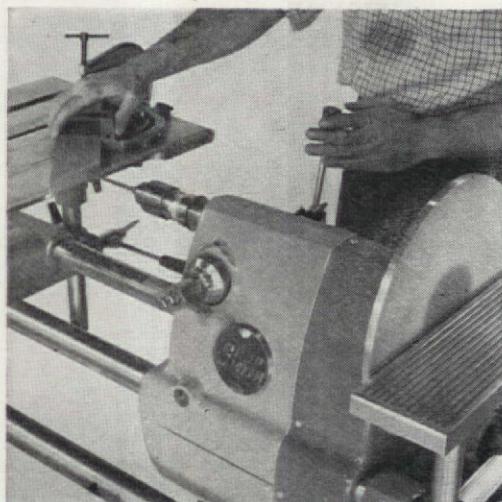
Chippendale would have blessed an all-in-one workshop like this. Its 9-inch saw and other attachments can handle both big work and intricate moldings

You Can

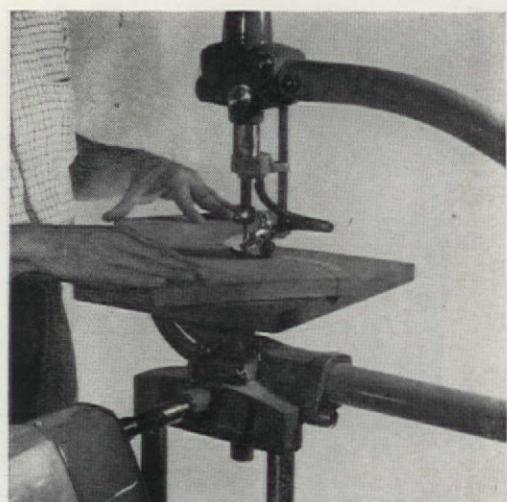
JOINTER attachment of the Shopsmith Mark 5 was used on all flat edges to ensure accuracy. The use of this accessory guarantees that you will have a straight, square edge to work from for all subsequent measurements and cuts. The jointer mounts quickly without belts or pulleys, in two holes in the end of the base



DISK SANDER allows work to be held stationary on saw table. Secret is that the quill can be used to move the disk into the work. For exact duplication, the miter gauge can be locked in its slot by tightening a built-in expansion bolt. Using table's tilt features and miter would allow you to sand compound miter joints



HORIZONTAL DRILLING also makes use of saw table and miter gauge. Here a clamp has been used as a stop on the table so that identical holes can be drilled. Sanding disk has been mounted on other side of headstock so that both of these operations can be carried on simultaneously. As with regular drill, bit is moved into work

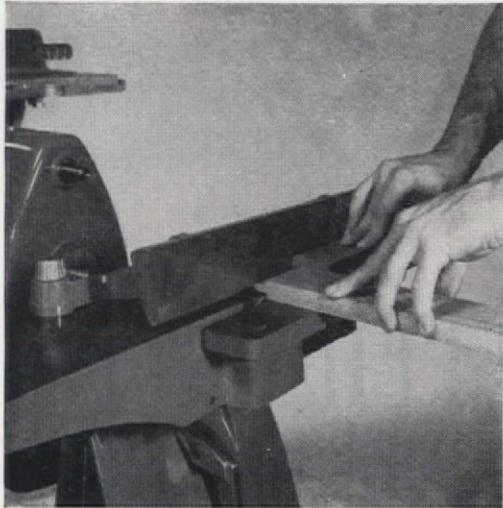


JIG SAW ATTACHMENT, with its own tilting table, has full range of speeds. It is quickly mountable, and draws its power directly from one of the three power spindles on the headstock. It will make a 2-in. cut to the center of a 36-in. circle, and with bow swung down, you can use it as a sabre saw. It's even blower-equipped

Build this Clock from Our Pattern. See Order Form, Page 154

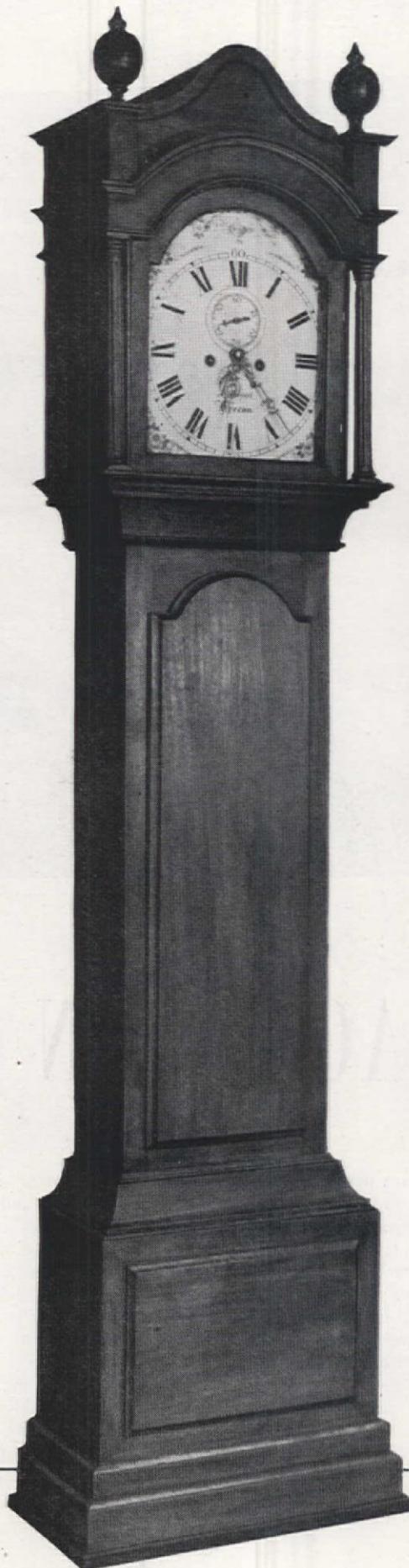
Build Our Grandfather Clock

COVE CUTTING is used to make complicated base moldings that would ordinarily be ordered from a lumber mill. Involved moldings are possible by combining cove cutting, with the aid of an extra fence clamped to the table, and the use of molding cutters (see page 156). For compound curved coves, tilt table before making the cut

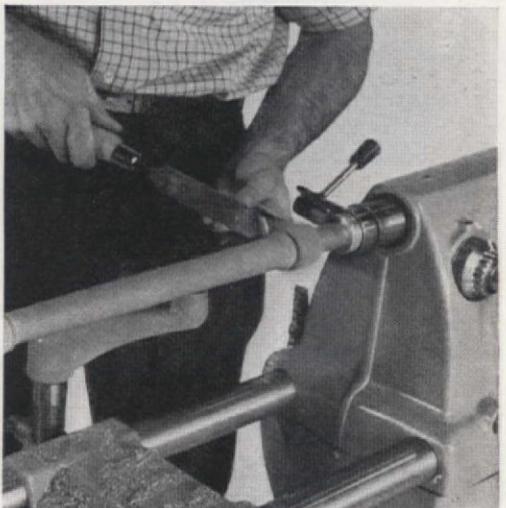
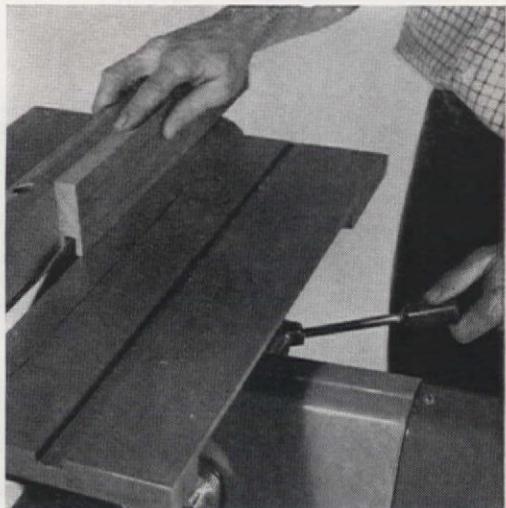


EXTENSION TABLE, built on to the jointer, allows using this accessory for cutting rabbets and tenons. Table is adjustable by 1/64th of an inch (with click stops), and the jointer guide fence moves out for use on extension table. The fence also can be tilted for special cuts, and as a 4-in. jointer, blades will take a cut to 5/16 in.

With good tools, and our pattern, you can make this fine reproduction of an important antique for hundreds of dollars less than it would cost to buy such a clock. Pattern 2029

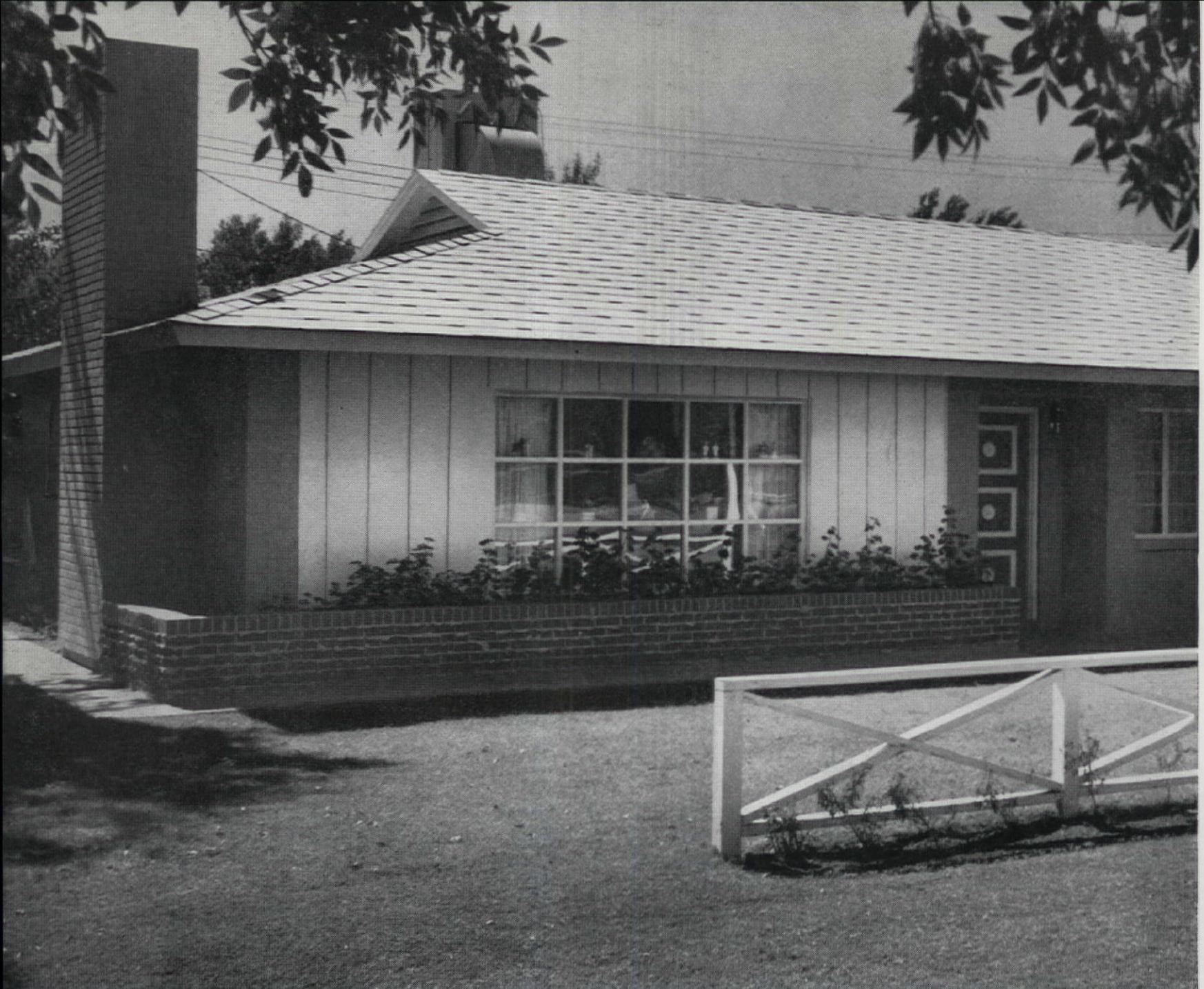


DADOES AND TENONS are easy because saw blade can be moved from side to side, and a regular blade can be used to make these cuts. Adjustable stops provide accurate width of cut, and safety stops prevent blade from hitting sides of table insert. Table insert may be taken out and dado or wobble blade used if many dadoes are to be cut



LATHE was used for turning clock columns and can handle work to 34-in. long with a 16½-in. swing. Cup center in tail stock can be offset up to ½ in. for taper turning. The tool rest sets in the saw table carriage and adjusts for height with a lever and slides on the main ways to any location between the lathe centers

More Pictures, Page 161



A COMPACT PLAN WITH LOTS

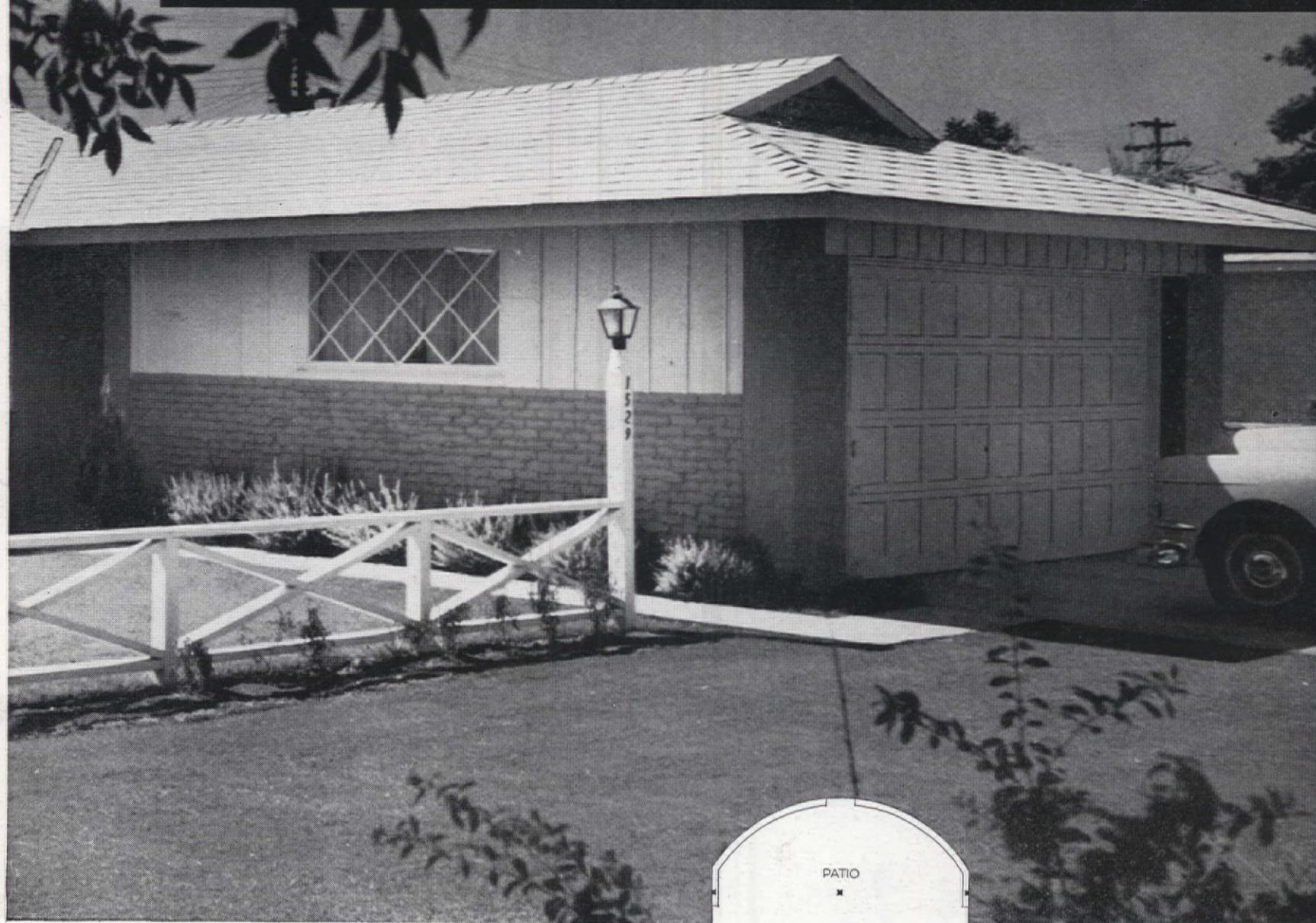
Under that appealing exterior, it has features most men want in a home—it's substantially built of brick, with some board and batten to decorate the façade; it's equipped for air conditioning; it's not too large, but rooms are spacious; it's endowed with pleasant places to sit around and laze it; everything is all on one floor; and the roomy two-car garage everyone asks for these days has a fine window which invites you to build in a workbench. It's an excellent home if you have children, for bedrooms are isolated, and there's good space for study or play, even in bad weather. But, oh what a home this could be for any house-proud woman! It's packed with well-planned convenience, eye appeal, and the kind of luxurious detailing (dressing room, built-in vanity, and the like) seldom found in homes in this price range (see page 126).

It's the kind of house that fits like a glove into *any* neighborhood—so you can build it on the outer reaches of the new suburbia or

in established sections where traditional architecture prevails. It looks fresh, and new, and of today—yet it doesn't stick out like a sore thumb in older neighborhoods, as too many contemporary homes are apt to. It happens to have been built in Phoenix, Arizona—but because it would be at home on any street in New England, or Kansas, or California, or anywhere else in the land, we've drawn up blueprints and a materials list so your builder can duplicate for you everything from the post lantern and brick planters to the big patio. (Order form, page 124.)

Open the imposing front door and you'll immediately see the advantages this center-hall plan offers to everyone—especially to Momma. Living room, kitchen, and bedroom wing are all a few steps away, yet completely separated from each other. The entry is big enough so that guests can walk in and be warmly received before you rush them out of their coats. To the left, the hospitable living

Buy Plans and Build it • Order Form Page 124



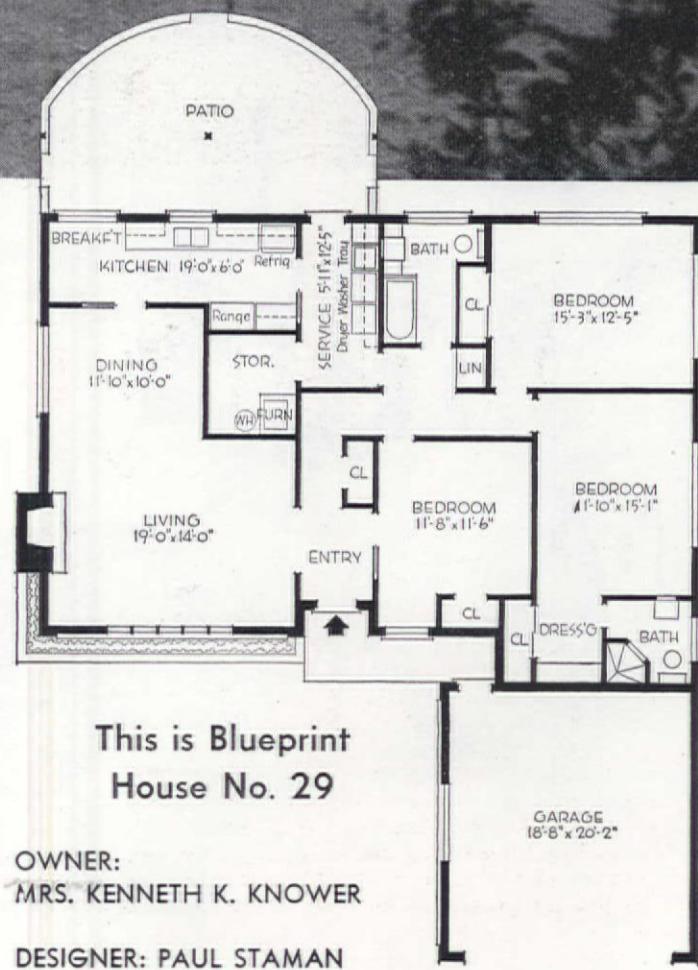
OF STYLE

LOUISE PRICE BELL

room seems even larger because the dining room flows right into it, and because one side is mostly window (a very pretty one this, with built-in shelves for bibelots or plants). The small dining room has mansion-size manners because, for a big sit-down dinner, you can borrow some space from the living room without disturbing that area's serenity. There's an outdoor living and dining "room" too—an uncommonly good one, for that large patio (page 124) is much more than merely a part of the garden.

The actual business part of the kitchen is neatly planned to save miles of walking per year. A dining area at one end is inviting enough for any family meal, and the service room at the other end houses laundry equipment and makes a good rainy-day playroom. The bedrooms, as near to the kitchen as to the front door, include a master suite with dressing room and private bath, and two other bedrooms plus bath—all much more generous than the average.

MORE PICTURES ON PAGES 124 AND 126



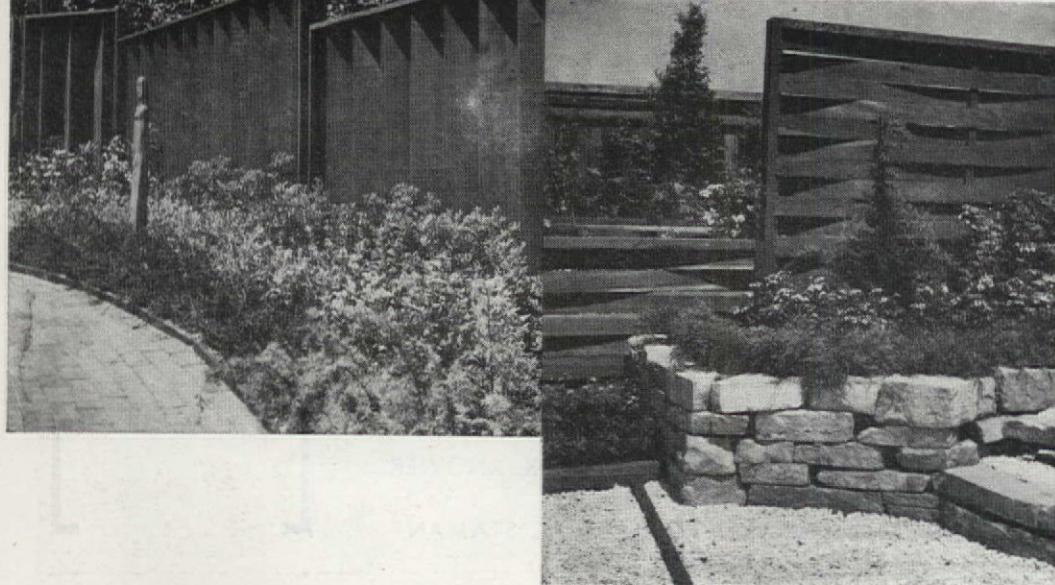
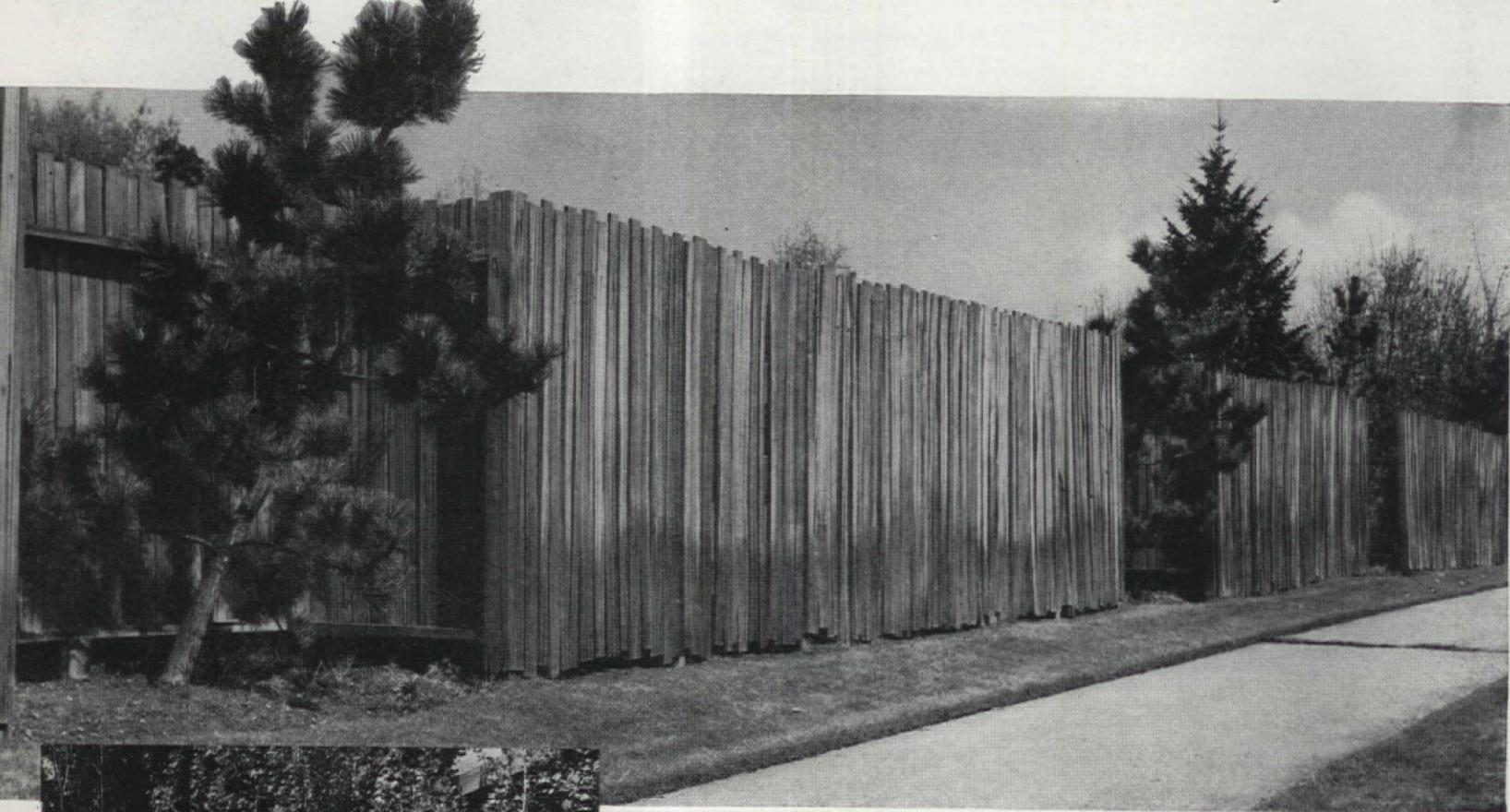
This is Blueprint
House No. 29

OWNER:
MRS. KENNETH K. KNOWER

DESIGNER: PAUL STAMAN

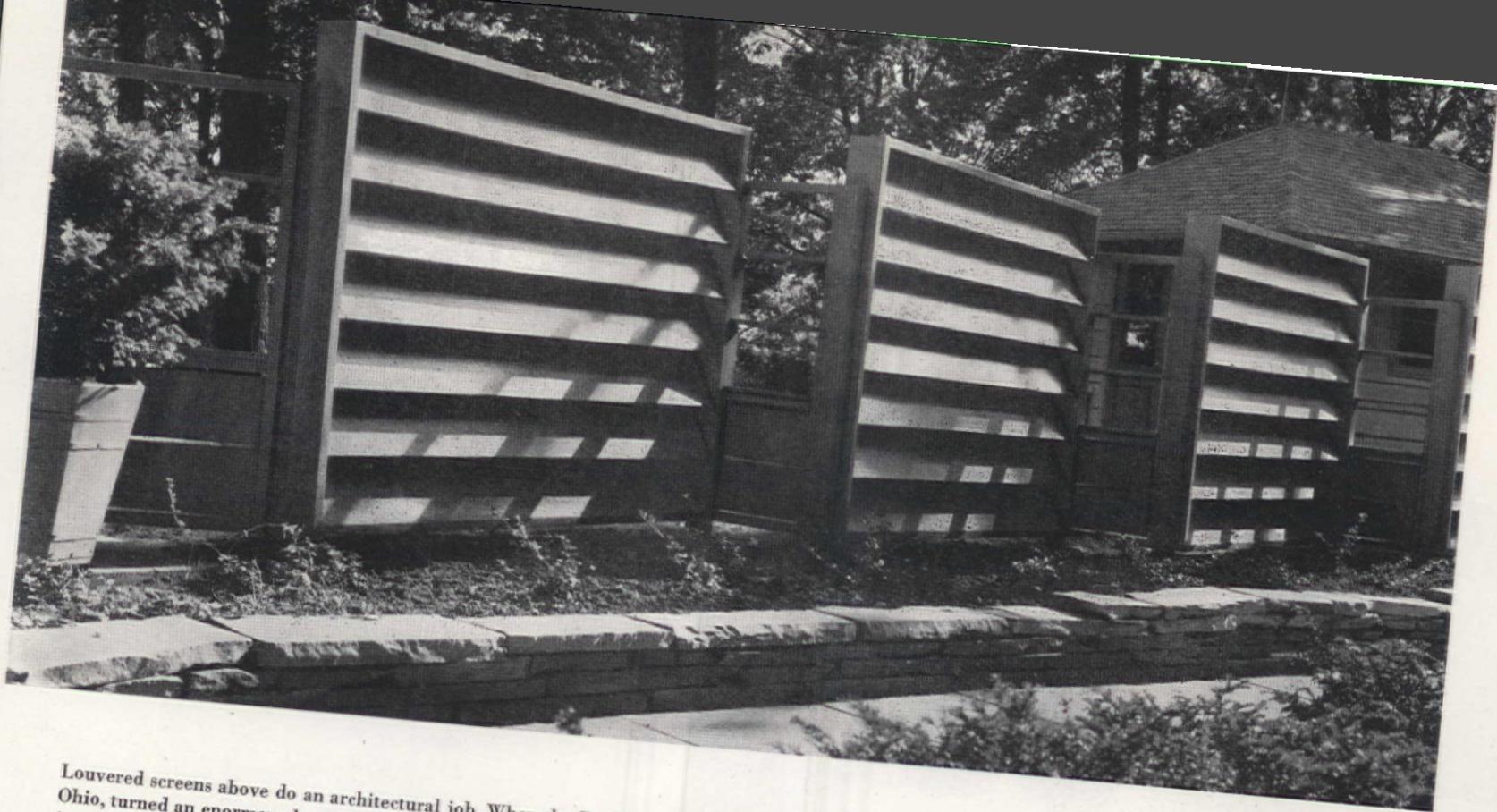
Time to Think about Fences

We may not like to be fenced in, figuratively speaking, but building and mending fences is a fine old American pastime for politician and private citizen alike. In addition to marking off property lines and shutting young fry and pets in or out, good fences can serve many a useful purpose, and modern landscape architects have come up with a number which are assets both visually and functionally: they can be windbreakers which enable you to enjoy outdoor living more months of the year; they can afford privacy, and still admit summer breezes; they can shut out a bad view; they can frame handsome plantings; or they can be primarily architectural, designed to improve the looks of your land or the lines of your home. You'll find an example of each type in these half-dozen good fences from all parts of the country.



Closed louver fence at far left has great beauty and dignity, makes a fine frame for planting and sculpture, affords complete privacy, deadens street noises. In this case, sections follow the contour of the land. It is made from 1 x 8 redwood nailed to a sawtooth stringer. Actually, the construction is much like that of a set of steps turned side-up. Top casts interesting shadow pattern

Like a giant basket, a woven wood fence gives you privacy, but it also allows for ventilation—especially important if the fence is built between your house and the direction of the prevailing summer breezes. Not hard to construct and, if stained, it requires minimum maintenance

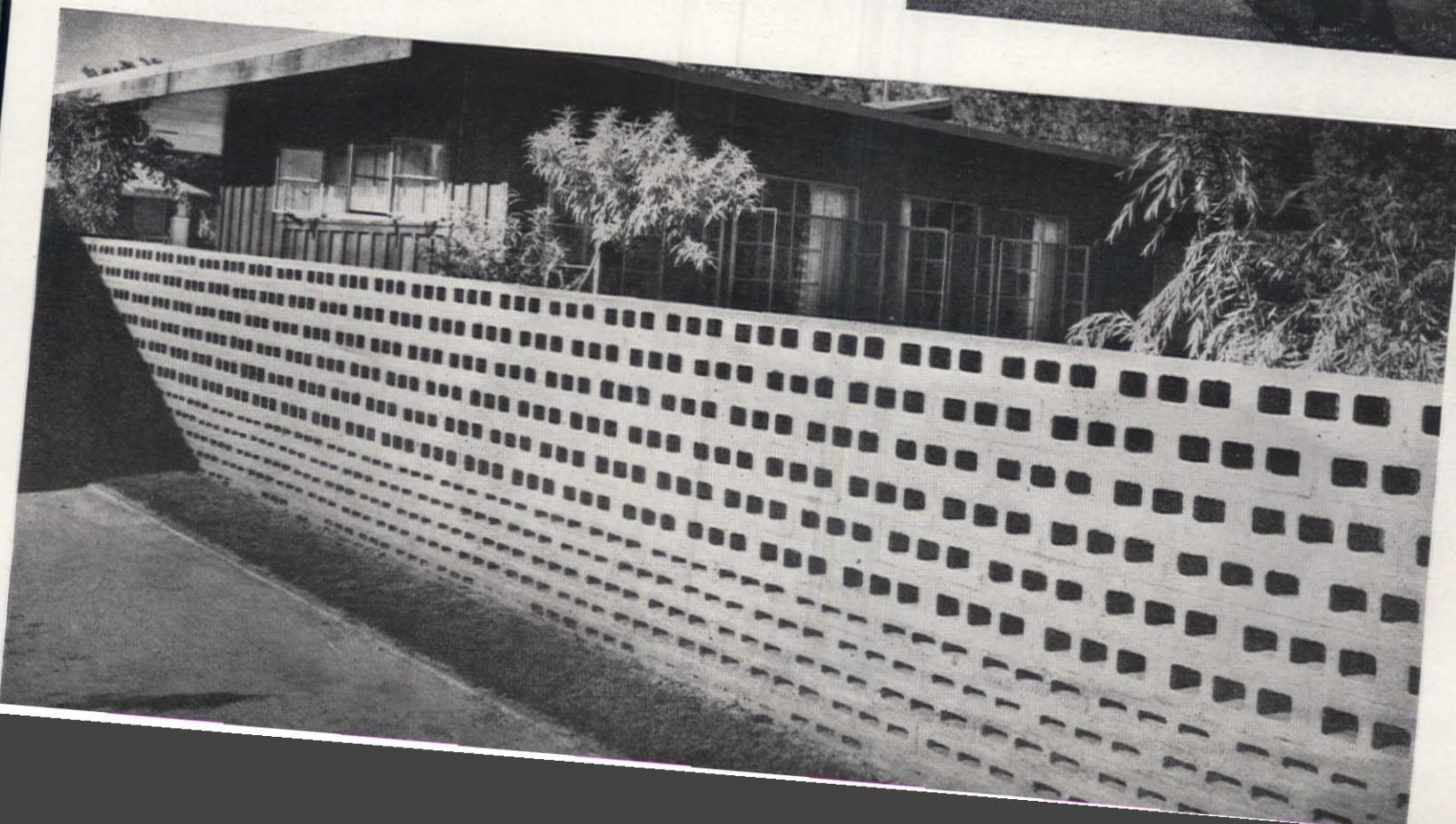


Louvered screens above do an architectural job. When the Paul Blocks of Toledo, Ohio, turned an enormous log "camp" into a fine year-round home (see August, 1953, issue), the lines of the house as seen from the street still didn't please them. To lower its apparent height and widen it visually, they designed these screens and painted them a bit darker than the trim of the house. Staggering the panels creates a feeling of privacy and yet admits a full quota of light and air.

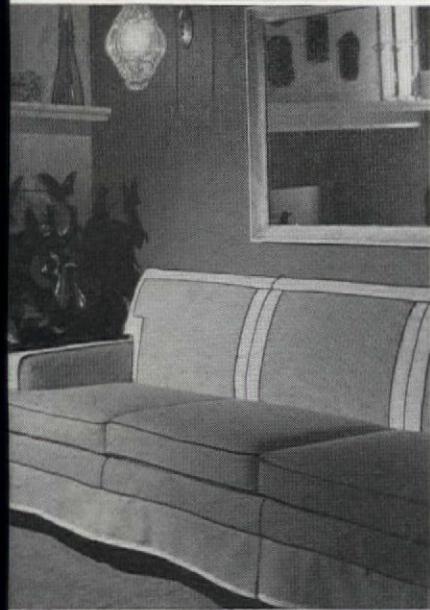
Split cedar fence at your left was designed to shut out the sight and the sound of traffic on a much-traveled road in Seattle, Washington, and to give greater privacy to a recreation room. To keep it from looking formidable, niches were built at regular intervals, and pine trees were planted within them.

Serpentine wall of open brickwork is highly decorative, and openings permit both light and ventilation to enter. This type of fence is only practical if it has a good foundation, is well bonded by good mortar, and truly serpentine for side bracing. It lends itself to many uses within your grounds as well as around them, but don't try to build this one yourself unless you are skilled at masonry.

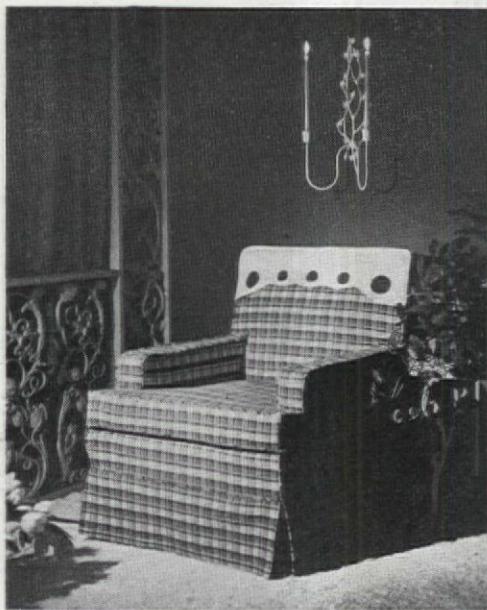
Like the serpentine brick fence, the one below, made of commercial concrete block, provides openings for air and light and, because of its weight, should be built on a sound foundation. Owners Dan and Betty Greenwood of Fort Worth, Texas, designed it to be dog- and childproof, and to cast a wonderful shadow over their lawn when the afternoon sun is low. It is painted the color of the house trim.



They're All Dressed Up—In Denim!



To minimize a club sofa's size, we divided back into panels, banded and welted for contrast. One-piece skirt is made from three bands of plain fabric sewn together. Step-by-step directions, Pattern 1511



Gay-as-springtime plaid in yellow, blue, and charcoal works well on any sofa or chair. As easy to adapt is removable yellow cap with charcoal-gray dots appliqued. Makes an excellent cornice, too. You'll learn how in Pattern 1512



So simple to do, it needs no pattern. Lift your Colonial sofa out of the doldrums with cushions covered in alternate patterned denim (see swatch right) and a burnt-pink solid



Here's the same small plaid looking positively regal on a tuxedo sofa. It's aided and abetted, of course, by the cap design (here attached, but it could be removable on other types of sofas). We tell you more about this one on page 68, and in greater detail in Pattern 1510



SEE PATTERN ORDER FORM, PAGE 154

This spring nothing is blooming more brightly than sturdy old denim. Leaving its blueprint-blue days behind, it appears in a profusion of good new patterns and colors that belie their sensible price tag and inspire countless combinations of stripes, checks, and plaids with a raft of solids, clear or muted. To show how they can give a smart new look to your home, whatever its decorative scheme, here are five stylish slipcovers—four of them AMERICAN HOME patterns which will save you real money in the doing.

When we photographed them, even the men on the scene got excited about the clever contrasting caps—and we know the gals will love them. Like antimacassars of old, they slip off for frequent laundering—but how decoratively they do this useful job! To make the most of them, they are so scaled that you can adapt them to make imposing cornices (our patterns show how). For example, the cornice pictured opposite is but a larger version of one section of the cap on the loveseat (Pattern 1513).

See "Where Credit Is Due," on page 157

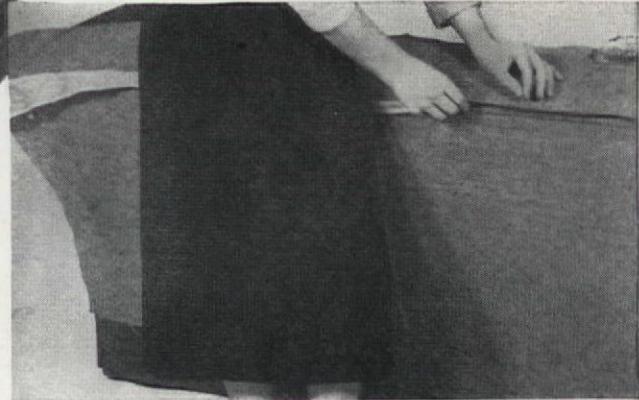
◀ FOR STEP-BY-STEP PICTURES, TURN TO PAGE 68



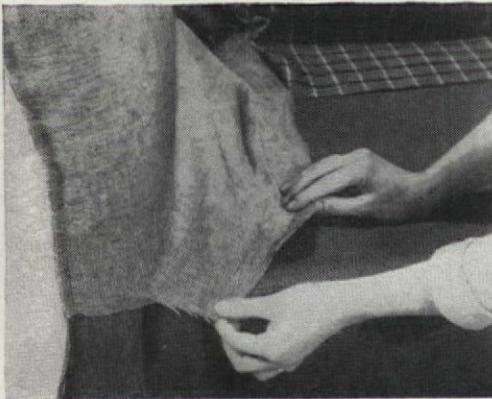


DOROTHY LAMBERT TRUMM

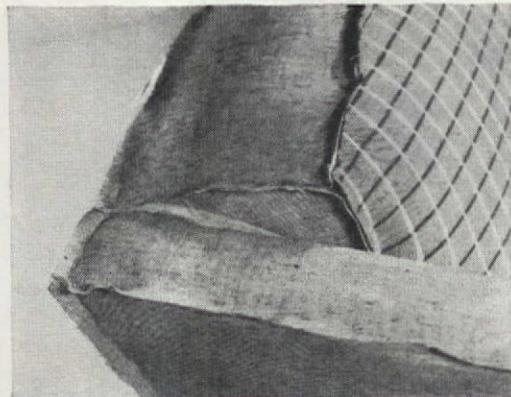
How to



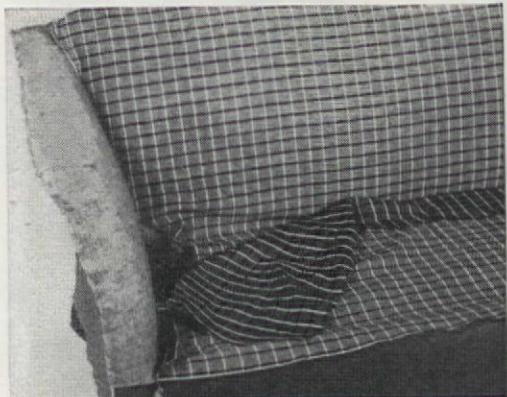
1. Place fabric in position on sofa back. Pin to original welt along top and side edges of sofa back. Mark along welt (you can feel it through new fabric) with tailor's chalk. Cut 1 in. beyond this line to allow for seams. Cut strip for top of sofa. Pin, mark, allow for seams. Pin to back piece



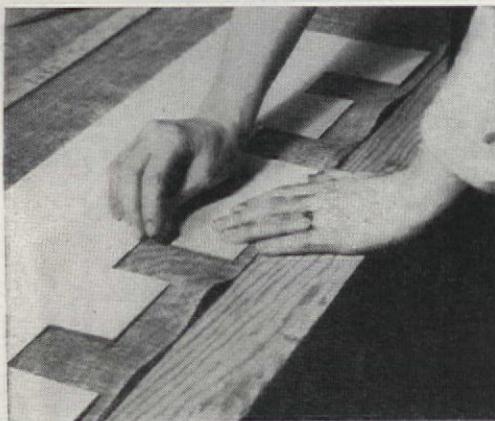
5. Inside arm is cut at bottom front of arm as shown. Extra length is for tuck-in. Determine length of tuck-in by pushing fabric under arm, (and under back) as far as it will go. Slip in chalk and mark fabric. Straighten marks, cut



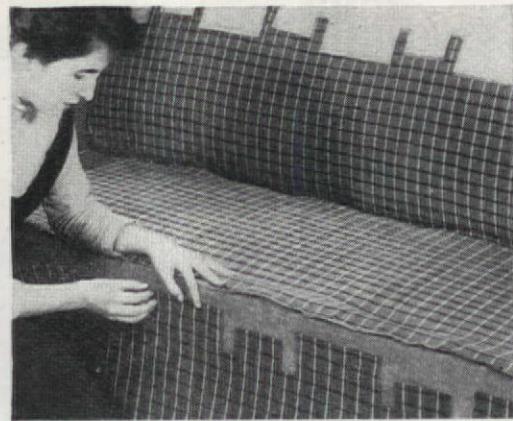
6. On this sofa, careful fitting at corners is necessary. Cut corner piece approximate size. Pin to top and inside back of slipcover. Push fabric into back as far as it will go. Mark with chalk. Cut and pin to inside arm of slipcover



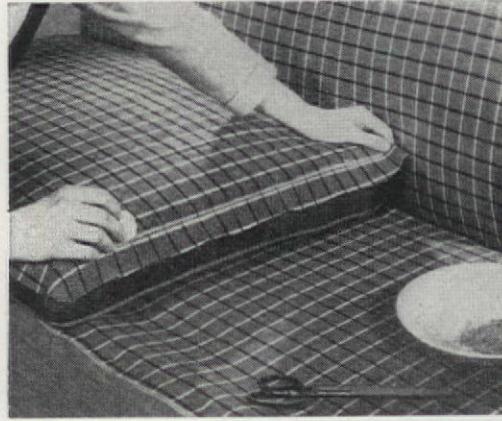
7. Platform cloth is cut next. Again, allow for tuck-in at back and under inside arm. To make skirt (it's in the plain color), measure depth from edge of platform cloth to floor. Cut and pin. See next step for applied plaid overskirt



8. For notched plaid overskirt and plain top flap, make a pattern. Measure top and skirt. Cut a cardboard strip one half length of each. Decide upon number of notches required. Draw on cardboard. Cut out. Use for cornice pattern, too



9. Top flap of plain fabric is cut double; both thicknesses bound together, then set into top of cover at welt line. Plaid overskirt is also cut double, bound together, and sewn on top of plain skirt. This insures smooth well-hanging lines



10. Lay fabric on cushions and mark along welt lines with chalk. Allow 1 in. for seams. Measure boxing and add on 2 in. (1 in. is for top seam, and 1 in. for bottom seam). Boxing of cushion is cut as shown in next photograph

Slipcover Our Tuxedo Sofa



2. Pin, mark, and cut fabric for inside back. Solid color or an even plaid can be run horizontally, but figured fabric must be centered and cut so design runs vertically. This requires one or two welted seams. Pin to top of slipcover. Allow for tuck-ins at back and under inside arms, (See #5)

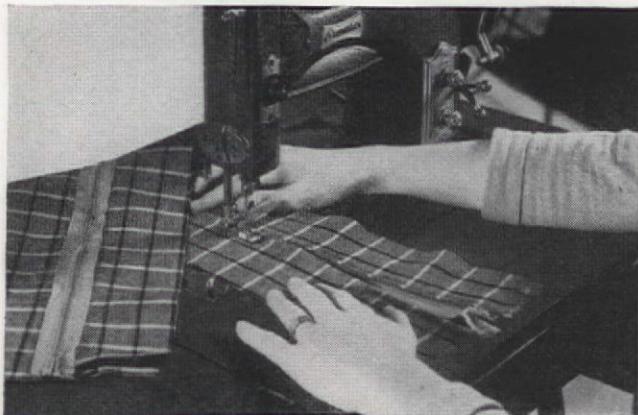
3. Measure outside arms. Pin and cut. To make sharp back curve smooth, pin fabric to sofa along curved line. Keep fabric smooth but do not stretch. Cut, unpin, then pin to back piece of slipcover

4. Measure, pin, then mark and cut inside arm. Allow several inches for tuck-in, (see #5). Pin to outside arm of slipcover. Bring fabric across front of arm, fold at top as shown, trim excess fabric

It may not be easy as pie, and before you're finished, you may feel as jumbled as the pretty gal at top left—but you *can* make your dreams come true with slipcovers expertly fashioned by yourself, even if you aren't Miss Nimblefingers. If you've made slipcovers before, these pictures are all you need to assemble the very dressed-up denim number shown here. If you're a tyro and want more specific know-how, we have a pattern picturing *all* the necessary steps (Pattern 1510). In different styles, we also have patterns for a Lawson sofa (Pattern 1485) and a club sofa (Pattern 1511).

SEE PATTERN ORDER FORM, PAGE 154

See "Where Credit Is Due," page 157



11. For zipper to be inserted in back of cushion, cut two full-sized strips of boxing. Fold each strip in half lengthwise. Sew zipper between folded strips. For "T" shaped cushions, it is advisable to extend this double strip, with long zipper, several inches around sides at back of cushion



When Catherine Nissly came to live in New York, she carried her traditions in her heart—and as many heirlooms as possible in a moving van. If you've tasted her food (and who can resist those easy-to-make and easier-to-eat Take-a's she confects for us every month?), you'll not be surprised to learn that our Food Editor hails from one of the cookingest regions in the land—the Pennsylvania Dutch country. But while their cookery caresses our palates, the Pennsylvania Dutch have provided many a treat for our eyes as well—the gaily embellished, lovingly crafted objects they made to furnish their fine stone houses. Cay's New York home shows this side of her heritage. Of course the heirlooms set the theme, but Cay has a bent for heartwarming decoration as well as a way with a waffle. Her knack for good arrangement, her talent for combining new things with old, are what really give character to this tiny city apartment.

When we went down there for a visit (and visiting Cay is good for the soul, but very bad for the waistline!), she

told us about some of her things. That spinning wheel, for instance, was used not only by her grandmother, but by her own mother as well: they spun their own home-grown flax on it, and Cay has a picture in proof. A fractur dated 1825, and family samplers and birth certificates which go back to 1786 hang over the sturdy cherry table on which Cay often sets a fine feast, for cooking is a hobby as well as a profession with this gal. When the table is in repose, there's a magazine holder next to it—the holder being the cradle in which her mother was rocked. In addition to the things with sentimental value, there are "important" antiques—the walnut grandfather clock with pewter hands and a painted face, made by Jacob Hostetter in the 1700's; the high chest of drawers (solid cherry); the beautifully proportioned pine dresser. On the 18th-century blanket chest, Cay has placed a graceful ironstone tureen that can, and frequently does, serve forth a mighty fine stew.

Our Food Editor

MARY E. MONZE



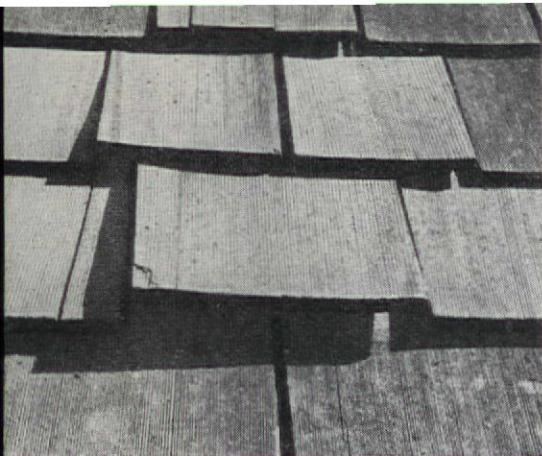
Lives Here



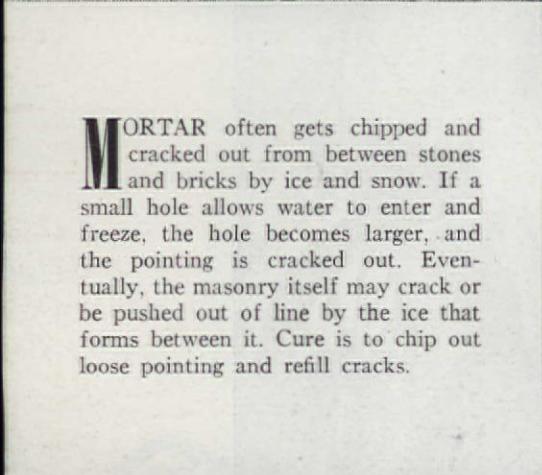


Cay owns many charming small antiques which, by a strange coincidence, have to do with the serving of f-o-o-d. Silhouetted across these two pages, starting at the far left, are: Two pitchers, majolica and copper luster. Next, slipware and Rockingham bowls. In group directly above, there's a bowl used for "pannhas" (scrapple, to you). Then an old mold, then a rose and blue spatterware sugar bowl. In the center, a cobalt-blue Staffordshire teapot and a fine Chelsea pot. Above it, a silver-resist pitcher and a transfer-printed one. The engaging plate, pitcher, and cup at far right are part of a group of rare Gaudy Dutch ware which was made in Staffordshire for the American market

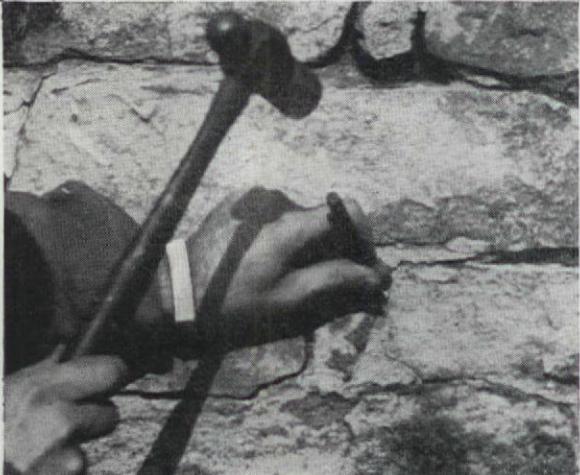




SHINGLES usually take a beating during the winter. Wood shingles may warp out of shape or crack in such a way as to be potential sources of leaks. Replace bad shingles with new ones by using a hacksaw or nail puller to cut old nails flush; then insert new shingle. Another way is to insert a piece of composition roofing or metal flashing under the split, and nail it with noncorrosive nails through old shingle.



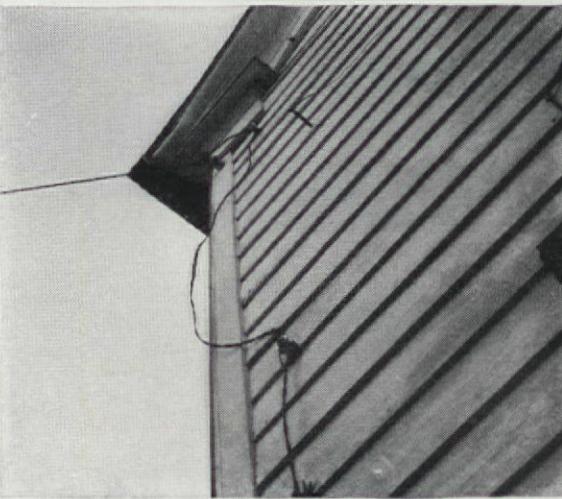
MORTAR often gets chipped and cracked out from between stones and bricks by ice and snow. If a small hole allows water to enter and freeze, the hole becomes larger, and the pointing is cracked out. Eventually, the masonry itself may crack or be pushed out of line by the ice that forms between it. Cure is to chip out loose pointing and refill cracks.



DEBRIS AROUND FOUNDATIONS invites termites and a host of other difficulties, so clean it up this spring before planting around house has started new growth. Examine siding and sills to see if rot, carpenter ants, or termites are present. Proper and early action will save repair expense later. Remove causes of dampness and insect entrance channels, and replace damaged wood.



STEPS AND PORCHES lose their surface paint to gritty shoes in slushy weather. Come spring, they may be down to bare wood, and require a new protective coat. Be sure to clean out all dirt and loose paint with a wire brush or scraper before painting. Then a good coat of primer should be applied and allowed to dry, followed by two coats of the best floor and deck enamel you can buy.



How to Repair Winter's Damage

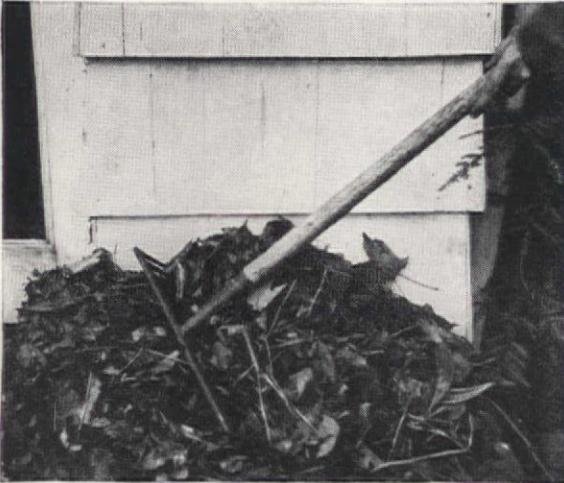
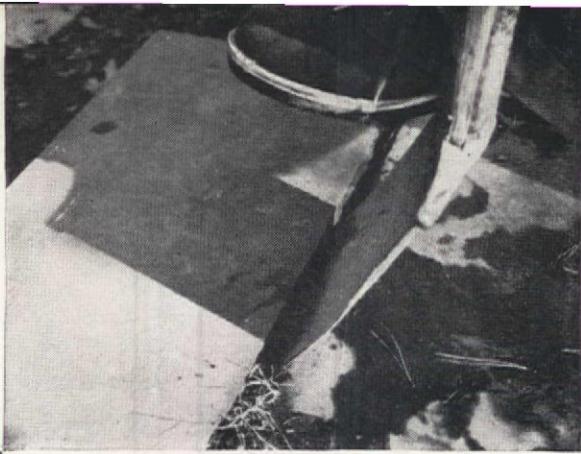
JONATHAN ALEY



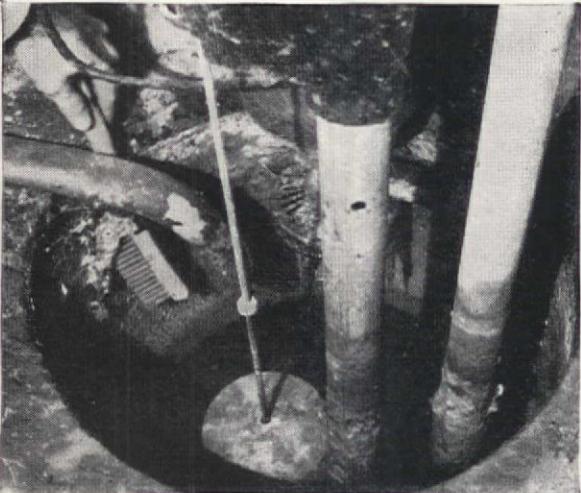
GUTTER SYSTEMS take as bad a beating from winter ice and snow as any part of your house. Strainers, in particular, should be straightened out or replaced so that leaves and dirt won't block the downspouts. If gutters are galvanized, look for rust spots, and check all joints and hangers to see that they are tight.



CHIMNEY FLASHING leaks can cause those wet spots on walls and ceilings that you can't track down. Water entering here may run down rafters and beams, and show up almost anywhere. So check this joint to see that flashing is sound and that asphalt seal is tight and plastic. Winter cold may cause tar to crack and flashing to work loose. Roofing cement applied over the leak will make a watertight repair.



SERVICE WIRES can be loosened by ice and snow. But don't touch! Examine them from a safe distance for broken fastenings, bare spots in the insulation, and tree branches that touch (or come close to) the wires between your home and the street. If anything is wrong, call your utility company. Spring is also time to check your TV aerials to see that they are tight and their lead-ins well insulated.



PORCH COLUMNS are highly subject to rot. See that all seams are filled with putty and white lead, and drill vent holes at the base so that water entering the column can drain out. Paint the wood exposed by boring these holes. Check all woodwork that comes into direct contact with masonry for signs of decay or attack by termites. If wood must touch masonry, treat with a wood preservative.



PAVING often suffers from frost heave, as may any masonry that doesn't extend to a base below the frost line, or isn't well drained. To keep from tripping over uneven paving, clear out material that has slipped under the stone, and reset the stone. If area isn't well drained take up the surfacing and put in a slanted bed of cinders or gravel covered with sand.



SUMP PUMP had better be in prime condition when the spring rains set in. A wire brush comes in handy for getting scum and debris out of the pit. See that the pump operates freely and, if necessary, lubricate the motor bearings. While you're "down cellar," check the walls and floor to see if any new cracks have developed which may let in the heavy spring rains.



FENCES usually need attention. Snow drifts can cause individual pickets to break or may have pushed the whole fence over. Frost heave can disturb supporting posts, and moisture may have caused rot to start at the base of the posts. Investigate for loose pickets that ice may have forced away from the cross members, and see how paint has weathered winter storms.

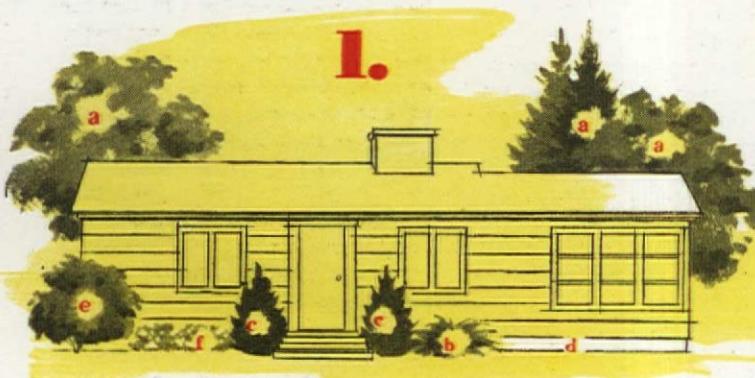
The ABC's of

The advice quoted at the head of the opposite page is that offered by two specialists in the field—Ralph Gillette, expert gardener of San Bernardino County, Calif., and George Bowman, Farm Advisor of the University of California. The simple rules they have formulated, here presented in word and picture, can easily be followed and gradually enlarged upon even by the novice homeowner and would-be gardener unendowed with a green thumb.

A. First, draw a scale plan of your lot, like that at the right. On it, note the compass directions and the location of house (and its windows and doors), garage, driveway, walks, incinerator, utility poles, and any trees or other "existing" objects which will remain, and have to be taken into consideration. Measure and insert on plan all important distances and dimensions. Note especially placement of doors and windows (and their height) so plantings will not block the former or shut out the view from the latter. Orientation (compass directions) is necessary so you can properly place sun-loving and shade-tolerant kinds of plants where they will do their best.

B. On the completed plan, indicate the plantings to be made, giving each a letter or number explained in an accompanying key. Have a reason for everything—the silver maple at the southeast corner of the house, for instance, to provide shade; the flowering peach back of the garage to hide the incinerator, etc. When all are filled in, you will be able to visualize the landscape setting of your home and, if necessary, rearrange it by simple erasing and redrawing instead of by the arduous digging up and replanting of trees and shrubs later on.

C. Remember that background skyline trees are needed to make a



setting or frame for the house. (See Fig. 1, a.)

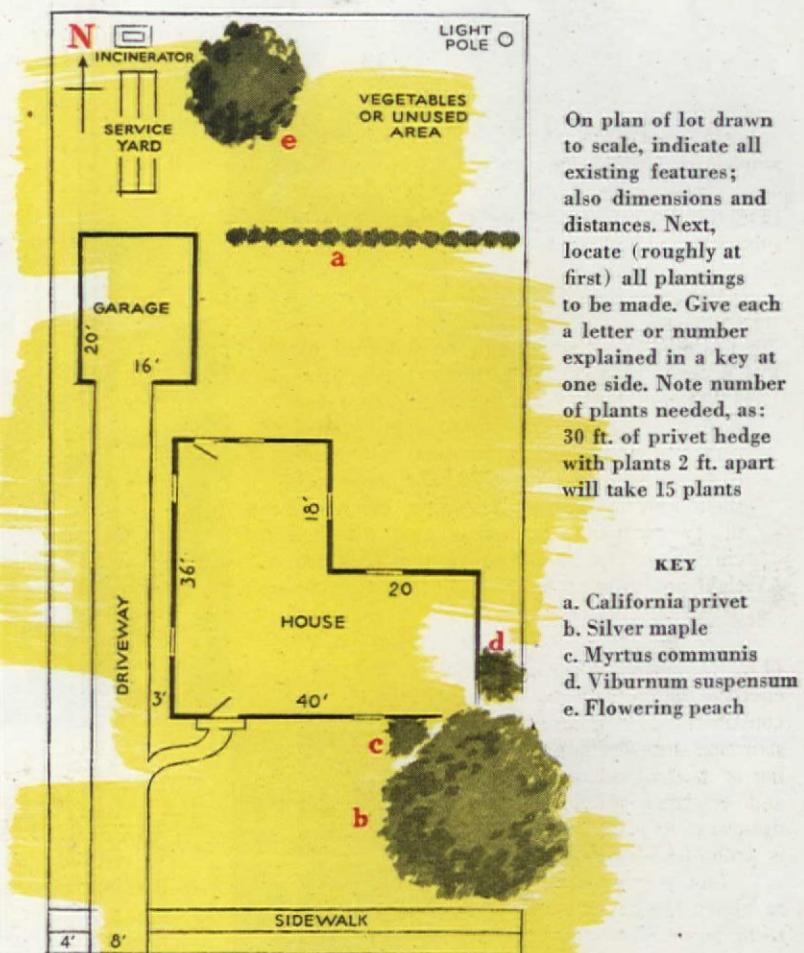
D. For a pleasing effect, and to prevent future "smothering," use low-growing (and slow-growing) plants under windows. (Fig. 1, b.)

E. Between windows, you can use taller plants. (Fig. 1, c.)

F. Don't leave so much foundation exposed that the house will appear bleak and barren. (Fig. 1, d.) However, it is rarely necessary or desirable to completely encircle the foundation with a belt of plants.

G. Put larger, taller, softer-foliaged plants at the corners to soften the vertical lines and make the house look larger. (Fig. 1, e.)

H. Set foundation shrubs far enough apart (at least 5 ft.) so they



On plan of lot drawn to scale, indicate all existing features; also dimensions and distances. Next, locate (roughly at first) all plantings to be made. Give each a letter or number explained in a key at one side. Note number of plants needed, as: 30 ft. of privet hedge with plants 2 ft. apart will take 15 plants

KEY

- a. California privet
- b. Silver maple
- c. Myrtus communis
- d. Viburnum suspensum
- e. Flowering peach

will have room to grow normally. While they are small, you can fill in between them with perennial or annual flowers. (Fig. 1, f.)

I. Set shrubs at least 3 ft. out from the house to give them ample growing space and get them out from under eave drip, if any. (Fig. 2.) Shrubs, small when planted, may soon grow to be 6 ft. tall (and equally wide) if they are not kept under control by regular pruning.

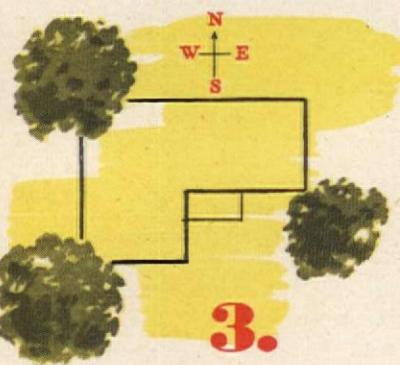
J. Allow ample planting space around the entire house; keep walks or other such features at least 3 ft. from the foundation.

K. Deciduous trees along the south and west sides do a real air-conditioning job. During the summer, the shade they cast is most welcome; in winter, by shedding their leaves, they admit equally welcome sunlight.



Landscaping

“Before you plant a tree or shrub on your lot, you should review the elementary rules of landscaping”—and here they are to review



3.

(Fig. 5). Such a planting, whether a hedge or a row of trees, though effective and perhaps desirable for screening off an adjoining property, constitutes a real hazard by obstructing the view of persons driving or walking along the highway and emerging onto it from the driveway. In many communities it is prohibited by local ordinance.

O. Low porches, only a step or so above the ground, rarely need to be bordered by shrubs. Often a low-growing ground cover such as English ivy or Japanese spurge (*Pachysandra*) will suffice; or ferns might be used (Fig. 6, a). If any



4.

shrubs are included, they are best placed at the corners of the porch, or at the base of its uprights, and should be of a low type—and kept so by trimming (Fig. 6, b). A plant of distinct spreading habit, such as the Savin juniper, may prove especially appropriate and satisfactory in a location of this sort.

P. In your basic or preliminary planning, be sure to provide space for a service yard screened from general view by shrubs, a hedge, or an attractive fence.

Q. Also important, if the immediate or future needs of the family call for it, is adequate play space for the children, including a sand pile and play equipment. This, too, may be wholly or partially enclosed, or it may be left open, at least toward the house, so Mother can oversee or supervise the youngsters' play from kitchen or patio.



5.



6.

R. If you have room on your lot, and a desire in your heart, for a vegetable garden, a row of berry bushes, a patch of strawberries, a few grape vines, some fruit trees (preferably dwarfs on a small place), include one or more of those features in your planning. But remember that the products of food plants, even more than those of ornamentals, must be of top quality to be usable and acceptable, and be sure that you can provide suitable location and soil, and adequate care.

S. Keep in mind, of course, the fact that some plants in any category demand regular and considerable attention, while others need little or almost none, and regulate your choice of kinds to the amount of care you (or others in the family) will be able and willing to give. Some people will consider a rose or camellia garden easy to care for, but object to the detailed work demanded by a border of annuals; with others, it will be just the opposite. In general, any area cut up into small beds with many feet of edging to keep neat will mean more work than the same space developed as open lawn with shrub or perennial borders. And if you are inexperienced, start with only a few kinds and those easiest to grow; later you can progress to more difficult subjects and novelties rather than time-tested things.

T. Consider the availability and cost of water, as well as your time and energy and the nature of your soil and site, in deciding how much lawn you will have. Sometimes, paved or graveled areas, or shaded spaces planted to ground covers are a better solution.

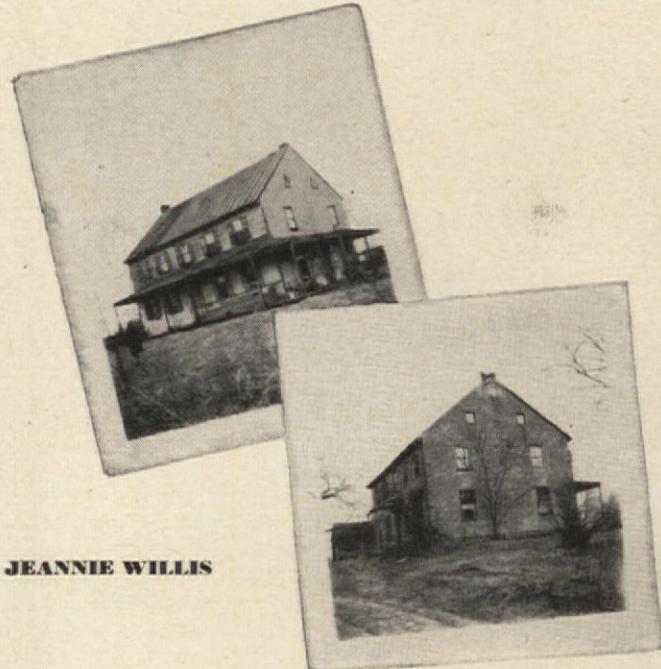
U. Try to screen off any unsightly objects, such as trash cans, incinerator, even the clothesline or pole, by means of hedges, fences, or trellises that can later be covered with vines.

V. Decide how best you can get the results you want. Large, relatively expensive plants may be worth their price in giving you immediate effects; but smaller, cheaper stock may grow better, can be “trained the way they should go,” and can, if necessary, be moved about much more easily. On the other hand, cut-rate, bargain offers of nursery stock bought from the trucks of itinerant dealers are very likely to be disappointing as to both kind and quality.

W. Remember that a home landscape is never “finished.” Not only does it change as the plants grow, but it can be changed from time to time, just as a room can be repapered and refurnished. Learn, from books, magazines, bulletins, local experts, what plants do best in your locality. But keep your original plan as a blueprint to build on.

It's Not Nearly "Finished," BUT....

BUILDER: C. RAYMOND LUKENS, NORTH WALES, PA.



JEANNIE WILLIS

"The restoration is far from complete," writes George Moyer, whose home—and whose hobby—this venerable Pennsylvania manor house has become. "Shutters must be reconstructed, proper hardware must be found, boxwood must be planted. But finishing one project goads you on to the next. For centuries, the name of this place has been 'Flatlands,' though we're thinking of changing it to 'Restoration Unlimited.' Its story is a long one, studded with feast and famine, happiness and despair. And now, we fervently hope, it's a story with a happy ending."

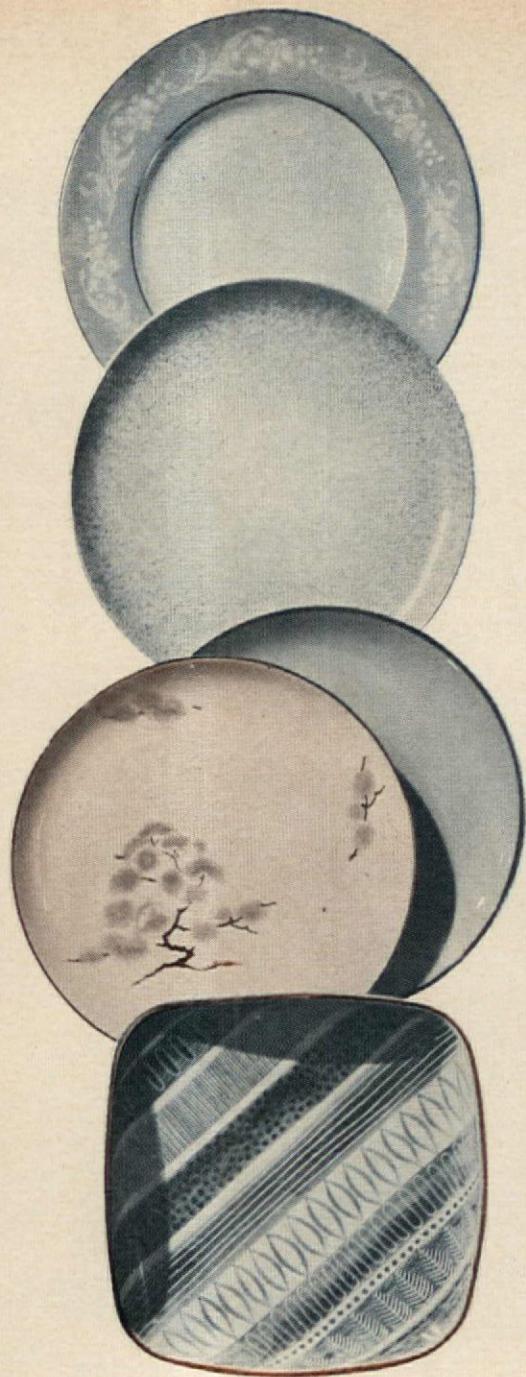
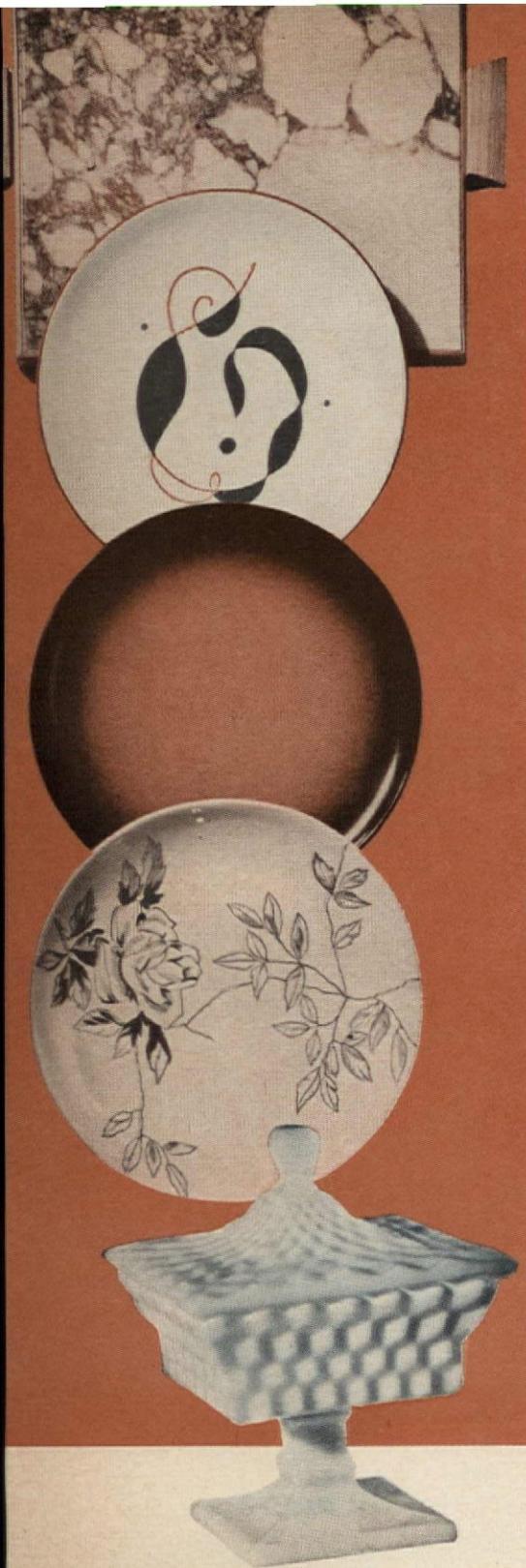
The happy ending, of course, is really a good new beginning. Like many another young couple, George and Jo Moyer believe that there's no place like the country for raising your kids, and so, a few years ago, when they found the hard-up rural homestead pictured above, they bought it for the very low asking price. Their original intention was merely to make it liveable—to repair the holes in the roof, to fix the windows which were "glazed" with flattened oil tins, to coax back a modicum of its ancient dignity. "But," as George puts it, "on completion of the roof, whose 222-year-old sag has been retained, the virus of restoration had attacked. So many of the basic beauties of the house remained, and so sound was its design, that real restoration was the obvious course." And restore it is what they did—lovingly. And gradually. When they couldn't find, or couldn't at the moment afford, just the right thing, they were wisely willing to wait. We hope someday to show you this house "complete"—or as nearly complete as any real home ever can be. But because, like the Moyers, so many of us must bide our time in home building and decorating, their gracious way of proceeding step-by-step is a story in itself.

Good restorations require knowledge, patience, affection—and usually, more cash than anticipated. So, to offset their investment in the building itself, the Moyers compromised temporarily in furnishing it. Some of their pieces are good—others, not so good, have been gently lifted in spirit by the smart use of paint and new slipcovers. But there's nothing makeshift about the effects Jo produced by underplaying the compromise furniture and letting the distinguished background take over—and there was nothing casual about the effective interplay of color she created.

PLEASE TURN TO PAGE 127



A Success Story



GERTRUDE BRASSARD

The Low Key is High Style

Why, when the price of a couple of steaks will buy an attractive change of dinnerware, do so many of us feel married to the dishes we acquired as brides? It's true, of course, that a really good china pattern never palls, but our living patterns do change, and so do our surroundings, and tastes. We don't suggest that you toss out your heirlooms, but we do think it makes sense sometimes to send forth on new plates the new ways with food you're always proud to present.

Manufacturers of dinnerware in all price ranges meet changing times with such good news as that sampled above. One strong trend is toward subtle, low-keyed colorings—the grays, blacks, whites, soft pastels, and the earth tones so popular for walls and floors and fabrics. Decoration is often provided by notes of platinum which play back the refrain of your silver, or by floral or geometric motifs which are, on the

whole, quieter than formerly, both in color and type. In fine china, traditional shapes are dressed up with elegant bandings which speak in whispers. The newer rimless shapes, increasingly popular, particularly in earthenware, come in solid colors or decked with gentle spatters or tiny all-over figures. Such low-keyed design gives you infinite scope for making creative combinations of plain and patterned wares. Be dramatic by using white with black, or play any of these new offerings against high color provided by other dishes, or by your napery.

New serving pieces suggest ideas aplenty for harmony or contrast. We show a square marbleized glass cake or cheese server, a covered milk glass bowl, an enchanting platter with a snowflake decoration, and an aristocratic casserole so smart that it has a compartment you fill with hot water (or cracked ice) to keep food at the proper temperature at your table.

For details, see "Where Credit Is Due," page 157



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Fixtures and fittings of Kohler quality will add value to your home. They provide the economy of long, reliable service and help protect your family's health. You will take pride in their appearance, enjoy their comfort and convenience. There are Kohler styles and sizes for every budget and space.

The fixtures shown are in Peachblow, one of the non-fading Kohler decorator colors. The Cosmopolitan bath—of enameled non-flexing cast iron—affords comfort and safety with a flat, rounded bottom, slope end, bench rim.

The Gramercy lavatory is of vitreous china with an ample basin, built-in soap dishes, handy shelf. Surfaces are easy to keep clean and sanitary. Chromium-plated fittings match the fixtures in style and quality. Consult your Kohler dealer. Write for booklet G-11.

Kohler Co., Kohler, Wisconsin. Established 1873.

KOHLER OF KOHLER



You're the "Lazy Susan" in this step-saver kitchen

YOU'VE seen conventional Lazy Susans with their rotating shelves that put everything at your finger tips without making you reach or take a step. Here's something different—a kitchen that just reverses the idea—and makes *you* the Lazy Susan. You stand in the center of a comfortable counter "island" that has all the important kitchen appliances built in. Instead of walking from one part of the kitchen to another, you just turn around, and you're in front of the stove, sink, cutting block, or oven—whichever you need. Pass-through windows even make it possible to serve the dining room or terrace from the cooking island.

Besides the new switch on the Lazy Susan idea, this kitchen has something else you haven't seen before. It's the beautiful rainbow-hued floor of Armstrong's Royelle Linoleum,

a bold new styling of classic marble graining in rich modern colorings.

To make full use of its decorative value, the Royelle Linoleum has been coved up the base of the counters and almost all the way up the sides of the snack bar. This decorating trick helps to blend the work-center island into the rest of the room. It's a practical idea, too, since it does away with dirt-catching corners at the base of the counter and makes the front of the snack bar scuff-proof and easy to clean.

Armstrong's Royelle Linoleum is available in 14 beautiful color combinations. See them at your Armstrong merchant's store this week.

Slide-through shelves at the snack bar make it possible to set dishes and silver in place for the next meal as soon as they're washed and dried. Shelves and counter tops are Armstrong's new plastic Granette Corlon, white, No. 6107. The floor is Armstrong's Royelle Linoleum, No. 1513, a practical choice for any kitchen. Good looking and comfortable underfoot, it has a virtually seamless surface that requires little care. For a free floor plan of this kitchen and a list of furnishings, just send us a post card today.

Send for new decorating book, "It's Easy to Decorate"—36 full-color pages filled with exciting decorating ideas for every room in your house, old or new. Send 10¢ today (40¢ outside U.S.A.) to Armstrong Cork Co., 5404 Pine Street, Lancaster, Pa.



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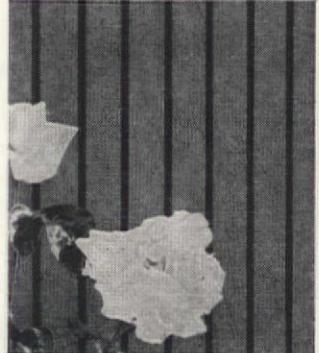
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DUST YOUR ROSES with this midget rotary duster weighing only 20 oz. Holds dust to treat 200 bushes; throws 8-ft. cloud. All metal; comfortable pistol grip; snap top for easy filling. \$9.95. Jackson & Perkins Co., Newark, New York



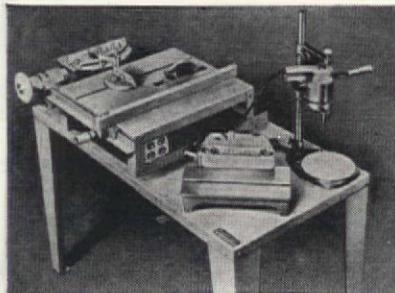
"PIXIE" VACUUM CLEANER weighs slightly over 4 lbs; can be carried by strap over shoulder for cleaning above floor, or used in small areas where standard size is too large. 1/10 h.p. motor operates on AC-DC. Portable includes four cleaning tools. \$39.95. Hoover Co., N. Canton, Ohio



TEXTURE IN PLYWOOD siding for exterior building achieved by deep vertical grooves in these ready-to-use panels. Sizes in 8- and 10-ft. lengths, 16- and 32-in. widths. Approx. 42¢ sq. ft. Douglas Fir Plywood, Tacoma, Wash.

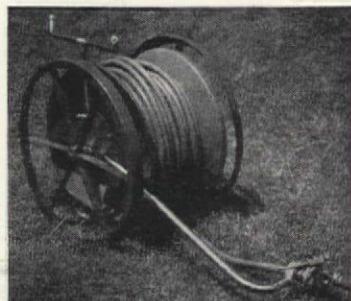


ICED BEVERAGES are dispensed through a tap in the door of this Crosley Shelvador refrigerator. A 4-qt. container inside door holds liquid which is drawn through by pressing bar above tap. On the 14 cu. ft. model; approx. \$499.95. Avco Mfg. Corp., Cincinnati, Ohio

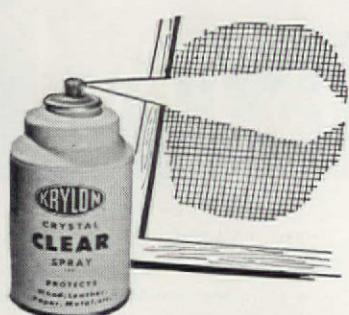


ALL-STEEL WORK BENCH accommodates portable power tools for an all-in-one stationary workshop. Table saw, router, drill press, sander—all portable tools can be attached to or detached from bench. Table is 45" x 24". \$59.95. Porter-Cable Co., Syracuse 8, New York

ALL PRICES ARE APPROXIMATE



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SPRAY KRYLON and spray good-bye to Rust • Tarnish • Corrosion

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HEATILATOR® FIREPLACE



How to Antique Painted Furniture

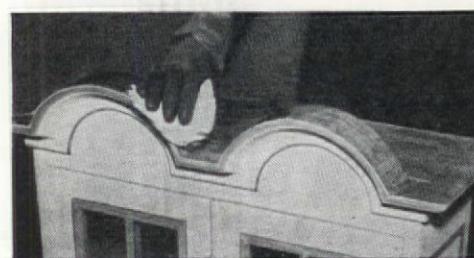
Lift the face of any dated furniture that would serve you better with a new "front." Simple antique glaze (below) over painted surface gives it the air of a fabulous antique. First, clean thoroughly, then if necessary, remove old finish with paint remover (follow remover manufacturer's instructions carefully). When dry, sand smooth, dust, then apply a smooth coat of thin shellac. Dry 24 hours, sand lightly, dust, apply two coats of paint (24 hours between coats). Dry 48 hours. Apply *Antique Glaze*: 3 tbs. turpentine, $\frac{1}{2}$ tsp. raw umber, $\frac{1}{2}$ tsp. raw sienna, 1 tbs. varnish. Mix till it has consistency of heavy cream.



Masking tape applied around glass panes will save cleaning off paint later. Make sure corners of tape fit snugly so paint won't seep under. When paint is thoroughly dry, strip off tape. We used a contrasting color for painting striping and glass muntins



After paint has dried for 48 hours, brush on a thick coat of antique glaze. Do only one section at a time (such as the top first, sides next, then the front) as follows: brush on glaze, let set for a few minutes, then wipe off with a soft cloth as described in next caption



When wiping off glaze, work from center out to edges and corners. Always leave edges and corners darker, and shade to almost nothing at center areas of each surface. Finish by pouncing a dry brush over dark areas

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AMERICA'S FINEST PAINTING TOOLS

To the Hills

the highest point for miles around.

The children were as thrilled as I by our new surroundings, and we captured Jim with our newly found enthusiasm. "We will give it a try," he said. "Complete the house, and if we like it we can buy it from Dad."

Thus began our life in the country, but it was not to be as lovely or as pastoral as we had dreamed. Not at the beginning anyway. It took two months before we had enough utilities to move in. Meanwhile, we kept our furniture in the country and lived with relatives in town.

It was a busy season for builders, and it was hard to get skilled labor to come out to the country. Our patience wore very thin, and we ended up by doing most of the work ourselves. I, who had never touched a hammer or paintbrush in my life, became a Jill of all trades. In fact, Jim threatened to get me a union card—I wonder what could have happened to it?

But little by little our house has taken shape, and though it is far from completed, there is a proud feeling in all that we have accomplished, and much that we have learned about life and also about living. In the process I have lost much of my early smugness. Caught in the bustle of city life, I had not realized how hemmed in we had become in spirit by trying to keep up with the Joneses or their reasonable facsimiles. That has all disappeared.

Many new families have moved in around us; all building their homes by themselves as they get the time or the money. Coming in from the cities, they too have discovered it is the best way to avoid crowded living conditions, the high costs of living and building, and landlords who do not believe in the perpetuation of the human race. They, too, are learning how to live in freedom, each man doing things in his own way and in his own time.

There were not too many worlds left for Jim and me, as responsible adults, to conquer. But our house on the hill had been an outlet for our inherent American pioneer spirit. It is so much easier now for us to understand those early settlers who battled to build their home in the wilderness. Although we can't truly class our semi-modern adventure with theirs, there is some basis for comparison.

Through solitude and unity of purpose, we have become a closer knit family group, with boredom a forgotten factor in our lives. Once again we have time for books, talks, games, and each other. We have become aware of the subtle changes of Nature and of the glory of God. How can one not believe in Him after witnessing a summer storm, or a sunrise, or a sunset in the country? With the universe such a wonderful and changing thing, how can one get bored?



"If you can trim the bushes, you can insulate your attic with KIMSUL* —it's easy as ABC!"

You don't have to be a carpenter—you need no special tools or equipment—to install Reflective KIMSUL* insulation in your home this weekend! KIMSUL is the easiest of all insulations to apply, and complete attic coverage of the average 5-room home costs less than \$70! Simply carry the rolls home in your car, cut each blanket to proper length and staple in place. It's easy, easy, easy!

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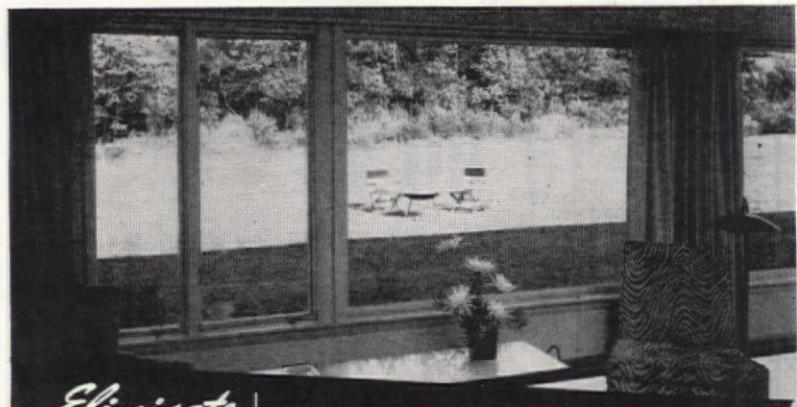
Start enjoying the exclusive advantages of America's finest insulation *now*. Look for the KIMSUL dealer who displays Mr. "Do-it-yourself" (shown below), or write to Kimberly-Clark Corporation, Neenah, Wisconsin.



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Eliminate THESE 6 WINDOW CHORES

- 1 Putting up and taking down screens
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- 4 Putting up and taking down "storms"
- 5 Painting and repairing "storms"
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ROLLSCREENS — the original inside screens that roll up and down like window shades.

Pella **WOOD CASEMENTS**

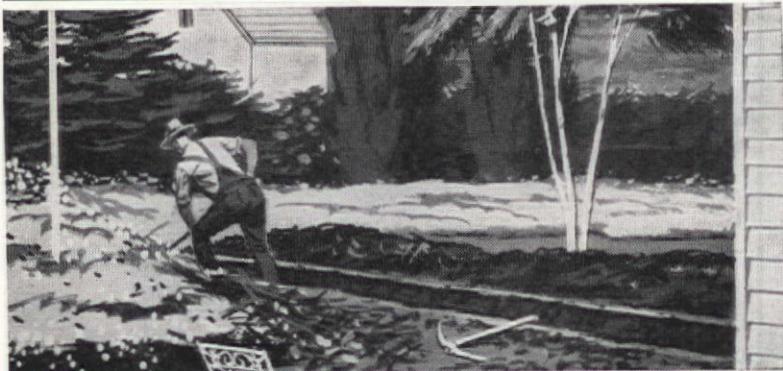
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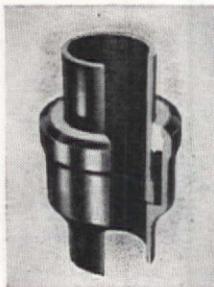
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When a plumbing system is installed it usually must be approved by a plumbing inspector. In a recent survey hundreds of plumbing inspectors were asked what material is their choice for house sewers. 98% of those replying named cast iron. There is sound reason for this choice. The pipe itself resists settling, distortion, root penetration. And every joint of cast iron soil pipe is packed with oakum and caulked with molten lead. Note the illustration. Today with plenty of cast iron there is no need for using non-metallic substitutes. Send for the free booklet on plumbing drainage and learn why it always pays to



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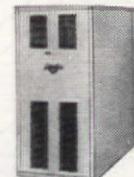


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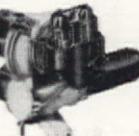
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Whatever your heating or air conditioning requirements may be, Winkler offers America's most outstanding and complete line of home comfort equipment. See your nearest Winkler dealer.



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Alive with features which get full value from your fuel dollar! Furnaces for perimeter or conventional warm air heating . . . cast iron and steel boilers . . . wall furnaces . . . basement and utility room models.



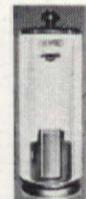
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Versatile room unit cools, ventilates, heats, dehumidifies, exhausts and filters the air.



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Always an ample supply of low-cost hot water for kitchen, laundry and bath.

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We Took to the Hills

RUTH LORENZO

I cannot say that we moved to the country because my husband Jim, or I, or our children Susie and David, had any great desire to do so. Circumstances forced the move upon us. But now that we've made it, I'm glad that we did. There is challenge in change. It is part of growth, and without it a person becomes stagnant. Smug. We took to the hills, and got a long view and a truer perspective. It has made for a happier life.

But I didn't feel that way when the move was first contemplated. I hate moving. To me, having roots is the most important thing in life, and I had worked for years to plant my roots so deep that they would be virtually impossible to transplant. However, we had to make a choice—move to the country, or move in with relatives. I chose the lesser of the two evils—a house my father-in-law was building about 20 miles out of town.

"It's only a shell! Partly finished!" Jim argued. "There are no facilities, no water, gas, light. Nothing!"

"It has four walls and a roof, hasn't it? Anyway, we can complete it while living there," I answered.

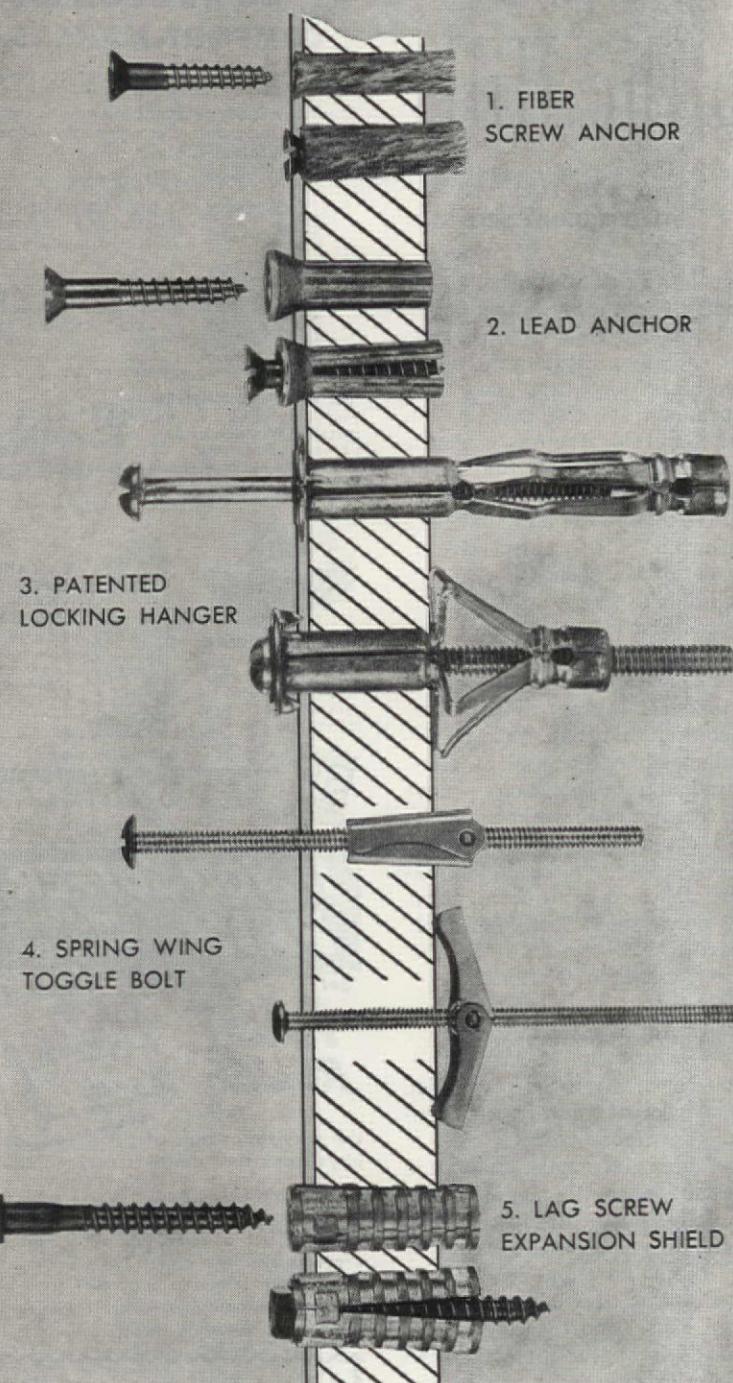
"You haven't seen the place. You don't know what you are letting us in for," Jim retorted.

Ignorance is bliss and I was firm in my resolution not to move in with anyone else. But neither was I fully prepared for my first view of my future home. Low and lonely, surrounded by weeds, it resembled a haunted house, and the cold, spring rain made it appear more desolate. The interior was not much better: exposed beams, sawdust, carpenter's tools. Four walls and a roof. But the rooms were sectioned off, which was some consolation. Lighting a lantern we set up the beds. Wearily I fell onto an uneasy sleep, lulled by the staccato of the rain on the roof.

The strong morning sun beaming through the unshaded windows wakened me. With eyes still dimmed with sleep I gazed outdoors. I came to life, suddenly and forcefully, at the sight before me! Below me, stretched as far as the eye could see, was a breathtaking view of hills and glens, sparkling like emeralds in the clear, morning light! I had not realized on our journey of the night before that we had been traveling uphill, but we were on

Continued on page 171

Hang 'em Good



Ever try to hang a heavy shelf, a large bathroom fixture, or a big picture on a plaster or masonry wall? If you have, then you know how tough it can be until you learn to stop using ordinary nails and use the fasteners designed for just this purpose.

There are two basic types of fasteners—those designed for hollow walls such as plaster, plaster board, plywood, masonry block, and hollow tile, and those for solid walls such as brick, concrete, and stone. Fasteners for solid masonry (1, 2, 5) consist of a screw and a sleeve. These are used by drilling a hole in the masonry with a carbide-tipped drill or star drill, inserting the sleeve in the hole followed by the screw (and whatever is to be attached to the wall). As the screw is tightened, it expands the plug tightly in the hole and gives a solid support.

For hollow walls, drill a hole through the wall and use the type of fastener that expands on the other side of the wall (such as types 3 and 4). Fasteners of this type will support a lot of weight as they spread the downward pull over a considerable area. Once installed, however, they can't be removed easily.

Plan to DO IT YOURSELF



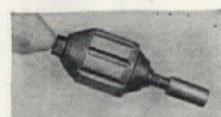
by Bob Davis,
B&D Service Dept. Expert

So you've admired the Wilson's new club cellar—and the Bond's modern room divider—and wished you could afford these same improvements! Well, you can—if you *do it yourself!* It's easy with the right tools. And by right tools, of course, I mean Black & Decker Utility Tools—the wonderful homeowner tools with power that takes the hard work out of any job—and accuracy that turns even amateurs into real craftsmen! See these tools today at your nearby B&D Utility dealer—he's listed in the phone book Yellow Pages under "Tools-Electric."



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Most versatile, all-around time and labor saver is the B&D Utility $\frac{1}{4}$ -inch Drill (with hex-key chuck, \$22.95; geared chuck, \$24.95). Lightweight and compact, the tool features the pistol grip and trigger switch made famous by Black & Decker. Kits, including the $\frac{1}{4}$ -inch drill and accessories for brushing, cleaning, sanding, drilling and polishing, start at \$32.95.

→
New B&D Utility Saws take the back-breaking work out of sawing lumber for furniture, toys, attic conversions and other home construction jobs. The all-new, brand-new 6-inch Heavy-Duty Adjustable B&D Saw is ideal for the homeowner (costs \$64.50); yet is so powerful it's used by professionals! Accurate adjustments permit amateurs to make precise angle and bevel cuts every time!



NEW! B&D Screw Driving Attachment!
Fits any $\frac{1}{4}$ -inch drill! Drives #5 to #9 slotted and Phillips Head wood screws effortlessly and in a fraction of the usual time! See your B&D Utility dealer for free demonstration. Only \$9.95.

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Summer will be here sooner than you think. Remember last July's hot, sleepless nights and sweltering days? Give your whole family a vacation from hot weather—install a G-E Home Cooling Unit. Cools your entire home! Payments on three-year FHA or bank loan as low as \$30 a month. Worry-free factory-sealed cooling system is protected by 5-year warranty. Beat summer to the punch—mail the coupon today!

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For Doors

(Begins on page 167)



The sea-horse knocker (above) ornaments the door of the J. S. Canepa's home on a rocky hillside facing the Pacific at Laguna Beach, Calif. Notice the intricate details. Ancient door knockers such as the one below, found in Granada, Spain, inspire impressive modern variations



Data: Max Tatch



This really individual knocker was made by Mr. and Mrs. William Zeigler of Sherman Oaks, Calif. for their own doorway. Any graceful object in nature or art that you may admire would be a good subject for a truly personalized bit of hardware

New Miracle Jelly...

CUTS OVEN GREASE Like Magic!

JUST SPREAD ON EASY-OFF...

WIPE GREASE OFF ... OVEN SHINES!

No scraping! No steel wool! No razor blades! No ammonia! Even hard-crusted, baked-on grease wipes right off, leaves oven, burners, racks, grills, walls sparkling clean! Try new Easy-Off today!

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NEW GLUE TOOL 
Puts Glue ONLY where wanted
REFILLABLE PLASTIC GLUE GUN KEEPS THE HANDS CLEAN
No gooey sticks. No hardened brushes. Carry in kit or apron. Can't spill. Keeps glue fresh and clean.
Wilhold Glue—The easiest to use for home, hobby, shop. Dries colorless. Odorless. Non-inflammable. Glues wood—tile—formica—paper—china—almost everything. Grab quick; sets fast.
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Explains why drugs and medicines give only temporary relief and fail to remove the causes; tells all about a proven, specialized non-surgical, non-medical treatment which has proven successful for the past 35 years. Write for this 44-page FREE BOOK today. Ball Clinic, Dept. 608, Excelsior Springs, Mo.



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Let Sani-Flush save your housekeeping time. Cleans toilet bowls quick...no work, no messy scrubbing. It not only cleans chemically but disinfects—and removes the invisible film that gathers in all toilet bowls. Just follow directions on the familiar yellow can. At all grocers. The Hygienic Products Company, Canton 2, Ohio.

Sani-Flush



for a
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HOME REPAIR TIP NO. 7



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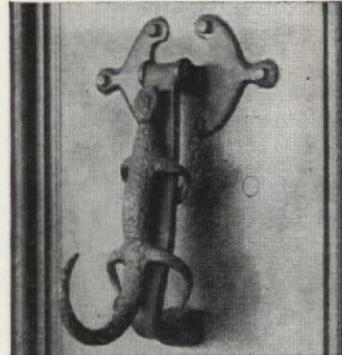
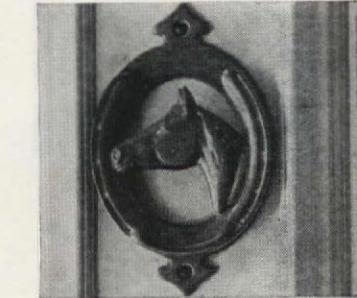
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"3-IN-ONE" OIL

A door knocker isn't just a casual fixture—it is the first close-up of your home a visitor gets, and a well-designed, imaginative door knocker can be a good sign of what goes on within. Those illustrated here show what ingenuity homeowners can display in selecting hardware with real "personality." Some are antiques, some custom-made. But a door knocker need not be an exclusive one—many as effective as these, can be bought through your dealer



A set of oversized keys on a ring (top of page) forms the knocker of a Balboa, Calif. home. (Center) The door of Mrs. Peter Gates, Flintridge, Calif., echoes her interest in horses. (Bottom) A salamander knocker of Spanish design on the Earl Gilmore's home in Los Angeles

MORE ON PAGE 168



HIGH SIGNS FOR DOORS



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Furniture
By Dunbar

American Home Quiz

(Begins on page 105)



**PEDIMENT
(PED'-I-MENT)**

This widely used architectural term applies in our homes to the triangular or curved member used over the doors or windows. Pediments also often are used to top off such tall pieces of furniture as secretaries, highboys, or breakfronts. The word "pediment" comes from the triangle formed by the pitched roof over the columns of a Greek temple.



**ROCOCO
(RO-KO'-KO)**

Elaborately curved ornamentation very popular in France and elsewhere in Europe during the reign of Louis XV. Used to describe the furniture and wall decoration of the period, the term, which came from a rock-and-shell pattern called *Rocaille* is also applied to the painting of Watteau and other 18th-century artists. Similar in line to Baroque, but more fanciful and delicate, it was soon overdone, and the reaction to it is found in the severe classical lines of Directoire and Empire furniture which inspired Duncan Phyfe.

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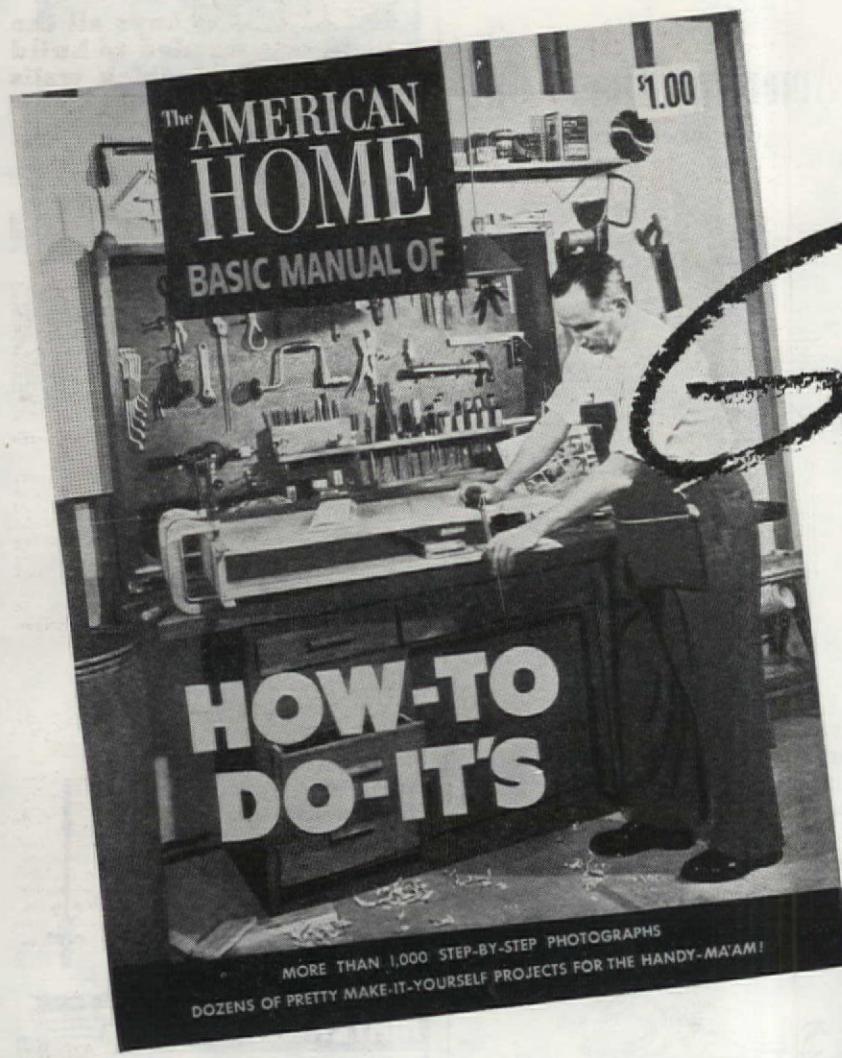
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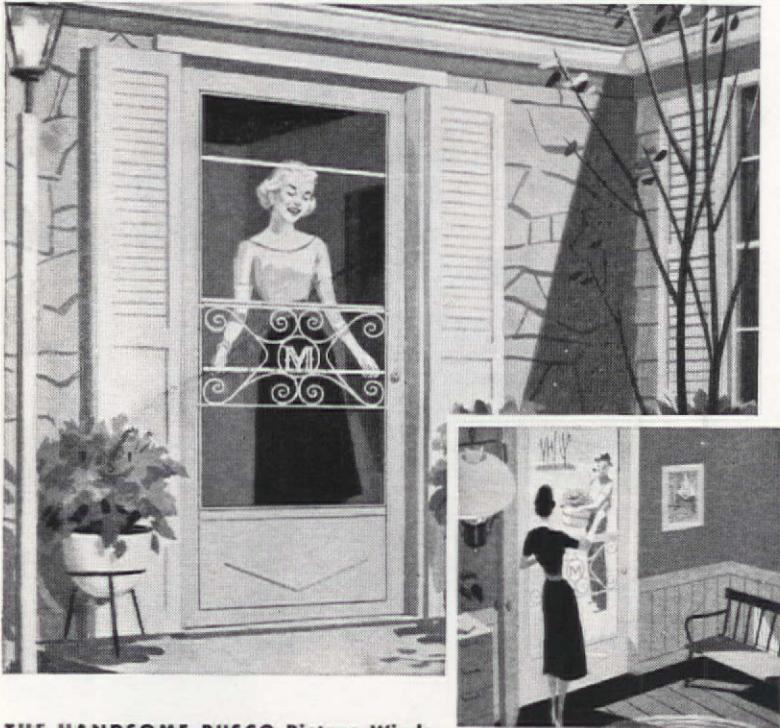
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THE AMERICAN HOME	
BASIC MANUAL OF HOW-TO-DO-IT'S	
HOW TO MAKE . . .	
Awnings . . .	122
Built-ins and Storage Space . . .	24, 88, 90, 121, 153
Doors . . .	52, 58
Fences, Walls . . .	140, 141, 143, 144, 146, 148, 149, 151
Fireplace . . .	46
Folding Stair . . .	49
Furniture and Finishes . . .	54, 56, 70, 77, 87, 92, 94, 101, 102
Garden Sun Shade . . .	137
Lamps, Lanterns . . .	78, 82, 84, 86, 138
Log Cabin . . .	43
Outside Electrical Outlet . . .	150
Paved Drives, Terraces, Walks . . .	124, 126, 128, 131, 136, 149
Picture Frames . . .	96
Plant Box . . .	134
Screens . . .	50, 95
Swimming Pools . . .	154, 156
Trellises . . .	152
HOW TO REPAIR . . .	
Chairs, Seats . . .	60, 101
Damp Basements . . .	172
Driveways . . .	124
Floors . . .	40, 42
Furniture Finishes . . .	68, 70, 74, 103
Plumbing . . .	173
Roofs and Gutters . . .	162
Sewer Pipes . . .	155
Upholstery . . .	62, 64, 66, 72
HOW TO USE . . .	
Carpeting, Carpet Edging . . .	80, 100
Electric Drill . . .	10
Foam Rubber Upholstery . . .	72
Files . . .	16
Floor Tile and Linoleum . . .	31, 34, 35, 93
Glass and Structural Glass . . .	36, 38
Gypsum Board . . .	22
Hacksaw . . .	16
Ladder . . .	114
Multipurpose Power Tool . . .	12
Paint and Brushes . . .	104, 108, 118
Paint Roller . . .	106
Plastic Veneer . . .	70
Portable Electric Saw . . .	8
Spray Gun . . .	105
Vise . . .	15
Weather Stripping . . .	171
Wall Tile . . .	28
HOW TO PAINT . . .	
A House . . .	107, 112, 114
A Room . . .	116
A Shower . . .	30
A Swimming Pool . . .	158
Woodwork . . .	120
HOME PLANNING AND MAINTENANCE	
Heating Equipment Care . . .	166, 168, 170
Planning Home Remodeling . . .	21
Planning Storage Space . . .	24, 26, 88, 90, 121, 153
Swimming Pool Management . . .	154
Termites, Bugs, and Rodents . . .	176, 177
Winterproofing . . .	160, 164

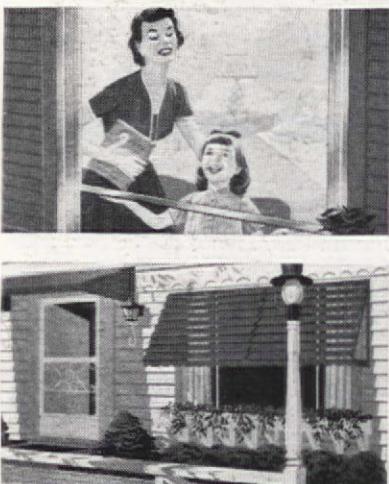
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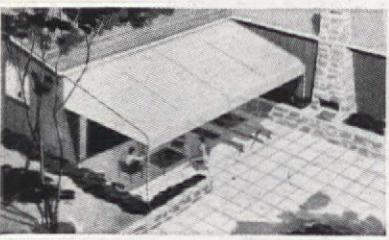
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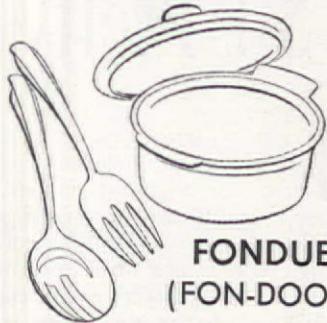
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(Begins on page 105)

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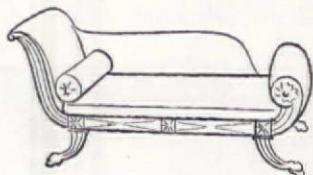
FONDUE (FON-DOO')

A thrifty main dish made from cheese, eggs, milk, and bread or crumbs baked in a casserole. A recipe for "Swiss Fondue" appeared in AMERICAN HOME for August, 1953.

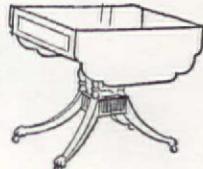


MEISSEN (MY'-SEN)

The first European porcelain which really resembled Chinese porcelain was the hard paste ware first made at Meissen, Germany, in 1710. Meissen china became the rage all over Europe and has continued a collector's favorite. Examples of Meissen china have often appeared on our pages. In the January, 1953 issue, we showed several collections of the celebrated Meissen Onion pattern which comprised tableware as well as the delightful kitchen utensils on which this pattern often appears.



PHYFE (FIFE)



Duncan Phyfe (1768-1854) was one of the first great American furniture designers, although he was born in Scotland. Migrating as a lad of fifteen, he served an apprenticeship in Albany before opening his shop in New York where he made "chairs, tables, sofas, settees and sideboards." His designs were widely copied and can be recognized by the decorative motifs of the lyre, acanthus, and drapery swag. "Duncan Phyfe" is still a popular furniture style, especially in tables and sofas.

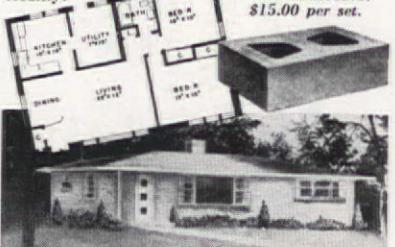
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In the upper picture is a curving combination seat or bench and retaining wall which can consist of one or several sections depending on what you have to work with. The logs are split or rip-sawn vertically into equal halves, and one half is placed flat on the terrace or patio floor, or on the ground (in which case, treat the surface with a preservative against rot). The other half, flat side up, is placed on the first and secured to it with two or more big spikes. The back rests can also be half logs which, by their weight, stay in place and hold the bank; or they can consist of heavy planks like the piece which, roughly shaped with a hatchet, forms the end or arm of the bench pictured.

The other idea is to use a short section of a whole log set upright in or on cement, sand or brick to form a transition detail between a seat, as described, and a flight of plank or split log steps. Here, the end of the bench has been shaped to curve around the post.—John Robinson



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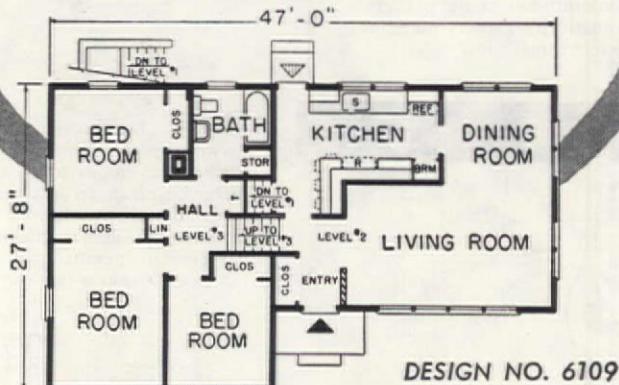
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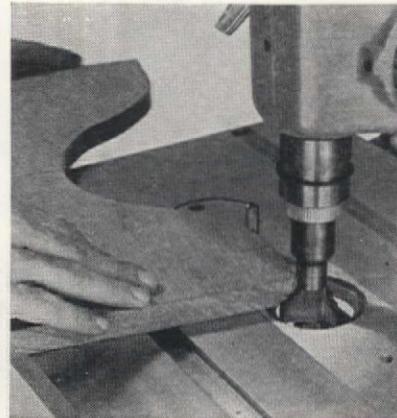
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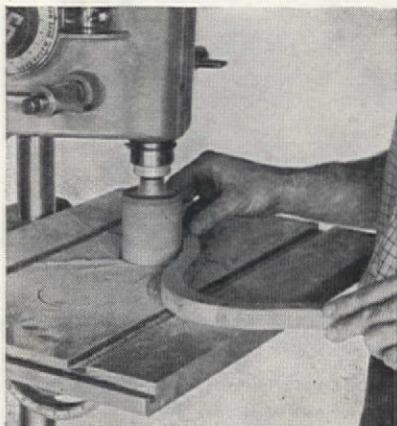
(Begins on page 60)



Use shaping cutters with special
insert to make curved moldings
on drill press. Table is locked
to desired height, speed set for
shaping, and work fed free hand,
using fulcrum pin as work guide



Speed dial, built in headstock,
gives 675 to 6200 rpm speed
range. It's important to have
because different operations must
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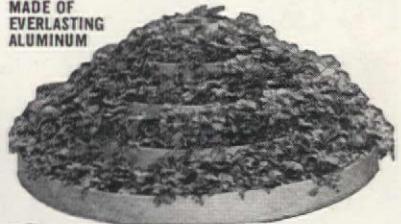


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press setup and the special table
insert. Sanding drum is a useful
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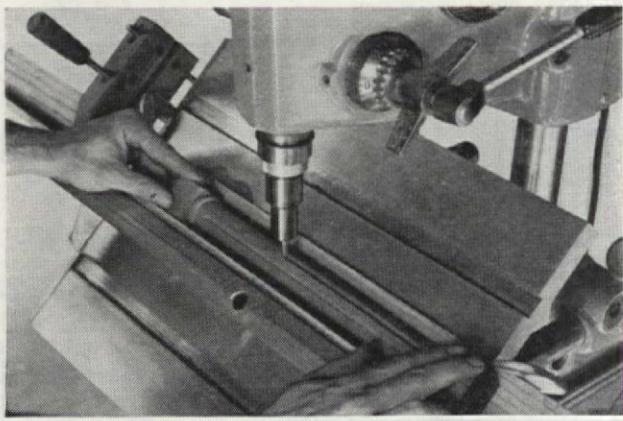
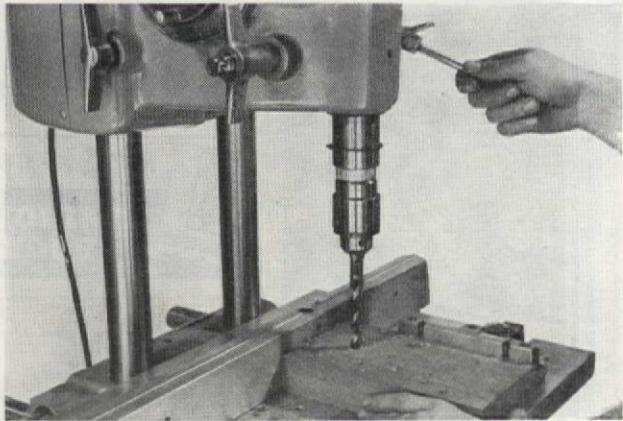
Grandfather Clock

(Begins on page 60)

Change-over is easy. Release toggle lock with one hand, lift power unit to vertical, and lock upright. Retractable casters are optional.



Vertical drill press comes with $\frac{1}{2}$ -in. Jacobs chuck and drills to center of $16\frac{1}{2}$ -in. circle. Vertical movement of bit is $4\frac{1}{4}$ in., and work as high as $58\frac{1}{2}$ in. can be handled. Because saw table becomes drill table, both fence and miter gauge can be used for accurate setups.



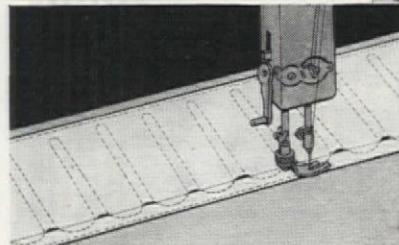
Routing the fluted clock columns was accomplished by tilting the table to make a V-block out of it and the rip fence. Center the cutter bit over the work and then, with the spindle running, lower the cutter to the proper depth in the work, lock it in place, and push it along the length of the V-block to cut the flute. Clamps at end of wooden V-trough control the length of cut.

MORE ON PAGE 162

HERE'S HOW YOU CAN MAKE

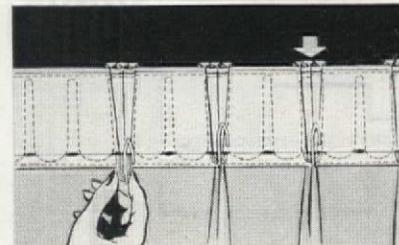
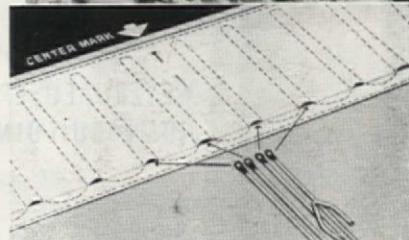
Beautiful Pleated Draperies in Minutes

Get Judd Pleatmaster® Tape and Hooks and follow these three easy steps

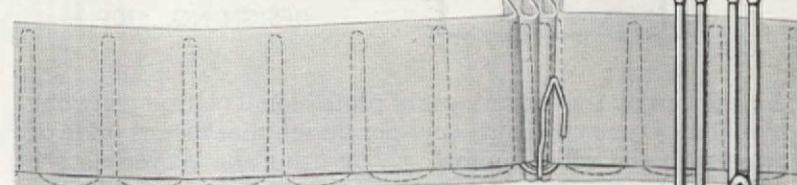


1 *Above:* Sew Pleatmaster tape across top of your drapery material. Tape comes with pockets for hooks already formed in it.

2 *Right:* Insert arms of Pleatmaster hook into four center pockets. This automatically gathers material into a perfect pinch pleat.

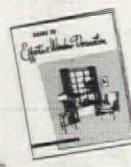


3 *Left:* Leaving one pocket empty between pleats, continue to insert Pleatmaster hooks to right and left of center pleat. In less time than it takes to tell, you have a beautiful professional-quality pleated drape. No difficult measuring or stitching. It's as easy as one-two-three!



Judd Pleatmaster Hooks have smooth plastic tips, slide easily into pockets without snagging. Quickly removed and replaced when draperies are cleaned. Pinch base automatically forms perfect pinch, box or cartridge pleats. For wall installations get No. 1684 Hooks. For ceiling or recessed installations, No. 4684 Hooks.

Pleatmaster Tape is all ready to use, with pre-formed pockets and finished edges — and it is *Sanforized*. Department stores, variety stores, specialty shops — all have or can get Judd Pleatmaster Hooks and Tape. Ask for them today.



NEW JUDD BOOK — brimming with ideas for modern, decorator-styled window treatments, plus easily-followed instructions for making your own drapes. Send 25¢ in coin.

U. S. PAT.
NO. 2,558,467



Your new draperies will look better on modern Judd Traverse Tracks. Open and close smoothly at the touch of a cord.

JUDD drapery fixtures

H. L. JUDD COMPANY • Dept. AH-4 • Wallingford, Conn.

WEEK-END DECORATORS

(FEMALE OF THE SPECIES)

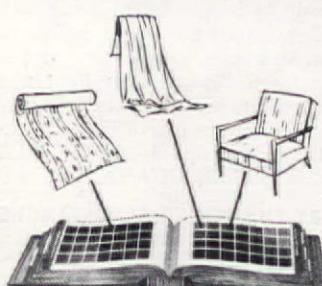
DISCOVER EASIER COLOR SCHEMING with NEW KIND OF PAINT



1,322 Colors

to choose from...

BEAUTIFUL PASTELS AND DEEP TONES THAT GO WITH YOUR FURNISHINGS



Colorizer PAINTS

Now, choose from 1,322 actual paint samples in the Colorizer Album—at your Colorizer paint dealer's. It's quick and easy to harmonize paint colors with rugs, wallpaper, draperies, furniture. You get any color immediately, at budget prices, in any interior or exterior paint finish—including the sensational new Colorizer Flat Wall Enamel!

Week-end Decorator's Guide:
Includes interior color combinations galore...28 actual paint chips...new decorating ideas! Send 10 cents to Colorizer Associates, 341 North Western Avenue, Chicago, Illinois.



Architect

(Begins on page 159)

the cost of construction to determine the actual value of the house. A house that cost \$20,000 to build plus an architect's fee of, say, \$2,400 is a \$22,400 house, not a \$20,000 house.

WHAT AN ARCHITECT DOES FOR YOU

If 12 per cent or so of the total building cost seems a lot to pay for perfection and original ideas, you might want to know just what all this requires from the architect.

First, he *must* get to know you, your family, and your needs and your budget, in order to design a house that will suit you. Next, he helps you to select the right site, for the site will have a definite effect on the house he will design. His advice in helping you to select a site can be very valuable. After he knows you, knows the site the house is to occupy and what the cost can be, he makes up the working drawings, including some of the details. He must also draw up the list of the kind and quality of the materials to be used for construction—called the specifications. When you have approved the drawings and he has made a rough financial estimate, he sends out bids to various contractors. These bids, like taxes, are always too high. So once they are in, the architect must sit down again, and try to bring the cost down to fit your pocketbook. He can do this by trying to push some of the bids down a little, by the substitution of less expensive materials or workmanship, or by skillful shortcuts in redesigning.

The architect advises you on which bid to select, for more often than not, the lowest is *not* the best. He usually knows a good deal about the contractors—how they work, whether they seem to have difficulty in finishing the job, and how efficiently they take care of any other points that are necessary for a house to be completed in a reasonable length of time.

After construction is under way, the architect still has a good many matters to attend to. He must handle all legal work—filing papers and seeing to it that all local building requirements are adhered to. He must supervise the job to see that the work is done in accordance with the plans and specifications, and he must act as arbitrator between you and your contractor. All in all, he gives quite a lot for that 12 per cent.

HOW TO FIND YOUR ARCHITECT

If you decide that the sort of house you want calls for the services of an architect, your first problem is to find one. This is like finding a good doctor. You can discuss the matter with friends who have architect-designed homes. If you like their homes, and if they were pleased with the work of their architects, the

WEEK-END DECORATORS

(MALE OF THE SPECIES)

DISCOVER EASIER PAINTING with NEW KIND OF PAINT



Odorless Washable 1 Coat Covers Easier to Use



Colorizer Flat Wall Enamel in

1,322 Colors

Made with an odorless Alkyd Base—the new paint discovery that gives you a durable, washable enamel with a luxurious flat finish!

Colorizer Paints are available in these well-known regional brands:

Beauty by the Brushful Paints, Brooklyn, N. Y.; Bennett's Paints, Salt Lake City, Utah and Los Angeles, Calif.; Blue Ribbon Paints, Wheeling, West Virginia; Boysen Paints, Oakland and Los Angeles, Calif.; Bute Paints, Houston, Texas; Great Western Paints, Kansas City, Mo.; Jewel Paints, Chicago, Ill.; Komar Paints, Denver, Colo.; Lion Brand Paints, St. Paul, Minn.; Vane-Calvert Paints, St. Louis, Mo.; Warren's Paints, Nashville, Tenn.; Wetherill's Atlas Paints, Philadelphia, Pa. IN CANADA: Flo-Glaze Paints and Enamels, Toronto, Ontario. ENGLAND: Robbialac Paints, London.

Architect

chances are that the same architects would be good for you too. Another way to find the right architect is to look over house plans and designs in magazines and newspapers. If you find a local architect who does the sort of work you like, drop into his office for a talk—it won't cost you anything. Plenty of people have found just the right architect by looking through the classified section of their telephone book, then calling some architects and asking for the names of some recent clients. A quick visit to a few of these homes will give you the best possible view of an architect's work. And the local chapter of the American Institute of Architects will give you a listing of architects in your community, along with a listing of the homes they have designed.

After you find a prospective architect, take plenty of time to get to know *him* as well as his work, before you make your final decision. The success of the house requires a harmonious relationship between owner and architect.

Architects are a lot like doctors, in that as their careers progress, they become specialists. Some are known only for commercial work; some for high-cost residential; some for low-cost residential. An architect can be very good, but if he's spent the last thirty years designing hotels, he probably won't have many usable ideas about a six-room ranch house. As a rule, young architects like to go in for modern—they want their fame right away, are willing to wait a few years for financial rewards. They also don't have the high operating overhead of the more established members of their profession, and consequently can give you more time at a lower fee.

THERE IS A GOOD COMPROMISE

But despite the obvious advantages of having an architect design a home and supervise its construction, the majority of people who really *need* an architect's services simply cannot afford the added cost. Fortunately for these thousands of families, the architects themselves have worked out a rather good solution. Some local chapters of the American Institute of Architects have a special small-house consulting service, whereby the prospective home builder can get top-flight advice from one of the many local architects at an hourly charge. Needless to say, if more people took advantage of this service and if more local chapters had this kind of consulting, there would be a good many better designed homes in the low-cost field. You can get as much or as little advice as you want. Ten dollars' worth of expert advice in the beginning can save hundreds of dollars before you are through.

Gardeners
you know:



Clara Froo-Froo

Miss Froo-Froo turns up her nose at all but the most costly specimens of flora. Pays up to \$75 for a single bulb. Has custom-made plant food flown in from Venezuela every week. Looks down her lorgnette at Vigoro* because it isn't expensive and because she can't believe it could possibly be specialized enough for her posies and lawns.

Miss Froo-Froo is not as unusual a gardener as you might think.

Many people believe that a plant food must carry a big price tag and a fancy label to be effective.

They fail to realize, as you possibly might, that Vigoro is not only complete, but scientifically balanced to give amateur and expert alike the very best results. Proof of this is the fact that gorgeous flowers have been grown in sterile sand with no other nourishment but Vigoro.

The truth is, you might pay more for some plant foods or use less of others, but you actually can't feed better than Vigoro, the best known and most used plant food in the world.

Use regular Vigoro or the new Instant Vigoro that's soluble in water.

*Vigoro is the trade-mark for Swift & Company's complete, balanced plant food.



You Need an Architect If:

1. You want a home especially designed for your needs
2. You have an unusual lot
3. You want to incorporate ideas of your own in your new home
4. You want your house to be "different"

Almost everyone agrees that an architect, like Peace, is a good thing to have. Yet only a small minority of the homes built during the past few years were especially designed for their owners by architects—the great majority were built from stock plans, drawn up by an architect to suit the requirements of the builder rather than those of the owners. The reason, of course, is the architect's fee. An architect charges around 12 per cent of the total cost of a house for his services. He more than earns it, but this figure, added to today's building costs, is a little too rich for many people—so they think.

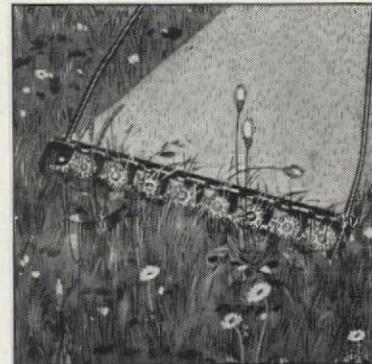
Most prospective homeowners go directly to a builder and his stock plans. Many of them are excellent plans, but the fact remains that builders must keep the average in mind, above all else—the average family requirements, the average lot and taste in homes, as well as the attitude of the average home-financing institution. The builder works on a rather close margin of profit, and he cannot absorb the cost of even a few minor changes in design without a good deal of concern. He therefore discourages any changes in his stock plans, unless the owner carries cost.

A stock-plan house, put up by a qualified builder, can be a good house indeed. It may not be perfect, but it will have a healthy resale value and will be easy to finance through regular channels, and you can add your own personal touches in color, landscaping, and decoration.

But if it's a *perfect* home you want—one perfectly tailored to you, that is—you should consult a good architect, one who specializes in domestic architecture and whose work you admire. Of course, no custom-designed architect's house can be all things to all people. *Your* house may have features which might not suit others—it's your own requirements the architect has in mind.

This kind of perfection will cost you money, of course. But remember that the architect's fee is added to

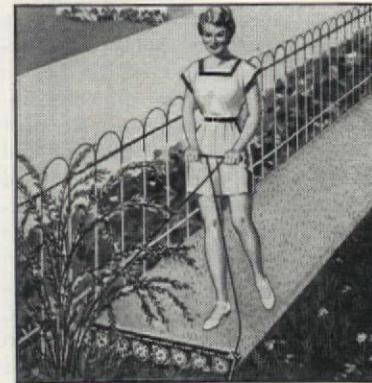
You can do the whole job with a MONTAMOWER



The MontaMower is so light (9 1/2 lbs.), so sturdy and responsive that even women and teenagers can mow steep terrace banks up, down, or across, with scarcely any effort!



The MontaMower smoothly cuts a full 16" swath of grass, cleanly cutting all the dandelions and tall lawn weeds which the reel-type mower leaves standing . . . no more going back over the lawn with a whipper!



The MontaMower "Trims-As-It-Cuts" right up close to fences, trees, buildings, walks, shrubs, flower gardens and cement walls. Practically eliminates all hand trimming!

HERE'S HOW IT WORKS

Eight pairs of newly designed, Self-Cleaning and Self-Sharpening, precision made and fitted, tool steel cutting discs revolving toward each other gather the grass and cut it cleanly with a new shearing action at the intersections of the discs.



TRY THE VERSATILE MONTAMOWER ON YOUR OWN LAWN . . . ON APPROVAL

An actual trial on the lawn where it is to be used is the most convincing proof of the exclusive advantages of a MontaMower and its superiority to conventional mowers. We have, therefore, developed a most attractive "TRY IT ON YOUR OWN LAWN ON APPROVAL OFFER" for those who are definitely in the market for lawn mowing equipment of one type or another. Don't miss this opportunity to see for yourself how invaluable the MONTAMOWER would be to you! Act NOW! Fill out the coupon below . . . Mail it today!

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Gentlemen: Kindly send me (FREE OF CHARGE) completely illustrated, descriptive literature, price, guarantee information, and full details of your attractive "TRY IT ON YOUR OWN LAWN ON APPROVAL OFFER."

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Awning windows control ventilation, yet keep out rain.

DRAMATIZE your new home economically with Pella Multi-Purpose Windows. They are designed to give you low-cost window beauty. Use them as awning-type windows beside Pella picture windows. Place them high on the wall for additional furniture space and privacy. As window walls, they can be installed to open in or out. Completely factory assembled with screens, storm windows and easy-to-operate hardware. Built of select wood to give you a lifetime of service.

NEW WOOD *Pella* MULTI-PURPOSE WINDOWS

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MOWS 1/2 ACRE OF LAWN PER HOUR

WHILE YOU REST!

HURRICANE TRAVELER 22" self-propelled rotary power mower

Self-propelled Hurricane Traveler clips along at 5 mph—easily cuts one-half acre of grass or weeds per hour! Climbs slopes and steep terraces—turns 90° angles while pulling sulky. 3 hp Clinton gasoline engine. Automatic governor control. Patented Hurr-O-Matic® transmission. No confusing controls—one lever operates start, stop and speed. Dual tractor-tread tires on drive wheels for greater gripping power. Sold with or without sulky. Costs less than a good TV set!

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"City water service" beyond the city mains—now enjoy complete convenience with this amazing Goulds water system—the only system that needs no tank! This Balanced-Flow Jet gives an instant flow of really fresh running water, adjusts itself to deliver the exact flow you want at one or more taps at the same time, within capacity. Saves on tank, fittings and installation time, too! See the Balanced-Flow and other great Goulds pumps at your dealers—or mail the coupon . . .



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Enclosed find 10 cents. Please send 20-page pump booklet, also distributor's name.

Name _____
Address _____

Mail this coupon
for pump booklet

The Wholesale Pitch

(Begins on page 28)

struction, fabrics, etc. The price on two chairs which appear to be identical, may vary as much as \$100 because of a difference in fabric or construction. An appliance sold off-price may be last year's model, or may be missing some features.

2. If you cannot find identical merchandise at retail, the "wholesale" offering may be an off-brand—in that case, only an expert can tell you its real value. As the Better Business Bureau puts it: "If you don't know the merchandise, be sure you know your merchant." The Better Business Bureau in your city maintains a file of complaints against merchants, some of which may be unjust. But when a number of different customers complain that a merchant does not make good on his service guarantee, or that he misrepresents merchandise, the Better Business Bureau is able to make a fair judgment of his integrity. They will give you this information, and you can, to an extent, judge the merchant's reputation by the experience of others. J. L. Pritchett of the Fort Worth, Texas, Better Business Bureau explains, "Only about one out of ten complaints are reported here. If we have 20 complaints, we have reason to suspect that there are at least 200 similar experiences. And of course, the more money there is involved, the higher the ratio of complaints which reach us."

3. Check every item you buy. If you do get a good price on one item, there is no reason for you to expect the same reduction on all merchandise. Reliable stores do not intimate that everything in the store is sold at the same markdown. The so-called wholesaler may tell you that a "bait" iron is wholesale plus 10%. You check and find this is true. He then tells you that the refrigerator is also wholesale plus 10%. He hopes that he has your confidence for he can't afford to have you check that price.

4. Do not assume that you will receive service, delivery, etc. Ask if delivery is included in the price, and see that "includes delivery" is written on the sales check. Ask for a written service guarantee. When forced into a corner, the "wholesaler" may say, "You're getting it wholesale, what do you expect?" This is a good question. It will help you to balance the retail price against the price he offers.

We all want to be known as shrewd buyers, or people with connections. And it's only human to show off a little, and pass such "advantages" on to friends. The whole structure of these so-called "wholesale" channels is based on just that human characteristic. Knowing this, you can avoid inflating your ego at the expense of your pocketbook.

Daddy's through with the mowing and he's still

FULL OF PEP

...and our lawn is
as smooth as
a dance floor!"

THAT'S BECAUSE A

Lazy Boy TRIMMER MOWER

LETS YOU BE LAZY WHILE IT
DOES THE WORK! Mows smoothly,
trims edges, clears weeds. Many
high-powered models including
self-propelled, four with Leaf
Pulverizers included at no
extra cost!

LAZY BOY LAWN MOWER CO., INC.
301 W. 73rd, Kansas City 14, Mo.



I never hesitate to recommend Tri-Ogen; it has served me so well.

Harold H. Allen
Champion Prize Winner
National Rose Show

TRI-OKEN

Largest-Selling Group of "ROSE GROW-ers"

TRI-OKEN 3-Way ROSE SPRAY

Most widely used combination 1) all-purpose insecticide, 2) general fungicide, 3) foliar stimulant. 10-Bush Kit \$1.50. Others to \$30.

TRI-OKEN 3-Way DUST "GUN"

Famous dust formula. Now in new gun-type duster. Easy to operate. 98¢ each. Refillable. Also 1-lb. can \$1.19, 5-lbs. \$5. Drums,

TRI-OKEN 3-Way ROSE FOOD

Scientific "booster diet" of both inorganic and organic ingredients, trace elements, hormones, vitamins. 5-lb. bag \$1. Others to \$9.40. At better stores. Or direct. "How to Grow Better Roses" sent free. Rose Mfg. Co., 152-44 Ogen Bldg., Beacon, N.Y.

THE SECRET OF FINE ROSES

MOVE any garden
load you can push
or pull



INSIST UPON THE ORIGINAL
MASTERS

Handi-Cart
BUILT EXTRA STRONG, STANDS
OVERLOAD AND ABUSE

For the 1001 back-breaking jobs around the home, garden and yard. Exclusive center support design and balance enables even a child to tip to load or unload and wheel away with ease. Beautiful baked-enamel finish on heavy gauge steel body. All seams welded for extra strength. Double disc rubber tired wheels with lifetime never-oil bearings. On sale at leading hardware, department & garden supply stores. Send for Free folder. Dept. A-4

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Where Credit Is Due

WE PAY A CALL ON THE WESTONS

Page 50: Carpeting, James Lees and Sons Co. Desk, Colonial Mfg. Co. Desk chair, Kittinger Co. Draperies, Cyrus Clark.
 Page 51: Carpeting, James Lees and Sons Co. Television, Motorola. Draperies, Cyrus Clark.
 Page 52: Block front chest, Colonial Mfg. Co.
 Page 53: Ice cream parlor chair, Klaus Grabe.
 Page 54: Iron, Presto.

ALL DRESSED UP—IN DENIM

Page 66: All denims by Simtex Mills. Accessories for all settings, Stern's, New York.
 Page 67: Wallpaper, Katzenbach & Warren. Rug, Deltox. Accessories, Stern's, New York.

HOW TO SLIPCOVER TUXEDO SOFA

Page 68, 69: Sewing machine by Domestic. Denim by Simtex Mills. Sofa, Stern's, New York.

THE LOW KEY IS HIGH STYLE

Page 78: Row I (top to bottom): Square cake or cheese tray, 12" x 12", frosted oak frame with light marble glass top, \$10, Bellette, Inc. "Lyric" prepacked 16-pc. starter set, \$14.95, Stangl. Stoneware in brownstone glaze, 6-pc. place setting, \$10, Heath. "Midnight Rose" 16-pc. starter set, \$13.95, Red Wing. Milk glass wedding bowl, \$6.50, Fostoria. Row II: "Valley Field" bone china scattered sprays of lily of the valley on gray border banded in platinum, 5-pc. place setting, \$24.75, Royal Doulton. "Hickory" gray-tone stoneware, 16-pc. starter set, \$8.75; 20-pc. starter set, \$9.85; Hollydale. "Vesta" fine china, coupe shape with platinum band, 5-pc. place setting, \$16.75; and "Hemlock" fine china with silk screen decoration, 5-pc. place setting, \$15.75, Pickard, Inc. "Grafika" square ceramic bowl, hand-painted \$15.80, The Vaco Company. Row III: "Chevy Chase" coupe shape fine china with platinum trim, 5-pc. place setting, \$10.75, Syracuse China. Gray "St. James" bone china, all-over pattern spiked with platinum, 10" plate, \$14.10 each, Wedgwood. "Tiara" bone china with delicate wreath and bands of platinum, 5-pc. place setting, \$17.50, Royal Doulton. 8" milk glass salad plate, \$2, Fostoria. "Midnight" platter, snow-flake design, 16-pc. starter set, \$9.95, Taylor, Smith & Taylor. Two-compartment, 1-qt. thermo-server, \$8.95, Kinneko Kilns. All prices are approximate.

TAKE A PACKAGE OF CHOCOLATE CAKE MIX

Page 82: Scalloped-edge cake plate, Fenton Arts. "Accent" white round plate and "Accent" white oval plate, Edwin M. Knowles China. Brown cake plate, Sidney Carol Davidson. (Illustrated below).



TAKE A CAN OF PINEAPPLE

Page 83: Silver-plated pie plate frame, Macy's. Yellow cake plate, Denwar Ceramics. American square cake server, Fostoria Glass. "Fantasy" buffet plate, all leading department stores.

ANNE'S NOTEBOOK

Page 84: Two china chickens, Kay Finch Ceramics. Copper chafing dish, Maxwell Phillips Co., Inc.

AUTOMATIC TOASTERS

Page 92: Top, Sunbeam. Bottom, Universal by Landers, Frary and Clark.

Page 93: Top to bottom: General Electric, Camfield, Knapp-Monarch.

TV BENCH AND BUFFET

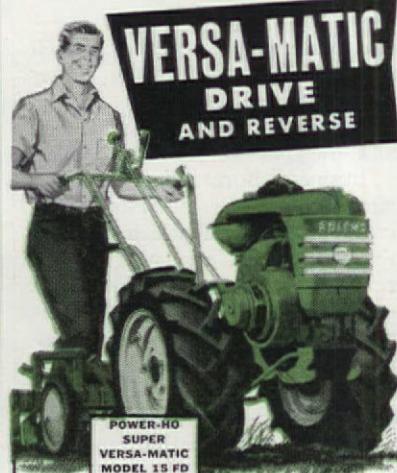
Page 110: Cushions, U.S. Rubber. TV Set, Crosley. Plywood, U.S. Plywood.

HOW TO USE A PORTABLE SAW

Page 120: Portable saw, Black and Decker.

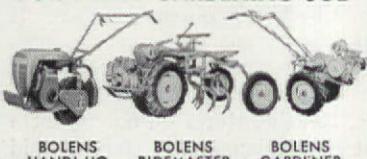
Do YOUR gardening the EASY power way

BOLENS **NEW 1954**
POWER-HO
GARDEN TRACTORS
 featuring amazing



With this one-lever Versa-Matic control, a Bolens owner can choose any desired forward speed or reverse, without shifting, clutching or belt changing. All at full engine governed speed with no throttling down and loss of power. If operator releases handle when in reverse, tractor automatically goes into neutral—a great safety feature... Bolens offers 3 other Power-Ho Models Too!

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YOUR BOLENS TRACTOR WITH ATTACHMENTS WORKS THE YEAR 'ROUND

Bolens offers as many as 111 tools and attachments such as a cultivator, disc harrow, circular saw and lawn mower.

America's Finest Outdoor Power Equipment

ROTARY TILLER



Bolens M-E Mustang and 3 larger models... Non-winding tines guaranteed against breakage.



POWER MOWERS

9 models of Rotary and Reel type Mowers: Featuring the Bolens 20" Self Propelled Rotary.

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I am interested in literature on:

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Address _____

City _____ Zone _____ State _____

Where Credit Is Due

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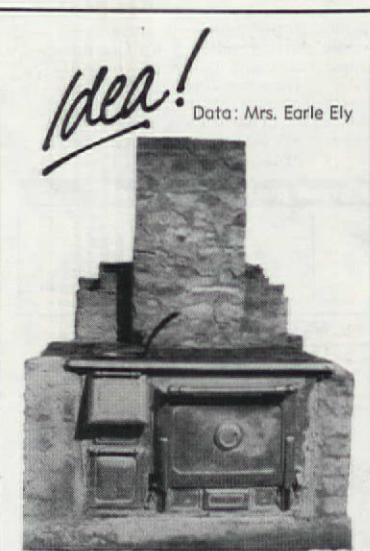
Page 169: No. 1, 2, 4, 5, Star Expansion Bolt Co. No. 3, The Molly Corporation.

PHOTOGRAPHS

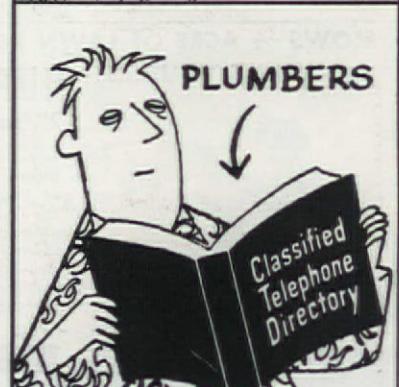
F. M. Demarest: pages 58 (lower right), 65 (top), 66, 67, 69 (lower right), 70, 71, 76, 78, 80, 81 (food & pottery photos), 82-84, 86, 88, 92, 93, 106 (center), 108 (bottom), 110, 114. Rebman Photo Service: pages 20, 24. Roger Sturtevant: pages 49-55. Jack Roche: pages 56, 57 (1, 2, 4, 6, 7). Paul Genereux: page 57 (3, 5). J. C. Nicolls: page 58 (upper right). J. T. Eccleston: page 58 (upper left). Comstock Dahlia Gardens: page 58 (center). Peter Gowland: pages 59-61, 161, 162. Frank L. Gaynor: pages 62, 63, 124, 126. Chas. R. Pearson: page 64 (center). Osmundson: page 64 (lower left). Philip Fein: page 64 (lower right). John Robinson: pages 65 (center), 156 (bottom two), 163. Ulric Meisel: page 65 (bottom). Stephen Fay: pages 68, 69 (top three, lower left). Jonathan Aley: pages 72, 73, 169. Jean Austin: pages 80, 81 (photos of Spain). Manny Greenhaus: page 80 (Jean Austin's photo). Robert C. Cleveland: pages 102, 104. P. A. Dearborn: pages 116, 118. Eagle: Photography For Industry: pages 120, 121, 123. Eldon L. Fitzgerald: page 138. Monkmeyer Press Photo Service: pages 140, 142. The Davey Tree Expert Co.: page 146. Southland Studio: page 148 (upper left). George Faraghan: page 148 (upper right). Philip G. Corliss: page 148 (center & lower right). Monroe Monitor: page 148 (lower left). Don Zylstra: page 149. Ruth Alampi: page 151. Swift & Co.: page 155. Herman Ganther: page 156 (top). Max Tatch: pages 167, 168.

DRAWINGS

Better Business Bureau: page 28. Margaret Nielsen: page 44. Sigman-Ward: page 63. Bolin of Sigman-Ward: pages 74, 75. The Bettmann Archive: page 84. Boyan & Weatherly, Inc.: pages 110, 164, 166. Albert Pucci: pages 130, 132. Elliot Flagg: page 124.

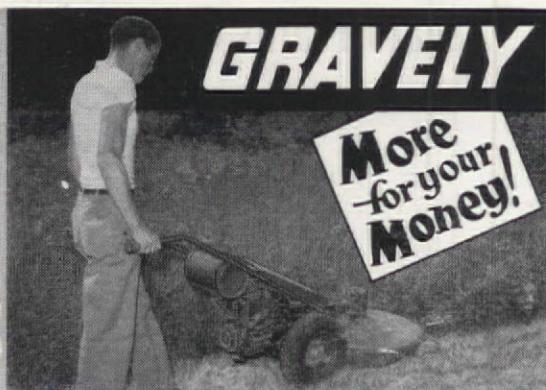


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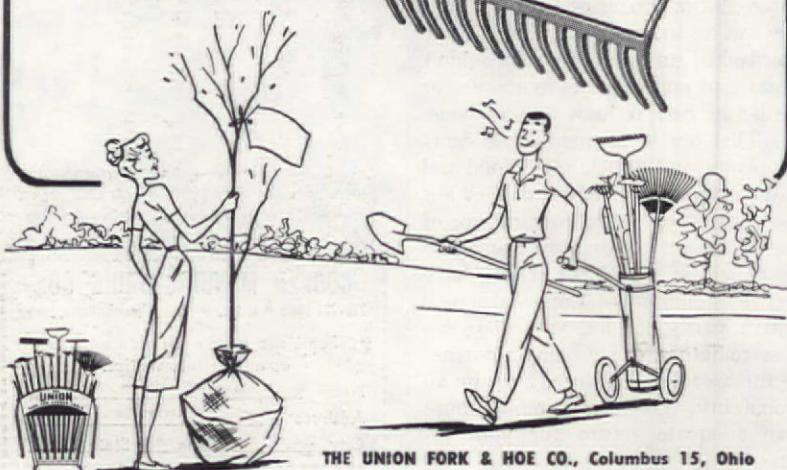
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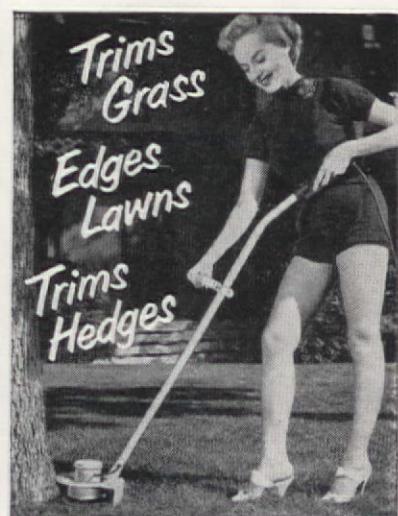
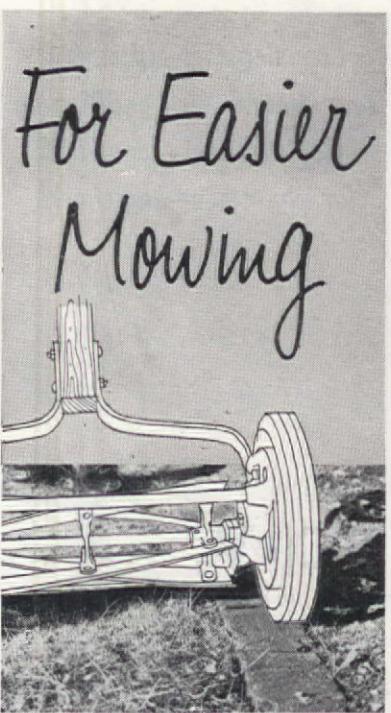
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IT TRIMS GRASS IN Minutes!

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5 LITTLE TOMATO PLANTS

and did they grow!

ANN BEECH

I met them early in April when seeking pansy plants at a greenhouse. They stood in their individual wood-band boxes in a flat placed well above the flowers so they could get all possible nourishing spring sunlight. Having been recently watered, they gave off a fragrance suggestive of glowing red globes ripening in August.

Here in central Ohio, experts say that tomato plants should be set out between the middle of May and the middle of June. I've always wondered how they hit on just that time, so—although it was a month earlier—along with my pansy plants, I took on the responsibility for five stocky little tomato plants at 12 cents each, which I thought very reasonable, considering the time, space, and trouble it had taken to grow them.

For a week I kept them in their pots in a dripping pan in a south window, and watered them only enough to prevent wilting. Each sunny day I set them outside for several hours to, as the florist said, harden them off. Because I was going to plant them early, I gave them the sunniest spot in our city backyard. (It also had about the poorest soil.) My husband spaded it one evening, let it warm up the next day, and finished preparing it the next evening, digging large holes and working into each about a gallon of our precious compost. Then, breaking off the little wooden pots, we set the plants out, watering them well with the plant food solution that I use on my African-violets. Already

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Tomato Plants

attached to our "foster family," we listened to weather forecasts, scanned the skies for signs of a late frost, and stood by with the assorted old blankets, etc. with which we protect our late-blooming fall flowers.

Disappointed when the first blossoms promptly fell off after opening, we resolved to learn how to prevent it another spring. Knowing that the sandy soil would create a moisture problem, we decided to mulch, and, as if to reward us for our wise decision, we received a bale of straw from a farmer relative. We spread it about 6 in. deep around the plants when they were about 1 ft. tall and during the summer dry spells we poured about three gallons of water slowly around each plant twice a week. (And did they grow!)

On July Fourth, we counted 43 fruits on one of our plants, in addition to several we had already picked. (Incidentally, at the orthodox middle of May planting time, we had set out 48 more plants in better soil; these we pruned to one stalk, tied to stakes, and mulched. And on that exciting July Fourth, they bore a total of only 46 green tomatoes!) We realized that produce raised in your own garden seems much more tasty than any bought at the store. At first we accepted the statement, "You can buy vegetables cheaper than you can raise them," but now we disagree, for when we were eating our own tomatoes, fresh-picked from the vines, our neighbors were paying 59 cents a pound at the store for hot-house ones, picked before they were really ripe and shipped around for days.

As our plants grew and branched, we let Nature have her way, merely furnishing food and water as needed. Bearing crop after crop, "the five" produced considerably more than did the 48 pruned plants, and over a much longer season, until an October frost came. We decided: (1) That their untrammelled freedom more than paid for the room it took; the mulching helped, enabling us to provide moisture cheaply and effectively, and, by keeping the fruits off the soil, lessening the danger of rot. (2) That they were so beautiful that, if we ever lacked garden space, we wouldn't hesitate to put tomatoes in any flower border or bed at least a yard wide. (3) That our investment of 60 cents for plants, and a little plant food and water, not only saved us dollars but also led to our eating much more of the healthful fruit than we would have bought it. (4) That if you have even a minimum of time and a few square yards of soil, you, too, can raise tomatoes, enjoy being a partner in the world of Nature, and, in all probability, get considerably more than adequate return for your efforts.

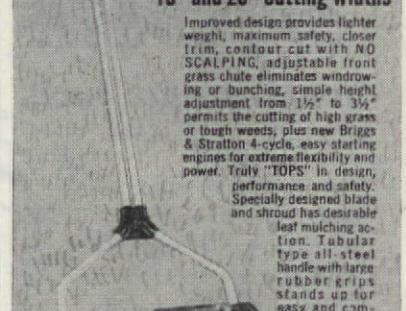
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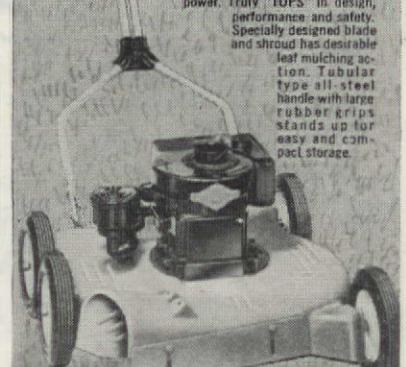
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Improved design provides lighter weight, maximum safety, closer trim, contour cut with NO SCALPING. Adjustable front grass chute eliminates windrowing or bunching; simple height adjustment from $\frac{1}{2}$ " to $\frac{3}{4}$ " permits the cutting of high grass or tough weeds, plus new Briggs & Stratton 4-cycle, easy starting engines for extreme flexibility and power. Truly "TOPS" in design, performance and safety. Specially designed blade and shroud has desirable leaf mulching action. Tubular type all-steel handle with large rubber grips stands up for easy and compact storage.



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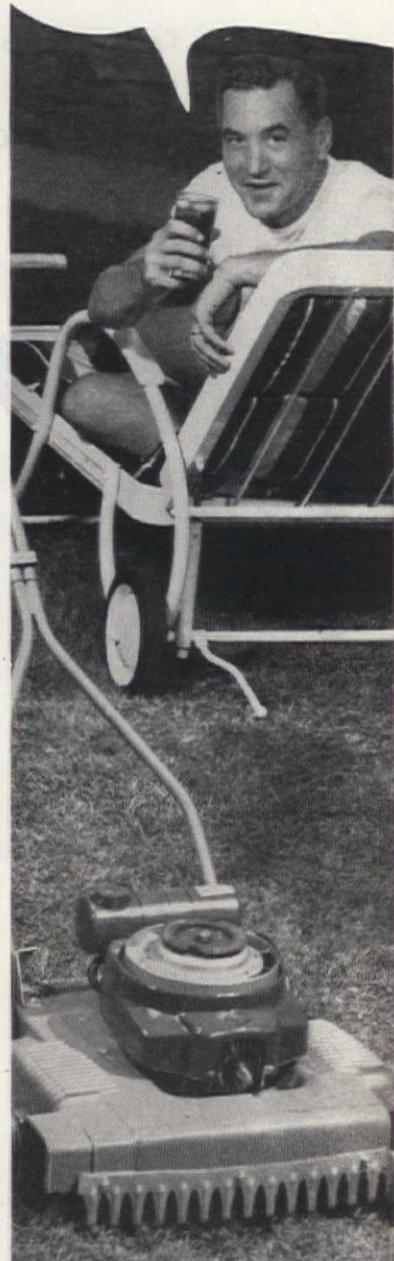
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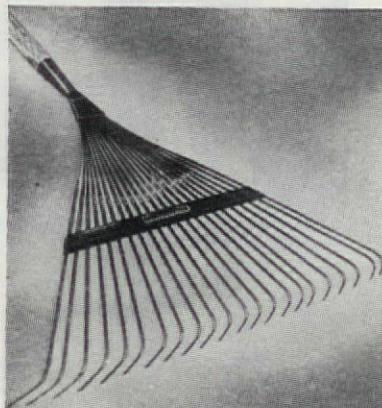
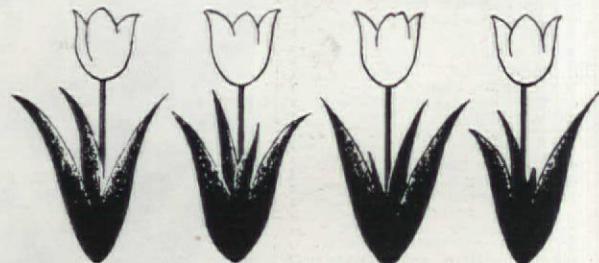
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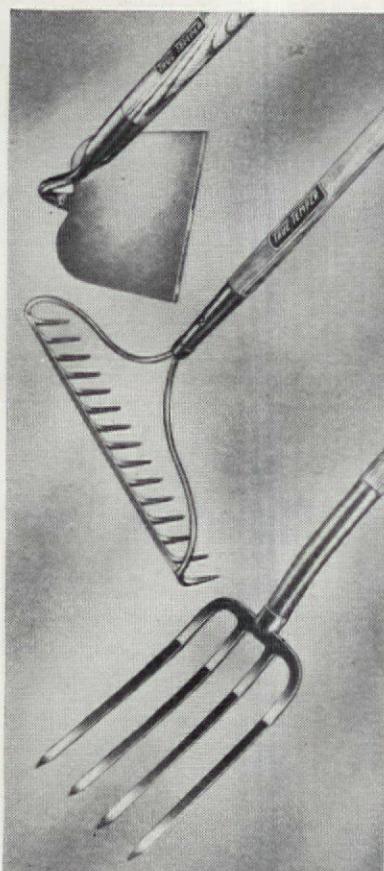
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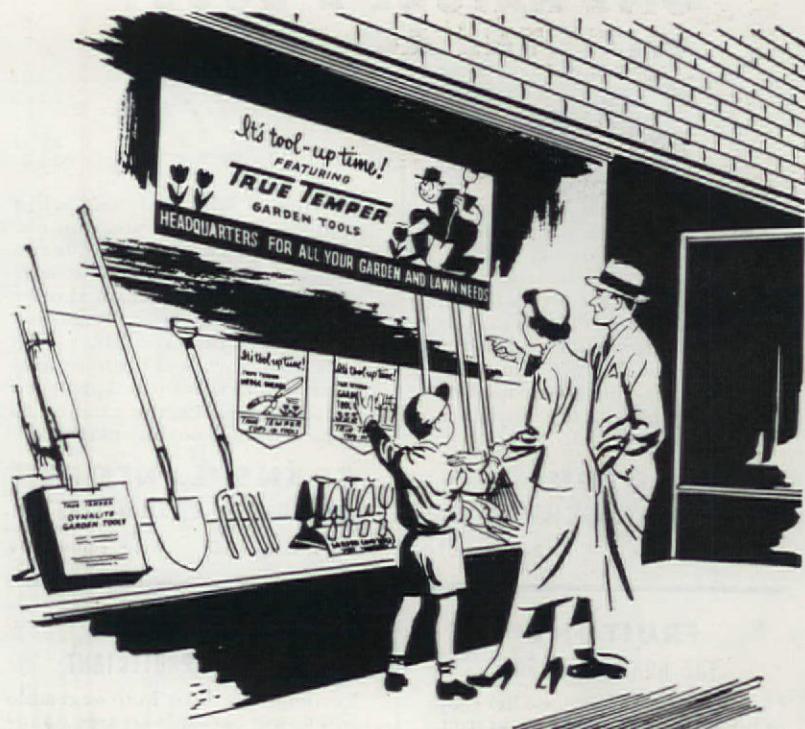
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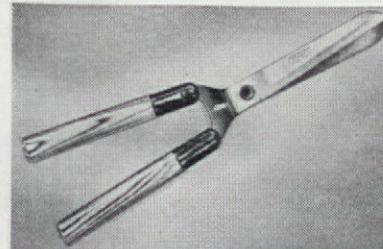
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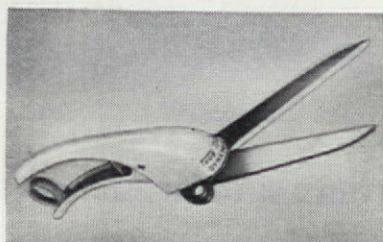
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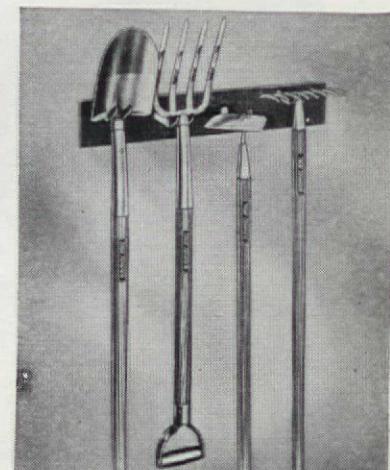


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FERRO
F.T.E.
Fritted Trace Elements

Asters

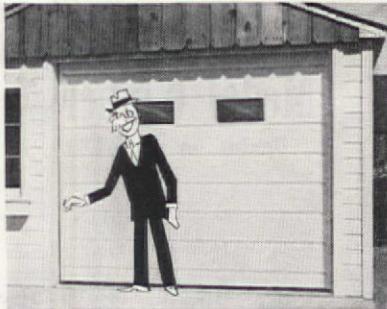
(Begins on page 56)

seasons, disease-resisting qualities, and other characters, but all offering a galaxy of shades from white through pink and lavender to red, purple, and rich blue, have been developed from a single Oriental species—*Callistephus chinensis*—introduced into Europe in the middle of the 18th century. There was little in its small, single blossoms to suggest the present-day huge, double, shaggy, ball-headed blooms with their quilled or strap-shaped, straight or twisted "petals" which, of course, are actually individual, more or less modified, ray flowers. If anything is missing in China-asters it is a true yellow. Perhaps some day a \$10,000 reward, like that offered this year for a white marigold, will be a factor in evolving one.

In addition to the hardy asters and the tender China-asters, there are at least two related but distinct plants which, because of their asterlike flower forms, have been given the same name. One of these, Stokes-aster or, botanically, *Stokesia*, is native to the Carolinas and Georgia, but in favorable, sunny locations and well-drained soil, may prove hardy even up to Massachusetts. It was named to honor Jonathan Stokes, an English doctor and botanist, and in an early edition of Bailey's *Cyclopedia of American Horticulture* it was called, "one of the rarest, choicest, most distinct of American hardy perennial herbs." The one species, originally *A. cyanea* because of its blue color, is now *A. laevis* and has white, pink, lilac, and creamy yellow varieties.

A second aster relation worth the attention of gardeners is the hardy so-called Golden-aster—*Chrysopsis*—of which *Hortus* lists seven species ranging from one to three feet in height, all with yellow flowers borne in summer, and all with pubescent or woolly foliage, one of them being whitish or silvery. Not widely grown and perhaps not everywhere obtainable, this hardy herbaceous perennial can be used in the mixed border or, even better, in dry, sunny portions of a wild garden. It can be grown from seed, as can the China-asters and the species of hardy asters, or increased by division of the clumps in spring, as must be done with the named hybrid Michaelmas-daisies, which are not likely to come true from seed.

Cultural requirements apply rather uniformly to all the asters. A good, but not highly enriched, garden loam, "sweetened" with a little lime or wood ashes, is favored; also plenty of sunlight, especially for the hardy kinds—China-asters are likely to be more rewarding if grown in light shade. Native asters are tolerant of quite dry soils, but also do, and look, well along stream or pool edges, so long as their roots are not consistently wet. But named hybrids and the annual kinds



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by don harold*

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City _____ State _____

should be watered during dry spells.

While hardy sorts are long-lived and may even spread year by year, clumps tend to become woody and die off in the center, so it is wise to lift and divide them every few years, replanting only young, vigorous growths taken from the outer edges, as is commonly done with garden chrysanthemums. Except for rust and mildew, which can be controlled with fungicides, and occasionally a wilt for which there is no cure, hardy asters are little troubled by pests. China-asters, however, from which choicer and more succulent flowers are sought, should, first, be grown on as steadily and rapidly as possible and, second, given more protection against injury by small sucking tarnished plant bugs and large chewing beetles. Sometimes a virus disease which is carried by leaf-hoppers makes necessary the protection of cheesecloth tents over special plants, or enclosures over whole plantings. Also a wilt disease may cause sudden and serious trouble unless seed of wilt-resistant varieties is bought. Hardly a cultural detail, but one worth attention, is the handling of cut asters. Unless all leaves that would be under water in a container are removed, or the water is renewed frequently or kept fresh with a bit of formaldehyde or other disinfectant, the odor of the decaying foliage can become unpleasantly noticeable.

Getting back to the selection of kinds, any discussion of China-aster types is subject to modification because novelties are constantly being offered by different seed firms under names of their choosing. However, there are a few basic distinctions or classifications that can be made. Anything under two feet is often classed as "dwarf"; anything above that, "tall." A low-branching habit, making for more and longer-stemmed blooms, was one of the early, strongly emphasized improvements, but this is now a common rather than an exceptional quality. As to forms, there are relatively compact, rounded, somewhat "formal" blossoms, as in the low-growing Pompons, and the American or Invincible types, and others of loose, irregular or fluffy appearance, either ball-shaped like florists' chrysanthemums or definitely flattened. In the Sunshine, semi-double strain, one or a few rows of ray flowers surround a tufted, anemone-like center. Since preferences are a highly personal matter, the only safe recommendation is to study the descriptions in reliable catalogues and advertisements, and grow the kinds that most promise to please you, relying for the most part on tried and proven sorts and experimenting modestly with novelties. The same advice applies, of course, to the choice of hardy, perennial asters from the many fine ones offered.

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Medal Winners

(Begins on page 58)

THE TEN GLADIOLUS

FAUN—Pale to deep yellow, suffused and feathered pale pink; 18" spike, 7 open florets. Mrs. Marjory H. Haywood, Mount Desert, Me.; Maine Gladiolus Society, Orono.

GERTRUDE MAGILL—Light pink, blending to white throat; 2" spike, 20 buds; 4½" highly ruffled florets; class 440. Parents: April X Elizabeth the Queen. Dr. C. M. Evans, Ukiah, Calif. North California Gladiolus Society, Sacramento.

HIGH NOON—White, rosy purple lines and throat; large. John W. Huff, Orting, Wash. Washington Gladiolus Society, Tacoma.

JAUNTY—Camellia-rose pink, creamy-yellow throat blotches; medium size; ruffled, fluted petals; class 622-1. Marion C. Rich, Marion, N. Y. Empire State Gladiolus Society, Rochester.

JAY DITTMAN—Cream; giant, ruffled florets. Andrew C. Maier, Pontiac, Mich. Southeastern Michigan Gladiolus Society, St. Clair Shores.

LITTLE LADY—Lavender, creamy white blotch; 19 slightly ruffled florets, 5-6 open; class 266. Parents: Mary Ann X Marionette. Leo G. Klein, Geneva, N. Y. Eastern International Gladiolus Show, Binghamton, N. Y.

PURPLE BURMA—Deep purple; tall; ruffled. Carl Fischer, St. Charles, Minn. Central International Gladiolus Show, Chicago.

SCEPTRE—Yellow; ruffled, needle-pointed florets; class 500. D. W. White, St. Therese, Can. Province of Quebec Gladiolus Society, Montreal.

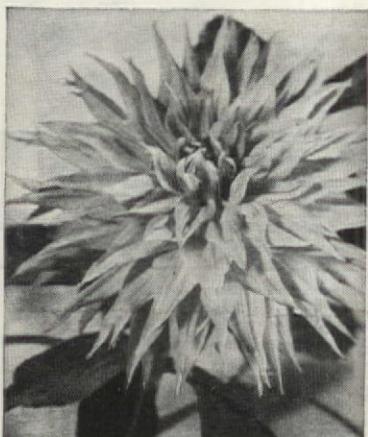
SUMMIT—Light shade of deep red; 20 florets, 8-10 open; class 452. Walter Pazderski, Macedonia, O. (Jas. Sebesy, exh.). Ohio State Gladiolus Society, Cleveland.

ZIGZAG—Scarlet and orange; class 337. Glenn Pierce, Villa Park, Ill. Illinois Gladiolus Society, Springfield.

THE TWO PEONIES

FLORENCE ELLIS—Full rose type; light pink; strong plant, medium tall. Col. J. C. Nicholls, Ithaca, N. Y. (Gilbert H. Wild & Son, exh.). American Peony Society, Kansas City, Mo.

MAJESTIC ROSE—Large rose type with reflexing petals; medium rose-pink; medium-height plant. Franklin Nursery, Minneapolis, Minn. Minnesota Peony & Iris Society, Minneapolis.



Ruth Alampi, an A-size, lavender semi-cactus, won at the A.D.S. show



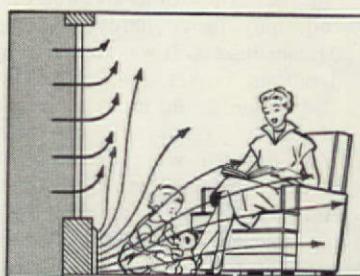
"I wanted warm floors... 100% living area... lots of hot water... SO I INSISTED UPON

B & G Hydro-Flo Heating

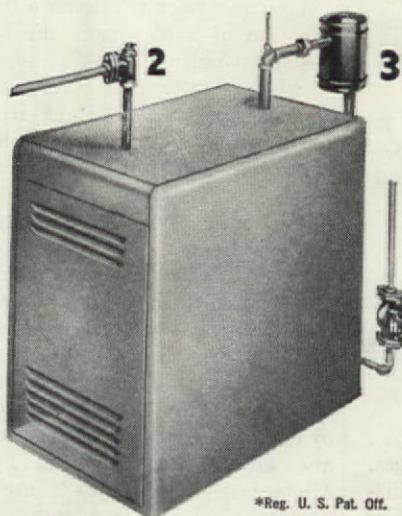
"I went to a lot of trouble in checking up on heating systems before we decided on ours. I'm responsible for family comfort and health, so I exercised a strong hand when it came to making a choice.

"B & G Hydro-Flo Heating appeals to me as having everything a system should have for genuine comfort—and for low cost operation! It's a forced hot water system which means your heat supply is accurately controlled... indoor temperature is always the same regardless of weather changes. With B & G Hydro-Flo Heating you can live in *all* of your home—no cold spots near the windows—floors always comfortably warm.

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All space livable—no cold drafts.



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An electrically operated, thermostatically controlled pump which circulates hot water through the system.

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Medal Winners

(Begins on page 58)

tive; A (10"-12"); geranium-pink. Dirk C. Schroder, Palo Alto, Calif. Dahlia Society of California, San Francisco.

FASHION HOUR—Incurved Cactus; A; purple. J. Louis Roberts, Chicago. Southtown (Ill.) Dahlia Club, Chicago.

FRIENDSHIP—Semi-cactus; B (6"); lavender. Stanley Johnson, Cheltenham, Pa. Two medals: Greater Philadelphia Dahlia Society, Ardmore, Pa.; Burholme (Pa.) Horticultural Society.

GLADYS BREWSTER—For. Dec.; A; purplish pink. Job Brewster, Amityville, N. Y. Long Island Dahlia Society, Franklin Square.

GLORIOLE—Straight Cactus; A; Fa. (Firm of) D. Bruidgeman, Baarn, Holland (T. Z. Ennis, exh.). Minnesota Dahlia Society, Minneapolis.

LITTLE TIMMIE—For. Dec.; M; mimosa-yellow center blending to rose. W. L. Elkins, Richmond, Va. Virginia Dahlia Society, Richmond.

MARY KAY—Semi-cactus; B; bicolor: purple, white tips. John Brack, Garfield Heights, Ohio. Dahlia Society of Toledo.

MAUREEN CONNOLY—For. Dec.; B (7"-8"); lemon yellow. Comstock Dahlia Gardens, San Diego, Calif. San Diego County Dahlia Society.

MISS AMERICA—Inc. Cactus; B; coral-rose with yellow center. Carlton E. Richter, Portland, Ore. Portland Dahlia Society.

MISS ECHO—Inc. Cactus; A (9"); yellow. Tony de Rooy, Everett, Wash. Two medals: Snohomish County Rose & Dahlia Society, Everett; Washington State Dahlia Society, Tacoma.

RUTH ALAMPI—Semi-cactus; A (10"); deep lavender. Edward B. Lloyd, Montclair, N. J. American Dahlia Society, New York City.

SAM HERST—Inc. Semi-cactus; lacinated petals; A (10"); soft yellow-to-rose blend. Stanley Johnson, Cheltenham, Pa. Two medals: Irvington (N. J.) Garden Club; Rochester (N. Y.) Dahlia Society.

SARAH-CAROLYN—For. Dec.; A (9 1/2"); amaranth-rose. Herschel L. Whittaker, Chattanooga, Tenn. Two medals: Southern States Dahlia Association, Atlanta, Ga.; Dahlia Society of Tennessee, Chattanooga.

SILVER SPRING—For. Dec.; M; pink. E. R. Phillips, Silver Spring, Md. Williamsburg (Va.) Dahlia Society.

SNOWCUP—Semi-cactus; B (4"-5"); white. Walter Strobel, Elkins Park, Pa. (Stanley Johnson, exh.). Two medals: North Jersey Dahlia Society, Paterson; West Side Flower Club, Forty Fort, Pa.

STORM CLOUD—Inf. Dec.; A (10 1/2"); purple, lighter reverse. George L. Baker, Moline, Ill. Three medals: Indianapolis Dahlia Society; Dahlia Society of Kentucky, Louisville (G. A. Shee, exh. at both); Tri-city Dahlia Society, Moline.

TANGERINE—Inf. Dec.; B (7 in.); poppy or capsicum red. Walter Bardell, Woodcliff Lake, N. J. Bergen County (N. J.) Dahlia Society.

NOTE: Dahlia lovers will find much information of interest and value in *The Judging of Dahlias in Shows* by Dr. Ward H. Cook. A finely written, well-printed, 38-page booklet for exhibitors, judges, and visitors at shows and at home. \$1 from A. D. S. Treasurer H. A. Olsen, 45 Clement Ave., Elmont, Long Island, N. Y.

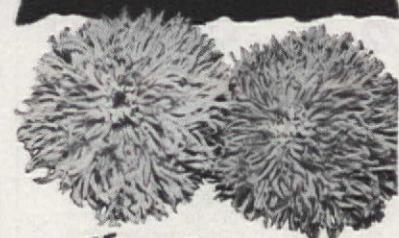
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Makers of waterproof Swaggerette for women, Grab-it thorn and cut-resisting gloves for men.



Medal Winners

(Begins on page 58)

to the staggered arrangement of the florets on the spike. Occasionally discussion arises as to the suitability of a name, as in the case of Majestic Rose for a peony; some object to using the name of one kind of flower as part of the name of another. Here is a point that might well be debated by flower enthusiasts.

These notes from our records may put the Achievement Medal in a new light and give it added interest for gardeners even though they may never expect to compete for it. Certainly each year brings new evidence of its popularity in its field and the high esteem in which it is held as an inspiration and indulgence for continued efforts toward the production of finer and finer varieties.

In the following list of 1953 Medal winners, the data follows this order: variety name; description; name and address of originator (and in parenthesis the name of the exhibitor, if someone else); organization by which awarded; and where show was held.

THE 32 DAHLIAS

Size key: A—large (over 8" in diameter); B—medium (4" to 8"); BB is sometimes applied to 4" to 6" varieties; M—miniature (under 4").

BUTTERSCOTCH—For. Dec.; M; tricolor—white, yellow, peach-pink. A. Fuschetti, Summit, N. J. Dahlia Society of New Jersey, Newark.

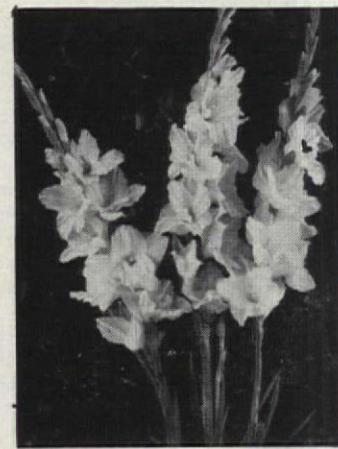
CERAMIC BEAUTY—For. Dec.; A (9"-11"); dark red. John T. Eccleston, E. Liverpool, O. Five medals: Badger State Dahlia Society, Madison, Wis.; Central States Dahlia Society, Chicago; East Liverpool Dahlia & Floral Society; Dahlia Society of Ohio, Cleveland; Dahlia Society of Wisconsin, Milwaukee.

CHERIE—Informal Dec.; A; bright lavender-pink. Comstock Dahlia Gardens, San Diego, Calif. Inglewood (Calif.) Dahlia Society.

CORONA DEL MAR—Semi-cactus; A; light cream, lavender-lined petals. Allen & Son Dahlia Gardens, Westminster, Calif. Orange County (Calif.) Dahlia Society, Santa Ana.

DR. EDWARD LISTON—Formal decorative

PLEASE TURN TO PAGE 150



Gertrude Magill, developed in Northern California, is a light pastel pink blending to white

M



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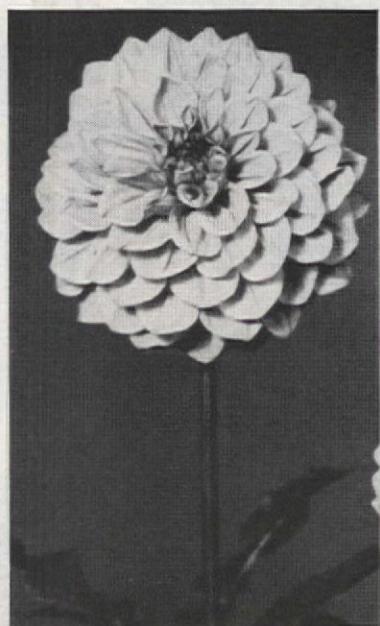


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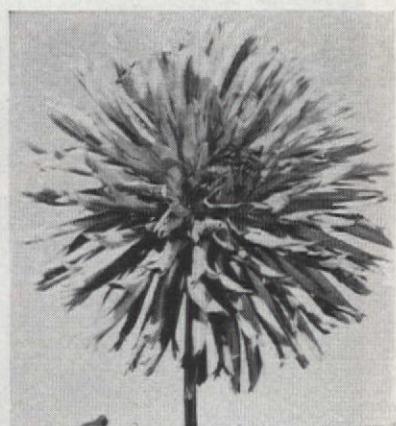
Royal Lace Paper Works, Inc., Brooklyn 1, N. Y. (A subsidiary of Eastern Corp.)

Achievement Medal Winners

(Begins on page 58)



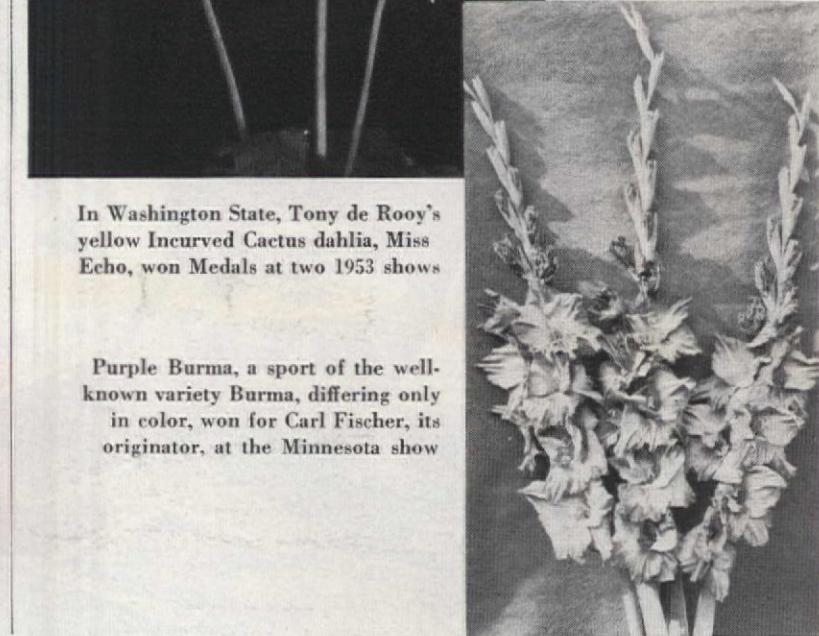
Sarah-Carolyn, a fine example of Formal Decorative dahlia, size A



Friendship, a lavender, semi-cactus dahlia, one of Stanley Johnson's two Medal-winning varieties



A floret arrangement suggested name Zigzag for this Medal-winning gladiolus



In Washington State, Tony de Rooy's yellow Incurved Cactus dahlia, Miss Echo, won Medals at two 1953 shows

Purple Burma, a sport of the well-known variety Burma, differing only in color, won for Carl Fischer, its originator, at the Minnesota show

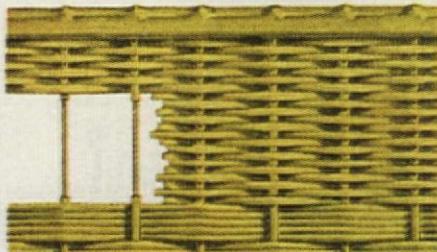


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Capistrano

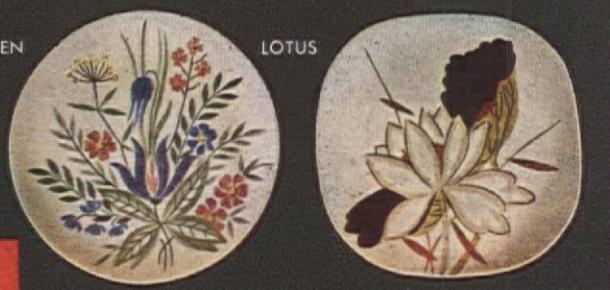
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Something Old

(Begins on page 144)

Spinach: Old kinds have been supplanted by improved strains or new kinds that prolong cutting season by remaining free longer of objectionable flower stalks

Tomato: Bonny Best has early, smooth, scarlet fruits. Crimson and Red Colossal, the best of the lates, with meaty, mild fruits fine for salad, are strains of the Ponderosa and Beefsteak types

Muskmelon: Extra Early Osage has smooth, thick-fleshed fruits, superb texture; strictly home garden. Hearts o' Gold is still standard of excellence for spicy-flavored, orange-fleshed varieties

Watermelon: Klondike (early) has medium-size, oblong fruits of finest quality

America has handsome, dark green, crumpled foliage. Giant Thick Leaved (Nobel) has smoother leaves

Early Chatham, very early, has small, smooth, blemish-free, bright red fruits. Early Wonder, and Burgess Early Hybrid A have large, meaty, globular fruits. Pritchard, medium early, is wilt-resistant. Marglobe, main-crop, long-season, has large globular red fruits. Crackproof (Burgess), main crop, is bright red, blemish-free

Rock O' Honey is a firmer fleshed variety of the Honey Rock type

New Hampshire Midget (extremely early) bears globular fruits about grapefruit size; makes fine individual halves

Don't let a Tree Commit Suicide



It can, you know, by self-strangulation. Girdling roots, like that shown above, may grow close around the trunk of an important main root and, while small, be overlooked. As they grow larger, they gradually cut in, become embedded, interfere with the sap flow, and cause the death of the undernourished parts; in severe cases, of the whole tree. What to do? First, keep watch for such a condition. Next, if such an encircling root is found, cut it away. Then, to prevent recurrence, spread several inches of gravel or crushed stone around the tree. Offering neither food nor moisture, this will discourage growth of new shallow roots. Also, it makes a neat finish and simplifies lawn maintenance by doing away with the trimming, by hand or machine, of surrounding grass.



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(G) Philippine mahogany Plankweld about \$60. (Honduras mahogany about \$69.)

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Name

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Town



In Vegetables Try

Something Old— and Something New

GORDON MORRISON

We are living in a golden age of achievement in the improvement of food and flower crops. But, while welcoming and seeking promising new varieties, be sure to keep in your garden some that made good in mother's and grandmother's gardens, too. Many have dropped them in favor of glamorized newcomers only to learn that they deserve to be retained. Of course, some more modern kinds are bearing out their first impressions. Early Prolific Straightneck summer squash, for example, is still tops 15 years after winning a silver All-America Selections medal, and Straight-8 cucumber is one of the choicest, 10 years after winning a gold medal. On the other hand, Kentucky Wonder pole bean of ancient memory is still the standard of excellence in its field, and most home gardens stick with Beefsteak (red) and Ponderosa (pink) tomatoes for the finest combination of flavor and texture. Black Mexican sweet corn and China Long cucumber just aren't excelled by anything modern, but as they aren't suitable for commercial production, neither is offered widely by seedsmen. Black Mexican kernels provide their own edibility key, being clear white at the best eating stage, but becoming smudged with color and then solid dark purple as they mature. However, most people find Tendergold and Golden Cross Bantam fully as good as, and more reliable producers than, the old original Golden Bantam. China Long cucumber produces long, slender, somewhat curved fruits that rarely reach the markets but are desirably mild and crisp; still usable when 15 in. long, they are superb for chunk and sliced pickles, but too slender when young to make small ones.

Here is this gardener's selection of old but unexcelled varieties and of new ones that appear destined to make the home garden all-time hall of fame. I don't think they will disappoint you.

SOME OLD ONES

Asparagus: Mary Washington

Snap Beans: Kentucky Wonder (pole);
Brittle Wax (bush, wax)

Bush Lima Beans:

Early Cabbage: Early Jersey Wakefield (small, pointed heads) is still tops for home garden and nearby market; Golden Acre (round) for shipment

Carrot: Chantenay is the all-time favorite on heavier soils. Red-cored Chantenay has richer color and higher carotin (vitamin A) content

Peas: Thomas Laxton, Little Marvel (both early); Lincoln (main crop) richly colored, finely flavored; Telephone, an old, tall, late, large-pod kind; and Alderman (Dark Pod Telephone), an improved strain

Pepper: Sunnybrook has smooth, tomato-shaped, thick-fleshed fruits of finest quality, but is not offered widely

Radish: Early Scarlet Globe and Icicle are excellent. Crimson Giant Turnip and Sparkler (crimson, white-tipped), a trifle later, remain crisp and mild until rather large

Summer Squash: Zucchini and Cocozelle types (straight, dark green or striped), old favorites abroad, deserve wider use in this country

Winter Squash: Delicious, heart-shaped, thick-fleshed, medium size (5 to 7 lbs.), is far superior to the larger, knobby-fruited Hubbard types

NEW AND BETTER KINDS

Nothing better yet

Topcrop, Wade, Contender—all outstanding, disease-resistant, bush, green-pod varieties

Fordhook 242. A thick-seeded strain of top quality, dependable even under adverse temperature conditions

Jersey Queen and Special Strain Golden Acre (both yellows-resistant) are as good as any for table use and more reliable in yellows-sick soil

Imperator and its strains are richly colored, slender, of delicate texture and flavor, but require light, loamy soils

Laxton's Progress is an early dwarf variety with very large pods and large, dark green peas of best quality

California Wonder, apparently a natural cross between old varieties such as Pimento and Royal King, has supplanted most old sorts

Cherry Bell, an early Scarlet Globe type

Early Prolific Straightneck (early, bush type), a heavy yielder of handsome, straight yellow fruits; **UConn** (bush, Table Queen type for baking); **Butternut**, early, small-fruited, thickneck cushaw type for baking

Buttercup, a superb small-fruited variety, is prized by those who like a squash that bakes dry. **New Hampshire Bush Buttercup** (not strictly bush) is equally good

MORE ON PAGE 146

MENGEL

Short on wall-space?

Long for more drawer-space?

choose **MENGEL "Sun'n Sand"**



No wonder it's wonderful... it's **MENGEL** furniture

Even windows don't block the way.

And a corner miraculously turns into a writing desk...when you furnish your room with Mengel Sun 'n Sand.

Piece by piece this functional furniture measures its way around a room.

Adding drawer space.

And adding floor space...by fitting tight together, close against the wall.

One clean, efficient sweep of glowing, pale golden wood.

Sturdy oak! With a magnificent hand-rubbed finish so hard and smooth that sticky fingerprints quickly wipe away, and dust won't stick at all. Mengel's mirror finish!

Why not see yourself in these beautiful Sun 'n Sand surroundings?

Ask your Mengel dealer to show you these and other pieces in the "Sun 'n Sand" Group: Bookcase Bed, \$79; End Chest, \$62; 4-Drawer Chest, \$86; Corner Desk, \$66; Chair, \$21; Double Dresser and Mirror, \$170; 6-Drawer Chest, \$105. Prices may vary slightly in some areas.



MENGEL



AMAZING NEW BEAUTY
AFTER ONE FEEDING WITH

Energized
Vertagreen

Beauty that lasts! Energized Vertagreen brings amazing new beauty to your lawn and garden in just a few days after you feed it. And it goes on feeding grass and plants for weeks after you apply it. Famous golf courses use Vertagreen regularly, professional gardeners choose it in preference to any other brand or any other method of plant feeding. For quick beauty that lasts . . . for a lawn that is the envy of your neighborhood . . . buy Vertagreen now from your garden supply dealer.

Vertagreen is Easy to Apply

It's easy to give professional care to your lawn, flowers and shrubs. Just spread Vertagreen and water in thoroughly.

Prize-Winning Flowers, Fruits and Vegetables

Vertagreen helps develop healthier, greener grass and larger, better-colored flowers because it feeds three ways. Follow simple directions on the bag.



energized



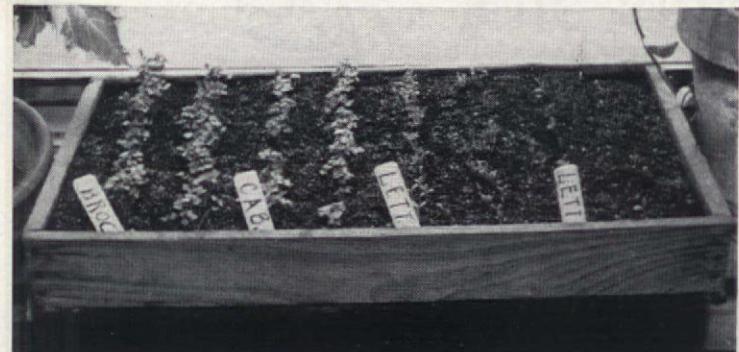
ARMOUR
FERTILIZER WORKS

How to Encourage Plants

(Begins on page 140)



4. Keep flats in a hotbed, greenhouse bench, or sunny window until seedlings are well started. Sprinkle when necessary to keep soil moist; newspaper or burlap cover helps, but remove it when seeds germinate. As plants become crowded, "prick off" (i.e., thin out), setting surplus in other flats, spaced 2 to 3 in. apart each way, or in individual plant bands or pots



5. The seedlings in this flat are well spaced, desirably thick, and obviously vigorous. Those at left are at proper ("two true leaves") stage for pruning off. Later-sown lettuce in right hand row is just coming up. For convenient handling, plant a whole flat at a time, and with kinds that develop at about the same rate



6. This is a later view of a flat of young plants ready to be set out in the garden. They have been transplanted at least once, and as they grew (and the weather warmed up), they were given more and more air to "harden them off" so the shift would not check them



Designer: Edmond J. Spence

Here's an Open Invitation

— to paint the gloom
from every room!



Try New "Dutch Boy" Flat Wall Enamel
An alkyd resin paint . . . latest development
in interior finishes

Take it from excited beauty-lovers, "The lid is off . . ."

Off new "Dutch Boy" Flat Wall Enamel . . . the brand-new *alkyd resin* finish that's the week-end painter's dream come true!

On like a dream! Easy and fast, with brush or roller. No brushmarks, no lapmarks, no sag. Quick to dry, with no annoying "painty" odor.

A dream finish! Smooth, slick, uniform. An *alkyd resin* paint, long-lasting "Dutch Boy" Flat Wall Enamel is as close to being foolproof as paint can be. One coat's enough for most repaint jobs, too.

Washes like a dream! . . . easy and fast! Repeated cleaning doesn't "take the edge off" its rich, fresh beauty.

Dreamy decorator colors! More than 100

heavenly tints and shades. They come in satin and high lustre finishes, too . . . with all the unique advantages of *alkyd resin* paints.

Home-lovers, in new "Dutch Boy" Flat Wall Enamel, you have an open invitation to paint the gloom from every room. Call on your "Dutch Boy" dealer (his name is listed under "Paint" in your classified telephone directory), and merrily you'll paint along. Today, write for a free copy of COUNT ON COLOR.

Live Colorfully with

Dutch Boy



*Reg. U. S. Pat. Off.

PAINTS • ENAMELS • VARNISHES



Modish pastels, subtle in-between shades, gorgeous deep tones . . . your favorite color is at your fingertips in the new "Dutch Boy" Color Gallery. And chips you can take home tell you which colors go together. See the new Color Gallery at your "Dutch Boy" dealer. Pick your color, and let the Gallery do the planning.

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New York 6; Atlanta; Buffalo 3; Chicago 8; Cincinnati 3; Cleveland 13; Dallas 2; Philadelphia 25; Pittsburgh 12; St. Louis 1; San Francisco 10; Boston 6 (National Lead Co. of Mass.).

Please send me a FREE copy of COUNT ON COLOR—the "Dutch Boy" booklet that shows how the Color Gallery can help "re-shape" rooms, individualize them, make them sing a new high note of beauty.

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City _____ Zone _____ State _____



It costs no more
to enjoy
genuine

Moto-Mower Quality

THE POWER lawn mower you buy this spring should last for many years, so take time to select the best mower you can buy—not the biggest or most expensive, but one that has proved its ability to do a really smooth job of mowing and give long, trouble-free service. For thirty-five years Moto-Mower has been recognized as the quality leader—the standard of comparison—yet you'll find that a genuine Moto-Mower costs no more (perhaps even less) than you'd pay for an ordinary mower.

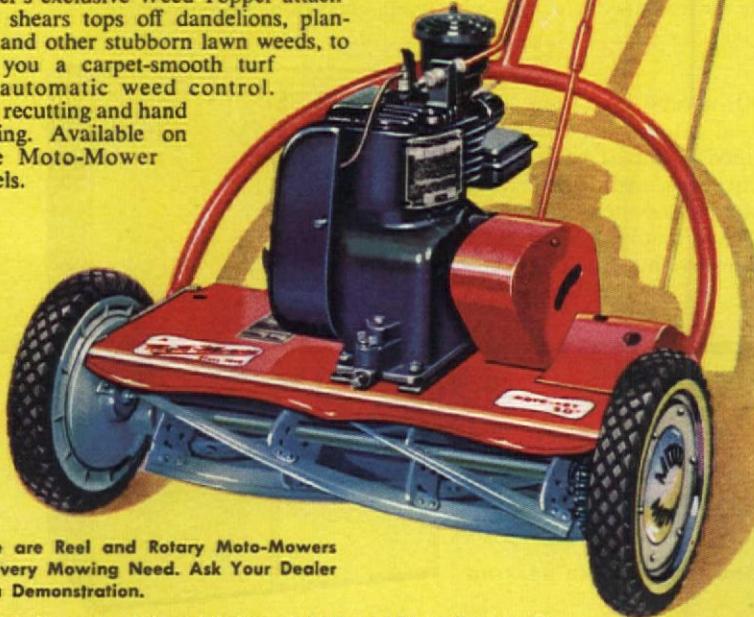
If you want the *most mower for your money*, let the Moto-Mower dealer in your community recommend the size and type of Moto-Mower best suited to your specific needs.



Moto-Mower's Magic WEED-TOPPER

Ends Hand Clipping of Lawn Weeds

Cutting ahead of the reel blades, Moto-Mower's exclusive Weed-Topper attachment shears tops off dandelions, plantain, and other stubborn lawn weeds, to give you a carpet-smooth turf and automatic weed control. Ends recutting and hand clipping. Available on three Moto-Mower models.



There are Reel and Rotary Moto-Mowers for Every Mowing Need. Ask Your Dealer for a Demonstration.

The Moto-Mower Co., Richmond, Indiana. Subsidiary of Detroit Harvester Co.

How to Gain Time and Encourage Plants

Scoring an assist (or at least an inspiration) for Mr. Dale Carnegie in connection with that title, the idea is simply: If they are not definitely hardy, start your vegetables and annual and perennial flowers in boxes (called "flats" by commercial growers) that can be kept indoors or under cover while the spring weather is making up its mind. Some perfectly good gardeners say this is unnecessary trouble; that if they cannot sow seed out in the open ground where the plants are wanted, why they (the seeds) are for the birds, not for planting. Well, that's up to them—and you. How big is a flat, you ask? That depends on where you want to put it, how much soil you like to lift, etc. A florist advertisement lists 13 sizes, from $2\frac{3}{4}$ in. to 5 in. deep, 5 in. to 15 in. wide, and 11 in. to 22 in. long. Sides and bottom are of $\frac{3}{8}$ in., and ends of $\frac{3}{4}$ in. wood. Essential drainage is provided by space between, or holes bored in, bottom boards. If you are not a builder, use any box cut down to 3 in. high, or even cigar, cheese, or other boxes.

1. Fill each flat with fine, loose, porous soil (on the sandy side and not too rich). If mixture needs humus, add a commercial type, compost, or leaf mold—not manure. Level off and firm evenly (as shown), water until wet all through, then let dry out until nicely friable before taking Step 2



2. With a ruler or beveled wooden marker, make rows or "drills" 1 to 2 in. apart and from $\frac{1}{8}$ to $\frac{1}{4}$ in. deep depending on size of the seed to be sown. Permanent notches or marks along edges of flat will make it unnecessary to measure for each row



3. In the drills, sow the seed thinly from packet, fingers, or some seeding device. Space evenly with pencil or toothpick to make later transplanting easier. Mark each row right after planting, with a label indicating variety and date of planting. Cover lightly

MORE ON PAGE 142



This is the room where the crime was committed

You'd never know to look at it. No bloodstains. No signs of a struggle. No bodies. In fact, the bodies removed *themselves* because of the crime.

You see, the crime committed in this room was improving its *looks* but not its *livability*. Though the decorating is in perfect taste, the room still has drafts, up-and-down temperatures, air that's muggy or dry, stale and stuffy.

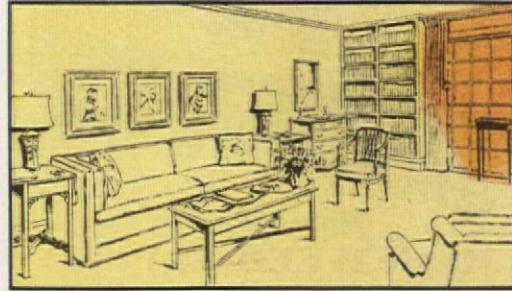
Such discomfort is totally unnecessary. Because that outmoded heating system could be replaced by a Lennox Perima-flo Heating—or Heating-and-Cooling—System, giving this family, or yours, an indoor climate, summer or winter, as hospitable as the home itself.

A Lennox Perima-flo System places a curtain of conditioned air between the weather and you, so heat and cold are stopped at outside walls *before* they can enter the house. Lennox pioneered this Perima-flo principle, climaxing its 59-year-old tradition of providing the ultimate in home comfort.

In new homes or old, Lennox Perima-flo



CONVENTIONAL heating or air conditioning methods try to combat unpleasant temperatures *after* they have entered the room. Result: drafts, uneven temperatures, inadequate circulation for air freshness.



LENNOX PERIMA-FLO stops cold or heat at outside walls *before* it enters the house, puts an invisible curtain of conditioned air between the weather and you. Result: a healthful, invigorating indoor climate.

heating can be installed with special provision for cooling to be easily added later. Why not get in touch with your Certified Lennox Dealer. You'll find his name in your Classified Phone Book. Ask him for the full story of Lennox comfort and the easy-pay plan. He'll gladly make a comfort survey of your home—without charge or obligation.



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more families buy

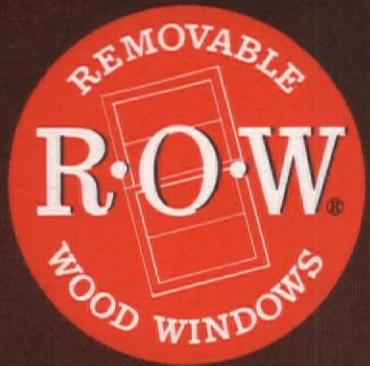
LENNOX

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Look for the cups!



See your local lumber dealer or write

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Before a once-over-lightly improved it about one thousand per cent, the only thing really wrong with the Robert Brose's living room was the impersonal, mass-produced air reminiscent of the furnished suites so often found in hotels. The changes Decorator Anne G. Phillips wrought here, however, were more effective than extensive—new wallpaper and paint, well-chosen accessories, a not-too-complicated built-in which a handyman husband could construct if he wanted to save labor costs.

Rug and upholstered pieces remained "as was." The breakfront, too small to carry its wall, went into a welcoming spot in the dining room, and the new built-in added distinction and good storage. The old wallpaper was over-scaled and "commercial"; off it came, and walls and built-in were painted celadon green to match the twin armchairs. The brick color of the rug was repeated inside of the bookshelves, and the room's principal tones reappear in the small-scale wallpaper you see in the dining room. The old nest of tables, inoffensive in themselves, looked dinky between those two chairs; the new French Provincial table has importance of its own, and echoes the chairs' comfortable curves.

The room's greatest shortcoming was its lack of personal touches, now present aplenty: a well-planned picture grouping is lighted by a smart lamp; a good painting, pointed up by pretty sconces, adds more interest to the built-in; pert wall brackets filled with plants usher you gaily into the dining room.

Small Changes Made a Big Difference



but it didn't pay at all

wait at least 30 minutes for the classroom bell. I dashed back to the house for a fast breakfast while my wife got ready. Then we'd scoot for the 8:22 express.

We met at the terminal and rode the 5:10 home. Leaving the train, we'd hurry to the stores and shop quickly, rushing for home to a sink filled with unwashed breakfast dishes. Mama opened cans and slapped together a meal, while I washed dishes.

Our suppers were morose affairs because our evenings, like our tempers, were somehow shorter. There had once been a relaxing half-hour after the evening meal when we did dishes and chatted—but under our new regime dish-washing became a solo chore for me because a tired Mama had a mountain of clothes to iron or to mend.

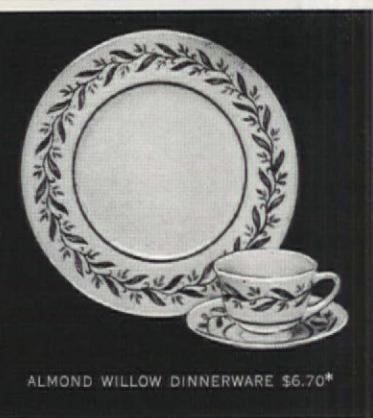
More than the maladjustments in our relationship, the discord was especially bewildering to the children. Their once-ready willingness to share gave way to a disturbing selfishness. Since they saw less of their mother, each squabbled to be first for her attention. They bickered constantly to get the attention active children need.

They complained because we couldn't visit their classroom, as other parents did, for the semimonthly open house to meet and talk with their teachers. Since we hadn't time to help with their lessons, grades suffered. There were week-end movies, regardless of cost, to get them out of the way when we worked about the house and grounds. We showered them with gadgets and games to occupy them, and noticed how eventually they no longer talked of things to do, but of things to get. In time, they stopped responding to discipline.

We knew things were definitely wrong when we overheard them saying, "Remember when Mama let us help her bake that big cake?" and "Remember when Papa was playing jacks with us?" and "If Mama wasn't working we'd have fun again."

There was a real celebration at our house when Mom called it quits and decided our home needed one breadwinner and one breadserver.

Since supplementing my income was necessary to obtain that building lot, the job of taking on extra work was mine. This lesser sacrifice called for no great family adjustment, and got us that lot.



Choose Royally

If you value perfection in small things, you'll treasure the flawless detail of this fine English dinnerware by Royal Doulton.

Send for illustrated china leaflet, 10¢; new figurine book in full color, 25¢.

*Prices cover 5-pc. place setting.

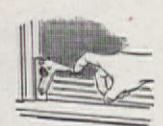
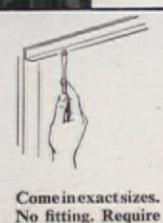


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THE AMERICAN HOME, APRIL 1954

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Here's the revolutionary new screening idea that makes screen-changing a job you do in seconds instead of hours. Columbia-matic Tension Screens fit outside the window, just like regular screens, yet they go up from inside.

Columbia-matics have no side frames, just a top rail and a patented spring-loaded bottom rail that keeps screen taut without sagging or rippling. Screens fit tightly against window frame at all times to provide complete insect protection. Columbia-matic Tension Screens are all rustproof aluminum—need no painting; no maintenance. Can't drip-stain on side of house . . . can't stick or warp.

Columbia-matics cost no more than ordinary screens. Mail coupon for complete details. See why millions of satisfied users say Columbia-matic Tension Screens are the finest, most convenient screens you can buy.

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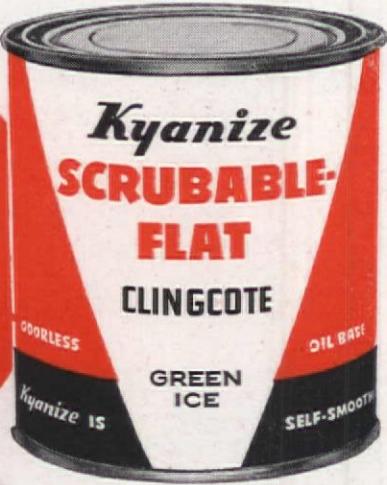
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Set your table dancing with *Ballerina*
colored glaze dinnerware

Modern living calls for color—in dress, in decoration, in dinnerware. And nowhere will you find color more vivid, more sparkling than in Ballerina, most desired of dinnerware shapes. Forest Green, Burgundy, Chartreuse, Dove Gray—mix or match them as fancy dictates. Ballerina's modern styling is practical, too. Larger serving area, easy to clean and guaranteed ovenproof. Inexpensively priced at good stores.

Universal Potteries, Inc., • Cambridge, Ohio

Mama Took a Job—

Like most families, we dream of owning a home, but since we are in the income group which has been priced out of the market—we're still dreaming. But we did manage the hard way to become owners of a large building lot. The price to us two years ago was \$1,500, but the cost was much more. In fact, it almost cost us our family life.

We had one-third the purchase price, and needed \$1,000. My wife had a sheet of paper covered with figures proving how easily we could get that money—if she went to work.

"In one year we'll have it. Then I'll quit. There'll be basic expenses, of course," she agreed, "but I'll do the housework, a little each evening. I'll do the laundry on weekends. And the girls are old enough not to need watching. I'm determined to try it."

We all learned a costly lesson. Eight months after she began working, we had saved only \$275—less than a fourth of our goal. More than Mama's basic expenses, such as withholding tax, monthly commutation, and lunch money, the little items nibbled away at her purse. Her suit and two dresses had to be augmented with another suit and more

dresses. It also seemed that there was hardly a week when one of the office girls wasn't leaving to marry, or another quitting to have a baby—gifts. Many of them. There were blanket clubs, weekly raffles, baseball and football pools, semimonthly dinners at high-priced restaurants. Added to these was the new expense of lunch money for our children.

Much of the money we hoped to save was on our table. Food cost us more, and we didn't eat as well, either. Before my wife became a business woman, she had had time to prepare nourishing soups and stews, to cook the cheaper cuts of meat, and to bake. But now meals had to be prepared quickly, which meant higher-priced cuts of meat and pastry bought from bakeries.

When I was the sole breadwinner, getting me breakfasted and out on time was my wife's primary aim. But the situation underwent a drastic change after Mama got a job. She had to get ready now, and to get the children ready for school. They dressed hurriedly, helped by my wife, who then rushed them through breakfast. I chased them into the car and sped off to school—where they'd

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crystal clear, clean and
lovely as frosted snow,
friendly to day light—and
with the permanent finish
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BLEACHERY OR A RETURN OF MONEY
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WILTLESS! Washings, damp
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curtains drooping.

LINTLESS! The chemically-
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BELLMAN BROOK BLEACHERY CO., FAIRVIEW, N. J.
Licensees for Sanforized, Teflonized (For Tested
Crease Resistance) and Heberlein Processes.

Your Home

(Begins on page 46)

esteem. The *Appalachian Spring* Suite is drawn from music he wrote for the compelling Martha Graham ballet. Both works were particular favorites of Koussevitzky, whose performances of them have a sheen and a ravishing sound not ordinarily obtained. (RCA Victor LP, \$5.45).

The re-issues are a bonus to the music lover, but there is no lack of new recordings. Among a wealth of offerings, here are splendid performances I hope you'll enjoy:

Volume I of CHOPIN's Complete Works for Piano, played by Claudio Arrau. With this first album in the projected series, Arrau easily reaffirms his position as one of the most sensitive of modern Chopin interpreters. In the set, containing two records, are included the four *Ballades*, the four *Scherzi*, the four *Impromptus* and the *Barcarolle in F-sharp minor, Op. 60*. (Decca Gold Label Series, 2 LP disks—Album DX 130, \$11.85).

BIZET: *Arlesienne Suites*, Nos. 1 and 2, played by the Orchestre des Concerts Lamoureux, Jean Fournet conducting. Some of this music you may have heard in performances of the same composer's opera *Carmen*. Well, it's been interpolated there, though it really belonged to the in-

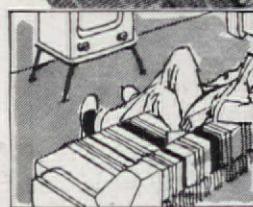
cidental music Bizet composed for Daudet's play *L'Arlesienne*. It is charming music, charmingly delivered by the French orchestra and in the French manner. (Epic LP, \$5.95).

RICHARD STRAUSS: *Tone Poem Don Quixote*, played by Clemens Krauss and the Vienna Philharmonic, with Pierre Fournier, solo cellist, and Ernst Moraweg, solo viola. The presence of Krauss, long known for his special ability with Strauss scores, virtually guarantees excellence, not omitting, of course, the refined and sensuous cello playing of Fournier, who is one of the world's best today. (London LP \$5.95).

FAURÉ: *Requiem* performed by the Roger Wagner Chorale and the Concert Arts Orchestra, with Patricia Beems, soprano, and Theodor Uppman, baritone, Mr. Wagner conducting. This recording of a deeply affecting, elegantly written work is among the best I have experienced in the field of liturgical music. Fauré, one of the bulwarks of modern French music, composed it following the death of his father. During the writing his mother, too, died, and the double tragedy is expressed in a manner elegiac and noble. (Capitol LP, \$5.72).



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When you choose a folding door, be sure to look for the "Extra" features that insure trouble-free operation—always. Check the extra steel in "Modernfold's" sturdy frame, the double hinge plates, top and bottom that give "Modernfold" its dependable, even folding action. Examine the covering—finest obtainable vinyl fabric—that washes clean with soap and water. In the long run, a "Modernfold" costs you less.

Let your "Modernfold" distributor help solve your space problems. He's listed under "doors" in your city classified directory. Call him today—or clip coupon. When planning new construction or remodeling, see your architect. His professional advice can save you money.

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di felice" from *Traviata*, besides soloing her way through "Caro Nome" from *Rigoletto*, "Una voce poco fa" from *The Barber of Seville* and, again from *Traviata* the recitative "Follie! follie!" followed by the sparkling "Sempre libera."

Beniamino Gigli's seductive style may be heard in the "Serenade" and the "Addio alla madre" from *Cavalleria Rusticana*, as well as in the stirring "Arioso" from *Pagliacci* and the equally stirring and dramatic outpouring, "No, Pagiaccio non son!"

Perhaps you favor ensemble singing, such a piece as the sextet from *Lucia*, let's say, with Galli-Curci, Minnie Egner, Enrico Caruso, Giuseppe De Luca, Marcel Journet, and Angelo Bada. Or how about the Fifth Act Trio from *Faust*, "Alerte! ou vous êtes perdus" with Geraldine Farrar, Caruso, and Journet, companioned by two other items—all on one disk?

The selections are many and varied, and I can say for the recordings that the sound is as clear of original sin as modern methods can make possible. As for the performances, they deserve only superlatives. Regrettably, there is not the space to mention all 25, but I have listened to them carefully, and I find that I cannot say enough in praise of them.

Music in

Among the non-operatic recordings which are re-issues of former releases, I found several of especial fascination, three of which are:

RAVEL's *Gaspard de la nuit* and DEBUSSY's *Estampes* played by Walter Gieseking (Columbia LP, \$5.95). This really fine interpreter of all kinds of music is particularly brilliant in the delivery of these enchanting piano works. Original recordings were made in Germany in 1939, and appear now for the first time on LP. The sound, incidentally, is excellent.

MOZART: *Symphony No. 39*, in E-flat major and *Eine kleine Nachtmusik* played by Felix Weingartner and the London Philharmonic, together with the HAYDN *Toy Symphony* played by Weingartner and the British Symphony Orchestra (Columbia LP, \$5.95). Three of the most popular works in the symphonic literature. Recorded in London, England, 1940, and now even more beautifully revealing their numerous charms on LP.

COPLAND: *El Salón Mexico* and *Suite from Appalachian Spring* played by Serge Koussevitzky and the Boston Symphony. These works, perhaps more than any others of Copland's, have served as stepping stones to his unassailable position as America's No. 1 composer in public

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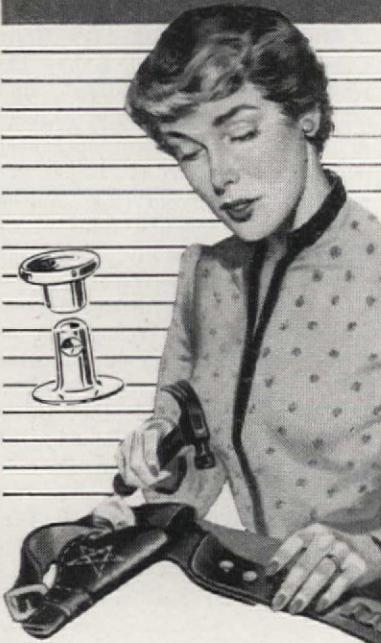
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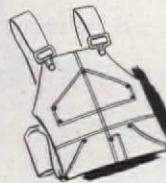
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To Remove Iron Stains from Wood

Data: U.S. Plywood Co.

Any home craftsman will welcome new ways to prevent or eliminate iron stains, the bugaboo of wood-surface finish, that show up as black or dark-gray clouded effects. Most wood, especially oak, contains tannic acid in some degree. Contact with only a particle of iron reacts with the acid, and iron stain results. There are five causes for these stains: use of steel wool; use of improperly mixed shellacs; vagaries of nature; dirt from contact with machinery; and improper bleaching. Here are pointers regarding each cause:

1. Never use steel wool on bare wood, particularly oak, because a certain amount of rust, iron particles, and perhaps even tiny pieces of steel wool are embedded. If wood contains a high degree of moisture or is exposed to high humidity, stains develop.

2. Shellac, an acidic natural resin, is a good solvent for iron. But if the shellac has come in contact with iron, steel, or even tin plate in its processing, stains will appear when it is applied to wood. A top-quality shellac or a high-grade penetrating primer type of shellac substitute should eliminate this difficulty.

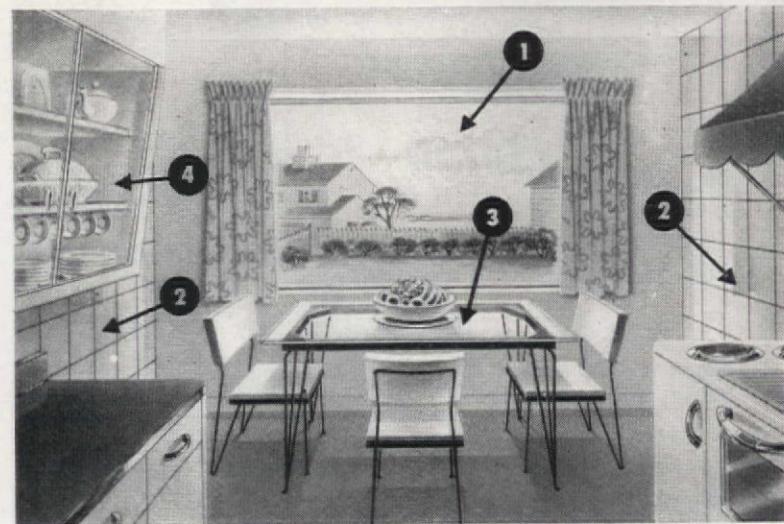
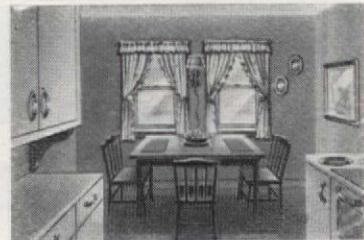
3. If Nature itself deposits iron in some woods, there is nothing much that can be done, unfortunately.

4. Wood, in processing, coming into contact with dirty machinery will develop iron stains and again, nothing can be done. The best insurance against this is good quality wood purchased from a reputable dealer.

5. Oxalic acid, used to bleach wood, reacts with colored iron elements in the wood to form complex, colorless iron compounds. On exposure to both daylight and humidity, the compound breaks down and frees the iron to react again with tannic acid, and stains recur. For oxalic acid to work best, it must be iron free. It must not be stored or mixed in iron containers and the solution must only be used once. After bleaching, be sure to rinse wood. A more reliable bleaching agent is a new laundry sour called Erusto Salts Special. This eliminates iron stains and is easily removed by rinsing. Any wood that is suspect should be treated with laundry sour.

If stains appear after a surface has been finished, the only remedy is to strip the finish and treat it.

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American Approach

(Begins on page 130)

If simple doors look best on your garage, there's no need to settle for "plain" doors. A gentle pattern can be achieved with doors like this, built of boards set somewhat like parquetry flooring. Good hardware enhances doors of this sort



Whether your garage is smack up in the front of your house, or set back on your property where your outdoor living takes place, its doors are a great deal more important, visually, than they used to be, and improving their appearance is well worth some attention. Keeping in mind the six designs we illustrate, take a look at your own garage doors and see if any of our suggestions "fit." To help you to visualize better, you might even try drawing one of these on a sketch or photograph of your garage. Manufacturers of ready-made doors are considering looks as well as performance these days, and the variety you can find on the market may surprise you. But a number of the effects we show can be incorporated into existing doors with the aid of some wood and some paint. Before making any changes, however, remember that the garage door should be in keeping with the architectural character of your home, and that its color or theme should be repeated elsewhere on the façade of your house.



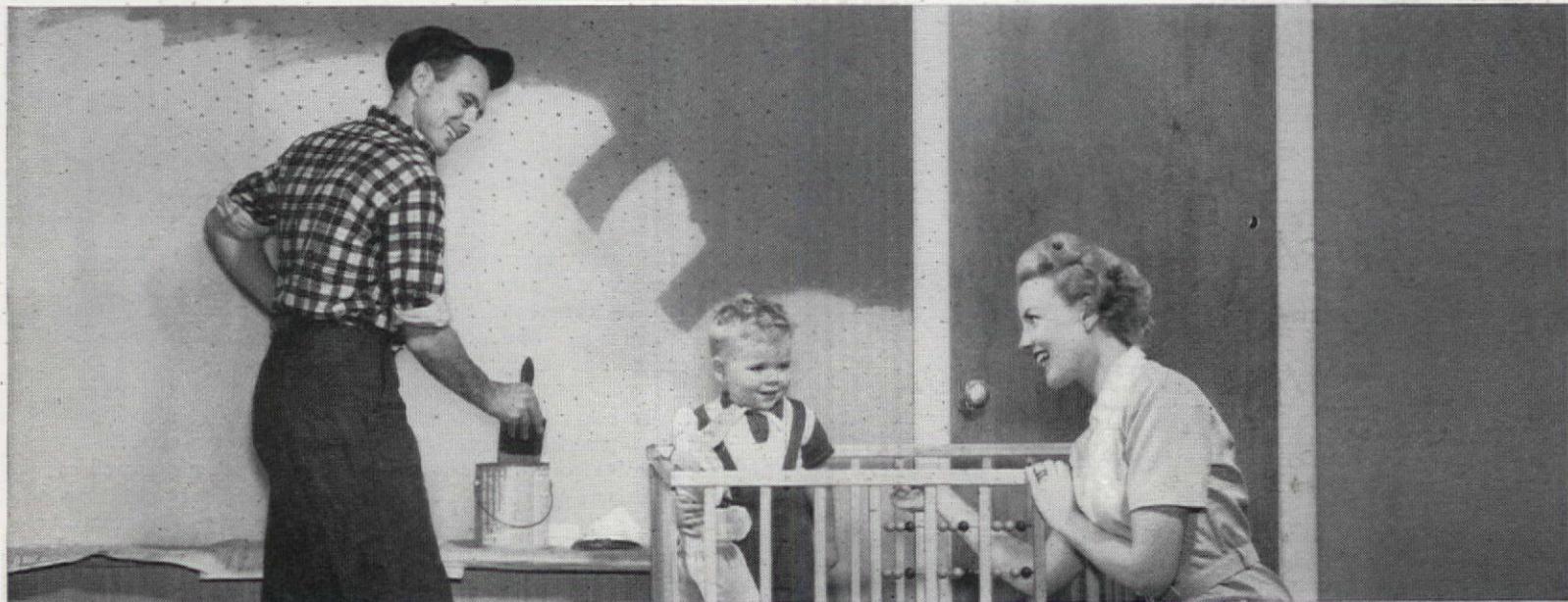
Need more light in your garage? Then put windows in your doors by all means. But make them decorative by using louvered shutters, and make sure that the design of the rest of the door has enough strength and interest to make it an asset

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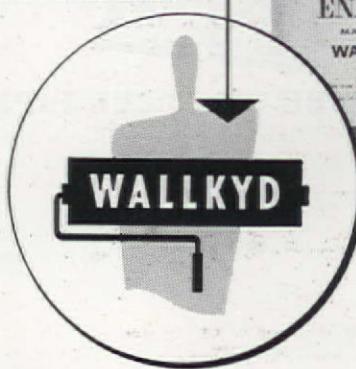
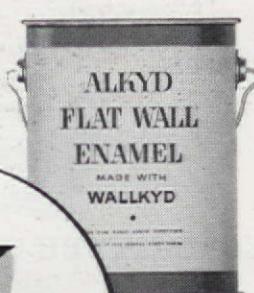
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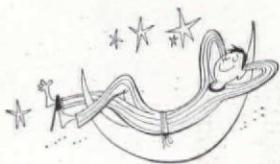
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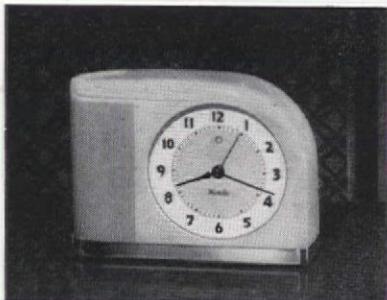
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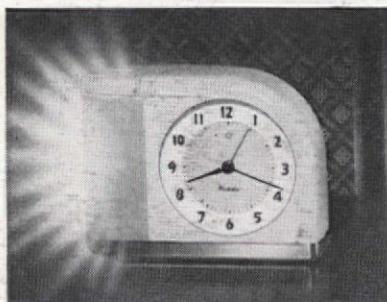




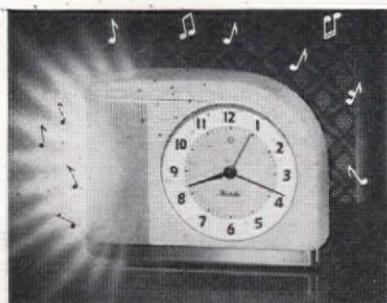
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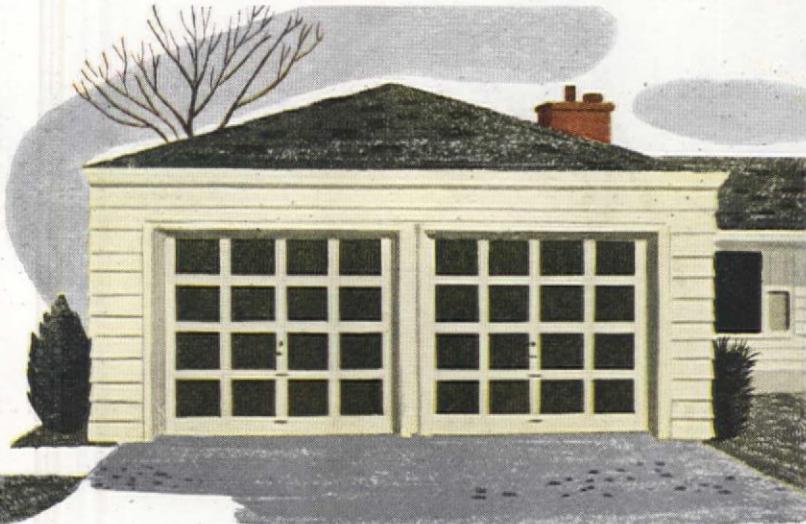
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GENERAL TIME

Ready-made garage doors of both the roll-up and swing-out types often have built-in patterns of this kind. The moldings cast interesting shadows if the doors are painted all one color, but the use of color contrast can give the entire façade of your house a great lift if you repeat it elsewhere. You could get a similar effect from adding molding strips to a pair of flush doors



JESSIE WALKER

The American Approach

Your garage is the real "front door" of your house. Here are some ways to make it measure up

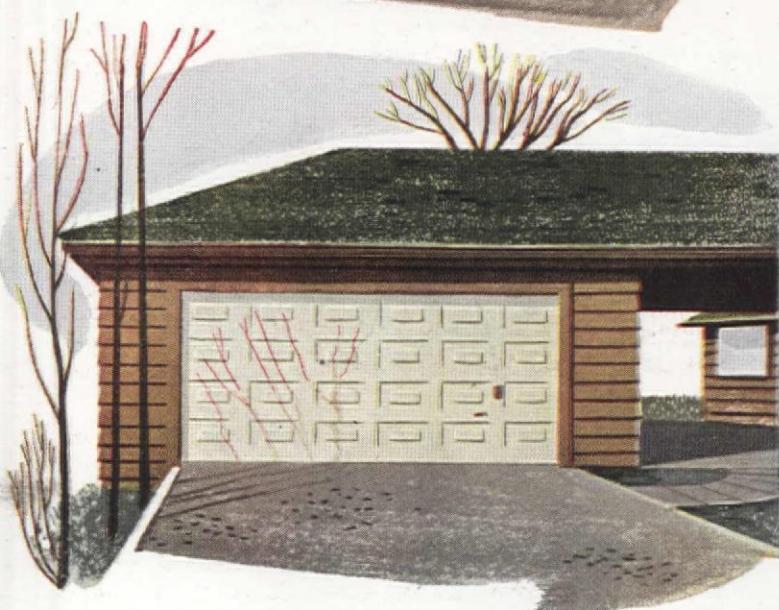
Elegant garage doors below harmonize well with traditional Georgian or French architecture. When design is so elaborate, color should be solid, and the design motif should be found somewhere else on the façade. In this case, the front door is similarly treated—it is flanked by louvered shutters, and its cornice picks up the swag design



Are your garage doors absolutely plain? A pattern of this type, painted on with great care, can add a great deal of character to them if it is in keeping with the style of your architecture



Carving of this kind has great character, and is available in ready-made doors. Similar effects can be achieved by nailing molding and wood blocks to existing flush doors. They fit in well with almost any type of architectural design



MORE GARAGE DOORS ON PAGE 132



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...Sensible because it gives you the opportunity to make a modest start toward your year 'round air-conditioned home. For instance, your first step need be simply the installation of the trim, modern "Command-Aire" furnace. Then later—when ever the budget allows—the "Command-Aire" cooling twin can be conveniently added—*without expensive revamping of your existing system*.

Even the over-all cost is considerably lower than ever before. In fact, you can put the Twins in your new home for as little as \$5.94 per month added to your mortgage.

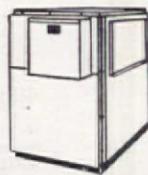
But whether you do it all at once, or in easy stages, you'll own the very finest in year 'round conditioning systems—a superior system based on independently operating units with truly adequate capacity . . . to warm you when it's cold . . . to cool you when it's hot . . . to clean and circulate the air you breathe . . . to moisten or dry the air as required for your greatest comfort.

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CRADDOCK FURNITURE
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Not Finished

(Begins on page 76)

The Moyers know the history of every brick and board in the place. William Penn, his brother-in-law Herbert Springett, and William Allen, founder of Allentown, all once owned the land where it stands, just outside of Philadelphia. In 1732, Richard Williams bought a 150-acre tract from Allen, and smack in the center of his land, he constructed his log cabin. A prodigious bit of construction it was, for from native white oak, 16 inches square, he put up a building which stands as firmly now as it did when it was new—his original cabin, now covered with clapboards, is still part of the house. The days of real glory came when, in 1804, one John Kindig spared no expense in remodeling and expanding it. A brick wing doubled the size of the house, and 42-ft. beams were used as supports. In Kindig's time, the house acquired its center halls, its fine chair rails, the six-paneled doors, the windows with delicate muntins, the random-width flooring with no board narrower than 14 inches.

By the mid-nineteenth century, the good days were over, the land became depleted, the barn burned down, the smokehouse and laundry disappeared. By 1920, its original reason for being disappeared, too, when its farm acreage became building lots.

It has plenty of new *raison d'être*. When the Moyers' repairing project became the very much larger project of restoring the whole house, they were blessed by the enthusiasm of the builder, millmen, and workmen who helped them, for money alone seldom can buy the demanding detailing good restorations need. For hearths and chimney, an old barn yielded glazed brick. Antique Delft tiles were found to face fireplaces. Chair rails, windows, and doors were matched. For interior walls, good colors found under layers of bad were reproduced.

A century and a half before the Moyers bought it, John Kindig had painted the exterior of the house yellow, the brick wall as well as the wooden parts. That yellow, mellowed to a gentle buff—and that buff was carefully matched to coat the wooden structures. The door frames, stiles, and panels, painted red long ago, had faded to a soft, beautiful rose—a lovely tone, but too somber with the buff, so the original brilliant red was restored.

As for the muntins and sash, the Moyers painted them black—because they like them so, despite the fact that they followed New England, rather than a Pennsylvania Colonial custom in so doing. Why not? The Moyers have respect for authenticity—and a healthy belief that, in restoring your home, authenticity should serve, not master, you.

At Last! Genuine Hathaway Marquisette Curtains

IN HARD-TO-FIND
SNOW-WHITE

Dacron

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NEWEST
WONDER FIBER

OR LUXURY-SHEER EGGHELL DU PONT

Orlon



This illustration shows two pairs.

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Be One of the First to Have

Carefree Curtains!

Their original beauty retained for years!

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Your money will be cheerfully refunded if you are not entirely satisfied with the Dacron or Orlon Curtains shipped you. Just return the curtains within 10 days. Only Miller's Dacron and Orlon Curtains give you all the outstanding advantages shown in this chart. The Orlon comes in eggshell and the Dacron in pure white. Look at these remarkable values! Order promptly while supply is available!

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ext outstanding	ex excellent	good	DACRON	ORLON	NYLON	FIBERGLASS
1. Doesn't look dingy at night	xxx	xxx	x	o		
2. Resists abrasion, wear	xxx	xxx	xx	o		
3. Sheds dirt, repels it	xxx	xxx	x	xx		
4. Washes, dries, in minutes	xxx	xxx	xx	xx		
5. Never needs ironing	xxx	xx	x	xxx		
6. Unharmed by dry cleaning fluids	xx	xx	xx	o		
7. Insect-proof	xxx	xxx	xxx	xxx		
8. Resists sunlight	xx	xxx	x	xxx		
9. Keeps shape; no wrinkling	xxx	xx	x	x		
10. Long-lasting, long-wearing	xxx	xxx	x	xx		
11. Won't discolor; stays white	xxx	xx	o	xx		
12. Holds creases or pleats	xxx	xx	x	o		
13. Won't wrinkle, even in water	xxx	xx	x	x		
14. Resists spots, they wipe off	xxx	xxx	xx	xx		

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36"	\$ 7.98	4.39	—	—	\$ 6.98	\$3.98	5.59
45"	8.98	4.69	—	—	7.49	4.49	5.98
54"	9.98	5.39	—	—	7.98	4.98	6.59
63"	10.98	5.69	—	—	8.98	5.49	6.98
72"	11.98	6.39	\$22.98	\$12.49	\$32.98	\$20.49	9.98
81"	12.98	6.98	24.98	13.49	34.98	21.49	10.98
90"	13.98	7.69	26.98	14.49	36.98	22.49	11.98

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Snow White DACRON

Eggshell ORLON

Style	Quantity	Size	Price
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D			

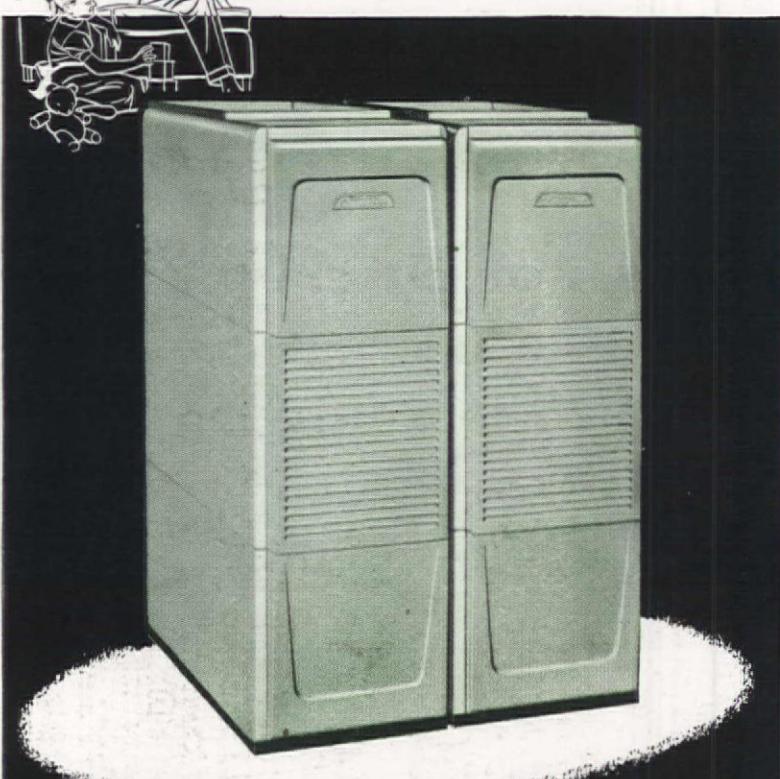
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Miller's
OF NEW ENGLAND



Years ahead!

Tomorrow's home comfort
now yours today . . . "the year around"



Mueller Climatrol

COMPANION UNITS

GIVE YOU A NEW, EASY WAY TO ENJOY
BOTH HEATING AND COOLING IN YOUR HOME

Now it's as practical to *cool* your home as it is to *heat it*. These Mueller Climatrol companion units make it possible — within your budget.

You heat and humidify your home in Winter; cool and dehumidify it in Summer; filter out pollen and dust to keep the air in your home clean and fresh at all times.

The Mueller Climatrol companion units are the last word in home comfort. They have new, attractive styling; new, handsome Mountain Spring Green finish; and new engineering to give you more value for your dollar.

Get the whole story. Let us mail you our new colorful literature. Use the convenient coupon below.

Heating and cooling sized right
for your home and your climate

Install both Mueller Climatrol heating and cooling companion units at once and enjoy perfect indoor comfort — all year around.



Or — install just the Mueller Climatrol Winter Air Conditioner unit and enjoy the best in fuel-thrifty, automatic heating.



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MUELLER CLIMATROL,
2010 W. Oklahoma Ave., Milwaukee 15, Wisconsin

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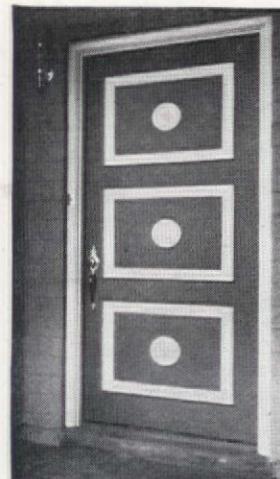
Compact Plan

(Begins on page 62)

Women will love these
excellent details



In an expansive kitchen, the working area is compact, and very pretty. We've blueprinted these handsome cabinets for you, including the window detail and the soffit which invites attractive wallpaper



Striking front door is boldly
trimmed in white, and flanked by
carriage lamps. A covered passage
leads from entry to the garage



Dressing table in master bedroom is
included in our blueprints. Second
bathroom has a built-in vanity, too

Gainsborough
Place Setting
\$10.39

Spode
THE FINE ENGLISH
DINNERWARE



Valencia
Place Setting
\$9.10

You will find that your Spode will be correct and in good taste for the casual supper or a formal dinner. Choose now the pattern that will be yours for life. Write for helpful Booklet 15.

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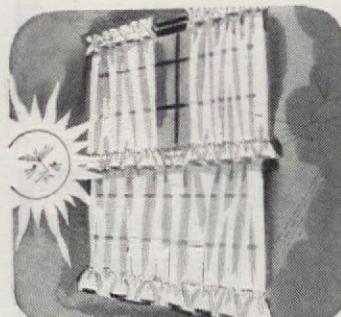
You get more of all **3-**

Luxurious Beauty, Ease of Care, Long Wear

when you buy new curtains of **Dacron***



Curtains of "Dacron" wash easily. Just dip in soap and water, rinse and let them hang dry.



Whatever the weather—damp and rainy or brightly sunlit—these curtains keep their original crispness.



Even rough handling won't stretch these curtains out of shape . . . thanks to long-wearing "Dacron".

Watch "Cavalcade of America" on television.



BETTER THINGS FOR BETTER LIVING
...THROUGH CHEMISTRY

Du Pont produces fibers only—

not fabrics or finished merchandise.

*Trade-mark for Du Pont's polyester fiber



You'll love these radiant new curtains of 100% "Dacron", because they're *balanced* to give you *more* of the three values you want most: crisp, fresh beauty; easy care; and long wear. Here's why you'll prefer curtains of "Dacron" for every room in your home.

You Get More Beauty! Beautifully lustrous "Dacron" fibers make possible marquisette curtains that add a flattering radiance to ordinary daylight. And these curtains are so *resilient*, they *keep* their superb crispness in any weather.

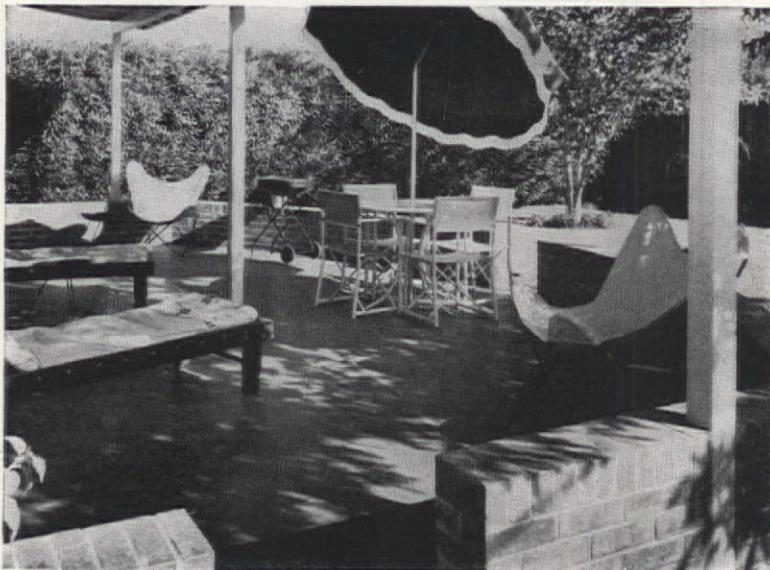
You Get Easy Care! Curtains of "Dacron" wash so easily (because the smooth fibers shrug off grime and grit) and dry in minutes. Most wrinkles hang out in drying—you may never even want to iron them.

You Get Long Wear! You'll find the delicate beauty of these new curtains of "Dacron" is a *durable* beauty, too. Strong, light-fast "Dacron" polyester fibers stand up to sun, soot and radiator heat. They keep their fresh, crisp look through washing after washing.

DACRON . . . one of Du Pont's modern-living curtain fibers

Compact Plan

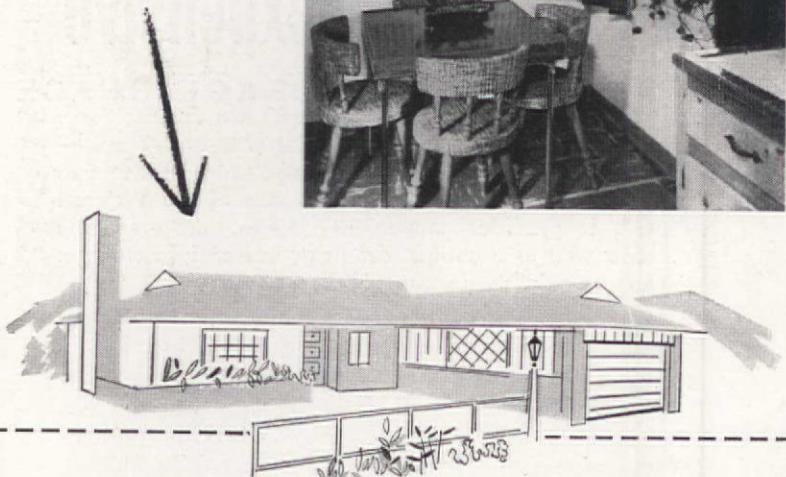
(Begins on page 62)



Because it has a floor, a roof, and walls, this outdoor room combines the virtues of the old front porch and the new back terrace. Take your choice of sun or shade; relax here even if the ground is damp, or during a light summer rain. It's near the kitchen, so it's a wonderful place for family meals or for warm-weather entertaining.

Kitchen's dining area is no mere snack spot. It's roomy and attractive enough for any family meal if you don't want to bother using the dining room, and it has a fine view of the garden

MORE ON PAGE 126



Blueprint House Order Form

PLEASE ALLOW TWO WEEKS FOR HANDLING AND MAILING.

PRICE: \$5.00 PER SET

No. 29 (See page 62, this issue)

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Zone No. _____

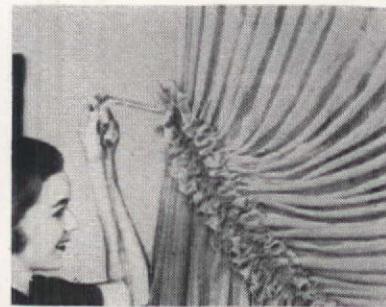
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Print name and address in coupon (to be used as label for mailing blueprints). Cut out, check plans desired, and send M. O. or personal check. (Do not send stamps.) If you live in New York City, add 3% for City Sales Tax.

THE AMERICAN HOME, Dept. BP, American Home Bldg., Forest Hills, N. Y.

now....

CAMEO Shir-Back®



JUST PULL THE TAPE FOR A PERFECT DRAPE

Whether you're draping a pint-sized window or the picture beauty on the right—you'll find a Cameo Shir-Back curtain of Dacron in the sizes you need. And you'll drape them in minutes—thanks to Cameo's patented shirring tape. Just pull . . . then stand back and admire your windows. (Everyone else will, too!) See Cameo Shir-Back Curtains and Cameo Deep-Hem Tailored Curtains at these and other leading stores.

GOOD NEWS!

Cameo curtains of Dacron are now individually wrapped in the new Cameo-Pak. You hang them *without ironing!*



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Hochschild-Kohn	Baltimore, Md.
Hutzler's	Baltimore, Md.
Marshall Field	Chicago, Ill.
Kern's	Detroit, Mich.
Crowley-Milner	Detroit, Mich.
Boston Store	Milwaukee, Wisc.
Davison-Paxon	Atlanta, Ga.
Rich's	Atlanta, Ga.
Kresge	Newark, N. J.
Shillito's	Cincinnati, Ohio
F. R. Lazarus	Columbus, Ohio
Morehouse-Fashion	Columbus, Ohio
Elder Johnson	Dayton, Ohio
The Home Store	Dayton, Ohio
Titche-Goettinger	Dallas, Texas
Ellison's	Ft. Worth, Texas
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FREE!

Send for new booklet "THE EASY WAY TO WONDERFUL WINDOWS". Just mail the coupon below.

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Look for
curtains of
DACRON* in
these and other
leading stores!

Julius Gutman & Co.	Baltimore, Md.
The Hecht Co.	Baltimore, Md.
The May Co.	Baltimore, Md.
Stewart & Co.	Baltimore, Md.
Filene's	Boston, Mass.
Jordan Marsh	Boston, Mass.
R. H. White Corp.	Boston, Mass.
Abraham & Straus	Brooklyn, N. Y.
Namm-Loeser's	Brooklyn, N. Y.
Carson Pirie Scott & Company	Chicago, Ill.
Goldblatt's	Chicago, Ill.
Mandel Brothers	Chicago, Ill.
The May Co.	Cleveland, Ohio
B. Gertz	Jamaica, N. Y.
Bullock's	Los Angeles, Cal.
Broadway Dep't Store, Inc.	Los Angeles, Cal.
May Co.	Los Angeles, Cal.
Gimbels	Milwaukee, Wis.
Schuster's	Milwaukee, Wis.
L. Bamberger & Co.	Newark, N. J.
B. Altman & Co.	New York, N. Y.
Bloomingdale's	New York, N. Y.
Gimbels	New York, N. Y.
Stern's	New York, N. Y.
John Wanamaker	New York, N. Y.
Gimbels	Philadelphia, Pa.
N. Snellenburg & Co.	Philadelphia, Pa.
Stern's	Philadelphia, Pa.
Strawbridge & Clothier	Philadelphia, Pa.
John Wanamaker	Philadelphia, Pa.
Gimbels	Pittsburgh, Pa.
Kaufmann Dep't Store	Pittsburgh, Pa.
Rosenbaum Co.	Pittsburgh, Pa.
Spear & Co.	Pittsburgh, Pa.
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Lansburghs	Washington, D. C.
Woodward & Lothrop	Washington, D. C.



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...THROUGH CHEMISTRY

*Trade-mark for Du Pont's polyester fiber

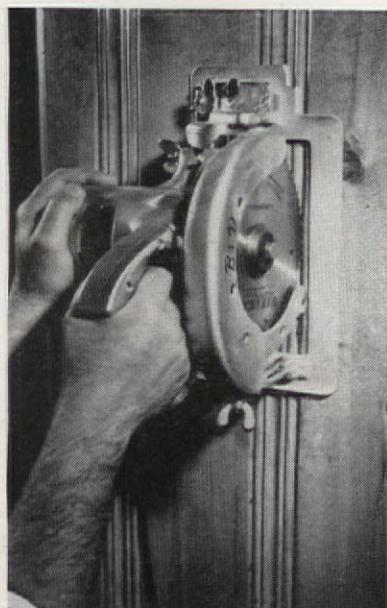
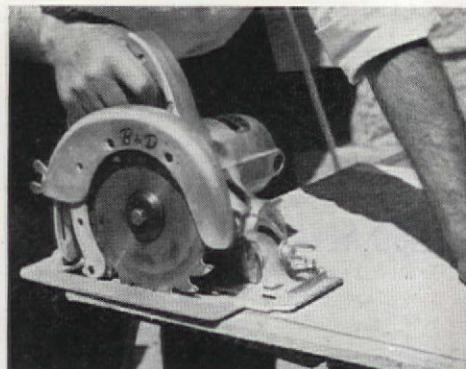
Portable Saw

(Begins on page 120)



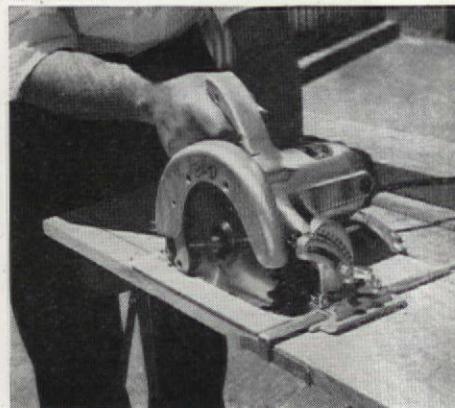
Compound miters are cut by making use of the bevel angle adjustment on the saw and by using the protractor as a guide on the work. Protractor is also useful for laying out general carpentry to be done around the house

A carbide-tipped blade will enable you to saw gypsum board, asbestos cement board, and composition roofing as well as wood. Blade will stay sharp up to 30 times as long as ordinary steel saw blades



Pocket cuts on existing siding or flooring should be made with a special nail-cutting blade. Make the cut by placing the front of the shoe on the work, rest teeth lightly on work, start motor, and with blade running, lower saw into work until shoe is flat. Then move saw forward to make the cut

Calibrated adjustable rip fence is a handy accessory. Fitting on either side of saw, it will save time on ripping operations as well as guarantee an increase in accuracy



It's simple, inexpensive TO ADD EXTRA STORAGE SPACE

Your family will welcome this handsome storage unit—built-in to make the most of limited space! Simple to construct with the easy-to-work woods of the Western Pines*, it provides convenient shelves and magazine rack, as well as a cabinet for neat, out-of-sight storage.

You'll find the friendly charm of the Western Pines a lasting asset throughout your home. Their ruggedness and stability give perfect weather protection in outside siding, door and window frames.

In any building or modernizing job—whether you do it yourself or have it done—the woods of the Western Pines cost surprisingly little. See these carefully selected, well-seasoned woods at your local lumber dealer. He'll be glad to give you an estimate!

the Western Pines

* IDAHO WHITE PINE
* PONDEROSA PINE
* SUGAR PINE

FREE IDEAS



68 photographs, many in full color, show you building, decorating and remodeling ideas featuring the Western Pines. Write for the FREE booklet, "ENCHANTING HOMES OF WESTERN PINES," to WESTERN PINE ASSOCIATION, DEPT. 301-F, Yeon Building, Portland 4, Oregon.

You can see extra hours of leisure through storm windows of Alcoa Aluminum

By now it's no mystery to most of us that aluminum storm windows are making a nationwide contribution to the preservation of spare time. They operate smoothly at a finger's touch. They eliminate painting and screen changing forever.

We don't make storm windows, only the metal that goes into them. But we know something about the quality of these products. Most are well-engineered and well-built. We think some

of their success is because the makers use Alcoa Aluminum and Alcoa knowledge in design and fabrication.

For the names of leading manufacturers of aluminum storm windows and doors, call your nearest Alcoa sales office, listed under "Aluminum" in your classified phone book.

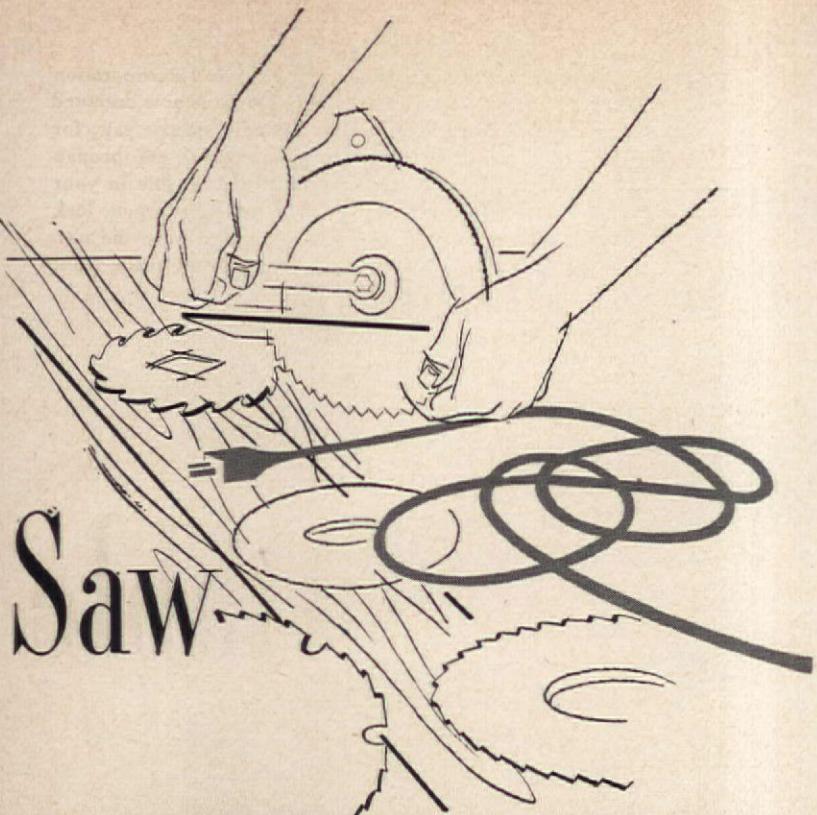
ALUMINUM COMPANY OF AMERICA,
Alcoa Building, Pittsburgh 19, Pennsylvania.

ALCOA 
ALUMINUM

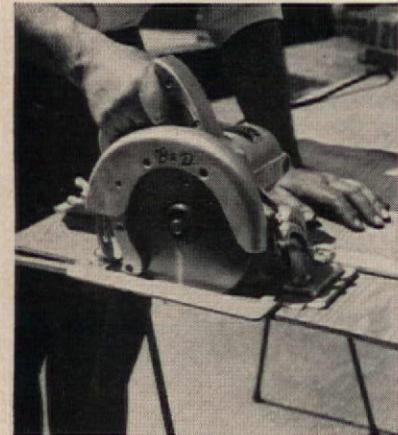
ALUMINUM COMPANY OF AMERICA

Alcoa brings the world to your armchair with "SEE IT NOW" featuring Edward R. Murrow, Tuesday evenings on most CBS-TV stations.

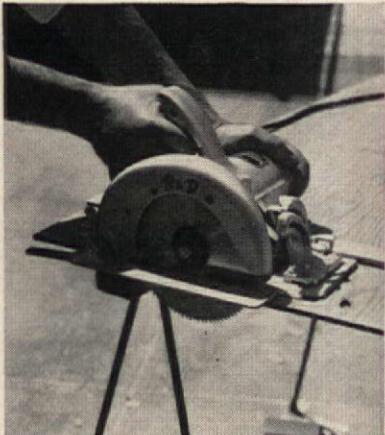




Saw



Correct blade-depth adjustment is set so that a minimum amount of blade extends below work. For a long straight cut, clamp or tack a strip of wood onto your work to use as a guide for the saw



Blade depth can be corrected by adjusting the thumbscrews at the front and rear of the saw. If saw binds or stops, hold power switch on, and back saw down the cut until motor starts to run again



Calibrated quadrant on front of saw makes accurate bevel-cutting simple. Angles varying from 0° to 45° can be set by loosening wing nut, tilting shoe to proper angle, and retightening the nut securely



Miters are easy to cut if you take advantage of the scale on protractor. You can use the protractor to cut angles of any degree, as it is adjustable for almost a full 180° swing

MORE ON PAGE 123



DUCO Colors shown: Shell Pink and White Gloss, Revere Gray Semi-Gloss.

It's so easy to use... and
DUCO® STAYS BEAUTIFUL FOR YEARS

In sparkling Gloss and velvety Semi-Gloss, Duco is ideal for furniture, walls, woodwork in every room. Fine for kitchens and baths because it washes like a china dish.

It's "One-Coat Magic"! See how easily Du Pont DUCO goes on... how quickly it transforms old surfaces, usually in just one coat!

Like-new beauty for years! Hard knocks, grease, dirt, moisture, heat and cold—DUCO resists them all! White stays white... colors stay bright.

For about \$8.00 you can repaint an average 8' x 10' kitchen with DUCO! Wide range of stunning colors. See your Du Pont paint dealer. He'll be glad to give you free literature on how to paint, help you with your painting problems or recommend a reliable painting contractor.



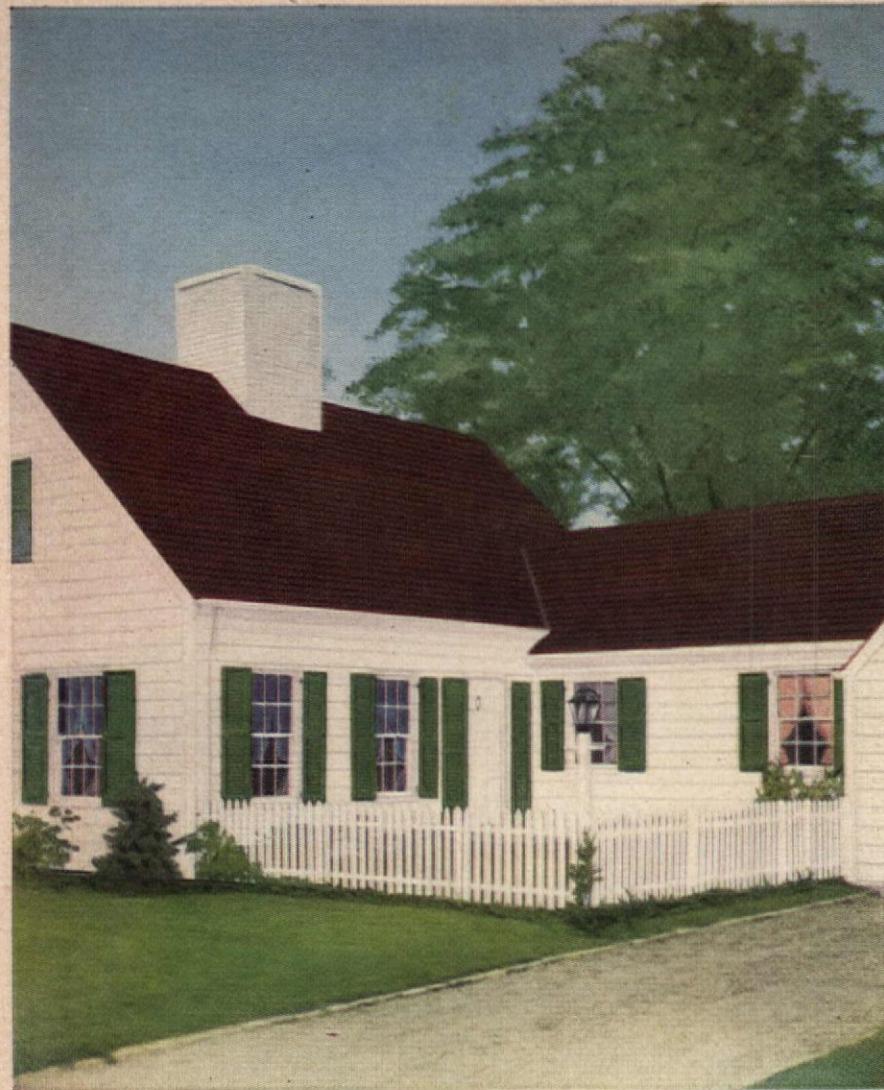
DUPONT

PAINTS

A complete line of paints chemically engineered to do the job better

REG. U. S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING... THROUGH CHEMISTRY



Still brilliant white years after painting with **DU PONT HOUSE PAINT!**

Du Pont House Paint STARTS WHITE . . . STAYS WHITE . . . keeps your home sparkling white long after ordinary paints have become dull and dirty. That's because Du Pont "40" Outside White House Paint is self-cleaning. Due to the unique blend of pigments and oils, this fine, extra-durable House Paint actually cleans itself under normal exposure to sun, rain and weather . . . provided, of course, that dense shade or excessive accumulations of dust and soot do not retard this self-cleaning process. Du Pont House Paint is also available in a wide range of modern colors. Whether your home is all wood, masonry or a combination of both, Du Pont has the right paint for you! See your Du Pont Paint dealer today. He'll be glad to give you free literature on how to paint, help you with your painting problems or recommend a reliable painting contractor.



Du Pont DULUX Trim and Shutter Paint is years ahead of ordinary trim paints. Stays glossy for years with superb resistance to fading, mildew and discoloration. Attractive colors.



PAINTS

CHEMICALLY ENGINEERED
TO DO THE JOB BETTER



Better Things for Better Living
... Through Chemistry

The Old Man's the handyman these days, even if he's a corporation president during the week, so a slew of equipment is now designed especially for him—the lightweight portable electric saw, for example. You can bring it right to the project to cut through existing floors, walls, and ceilings, and it's invaluable in your workshop. Blades change easily—just hold the guard open, lock the blade with nail through special hole, and remove the nut. Face trade mark out on new blade so the teeth point to the front

How to use a Portable

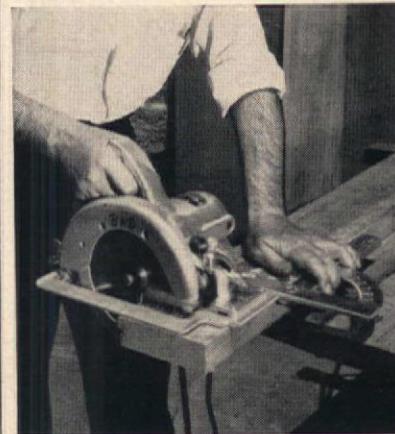
See "Where Credit Is Due," page 157



Always connect grounding wire before inserting power plug. A special screw that comes with saw converts most household outlets that are grounded, to convenient grounding outlet for the saw



Line up blade on work, keep blade guard clear, and saw teeth not quite touching wood. Then press trigger switch, and guide saw firmly through the cut without forcing or letting it bind



Protractor is a practical guide for making both straight cuts and miters. Angles are set on the protractor by moving the holding arm to desired degree mark. It can be used on either side of saw



Cut dadoes by making outside cuts first and cleaning out remaining wood with a chisel or by making a series of close parallel cuts. Use of protractor keeps cuts in alignment as you make them

MODERN by DALLAS, INC. The armchair... Elastic U. S. Naugahyde's coral Burnished Antique finish. Side chairs in chartreuse Bark texture. These decorator colors in Naugahyde complement the couch covered in cloth fabric.



TRADITIONAL
by DALLAS, INC.
Love seat and
Lawson chair with
ottoman in Elastic U. S.
Naugahyde's shamrock
Tweed texture. Channel-back
side chair in crimson
Burnished Antique. Other
side chair in Yew Green
Burnished Antique.

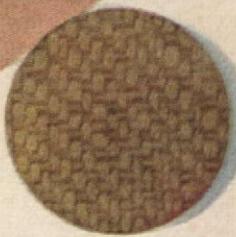
Designed for the rooms you like to live in...

ELASTIC U. S. NAUGAHYDE*

The beauty of this rich vinyl upholstery is timeless. Its exciting colors and textures add distinction to every style and period of furniture as Dallas, Inc. proves so well above. Luxurious, yes, but oh so practical... wipes clean with a damp cloth... its sturdy stretchable backing resists splits and tears, tailors perfectly.

Furniture by Dallas, Inc., at fine stores near you or write Dallas, Inc., High Point, N. C.

GOLD THREAD
texture, swatched here
in Aqua, available
in 12 colors.

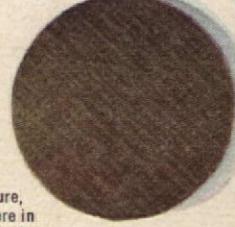


TAHITI
texture,
swatched here in
Straw, available
in 9 colors.



TWEED
texture,
swatched here in
Burgundy, available
in 8 colors.

BARK texture,
swatched here in
Brown, available
in 9 colors.



**BURNISHED
ANTIQUE**,
swatched here in
Olive, available
in 20 colors.



UNITED STATES RUBBER COMPANY • COATED FABRICS DEPT. • ROCKEFELLER CENTER, NEW YORK



magee
CARPETS AND RUGS

...MAKE A HOUSE A HOME

SONNET... all-wool, rich pile carpet. Available in eight floral and leaf patterns. Ideal for the discriminating in taste and for those with an innate sense of decorative values.

Shown in the background, English Garden on Lyric Green. In dining room, Twilight Foliage—multi-colored. In living room, Georgian Floral—Cay Beige. All in 27 inch, 9 and 12 foot widths.



SEND 25¢ FOR YOUR MAGEE DECOR-RAMA KIT TO THE MAGEE CARPET CO., DEPT. A, BLOOMSBURG, PA.

VISIT YOUR CARPET DEALER DURING THE SPRING CARPET BAZAAR, MARCH 22-31

Modern

(Begins on page 116)

The unusual stairwell houses an unusual staircase, as delicate in appearance as a spider's web, and flooded with light from a bank of windows which rise along with it. Notice in the picture below how this beautiful structure seems to open up the north side of the living room



Because the view is the principal decoration of this house, the furniture was kept as light in weight and as unobtrusive as possible. The door at the far corner, opening from the dining area, leads to the hurricane deck which gave the house its name



The study, which doubles as a guest room, shares the living room's fireplace wall, and it gets its own share of the view through two walls of windows facing the south and the west

2 "easy-to-follow" ideas

for improving your home with GLASS!

1 **FULL-LENGTH DOOR MIRRORS** are a necessity in every home. They not only help you make sure that your whole family's appearance is always *just right*, but they also add sparkle and gaiety to any room. Five standard sizes are available—16, 18, 20, 22, and 24 inches wide. All are 68 inches high—*really full-length!* Order several Pittsburgh door mirrors now—for your bedroom, bathroom, entrance hall. They're low in cost and you can put them up yourself in just a few minutes.



THEY COST SO LITTLE
...YET DO SO MUCH!



2 **FURNITURE TOPS** of Pittsburgh Plate Glass are your best and cheapest insurance against cigarette burns, spilled liquids, and all the other hazards that daily threaten your fine pieces. Besides, their highly polished surfaces provide the ideal accents for giving greater life and smartness to your rooms. Glass tops are cut to your order, so there's very little for you to do.



This label identifies products made of Pittsburgh Plate Glass.

WHERE TO BUY. These glass items are carried by your department or furniture store . . . your local building supply dealer or glass distributor. The Yellow Pages of your telephone directory list their names. Look under "Pittsburgh Plate Glass Products" in the "Glass" section.

FREE BOOKLET! Get your copy of this 28-page, full-color, idea-packed glass guide. It shows scores of ways of producing more comfortable and exciting homes. Many money-saving "do-it-yourself" suggestions also are included.

— PLEASE PRINT —

Pittsburgh Plate Glass Company
Room 4149, 632 Fort Duquesne Blvd., Pittsburgh 22, Pa.

Please send me your free, illustrated booklet,
"Practical Ways to Wake Up your Home with Glass."

Indicate whether you are Planning to build.
 Planning to remodel.
 Looking for decorating ideas.

Name

Street

City

County State

If you live in California, Oregon or Washington, send to W. P. Fuller & Co., Room 649, 301 Mission St., San Francisco 19, California.



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PITTSBURGH PLATE GLASS COMPANY

IN CANADA: CANADIAN PITTSBURGH INDUSTRIES LIMITED

Tweedy— with a twinkle!

It's the
exciting new
Starfrost
pattern

Du Pont's latest

Fabrilite®

SUPPORTED VINYL PLASTIC
UPHOLSTERY

**"Fabrilite" is Du Pont's registered trade mark for its fabric-supported vinyl plastic material for upholstery

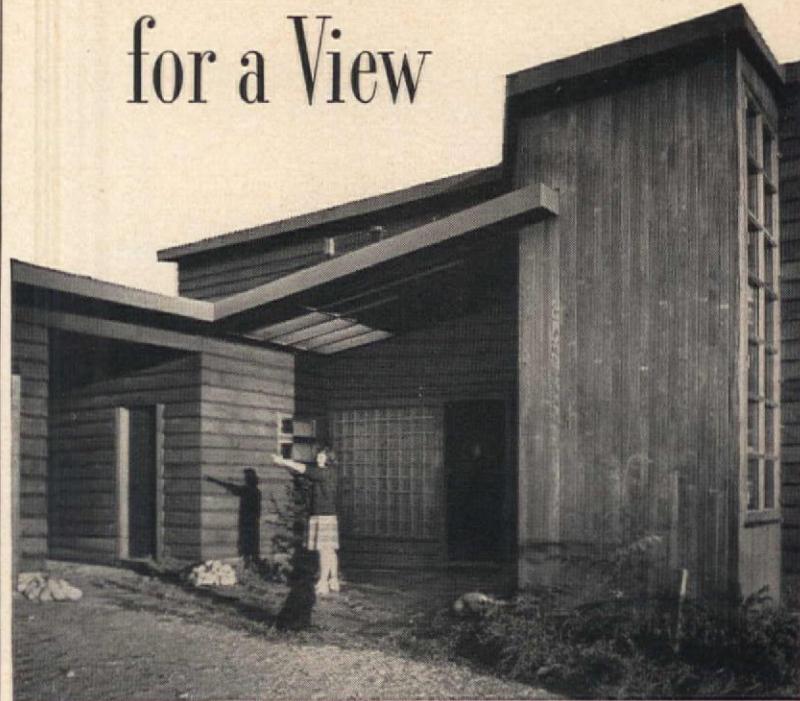


DUPONT

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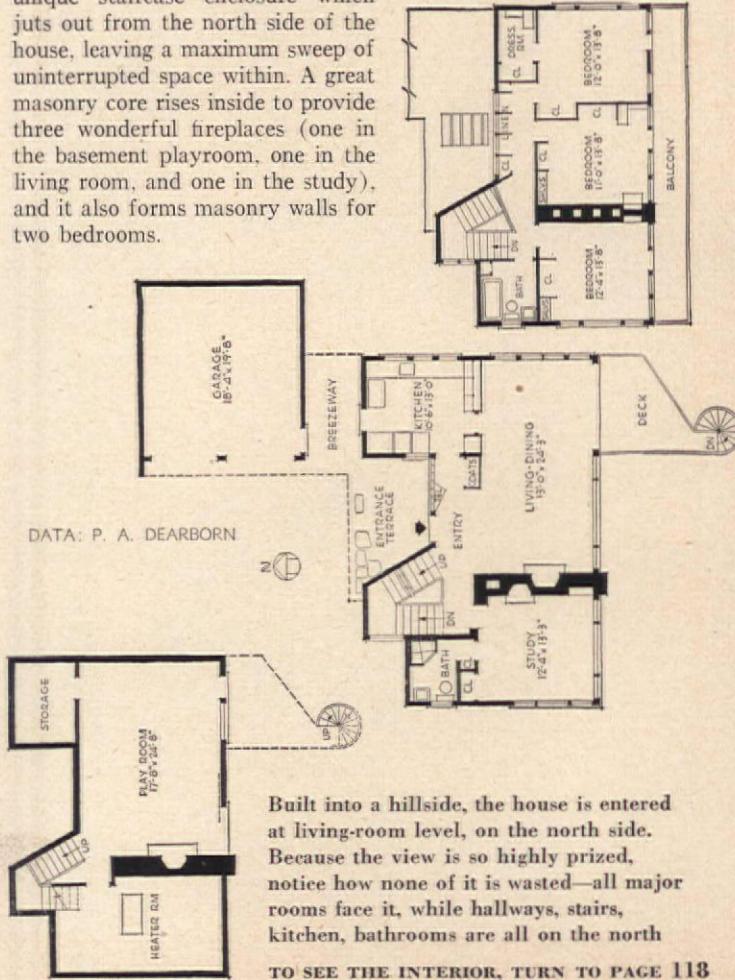
BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

3-Level Modern Built for a View



What a wonderful decorating idea! Starfrost—a new pattern in Du Pont's "Fabrilite"** plastic upholstery—combines the rich, deep-pile texture of luxurious tweed with the shimmer of twinkling stars! And the tiny flecks of metallic glitter that give new Starfrost its subtle charm are processed right into the material. So you get the washability and durability you know you can find only in plastic. Starfrost "Fabrilite" comes in seven striking colors to complement any décor—traditional or modern. See Starfrost at your favorite store.

Its owners, the Harold Tandys, call their home "Hurricane Deck," and architects Eaton W. Tarbell & Associates did an excellent job of building it into a hillside and orienting it to a majestic view over rolling fields and woods a few miles south of Bangor, Maine. The view is to the south, and despite the rigors of the climate, the vast walls of windows facing south, east, and west have caused no discomfort. One corner of the living room opens upon the hurricane deck itself, a triangular structure reached from the ground by a spiral staircase. But the bedrooms on the top floor have a deck too, stretching across the whole south side. The vertical structure pictured above is a unique staircase enclosure which juts out from the north side of the house, leaving a maximum sweep of uninterrupted space within. A great masonry core rises inside to provide three wonderful fireplaces (one in the basement playroom, one in the living room, and one in the study), and it also forms masonry walls for two bedrooms.



DATA: P. A. DEARBORN

TO SEE THE INTERIOR, TURN TO PAGE 118

Built into a hillside, the house is entered at living-room level, on the north side. Because the view is so highly prized, notice how none of it is wasted—all major rooms face it, while hallways, stairs, kitchen, bathrooms are all on the north

For every room

COLORFUL
COMFORTABLE
ASHCRAFT
FURNITURE



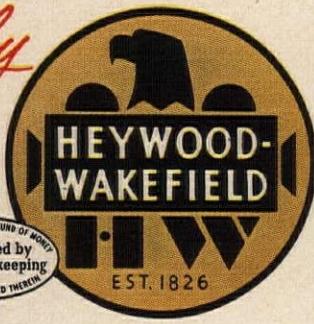
For your bedroom—Properly scaled, Mr. & Mrs. dresser offers maximum storage room, takes up little space.

For your dining area—Space-saving drop-leaf table, extends to seat six comfortably, folds down to console size.



Ashcraft

by



Guaranteed by
Good Housekeeping
if not as advertised these 12 months

Heywood-Wakefield, also makers of
Modern and Old Colony furniture



For your living room—From the large selection of Ashcraft furniture available for this most popular room in your home. Made of finest quality, solid Birch and Ash, Ashcraft furniture is steam-bent to assure the permanence of its graceful shape.

For your enclosed porch—Lightweight, easy to move, unusually sturdy Ashcraft. All seat and back cushions are spring-filled and reversible. See Ashcraft at your favorite furniture or department store or for free illustrated folder, write Heywood-Wakefield Company, Dept. AH-29, Gardner, Mass.



For your playroom—Ashcraft portable bar has wear-defying laminated plastic top that is heat, stain, and scratch-resistant.



Imagine ME adding a new room myself!



and here's how we did it with



Johns-Manville Panels, Plank and Terraflex Vinyl Floor Tile

First we installed a ceiling of pre-decorated panels of J-M Insulating Board. It was easy, thanks to the special Johns-Manville Lightning Joint that hides all nails or staples. Both the Panels and the Wall Plank have a beautiful, durable finish that is hard to mar, easy to maintain.

The Wall Plank color we selected was a Buckskin tan. Like the panels it came from the factory pre-decorated so we didn't have to bother about any further decorative treatment. And both of them have a special flame-resistant finish which gives us added safety.

Then came the floor of colorful J-M Terraflex® Vinyl Tile. It was easy to lay because we found we could cut and fit it with scissors. And once it was in place, we knew that this beautiful lifetime flooring would always keep its first-day freshness. A damp mopping keeps it shining bright.

Free

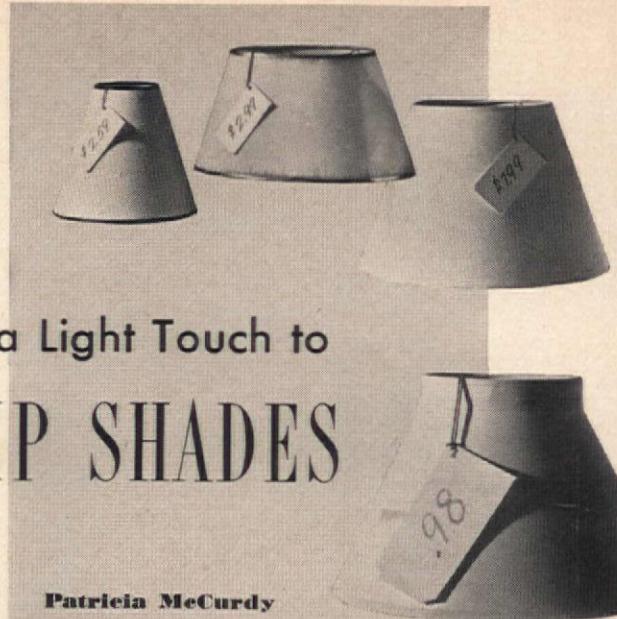
Send for booklets about J-M Panels, Plank, and Terraflex Flooring with how-to-do-it hints. Write: Johns-Manville, Dept. AH-4, Box 60, New York 16, N. Y.

Name _____
Address _____
City _____
County _____ State _____

(In Canada, write 199 Bay St. Toronto 1, Ont.)

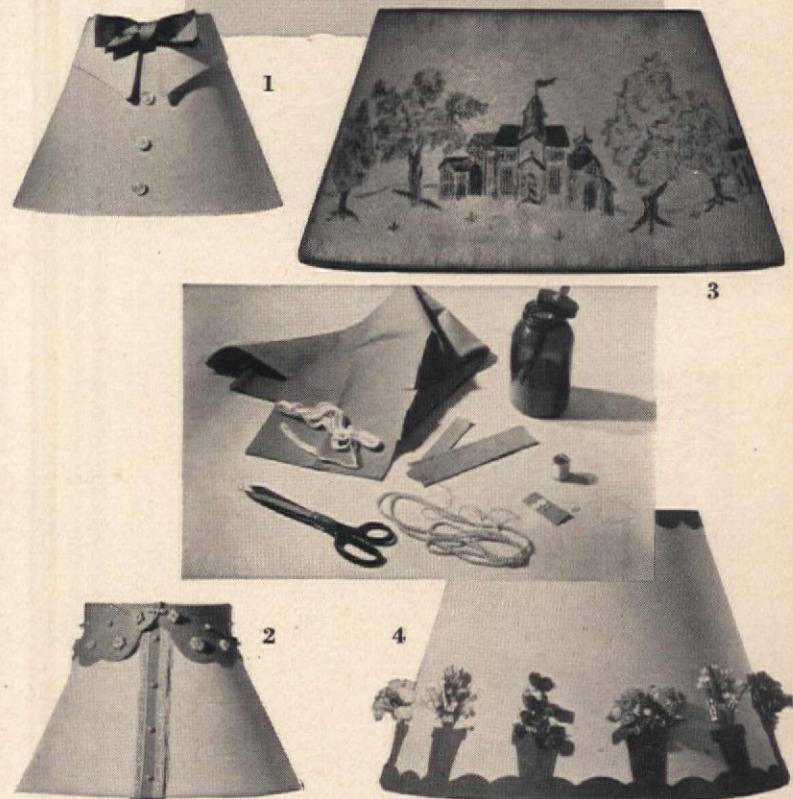


Johns-Manville



Add a Light Touch to LAMP SHADES

Patricia McCurdy



● Owning an attractive conversation piece is much more fun if you've made it yourself, and decking out a lampshade is a fine way to begin because you buy your plain lampshade, ready-made, for no great investment in cash. Dream up your own embellishments, or duplicate ours: 1. For giddy yet tailored bedroom lamps, a His and a Hers. For His, glue your man's collar around the top and finish it off with a clip-on bow tie and buttons glued down the front. Sew thread through the buttons before gluing to add realism. 2. For Hers, buy a fancy collar or make one, as we did, from a snippet of pastel felt and pearl beading. The cardigan effect is achieved by adding a strip of felt trimmed up with bands of lace and pearl buttons. 3. For a plain brass lamp, a painted shade. Landscapes are fine, say the castle we illustrate, a design of our own. You could do a portrait of your own dream house, too, working from a snapshot and outlining it lightly in pencil before you start painting. For paint, we used just one color, a goldish tone made by mixing bronzing liquid with gold powder. A gay sparkle can be added by pin-pricking tiny holes in window and tree areas. 4. For a plain wooden lamp, a bejeweled shade is just the thing. From felt, cut two rows of scallops and as many flower pots as you need. Then glue tiny bunches of artificial flowers to the pots, glue pots to the shade at even intervals, glue the scallops in place—and Behold!

High fashion furniture! Thrifty low price!

Long wear and easy care!

It's Daystrom's *new* black dining group—steel-strong for long wear, light in weight for easy care. Cheerfully at home in kitchen, dining or living room—even the patio! Foam-cushioned chairs have contour-curved backs for easy comfort. Table is trimly topped in rich wood-grain Daystromite® that shrugs off scratches, stains, heat!

See this and other easy-to-live-with Daystrom dining groups at better stores everywhere. All decorator-designed for every purse and home, in black, golden bronze or chrome finishes. In many handsome styles from drop-leaf tables for tiny rooms to big family tables that seat twelve.



Table shown (top 35" x 62", including one 12" leaf), wood-grain and other decorator patterns in yellow, grey, chartreuse, limed oak, black, white. Chairs in yellow, flamingo, white, pink, blue, chartreuse, red, green, grey. All tables and chairs completely washable. (Serving cart also by Daystrom.)

Look for the Daystrom arrow and be sure



DAYSTROM FURNITURE, OLEAN, N. Y.

DAYSTROM

"JOY AT EASTER"...



Say it with Flowers-By-Wire

Flowers play a special part in celebrating Easter.

Their gentle, joyful, *living* loveliness symbolizes the tender beauty of Christian teachings.

Even though you can't be near all those you love on this Day of days . . . you can join hands across the miles when your "Easter Greetings" travel with Flowers-By-Wire.



HOW TO SLIPCOVER A CHAIR

29 step-by-step photographs

Clear, concise, easy-to-follow

instructions, Pattern 1424



Slipcover Patterns for Spring Decorating



HOW TO SLIPCOVER A LAWSON SOFA

27 step-by-step photographs

Another picture pattern

Full instructions, Pattern 1485

ORDER PICTURE PATTERNS WITH REMITTANCE OF 25¢ EACH, BY MAIL FROM AMERICAN HOME PATTERN DEPT., P.O. BOX 11, FOREST HILLS, NEW YORK. PLEASE PRINT YOUR NAME AND ADDRESS CLEARLY



New Diana-style Youngstown Kitchens

from an artist's sketchbook!



Enjoy a custom kitchen, a Diana-style Youngstown Kitchen, now . . . at a low mass-production price.

**MORE KITCHEN FEATURES THAN EVER
BEFORE IN ANY GIVEN SPACE!**



STEEL
Youngstown, Kitchens

THIS revolutionary new concept in kitchen design offers you a custom kitchen at a mass-production price . . . individually planned.

First, select the Diana ensemble sink with bowl arrangement best suited to your needs.

Add the facilities you want from a wide variety of sizes and styles in Diana-style Youngstown Kitchens base units . . . such as the new tray cabinets, the mixer-grinder cabinet and the cutlery base cabinet.

Finally, complete your dream kitchen by adding from a host of additional Diana-style Youngstown Kitchens base units, wall cabinets and utility and variety units.

Diana-style Youngstown Kitchens units are of sturdy **steel**—to last a housetime.

Stainless steel back-splash and front trim on Diana ensemble sinks and other Youngstown Kitchens base units contribute graceful lines that flow unbroken from unit to unit.

See your nearby Youngstown Kitchens dealer. Let him help you plan your dream kitchen. See also Youngstown Kitchens "Decorator's Handbook." See how beautiful, yet practical, your dream kitchen can be.

**MULLINS MANUFACTURING CORPORATION
WARREN, OHIO**

World's Largest Makers of Steel Kitchens

*F.H.A. terms. Plus installation.
Slightly higher West and South.

For the name of your nearest dealer, consult the yellow pages of your telephone directory under "Kitchen Equipment—Household," or "Kitchen Cabinets," or call Western Union, Operator 25.

**Youngstown Kitchens, Mullins Mfg. Corp.
Dept. A-454, Warren, Ohio**

Please send newest kitchen-planning, decoration ideas. I enclose 10c to cover cost of mailing. (No stamps, please.)

I plan to build a house I plan to buy a house I plan to modernize

NAME (Please print)

ADDRESS

CITY

ZONE

COUNTY

STATE

© 1954 Mullins Manufacturing Corporation





Rubbermaid Base Cabinet Shelf-Kushions are permanent rubber shelf liners that cushion your undercounter shelves in color and safety. They're 22" x 36" for full-width and full-length shelf protection. \$2.98. The 20" Rubbermaid Plate Racks, \$1.98.

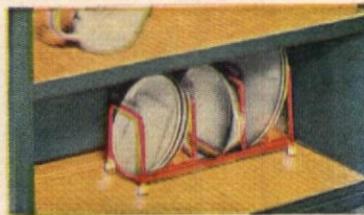
Rubbermaid—the quick, easy way to permanently beautiful cabinets

Beautiful cabinets were never so easy to have and to keep as they are when you use Rubbermaid Shelf-Kushions and Plate Racks. But there's more to the story—your dishes were never so easy to keep beautiful, either.

Shelf-Kushions—like no other shelf-lining—lay a permanent, thick cushion of colorful rubber on your shelves. They hush your shelves . . . save dishes . . . wipe clean in a wink for easy housekeeping. The Plate Racks give you the kind of organization cabinets need to make everything easy to reach, easy to store. Their rubber feet hold dishes high, and they're cushion-coated to protect dishes and cabinet finish.

You'll be amazed to learn how few dollars it takes to put Rubbermaid Shelf-Kushions and Plate Racks in all your cabinets. Available wherever housewares are sold in the United States and Canada. For free folder showing all Rubbermaid products, write to The Wooster Rubber Company, Dept. A-14, Wooster, Ohio.

Prices slightly higher in Canada.



PRETTIEST WALL CABINETS wear colorful Shelf-Kushions, too. They pad your cabinet shelves permanently with rubber to reduce noise and breakage. In lengths of 24", 30" and 36", from \$1.00 to \$1.35. Space-saving Plate Rack, \$1.49.

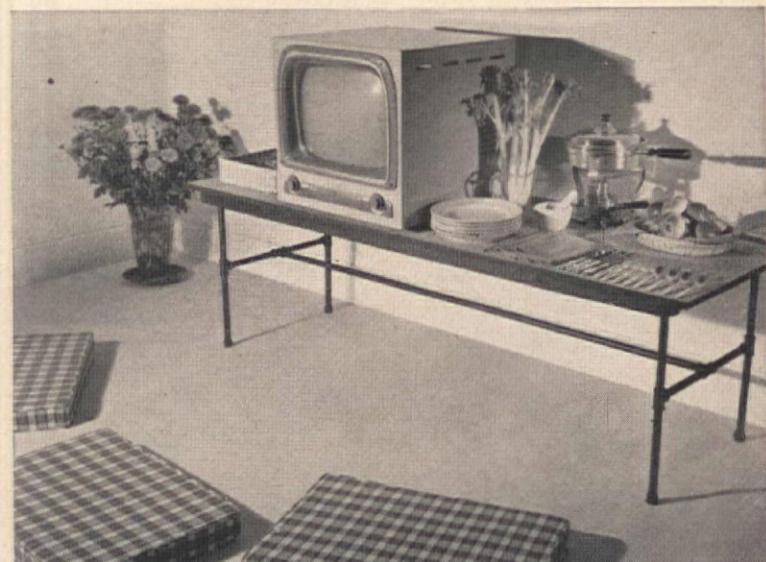


SAFE, EXTRA WORK SPACE is where you need it with a Rubbermaid Stove Top Mat. Keeps your range new-looking longer. Hot pans or oven heat can't damage. \$2.35.

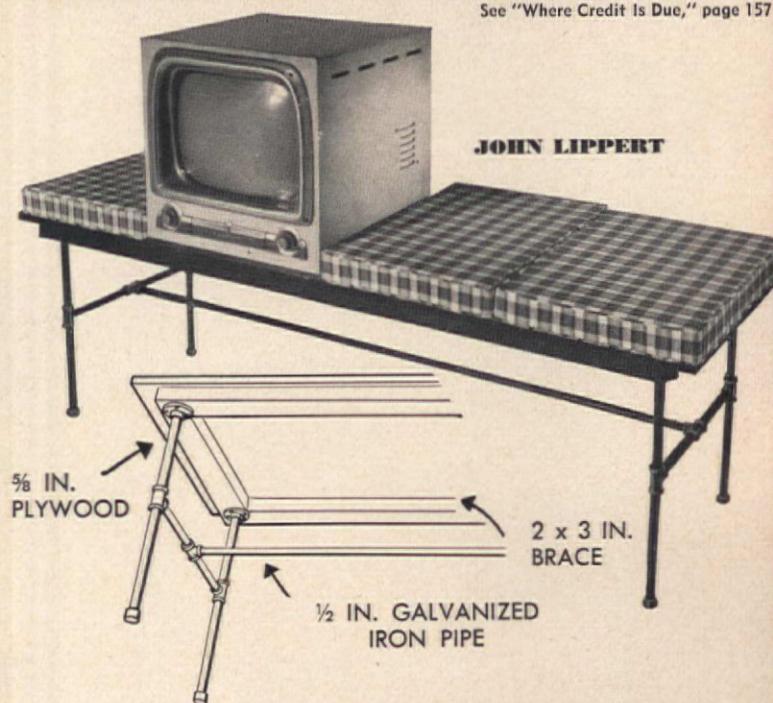


APPLIANCES LAST LONGER, look better, supply extra work surfaces when you use Rubbermaid Appliance Mats on top of your washer, dryer, home freezer. Rubber protection prevents nicks and scratches on porcelain surfaces. \$2.98.

TV BENCH AND BUFFET



See "Where Credit Is Due," page 157



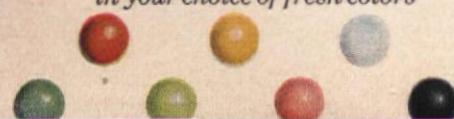
• Here's a fine broth of a bench you can make for yourself—and your TV set! It not only holds the set but, what's more, its additional length is a natural for several cushions. They make good seating when the Big Eye is closed, or you can toss them on the floor for the comfort of an overflow of viewers, and use the bench as a buffet. So long as it will hold your set, the bench can be any size you prefer. The one pictured above is exactly 6 feet long, 22 inches high, and 24 inches wide. The 2" x 3" wood braces and the table top, made of $\frac{3}{4}$ inch plywood, can be cut at any lumber yard. Galvanized pipes for the legs and cross bar, can be cut by any plumber. The braces should be screwed to the bottom of the plywood top and set in approximately $\frac{1}{2}$ inch from all sides of the top. Then screw flanges to each corner for the brace; fit the galvanized-iron pipe legs in flanges, and tip feet of pipes with metal caps. Sand the table top smooth, and stain it the desired color. Size with a coat of thin shellac. Sand again until smooth, then protect the surface with a coat of clear wax. To give the table a light look, paint the undercarriage a bright accent color, or match a color in the cushions. Speaking of cushions, no matter how you toss them around or perch on them, they will keep their tailored shape if they are made of 3-inch foam rubber.

Rubbermaid



HOUSEWARE

Over sixty fine products...
in your choice of fresh colors



DIXIE adds a "lift-out" oven bottom to all the remarkable features of the new "CP" automatic Gas ranges. See them at your Gas company or Gas appliance dealer's.



Look to GAS for the **Smartest** range you've ever cooked on

By the week-end you can actually be cooking on the smartest investment you ever made in your life: a new automatic Gas range. Chances are no one could pry you away from it those first few days. You'll want to marvel over the way the flame responds instantly and precisely to your merest touch. You'll want to peek, sniff and enthuse over the smokeless broiling; run back to watch the cake turning a golden brown; turn on the timer for the joy of hearing it buzz. But if you do leave your range (reluctantly!), you can set it to turn the oven on and off automatically; you can make it act just as if you were there. No other ranges are more automatic, cook as perfectly, give you as many modern features. Yet the new automatic Gas ranges cost less to buy, install and use.

AMERICAN GAS ASSOCIATION

Only **Gas**  gives
such matchless performance

GAS—the modern fuel for automatic cooking . . . refrigeration . . . water-heating . . . house-heating . . . air-conditioning . . . clothes-drying . . . incineration.

Look what happened
to our old "work-trap"
almost overnight!



American Kitchens

as little as **\$276** a week!*

Now—there's not a reason in the world why you should put up with the drudgery of an old-fashioned work-making kitchen. You can have a beautiful American Kitchen for as little as \$2.76 a week—you can save yourself hours of work every day and add real value to your home! Send today for the new American Kitchens booklet—see how easy it is to plan your new step-saving kitchen, see the dozens of kitchen decorating ideas. And—see why it's the most work-saving kitchen of them all:

Look—Compare FEATURES LIKE THESE:

- smooth surfaces, no dirt-catching handles . . . easier to clean
- tops of stain-resistant lifetime vinyl
- drawers rounded and seamless, clean as easily as wiping out a bowl
- sink bowls 15% larger with no dirt-catching back ledges
- exclusive curved "working-comfort" design with plenty of toe and knee room
- exclusive Roto-Tray Dishwasher—the one dishwasher that does all the work, washes 3 times cleaner than by hand

Cabinets of Steel for Lasting Appeal

*"Mrs. America Kitchen"—not installed



American Kitchens, Dept. AH4-54
AVCO Mfg. Corp., Connersville, Indiana

Here is 25¢. Please rush new full-color 24-page booklet . . . "New Kitchen Designs for Living" . . . with full information on American Kitchens, planning and decorating!

Name _____

Address _____

City _____ Zone _____ State _____

AMERICAN KITCHENS DIVISION  CONNERSVILLE, INDIANA



You'll never touch messy garbage again with the "RED DEMON" garbage disposer. Can't jam, can't clog—safe, quiet.

"Hopeless" Kitchen

(Begins on page 106)

As soon as the house was theirs, the Turners started clipping magazines for ideas; but three complete plans were discarded before they evolved the "lucky fourth" they followed. An electrician put in the outlets, but Jack did all the rest. He built the cabinets and installed the counter tops, and even sliced a kitchen door in half for the Dutch-door effect. The cabinets around the new sink presented a heat circulation problem that was solved with louvered doors and window grills. Works fine, too. (See picture, page 106).

The finished kitchen isn't large, but it is efficient, charming and colorful with its Egyptian blue and yellow color scheme. And the whole transformation cost less than five hundred dollars.

Shortly after the work had been completed, the Turners were offered \$4000 more for their house than they had paid for it—including the new kitchen. "Sorry," said Jack, "but we don't sell the house unless we can take the kitchen with us."



BEFORE

Found! Fine pine paneling
on walls long covered
with linoleum. Just the
surface needed to show
off the blue paint the
Turners planned to use



While they were restoring
their kitchen, a hidden
fireplace appeared. The
Turners decided to use
it on the dining room
side, but they were able
to steal enough space
from the flue to sink
extra-deep cabinets
into the wall. Someday
they may panel the wall—
meanwhile they painted
it yellow and dressed it,
for looks and convenience,
with pots and pans

COST OF REMODELING KITCHEN	
Sink, including installation	\$145.76
Lumber for ceiling (14' x 8' grooved white pine)	25.66
Hardware	33.00
Rental on electric sander	12.00
Lumber for cabinets	120.64
Linoleum and installation	55.00
Electric outlets:	
2 near refrigerator	
2 over stove	
2 over sink relocated	12.00
Blue and yellow paint and paintbrushes	13.50
Wood sealer	11.50
Louvered doors under sink	25.66
Grill for shelf behind sink, over radiators	12.00
TOTAL \$466.72	

Now! The glamorous new Cyclo-matic Frigidaire with complete Self-Service!



Cyclo-matic Imperial model CTI-103

Makes all ordinary refrigerators seem old-fashioned

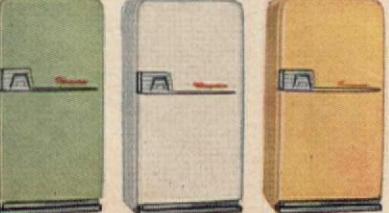
Only Cyclo-matic Frigidaire brings you the modern time-saving miracle of real Self-Service. Separate insulated freezer holds over a week's supply of frozen food at safe zero zone cold . . . has 3 Quickube Ice Trays and new Frozen Juice Can Rack. Magic Cyclo-matic brain banishes refrigerator frost before it col-

lects—uses no dials or timers. Combination of full-size Roll-to-You Shelves and new Pantry-Door puts every single food item at your finger tips. Choice of right or left-hand doors at no extra cost. All 17 Frigidaire models have exclusive Meter-Miser, simplest refrigerating mechanism ever built.



Cyclo-matic Frigidaire

Built and backed by General Motors



Colorama glamor "does your kitchen proud!" Beautifully styled exteriors. Choice of two colors, or white on the outside. Matching colors on the inside. Harmonize with any kitchen . . . match new Colorama-styled Frigidaire Electric Ranges. And only Frigidaire offers you a choice of Porcelain or Dulux exterior finish.

See your Frigidaire Dealer—ask about models Arthur Godfrey recommends on his radio-TV shows. Look for your Frigidaire Dealer's name in your phone book under "Electrical Appliances." Or write Frigidaire, Dept. 2202, Dayton 1, Ohio, for descriptive folder. In Canada, Toronto 13, Ontario.

Here's the world's easiest-to-use food freezer-refrigerator!



Be modern—live electrically

"Hold it, boys! I just remembered this is the day of the week I put Drano in all the drains!"

Fire or no fire, dangerous sewer germs lurk in every drain. And they breed in muck that liquid disinfectants can't budge. Only Drano's churning action dissolves the muck—and keeps drains germ-free and free-running. Make one day a week Drano day. Put Drano in every drain for only a penny a drain. Makes septic tanks work even better. Get Drano today at your grocery, drug or hardware store. Also available in Canada.

There's nothing like DRANO . . . to keep drains free-running and sanitary.

PRODUCTS OF THE DRACKETT COMPANY, CINCINNATI, OHIO

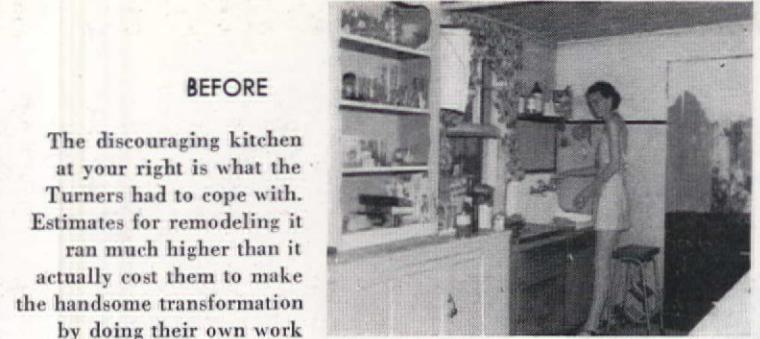
It only takes a little squirt to clean a window with Windex Spray!

Yes—anybody can clean windows in half the time with Windex Spray—so easy it's child's play. Windows, mirrors, all glass surfaces get sparkling bright, stay bright longer because there's no waxy film to attract dust later. And Windex Spray is a thrifty cleaner, too. Even thrifter in the large 20-oz. size. Get Windex Spray today at your grocery, drug or hardware store. Also sold in Canada.

So quick, easy, thrifty, it outsells all other glass cleaners combined!

BEFORE

The discouraging kitchen at your right is what the Turners had to cope with. Estimates for remodeling it ran much higher than it actually cost them to make the handsome transformation by doing their own work



This Once Was a "Hopeless Kitchen"

BARBARA HART

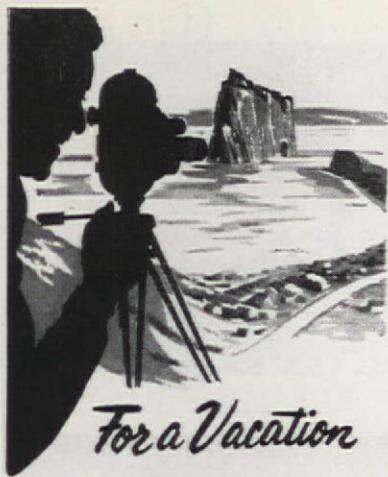
"Until they saw the kitchen, plenty of people had thought they might want to buy this house," said Marion Louise Turner of Laurenceville, New Jersey, as she was telling how she and her husband, Jack, came to own an early American treasure complete with old fireplaces, random-width floors, and an unusually elegant living room. Yet the Turners had picked it up at an auction for the price they were expecting to pay to build a tiny modern cottage which would have given them less of everything.

What was wrong with this kitchen? Well, to begin with, it was a lean-to that had been added to the original structure, and had never progressed much further. Plumbing had been introduced into the kitchen by replacing the old hand pump with the tiny "washbasin" sink that you see in the top picture. At this time the pine-paneled walls and doors were covered with linoleum, cheap tin was put over what had once been a fine wood-paneled ceiling.

Everyone else had said it would cost several thousand dollars to modernize the kitchen, and that's why they gave up. But not Jack Turner, whose shrewd eyes fell on fine old beams exposed between the kitchen doors. He realized that by restoring the walls and ceilings himself, and by building his own new cabinets, he could build new convenience and beauty into this kitchen for hundreds rather than thousands of dollars. And he did (see cost list, page 108). Since they already owned a usable refrigerator and range, their only expenditures were for a good new sink, linoleum, paint, and other materials.

PLEASE TURN TO PAGE 108





For a Vacation

that is different . . .

Beautiful temperate summer weather, magnificent picturesque highways—see the Laurentian Mountains, beautiful scenic Gaspé, historic Québec City, metropolitan Montreal. Enjoy French-Canadian hospitality and cuisine in modern, comfortable inns and hotels.

Write today for free road maps and booklets—address Provincial Publicity Bureau, Parliament Buildings, Québec City, Canada, or 48 Rockefeller Plaza, New York City 20, N.Y.



EVIS
WATER CONDITIONER
(not a softener!)

better washings!
kinder to hands!
cleaner rinses!
eliminates scale!

Solves most water problems for homes, business or industry. Sold by leading appliance and hardware stores, plumbers in your area.

EVIS MFG. CO. Look for this Emblem!
39 Boardman Pl.
San Francisco, Cal.



WRITTEN 90-DAY, MONEY BACK GUARANTEE



AMERICAN HOMEMAKERS' QUIZ

Here's a new parlor game to play with the family. You've probably picked up the answers from our back issues, but you'll find them all on page 164. Score yourself 20 points for each correct one. Average is 60; 80 is good; 100 excellent.

1. FONDUE is
 - cement mix
 - mortgage payment
 - bread and cheese dish
2. MEISSEN is
 - a kind of porcelain
 - new antibiotic medicine
 - metal mousetrap
3. PHYFE is
 - Greek musical instrument
 - American furniture designer
 - Scottish hunting knife
4. PEDIMENT is
 - paddock fencing
 - study of child psychology
 - architectural member
5. ROCOCO is
 - a type of ornamentation
 - well-known Spanish painter
 - Dutch chocolate

Idea!



How to get adequate ventilation in the attic crawl space can be a very serious problem to homeowners. One excellent solution is to install perforated hardboard on the soffits— $\frac{1}{4}$ " material is usually sufficient. To prevent insects entering the crawl space, tack screening to the upper side of hardboard before installation

Data: Masonite Corporation

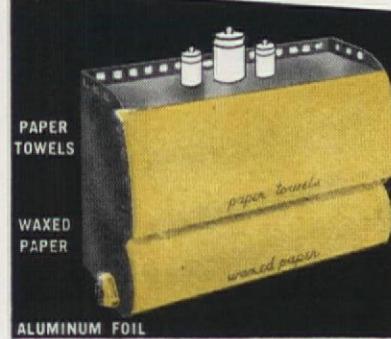
Beauty Treatment for your Kitchen

BeautyWare

by LINCOLN

QUALITY KITCHEN ESSENTIALS

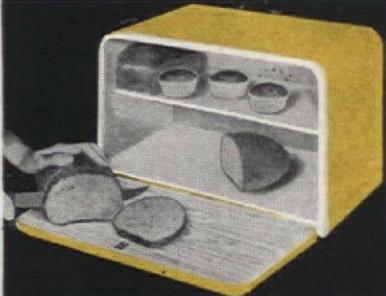
In the twinkling of an eye, BeautyWare adds new smartness and convenience to your kitchen! And this big transformation costs so little! Only BeautyWare gives you so many extra features, so much extra value! Made of heavy-gauge rust-resistant steel, in your choice of sparkling all chrome or baked-enamel decorator colors: red, yellow, white, blue, green.



NEW! DIFFERENT! COMBINATION SHELF AND 3-WAY DISPENSER

for paper towels, waxed paper, aluminum foil. Attaches to any type of wall without nails, screws or hooks.

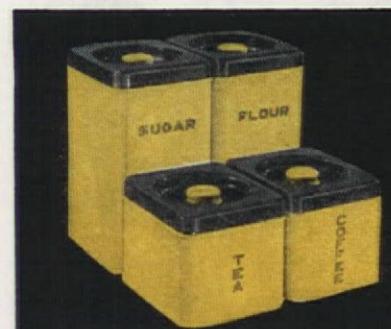
In decorator colors \$3.98
In all chrome \$6.98



DOUBLE-FEATURE BREAD BOX

with built-in wooden slicing board for bread, cake and sandwiches. Removable shelf.

In decorator colors \$5.98
In all chrome \$11.98



4-PIECE CANISTER SET

stackable many ways to save space. Holds 5 lbs. flour, 5 lbs. sugar, 1½ lbs. coffee, 1½ lbs. tea.

In decorator colors \$4.98
In all chrome \$9.98



STEP-ON BEAUTYCAN

with built-in odor-killing CHLOROPHYLL DE-FUMER.* Watertight inner pail, smooth-working step-on feature.

In decorator colors \$4.98 to \$7.98
In all chrome, 14 qt. size.....\$9.98
In stainless steel, 14 qt. size
\$10.98 to \$12.98
All chrome wastebasket\$4.98

*De-Fumer re-fills
available everywhere

Chlorophyll Treated WAXED PAPER WASTE BAGS
Package of 50 \$1.49

Prices slightly higher in West and Canada

Be sure it's BeautyWare . . . look for the name . . . at your favorite store
LINCOLN METAL PRODUCTS CORP.
Brooklyn 38, New York

Give a two-way gift!

GE Combination { SANDWICH GRILL WAFFLE IRON

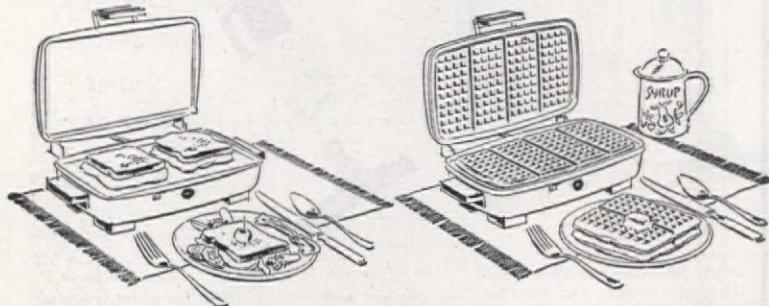


Happy the hostess with this G-E appliance on her table! Because that's where she'll do her cooking—right at the table! Crisp, golden waffles or—with just a quick change of grids—marvelous, grilled sandwiches hungry families love!

Works automatically, too! Temperature Selector gives the correct heat quickly. A "tell-you-when" light flicks off to signal the instant the heat is right!

See this perfect, stepsaving gift at your G-E dealer's: only \$22.95. (Prices start at \$16.95.* General Electric Company, Small Appliance Division, Bridgeport 2, Conn.

Service to order—right at the table!



SIZZLING SANDWICHES! With its big grill plates in position, it serves up delicious grilled sandwiches . . . or even bacon and eggs.

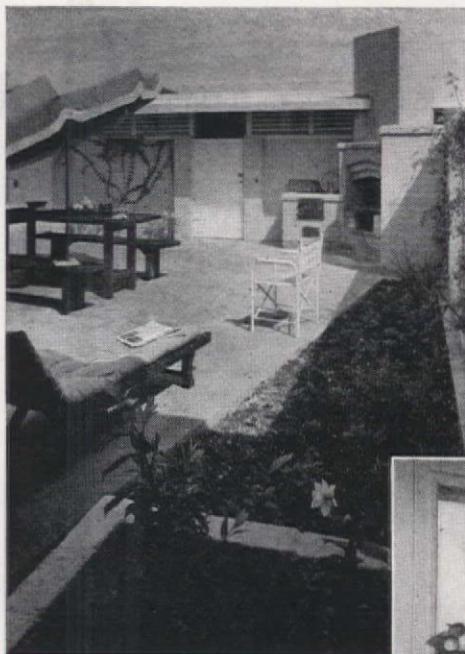
GOLDEN-BROWN WAFFLES! With its aluminum waffle grids inserted, it keeps crisp waffles coming fast . . . four sections at a time.

GENERAL ELECTRIC

Wrapped Around a Patio

(Begins on page 102)

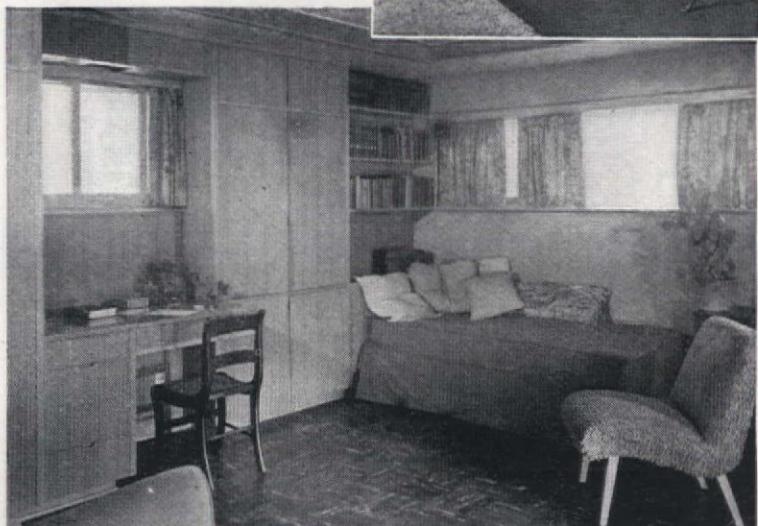
inside where it can be enjoyed through large windows. Since many meals are eaten out of doors, the dining area of the house doubles as an entry hall, and is equipped with a snack bar which fits in with the informal living the Emisons enjoy. Throughout the house, space has been wisely used to create comfortable living in a moderate area, and rooms which open upon a private patio seem much larger than they actually are. Seclusion and informal outdoor living are all enclosed within the walls of the house which has all the advantages of a garden without any real garden maintenance.



Just inside the front gate, right off the street, you can look across the bricked planting pocket to have this vista of the patio. Here's the corner barbecue where the Emisons prepare many meals, eaten on the picnic table under a wide umbrella. Doors to the garage and daughters' bedroom are at the far end



This snack bar is the setting for early morning cups of coffee, for relaxing drinks with friends in the afternoon—or even for a quick meal, if weather is too bad for an outside barbecue. It's right across the counter from the kitchen, handy for serving up and clearing off with no effort



A very good combination study-and-bedroom at back of the house features gray combed-plywood walls, acoustical-tile ceiling, green-covered studio couches and Chinese-patterned draperies. And here, as throughout the rest of the house, there is plenty of storage cases and built-ins

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If you've ever groaned at the thought of "company" because it meant extra house-cleaning . . . if you've ever resented the toll that housework takes of your energy, your looks and your good disposition . . . these Regina work-savers were designed for you!

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Now — with new Regina rug-cleaning attachment—you can clean your rugs at home without hard work! No brushing-in cleaning compounds by hand! Saves time, money, does better job. (Optional equipment.)

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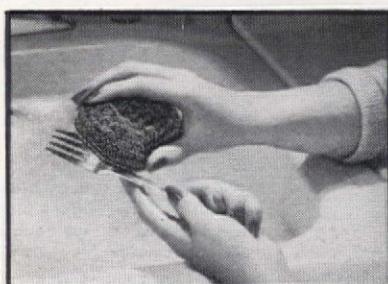
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takes off sticky food faster than dishrags, sponges. Never scratches.



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whisks out messy foods that clog a brush. No food sticks to TUFFY.



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digs out food that sticks in fork tines. Then TUFFY rinses clean as new.



TUFFY
scrubs yet
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never smells—never sours
because it rinses clean

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ETHEL McCALL HEAD



WRAPPED AROUND A PATIO

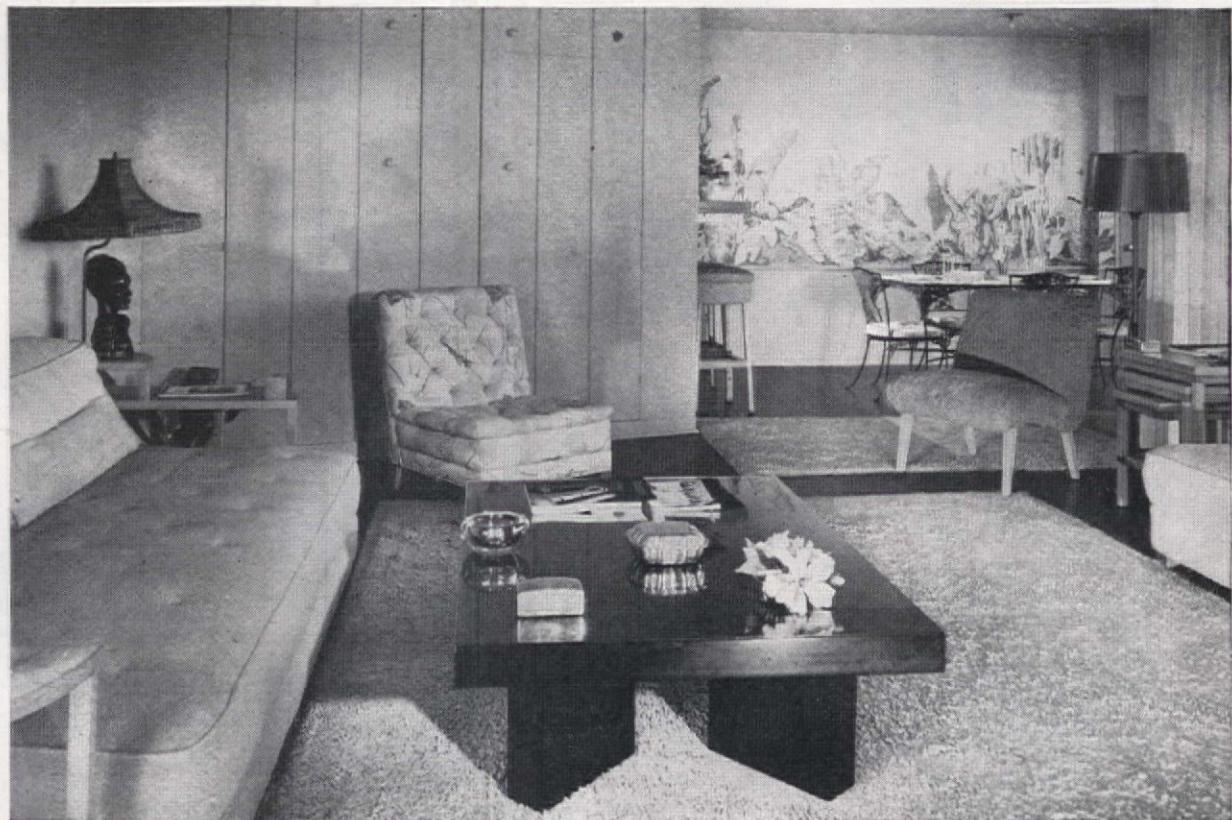
If you'd like plenty of outdoor living, and complete privacy in which to enjoy it, there's nothing like wrapping a house around an enclosed patio. Achieving such seclusion was no small trick in this case, for the Richard Emisons' house on Balboa Island, Calif., is in a beach area, and built smack up on the street. It is a year-round home which could well be adapted to many small city lots.

The secret is all in the U-shaped plan you see below, and in the outdoor room that the plan surrounds. From the street, you see the façade shown above—direct modern design, pleasing and without tricks. The material is pale gray plaster with yellow trim, and attention is focused upon the bold whitewashed brick chimney wall with its attractive planting pockets. The "front door" flanked by louvered panels and colorful plants isn't the door to the house at all—it leads you directly into the patio, a real outdoor living room, completely private. Its "flooring" is dark green concrete, its walls are trimmed with climbing vines, and a large barbecue occupies one corner. Once inside, you could be back in old Spain, thousands of miles away from the cars and delivery trucks which make heavy traffic just a stone's throw away.

Except for one guest room, all rooms in this house are wrapped around this outdoor room so that its charm carries

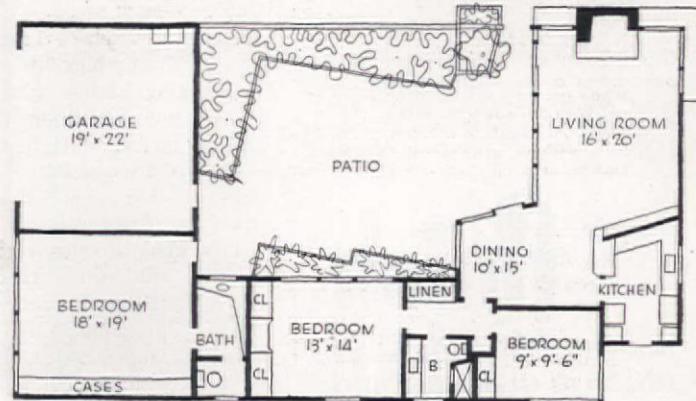
PLEASE TURN TO PAGE 104

OWNERS: MR. AND MRS. RICHARD EMISON



Only a wall of glass separates the patio from the cool, simply furnished living room. Walls are soft blue; the ceiling is yellow, as are the two enormous, welcoming sofas. Black lacquer coffee table, a gray-green shag rug and touches of coral here and there make this a restful interior to enter happily after all the brilliance of sea, sky, and sun out of doors. Dining area beyond it is furnished with dark metal tables and chairs gaily cushioned in yellow—all most effective against a wallpaper with a lush tropical motif

ARCHITECT: PHILMAR ELLERBROEK



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THE AMERICAN HOME, APRIL, 1954

"Yes" to Art
(Begins on page 20)

fairly cried for a piece of sculpture. That year they went eagerly to the show on the first night, and were lucky enough to find what they wanted. Sonja has several dresses today, of printed and woven material which are really exclusive, for she bought the material at one of the shows, hand-blocked or hand-woven by craft workers whose exhibits have become more frequent as years passed. And last year, the Bashas crowned their careers as minor Medici by buying the fine oil painting which now enhances their living room. It is the work of a young artist who is already beginning to attract national attention and whose work will doubtless increase in value.

Now, their home and their personal dress have achieved real distinction because both are set off by real works of art, and Walter and Sonja have learned a good deal about art and the enjoyment thereof by studying it at a level where big names don't overawe. Their joy in their possessions is doubled because each has a personal association, and they have a direct interest in the later careers and work of "their" artists. In addition, they have become close personal friends of an artist whose work they have acquired.

You could multiply their case by hundreds, for with many Clevelanders, going to the May Show has become a habit. The two-and-a-half million people, who have enjoyed attending throughout the years and who have bought nearly \$400,000 worth of art objects for their homes, are heartwarming proof of what happens when a community cuts the red plush rope between them and art.

The first May Show was inaugurated in 1919 by William H. Milliken, now director of the Museum. (The illustration at the head of this article shows him inspecting some enamels.) His was the two-fold problem of persuading the public that the well-to-do aren't the only possible buyers of art, and getting the artists to feel that it wasn't a come-down to show their work and offer it for sale in this fashion. The artists, whose work is chosen by an out-of-town jury for the exhibition, have ranged from boys of 17 to women of 80.

Besides advancing art mediums, the show does something for artists, too. The talented artist who sells his first picture gets more out of it than the money, which he may use to help finish his training. He gets the assurance that somebody liked his work enough to buy it and live with it. This kind of encouragement has helped to send many artists forward into national prominence, such as Charles Burchfield, Carl Gaertner, Dean Ellis, and Steven Dohanos, who first met with success at the show.

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IMPORTED

Shasta Pine

CHINA WITH
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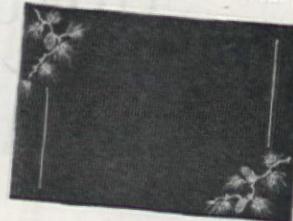
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basic 5 pc. place setting
service: cup and saucer, bread
and butter, large dinner plate
and square salad that doubles
as a cake service

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SHASTA PINE PURE LINEN PLACE MATS FREE OF EXTRA COST *



With every place setting you choose,
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one place mat. When you have 4, 8 or 12
coupons, you get an equal number of
place mats in matching pattern.

Decorative, hand painted in matching motif.
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* Offer good to December 31, 1954. Enclose 50¢ with each set
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Woodrose

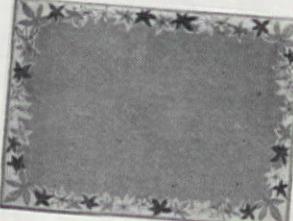
CHINA WITH
MATCHING PLACE MATS

399 amazing value

basic 5 pc. place setting
service: cup and saucer, bread
and butter, large dinner plate
and square salad that doubles
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I shop at have charge at department store

Anne's Notebook

(Begins on page 84)

THE BOYS GO FOR THIS: horseradish mixed with sour cream used with boiled beef. It's greeted by masculine gusto, and the gals love it, too. Add a generous amount of horseradish to sour cream, salt to taste. Beat well. Good with ham, too.

CELERY CHEESE SAUCE gives a lift to cauliflower, croquettes, and broiled tomatoes. Stir over low heat: 1 cup condensed celery soup, 6 tbs. of milk, 1/4 cup grated Cheddar cheese, a dash of cayenne.

STEAMING HOT SOUPS are never weary dishes. Try these taste teasers: Add 1/2 to 1 cup grated cheese to a can of condensed mushroom soup. Top with crispy croutons. For an extra special, combine condensed chicken rice or noodle soup with a can of cream-style corn and sprinkle crumbled bacon on top.

THIN SLICES OF STUFFED OLIVES OR GRATED CARROTS floating on soup add color and flavor. Try the olives with cream of chicken and clear tomato . . . grated carrot with pea soup along with frankfurter slices.

A VEGETABLE CHANGE with a tempting flavor combination is this one. Cook a thinly sliced onion and green pepper in oil, butter, or margarine. Add fresh spinach. Cover pan over medium heat for about 10 minutes. Salt and pepper to taste.

RICE WILL BE FLUFFY AND WHITE even if cooked in hard water, if you add a bit of lemon juice or white vinegar to cooking water.

DO YOU LIKE HERRING IN SOUR CREAM? For variation try sardines arranged in bottom of covered dish, add thinly sliced cucumbers and onions, salt, pepper, vinegar, and thick sour cream. Cover and let stand in refrigerator several hours.

A NEW STAY-SOFT INNER WRAP FOR BROWN SUGAR prevents the caking that has always been a problem. This packaging also keeps confectioners' sugar fluffy. Kitchen temps will be less short in this department.

A NON-Drip BOTTLE for a WORCESTERSHIRE SAUCE is a welcome newcomer. A plastic fitment and cap replaces the glass stopper and cork liner. It snaps on for table use and snaps off for convenient pouring as a flavor ingredient. A clever gadget.

BAKED PEARS WITH LEMON AND HONEY take little preparation time and are delicious. Pour equal parts of honey and lemon juice over canned pears and heat in moderate oven. Serve hot with meat dishes.

Next time you have APPLESAUCE, add a dash of mace, 1/4 tsp. nutmeg, and 1/4 cup Marsala wine. Good with canned applesauce as well as fresh.

PLIERS IN THE KITCHEN may seem strange, but handy they are in conquering stubborn screw caps, tightening gadgets, etc. Raid the tool chests, but don't quote me!



TOMATO JUICE

NEEDS this touch . . .

... a dash of the zip-and-zest sauce that has been a man's favorite for over a century—



FREE! New Recipe Book,
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Built and backed by General Motors

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Wash your Kitchen food wastes down your drain

QUICKLY, QUIETLY, SAFELY

The National Food Waste Disposer attaches in a jiffy underneath your kitchen sink. You just shove all kitchen food scraps—bones, pea pods, fruit pits, salad scraps, plate scrapings, into the sink opening. The National grinds them to tiny bits—and washes them quietly, quickly, down the drain. Doesn't clog drains. Works on city sewer lines or septic tanks. Safe even for a child to use.

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Good Victuals

Traveling by car, as Mike, Randy, and I did, we were often in small towns, and while none of our dinners *en pension* was memorable, neither did we ever go hungry. Our luncheons were bought and eaten en route. A loaf of bread, a piece of cheese, a can of sardines, and a bottle of *vino*—simple fare, 'tis true, but eaten by the side of the road on which patient little burros plodded, laden on either side with huge panniers of produce or even household furniture; greeted by friendly pleasant Spaniards; gazing down into green valleys of olive groves terraced up the mountain sides or into endless dusty plains, a solitary horseman riding the dried-up river bed towards a snow-capped ridge of the Sierras; a lonely frontier *soldado* cheerfully resting his musket to chat with us in our broken Spanish and his fractured French—those luncheons I shall always remember as some of the most delightful meals I have ever eaten. Remember, too, when I pick up some staggering check after a small epicurean luncheon here, that not one of our wayside luncheons *Espanol* cost more than 15 cents each (11 cents being our usual budget). The 15-cent lunch was the one when Randy went berserk and paid for our bottle of *vino* more pesos than the usual three cents. "Mike," by the way, is Ethel McCall Head who has written so often, and so well, for AMERICAN HOME readers. Randy, her husband, is a well-known California architect whose own home we have published as well as many others of his design. All three of us like to eat, and two of us like to cook almost as well as eat. As you may guess, we made good traveling companions!

Like every country in the world, Spain has native specialties which are well worth adding to one's repertory. In Spain, it is Arroz con Pollo and Paella, particularly since they are so suitable to our buffet style of serving and since our buffet menus are so visibly wearing thin from repetition! As we would say, they are hearty, meal-in-one dishes with the novelty of conversation pieces without being frighteningly exotic.

Who cares if every meal is not a gourmet's delight when one has the memory of the places I have shown you, and has money enough left to bring back the pretty things for one's table that I have pictured here? The dinner service (don't hate me, I do have the complete dinner service) will be a joy forever, with or without the very Good Victuals I have put in them, made from recipes I give so that you might share them with me.

Next, I want to take you for a brief tour of Portugal—and will you ever envy me those serving dishes! We leave Spain, look forward to Portugal and, until then—*hasta la vista!*

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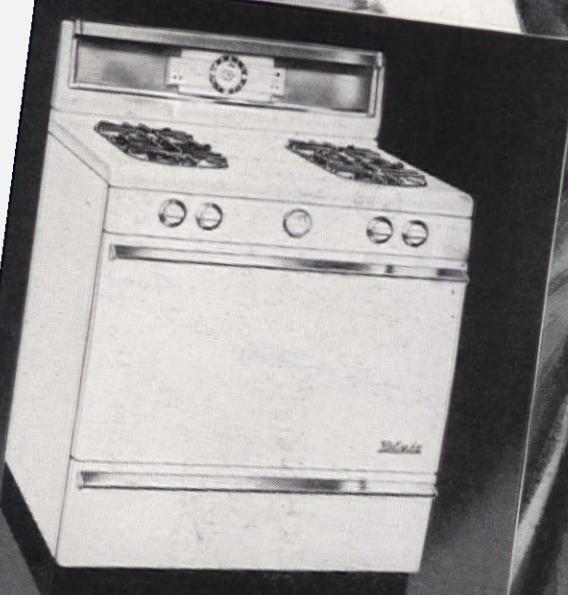
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GAS RANGES

NEW 30" DIXIE
RANGE model
711-6L (below)
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BEAUTY—No other range in America is more beautifully styled and finished than Dixie. All Dixie ranges feature inspired styling and easier-to-clean, stain-proof, Titanium white porcelain finish with gleaming gold and chrome trim. Note the attractive lines of the new 30" model shown above, and the full-size model shown at right.

FEATURES—Dixie gives you everything—Hi-Lo Burners with precise regulation . . . continuous unit grates . . . fully automatic cooking, with Robertshaw oven controls and Safe-T-Lox burner controls . . . rounded corners throughout and removable drip pans, for easier cleaning . . . finest oven insulation . . . extra-large griddle with cover — largest on any range — on many models (for hamburgers, steaks, chops, pancakes, etc.) . . . compare with other ranges costing much, much more.

SAVE UP TO \$50.00 (or more)

You'll find a wide choice of Dixie styles and sizes, from \$79.50 to \$269.50 . . . with just the range to suit your needs and your budget. Use the savings you make on Dixie to apply on that new spring outfit you want. Remember to ask for Dixie, and save! Write Department 402 for free folder showing the complete Dixie line.

"DIXIE PRODUCTS — Everything You Want... for Less!"



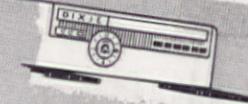
Above: Dixie's full-size model 21F-7 fully automatic gas range, with drop front broiler, storage drawers, and clear-view oven door window.



Dixie's popular Griddle with cover is 26 square inches larger than any other make!



All knobs on Dixie must be "pushed in" before turning—a feature designed for safety.



The high-style Dixie backguard contains clock, timer, light, extra appliance outlets.

Good Victuals

(Begins on page 80)

crusty bread jutting out of their great wicker baskets on the handle-bars. Each loaf is wrapped in paper, unlike the unsanitary open-air delivery of bread in Paris. But in all truth—not half so good as French bread!

My lunch is beautiful—beautifully cooked, served to perfection. It is also beautifully expensive! There is music, the fountains splash prettily, the women are chic, and the men's eyes rove. I prolong this first meal in Spain, but naturally.

At a few minutes before three, a large party of the *militaires* swash-buckle through the aisles and seat themselves at a table where a junior officer has for the past hour been twitching place cards. He has been very distract: one guest will not appear; it has upset the works. In Spain, military protocol is not to be taken lightly. It is almost four o'clock when I leave, and they are still on the "cocktail" course. Why not? It is the land of *mañana* and dinner is not until ten o'clock. Some of the larger hotels catering to Americans, do open their dining rooms around nine, but my dear, I cannot tell you how gauche, how unchic, it is to demand your dinner at nine o'clock!

It is nearing eight, the time of day when every metropolitan Spaniard takes his family stroll. The time of day when little children in starched, pretty attire come out in the park to play, and their parents sit at the sidewalk cafés and sip an *apéritif* or, more often, peel little shrimp or nibble at almonds and sip bitter black coffee out of little cups and watch the crowds mill past. Some, not so affluent, carry little packages of bread sticks in their hand and, still farther down the social ladder, some there are who bite into great thick crusty rolls filled with sausages—some bloody red, some *tetro*, some ghostly *blanco*—though for the life of me I do not know why I was so repelled at dead white sausage. This is the comfortable cool of evening, the hour before dinner when one can relax, parade one's children, and indulge in leisurely conversation. In the elegant cosmopolitan hotels, there is dancing, and large, gay family parties, eating not one, but many rich pastries, ice cream, and fancy ices, have their tea. It is a charming custom, a civilized approach to living in cities that not only have beautifully tended parks and overhanging trees on busy streets, but take the time to use and enjoy them, take time after much longer working hours than our business day, to savour the flavor of their city.

And so to Valencia, the city that has inspired so many romantic songs—but its real inspiration—Paella Valenciana. An ancient, beau-

tiful city is Valencia, surrounded by lush orange, lemon, and olive groves, and right outside its gates, miles of rice paddies to supply the rice, and the blue Mediterranean to supply the seafood for Paella. Now there are as many ways to make a Paella in Spain as there are ways to make a Bouillabaisse in France. But what Marcellines is to Bouillabaisse, Valencia is to Paella, and I have tried to give you a faithful version of the best one I had while in Valencia.

The gastronomical highlight of Granada was Gazpacho, the famous cold soup of Andalusia. But who so gross, that eating could be paramount in this paradise? To walk twice a day through the park where Washington Irving walked, to sit and dream in the Alhambra where Washington Irving lived and called the world's attention to the magnificence of what the Moors had built, and what thieves and gypsies were despoiling—a monument no less beautiful than the Taj Mahal. Who, I ask you, could care about victuals in Granada! But this is no travelogue, and I shall not be selfish about that Gazpacho, either. I shall give it to you later—for your summer fare, perhaps.

A *arroz con Pollo* is, of course, the national chicken with rice dish of Spain and all Spanish countries, in either hemisphere. The recipe I have given is a rather fancy-pants version of it, for here is a dish I have been cooking for years and years and see no reason for not making as topnotch as possible, though it is good made with the toughest old hen or the not-so-finest quality olive oil, the subtleties of herbs, or even without mussels, if they are unavailable. Personally, I should prefer no Pollo to Pollo without mussels. But this is strictly personal, and inland—in Spain, Mexico, and even the Caribbean Islands, it is made every day of the year without mussels, and it is good. Oh, very good indeed.

Almost always in Spain there were small platters of *Fiambres*. Cold cuts we call them. I guess it was the smallness of the platters that enticed me, particularly the small, wonderfully good olives and sardines and anchovies that came with them. Very like the Swedish *Smörgåsbord*, but minus the salads and the vast quantities both Swedes and Americans offer up as cold cuts, with the intimation that "here they are—fill up—that's all there is." From which you may gather, and you'll be correct, that to me cold cuts are *not* a meal unto themselves. All in all, I would say that food in Spain is fair to good, but in no sense distinguished.

CONTINUED ON PAGE 99

THE AMERICAN HOME, APRIL, 1954

millions
of American
women have
quit working
on washday...
why don't you?



Washday work is over for the smart gals who own automatic washers and dryers. *Why not you? Why not now?* Careful, though! When you're shopping for effortless washdays, don't settle for less than Hamilton! Hamilton Automatic Washers as low as \$269.95. Hamilton Automatic Dryers from \$199.95.

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AUTOMATIC WASHERS AND AUTOMATIC DRYERS

the folks who made automatic washdays possible

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No wonder everyone is wild about the new Screen Star — porch and window Screening woven of Firestone Velon.

It tops them all for rich color loveliness. Comes in 3 distinctive hues that harmonize with any scheme of decoration—forest green, bronze brown and aluminum gray. And this beauty is more than skin deep.

NO UGLY BLEED STAINS



Velon colors can't run, can't stain window sills or sidings. Won't rust, rot or corrode even in the worst of weather. That means you never have to paint your Screening. In fact, it needs no protective maintenance at all. Never costs you a penny's upkeep.

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56 CAMDEN STREET • PATERSON 3, N. J.

American Home Recipes

(Good Victuals, pictured in color on page 80)

• paella Valenciana

Wash 2 cups rice through several waters, until water is clear. Rinse and let dry thoroughly. (My method: use rotary egg beater.) In large stew pan in 2 tbs. olive oil, slowly fry 2 minced cloves of garlic with 1 minced onion and 4 thin slices Spanish sausage cut in strips (any highly spiced sausage may be substituted). Add rice, fry until it begins to brown. Add 2 medium tomatoes (chopped), salt, 2 dashes cayenne, $\frac{1}{2}$ tsp. saffron, and 1 green pepper, cut in thin strips. Continue frying. Add 1 qt. boiling water and boil rapidly 15 min., uncovered. Add chopped meat of 1 small boiled fowl, 1 boiled lobster, 1 lb. cooked, shelled shrimp (chopped, not whole), 12 mussels (well scrubbed, left in shells) and 2 chopped pinenuts or red peppers. Cover closely and cook 10 min. more. Just before serving, stir in 1 cup cooked fresh peas.

RECIPE BY JEAN AUSTIN

• peras de Mallorca

Cut 6 canned pear halves into 12 pieces and drain. Soften 2 tbs. gelatin in $\frac{1}{2}$ cup cold water. Dissolve in 3 cups boiling water. Stir in juice of 1 lemon and 1 cup granulated sugar. Cool thoroughly. Add 6 egg whites, beaten stiffly but not dry. Stir in 1 tsp. Anis liqueur. When it begins to thicken, pour a layer into a mold which has been rinsed in cold water and packed in ice. When firm, add a layer of pears. Alternate, making sure each layer is firm before adding to the pears. Chill until firm. In Mallorca, it is served without sauce. I find it has far more zest and more intriguing appearance with a thin, bitter chocolate sauce poured lightly over it. The pears and whipped gelatine alone are too bland, and pears and chocolate have ever been a delightful combination.

RECIPE BY JEAN AUSTIN

• arroz con pollo

Cut 2 frying chickens in serving pieces. Wipe with damp cloth, then dry. Dust both sides with salt and pepper, brush with lemon or lime juice. In a large, heavy skillet, brown lightly on both sides in olive oil that has been heated until it smokes, then taken off flame to cool slightly before putting in chicken. Add $\frac{1}{4}$ lb. raw ham, cut in long slivers; 2 cloves garlic, minced; and 8 small green onions, chopped. When onions turn golden (do not let them get brown) remove to large heavy kettle (you will add 3 cups rice later on). Add 1 green pepper, chopped; 2 pinenuts (or 1 red pepper) chopped; 4 large tomatoes, chopped; 1 bay leaf; and salt and pepper to taste. Simmer 5 minutes. Add 4 cups clear chicken broth, cover tightly, and simmer until chicken is about half cooked. Add 3 cups raw rice and $\frac{1}{2}$ tsp. saffron. (Make sure rice reaches liquid so that it will cook properly. Also, if you heat the saffron slightly, it will mix better.) Cover and simmer until rice is done. Add more chicken broth if necessary, and should chicken show signs of becoming overcooked, remove from pot and keep hot until rice is finished. Just before taking out chicken, add $\frac{1}{2}$ cup good sherry. Remove chicken. Stir in lightly 1 to 2 lbs. cooked green peas and about 8 sliced ripe olives. Mound on serving platter and arrange chicken so that it is semi-buried in the rice.

Serves 10 to 12

• bizcochos de Madrid

Literally translated, "Madrid Biscuit," but in Spain, as in England, "biscuits" are what we call cookies.) Mix very thoroughly $\frac{1}{4}$ cup melted butter (warm, not hot), 1 tsp. grated orange rind, 1 tbs. brandy, 4 egg yolks, and 1 tbs. heavy cream. Sift together 2 cups flour, 1 tsp. baking powder, and a pinch of salt; add to first mixture, and beat until smooth. Break off pieces of dough the size of small walnut, roll between palms of hand, and roll out in small, long rolls. Make deep impression on tops with small rubber scraper held at angle. Brush lightly with lightly beaten egg yolk. Bake 12-15 min. at 400°. Serve warm or cold. (These are best made same day to be used unless you like a very hard, semi-sweet Italian-style "cookie.")

Makes 2 dozen

RECIPE BY JEAN AUSTIN

American Home Recipes

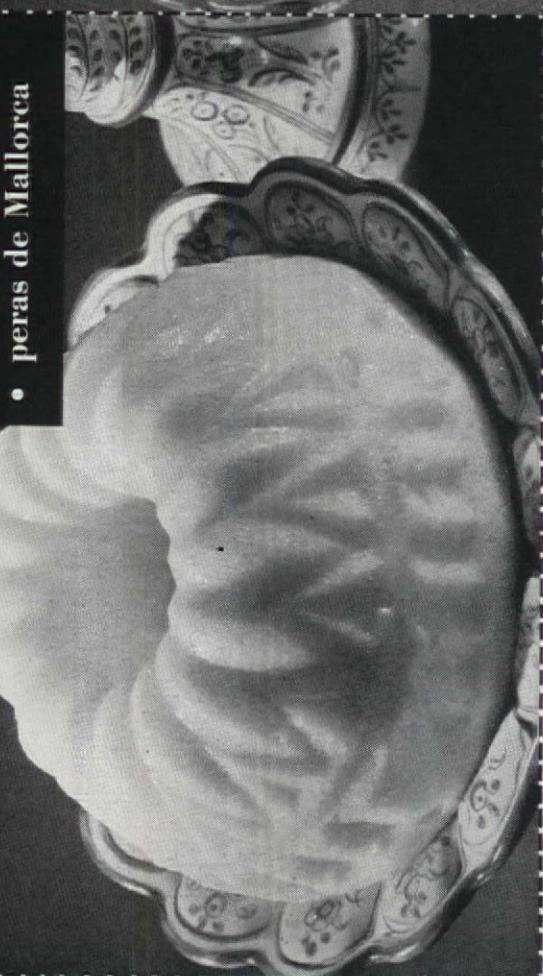
(Good Victuals, pictured in color on page 80)

• bizechos de Madrid

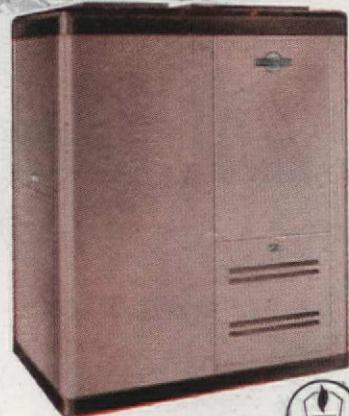
• arroz con pollo

• paella Valenciana

• peras de Mallorca



Only 50% fuel input required,
70-90% of the heating season!



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WARM AIR FURNACES

Here's a revolutionary new furnace offered by WILLIAMSON in either gas or oil fired models enabling you to enjoy fuel savings 70-90% of the heating season. These furnaces feature inside and outside thermostats, two speed blowers (forced air models) and modulated hourly fuel input. In most sections of the country where the temperature is above 30 degrees 70-90% of the heating season, these furnaces operate on only half fuel capacity and the blower on half speed. Fuel savings are realized, heating overruns are eliminated and a new experience in balanced room temperatures is obtained.

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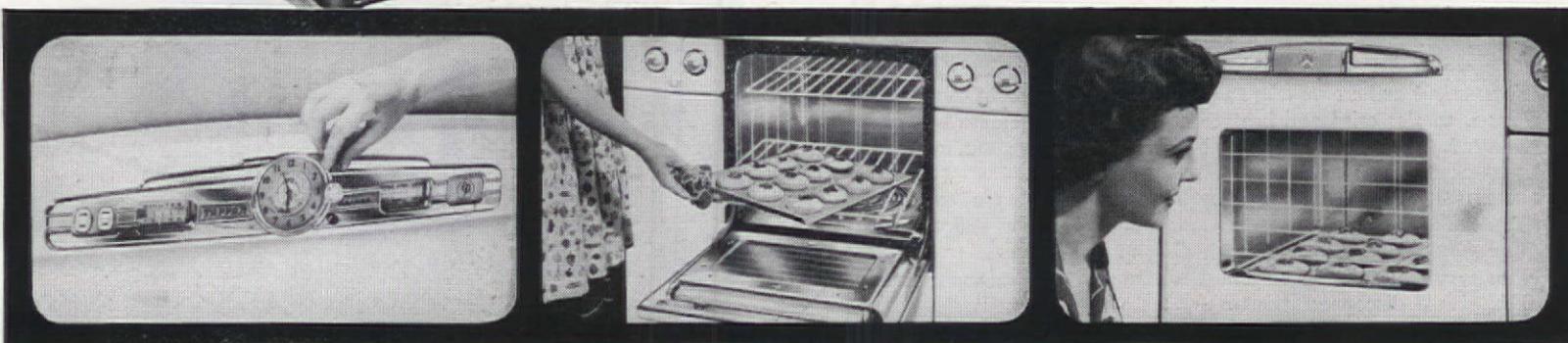
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**Wonderful Cakes
... Cookies ... and
Complete Meals—
automatically yours
with a**

TAPPAN
GAS RANGE

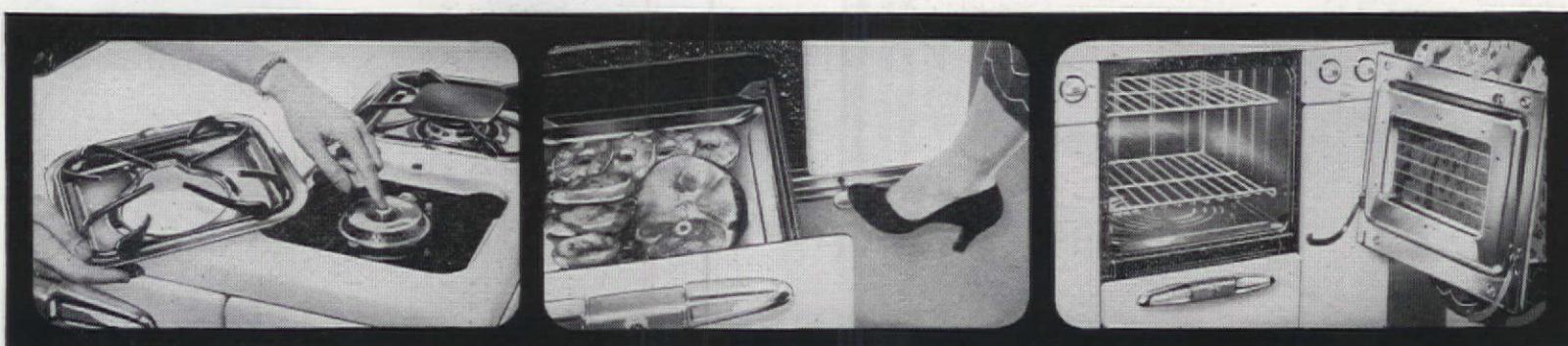
"You'll be the best baker in the block with your Tappan—and *without* being tied to your kitchen. Because your Tappan takes over . . . from dinner to dessert . . . while *you* take it easy. Look . . .



"Just set Tappan's Tel-U-Set. The oven starts itself . . . holds the temperature you want . . . stops itself—all automatically."

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TAPPAN



GAS RANGES

In Models to Fit Every Kitchen—Every Budget for City Gas, Philgas and Other LP (Bottled) Gases

THE TAPPAN STOVE COMPANY, Dept. A-44, Mansfield, Ohio



Don't you think it's just about time you stopped burning 'em up at breakfast time? We mean, of course, burning the breakfast toast, and/or your fingers; and we refer, too, to the family's disposition when the toast isn't just the way each member wants it! A new automatic toaster will do custom jobs for all of them. If Pop gets English muffins, if you're keeping to protein bread, if Sister likes her rye bread lightly toasted, and Junior wants his white crisp and brown, an automatic pleases you all—for a turn of the dial guarantees just the right amount of "doneness" for all of these.

And of course, you bring this handsome accessory right to the table, so Mom is free to do a better job by the bacon while each member of the family supervises his *own* toast making. You won't hear any complaints on that score, either, for these automatics are super-coddlers: On some models, you don't even have to press a lever—just putting the bread in starts the thing; other models have a gimmick which can keep the toast warm until you're ready to eat it; still another, for the lazy ones, has controls on two sides; and all of them pop the toast up when it's finished. You needn't have AC to enjoy these blessings, either, because you can buy an automatic toaster made to operate on DC.

But before you buy, be *sure* your toaster has the seal of the Underwriters' Laboratory—your assurance that the electrical connections are safe. Saying which, we finish the generalities. Now for the specifics!

TOASTERS ARE STUDDED WITH FEATURES:

- *Durable finishes* that stay bright and lustrous.
- *Fully automatic* operation.
- *Cushioned feet* that will not mar the most beautiful table finish.
- *Hinged crumb trays* that open from the bottom to dump the crumbs.
- *Heat resistant* handles and control buttons.

DO YOU MAKE THE MOST OF YOUR TOASTER?

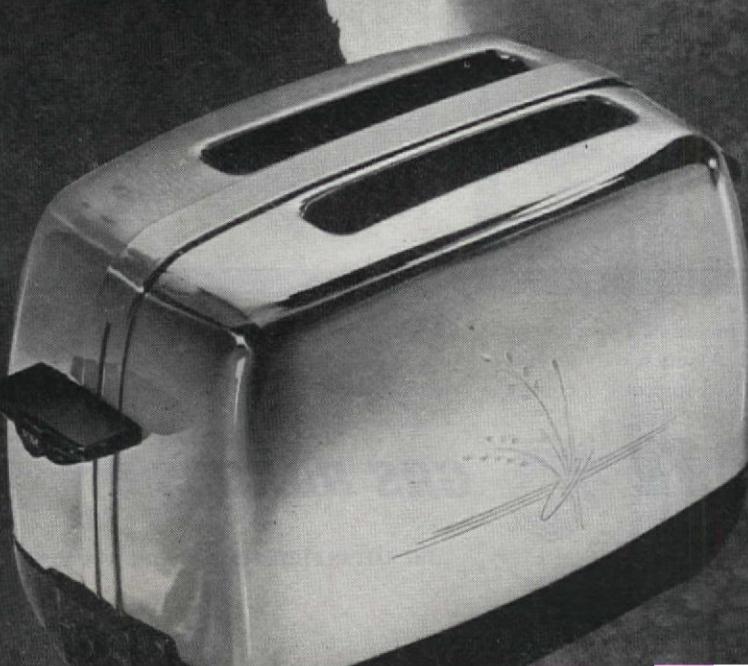
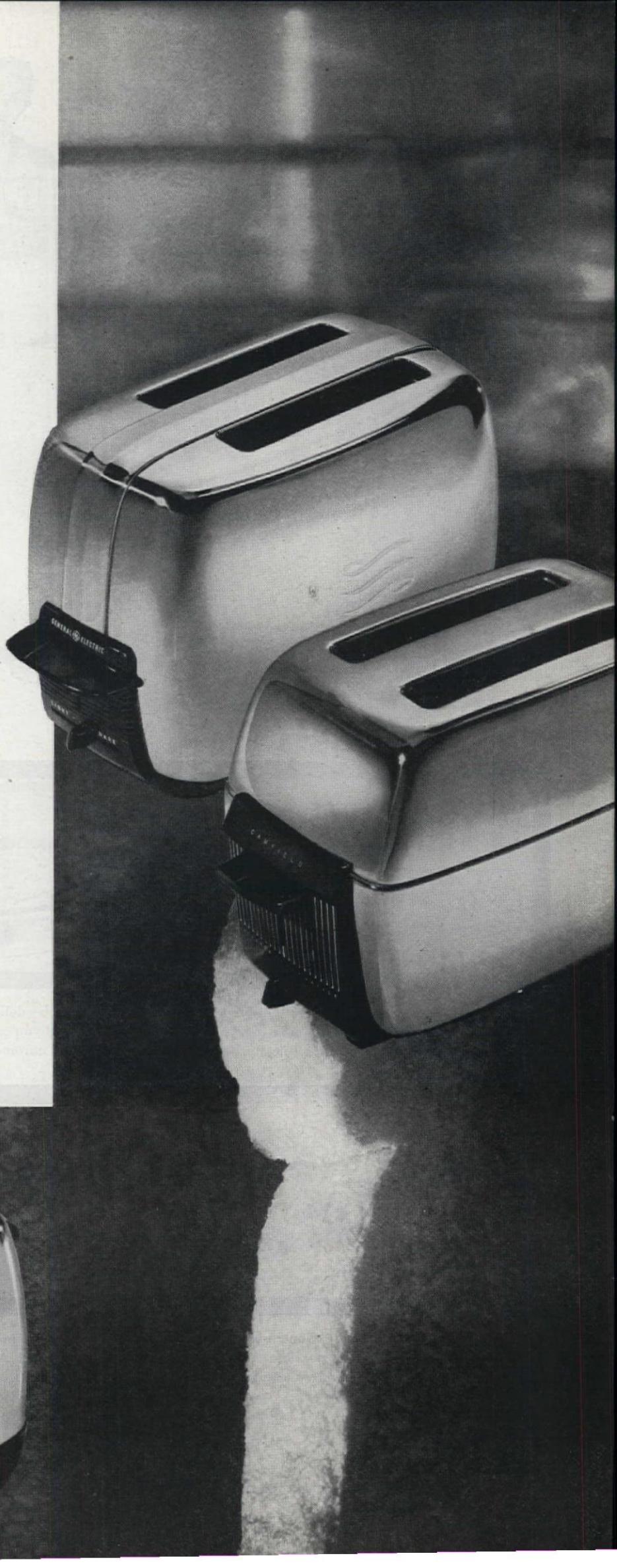
You *don't* if you use your toaster just at breakfast time. In too many kitchens, as soon as the toast is made the toaster retires to its own little niche 'till tomorrow morning, same time, same meal. Yours needn't do so, if you take a gander at these suggestions that have "popped up" in our test kitchen, and out of our toasters.

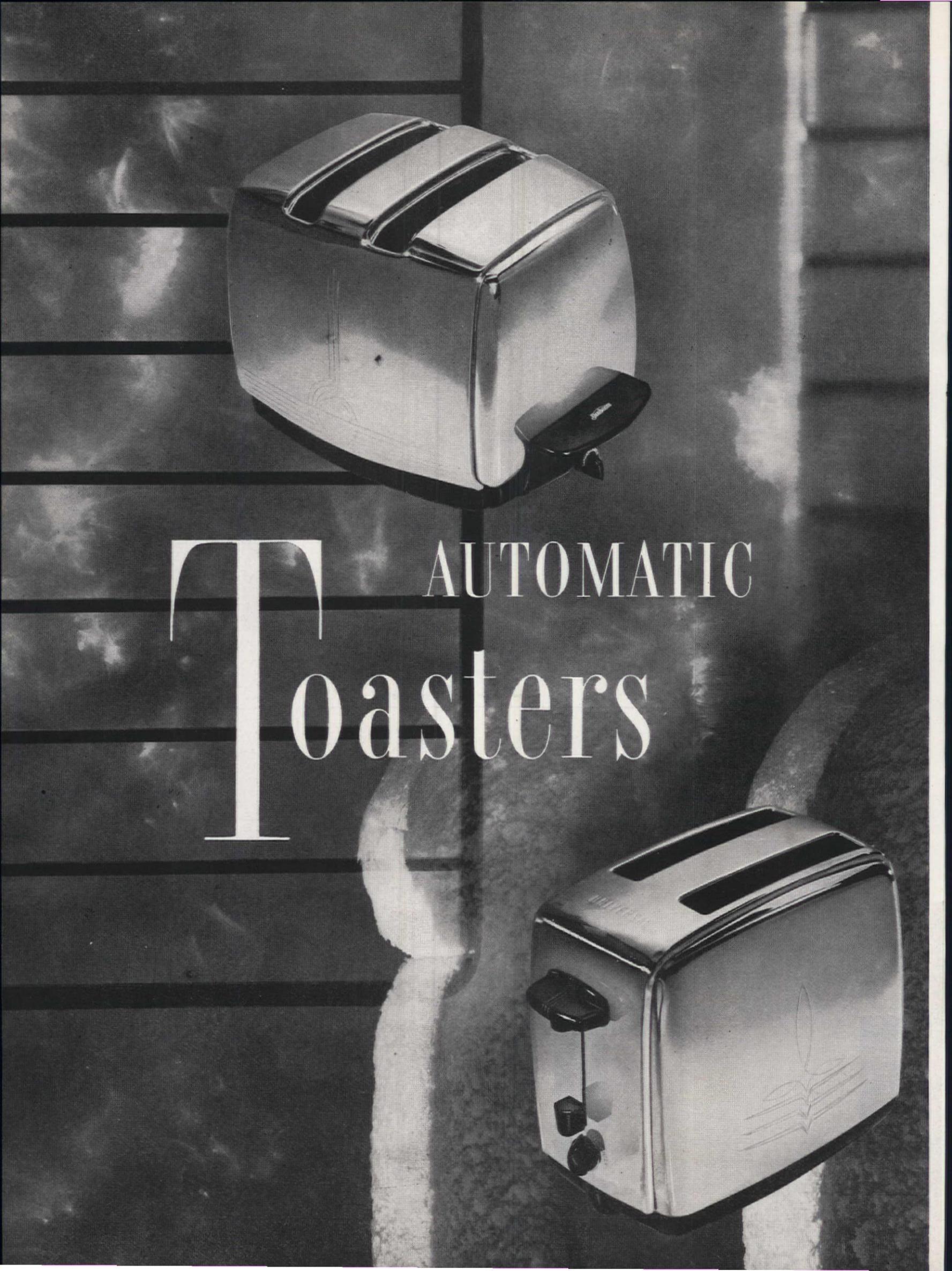
- *Pair it with a chafing dish* for Sunday night suppers.
- *Cinnamon toast* makes an easy refreshment for teatime.
- *Toast sticks and croutons* are a good accompaniment for soup lunches.
- *Frozen waffles* crisp and heat to a turn in an automatic!
- *Toasted pound cake's* good at breakfast; just as good for dessert.

BEAR THESE THINGS IN MIND ABOUT YOUR AUTOMATIC TOASTER!

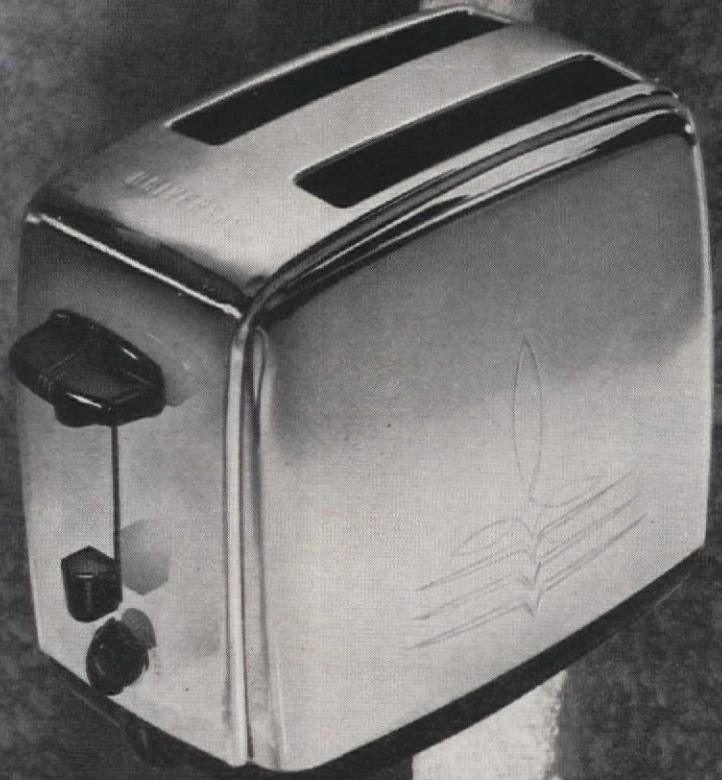
- *You may* leave it plugged into an outlet when you aren't using it.
- *You may* shine the outside with a damp cloth.
- *You may* shut off the current when toasting by raising the lever.
- *You should* disconnect the toaster before you clean it.
- *Never touch* or wet the heating elements. They cleanse themselves.
- *Be sure* not to let crumbs accumulate.
- *Never try* to unwedge a slice of bread with a fork or sharp implement—just turn toaster upside down and *shake* it out.

See "Where Credit Is Due," page 157





AUTOMATIC Toasters



American Home Recipes

(Take a Package of Chocolate Cake Mix, pictured in color on page 82)

• pineapple crown

Preparation time: 25 min.
Chilling time: 3 to 4 hrs.

1 #2 can (1 lb. 4 oz.) pineapple chunks, drained
1 package strawberry-flavored gelatin
1 cup hot water
1/2 cup pineapple juice
1 package lemon-flavored gelatin
1/2 cups hot water

- Drain pineapple, reserving pineapple juice. Add hot water to strawberry gelatin. Stir until dissolved. Add pineapple juice and pineapple chunks. Turn into 1 1/2-qt. mold. Chill until firm*. Add 1/2 cups hot water to lemon gelatin. Stir until gelatin is dissolved. Chill until slightly thickened. Stir in cabbage, carrot, lemon juice, and cheese which has been thinned with a little pineapple juice. Turn onto firm strawberry layer. Chill until firm. Serve with pineapple slices or chunks and salad greens. *Chill by setting mold in pan of ice and water for rapid setting.

Serves 10 to 12

128-108 cal. per serving

Source of vitamins A, B, C

Originated in THE AMERICAN HOME KITCHENS

• choco-mince square

Preparation time: 15 min.
Baking time: 35 min.

2 cups grated cabbage
1 cup grated carrot
1 tbs. lemon juice
1 3-oz. package cream cheese
Pineapple slices or chunks
Salad greens

- Arrange mincemeat in greased 9-inch square pan. Prepare cake mix according to package directions. Turn batter onto mincemeat. Bake as directed on chocolate cake mix package. Turn out immediately. Serve when cool with softened cream cheese or whipped cream.
- * If packaged mincemeat is used, prepare according to the directions given.

Serves 9

275 cal. per serving

Source of vitamins A, B

Tested in THE AMERICAN HOME KITCHENS

• daisy-chain cake

Preparation time: 10 min.
Baking time: 30 min.

1 package white or yellow cake mix
FILLING:
1/2 cups milk
1 egg, separated
3 tbs. sugar

- Prepare cake mix according to package directions. Bake in two layer pans according to package directions. Heat milk in double boiler. Add sugar and cornstarch to egg yolk and stir into milk. Stir constantly until thickened. Remove from heat; add beaten egg white and drained pineapple. Cool. Spread between layers and on top of cake. Spread sides with whipped cream or softened cream cheese. Decorate with pineapple and maraschino cherries.

Serves 16

219 cal. per serving

Source of vitamins B, C

Submitted by Mrs. Mary Monze

Tested in THE AMERICAN HOME KITCHENS

Preparation time: 10 min.
Baking time: 35 min.

- Prepare cake mix according to package directions. Turn batter into 1 3/4" x 9" x 2" pan. Bake in moderate oven 350° F., for 35 minutes or until done.
- Combine egg white, sugar, salt, corn syrup, and applesauce in top of double boiler. Beat with egg beater or electric beater about 1 minute, or until thoroughly mixed. Cook over rapidly boiling water, beating constantly with egg beater (or at high speed of electric beater) 4 minutes, or until filling stands in stiff peaks. Remove from boiling water. Pour into a large bowl. Add lemon rind and beat 1 minute longer. When cake is cool, cut into 12 servings. Split cake, frost between layers and on top.

Serves 12

435 cal. per serving

Source of vitamins A, B

Submitted by Mrs. G. F. Garrison

Tested in THE AMERICAN HOME KITCHEN

• two-faced cake

Preparation time: 10 min.
Baking time: 35 min.

1 package chocolate cake mix
1/2 cup (1/4 lb.) butter or margarine
3 cups confectioners' sugar
1 egg, unbeaten
2 or 3 tbs. evaporated milk

- Prepare chocolate cake mix according to package directions. Bake in two layer pans according to package directions. For Frosting: Cream butter, stir in 1 1/2 cups of the sugar. Beat in egg and evaporated milk alternately with remaining sugar. Add salt. Divide frosting. Add vanilla to one half and melted chocolate to other half. When cake is cool, frost half the cake between layers with chocolate and the other half with vanilla frosting. Cover half the top and sides with chocolate and half with the vanilla frosting. Arrange chocolate-dipped walnuts down center.

Serves 12

475 cal. per serving

Source of vitamins A, B

Tested in THE AMERICAN HOME KITCHENS

• imps

Preparation time: 10 min.
Baking time: 35 min.

1 package chocolate cake mix
1/2 tsp. salt
1/2 tsp. vanilla
2 squares unsweetened chocolate, melted
English walnuts

- Prepare chocolate cake mix according to package directions. Bake in two layer pans according to package directions. For Frosting: Cream butter, stir in 1 1/2 cups of the sugar. Beat in egg and evaporated milk alternately with remaining sugar. Add salt. Divide frosting. Add vanilla to one half and melted chocolate to other half. When cake is cool, frost half the cake between layers with chocolate and the other half with vanilla frosting. Cover half the top and sides with chocolate and half with the vanilla frosting. Arrange chocolate-dipped walnuts down center.

Serves 12

475 cal. per serving

Source of vitamins A, B

Tested in THE AMERICAN HOME KITCHENS

• pine-a-pie

Preparation time: 15 min.
Baking time: 40 min.

2 cups diced rhubarb
9-inch unbaked pie shell
1/3 cup butter
3 tbs. flour
3 tbs. brown sugar

- Combine sugar, cornstarch, salt, rhubarb, and melted butter. Combine butter, flour, and brown sugar; put over top. Bake in 425° F. oven for 40 minutes.

Serves 6

446 cal. per serving

Source of vitamins B, C

Submitted by Mrs. G. F. Garrison

Tested in THE AMERICAN HOME KITCHEN

Source of vitamins A, B
Tested in THE AMERICAN HOME KITCHENS

Source of vitamins A, B
Tested in THE AMERICAN HOME KITCHENS

Source of vitamins B, C
Tested in THE AMERICAN HOME KITCHEN

Source of vitamins A, B
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Source of vitamins A, B
Tested in THE AMERICAN HOME KITCHEN

It's thrifty! It's hearty! It's Pennsylvania Dutch!

—and it's marvelous made with

peas with flavor range

 because DEL MONTE *Early Garden* Peas are selected from all the middle sizes where flavor is best



Del Monte

BRAND

THE idea is this: peas taste best when there's a range of sizes to fill out the flavor. And it takes particular sizes at that.

So, for DEL MONTE, we take all the tasty *middle* sizes — then select the most tender of these peas and pack them together. That way you get a well-rounded blend — the sweeter blending with the richer for real garden flavor.

Why not try DEL MONTE Brand *Early Garden* Peas in the wonderful recipe below?

PEAS AND HOT POTATO SALAD CROWN

3 cups diced, cooked, hot potatoes (4-6 medium)	4 slices bacon, diced
4 hard-cooked eggs	4 tablespoons bacon fat
2 tablespoons finely chopped onion	4 tablespoons vinegar
1/4 cup finely sliced celery	2 tablespoons sugar
2 tablespoons chopped parsley	1 teaspoon salt
2 No. 303 cans DEL MONTE <i>Early Garden</i> Peas	

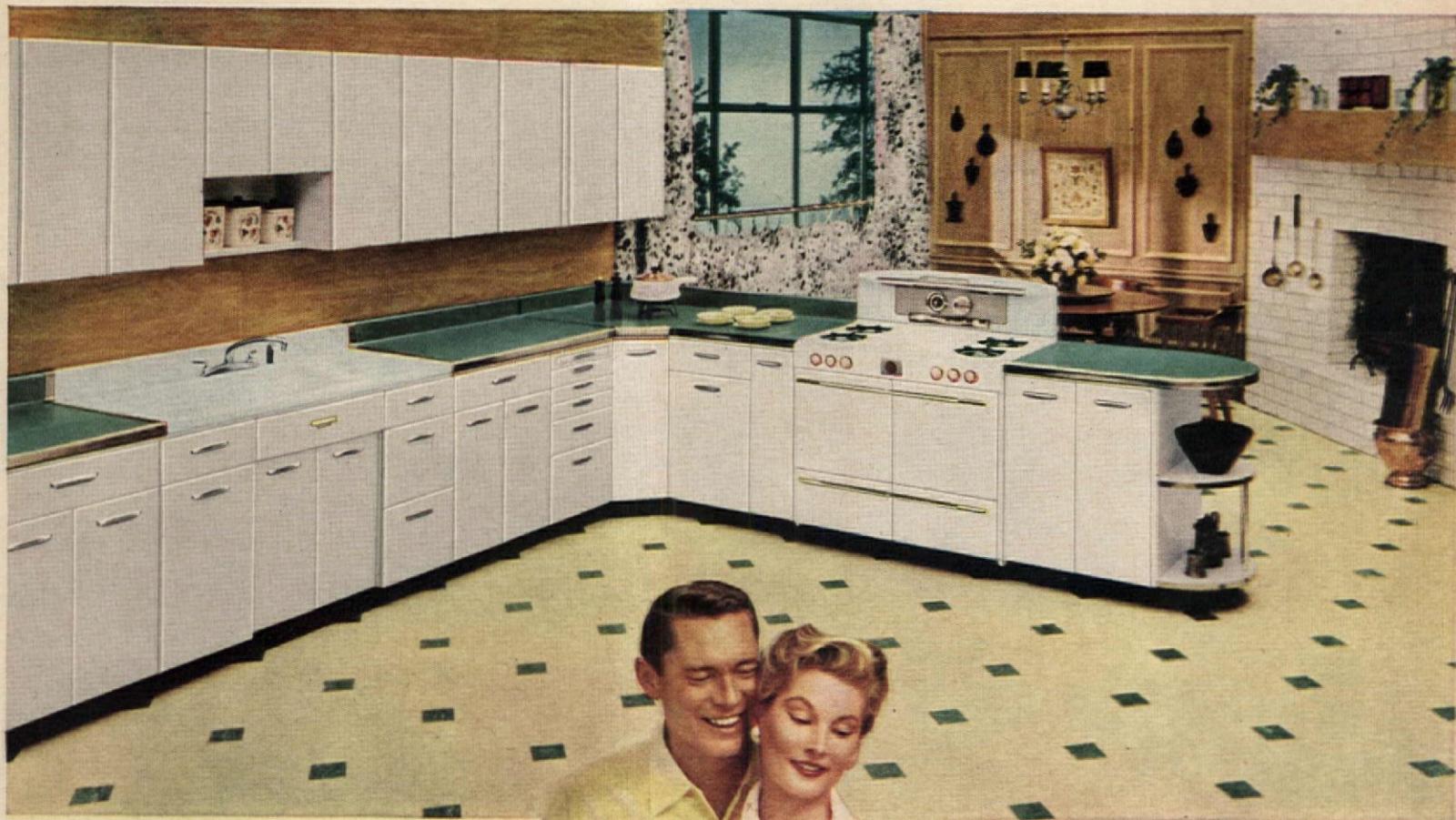
Slice 2 of the eggs on top of the hot potatoes. Add onion, celery and parsley. Fry bacon crispy, and add bits to potatoes. Combine fat, vinegar, sugar and salt; heat thoroughly. Pour over potatoes and toss together carefully with two forks. Grease a 9" ring mold lightly with bacon fat; fill with salad. (Or arrange in a circle on a heat-proof platter.) Place in slow oven (300°F.) to keep warm. Cut each of the remaining 2 eggs in 6 lengthwise wedges. Turn out salad and arrange eggs on top like a crown. Heat and season DEL MONTE *Early Garden* Peas and fill center. Serves 6. Garnish with lettuce and tomato wedges if desired.



your natural buy in peas

THE BRAND YOU KNOW PUTS FLAVOR FIRST

Get a "Showdown Comparison" and you'll get Republic Steel Kitchens!



Republic gives you Most for your Money!

Only Republic... world's largest producer of alloy and stainless steels... can guard quality in its product from raw ore right to your dealer's store. Only Republic's mass-production facilities and pioneer experience in steel kitchens can combine highest quality with lowest prices.

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Prove it to yourself!

Shop for your kitchen as a *lifetime investment*. Compare all brands. See the "Showdown Comparison" chart at your Republic dealer's store. It's convincing proof you get *most for your money* with Republic Steel Kitchens!



"101 Ways to Make Awkward Kitchens Behave"

Regardless of shape, regardless of size, your present kitchen needn't be hopeless. In Republic's new, colorful 32-page booklet, you'll find ideas galore for turning your drab kitchen into a showplace. It explains all the "do's" and "don'ts" of modern kitchen planning.

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Another new Republic booklet makes it easy. Read the light-hearted tale of how one tight-budgeted couple installed their own beautiful Republic Steel Kitchen. The story of each and every step, from "out-with-the-old" through "in-with-the new". Fun to read, fun to do! Another Republic way to get most for your money.

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REPUBLIC STEEL Kitchens

The new "BIG NAME" in kitchens!

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AH-244

101 Ways To Make Awkward Kitchens Behave... for 25 cents enclosed. Mary And I Installed Our Own Republic Steel Kitchen... for 25 cents enclosed. Send both booklets described above... for 40 cents enclosed.

Name _____

Address _____

City _____ Zone _____

County _____ State _____



A JELL-O Salad makes the meal!

Crisp Vegetable Salad

Dissolve 1 package Lemon Jell-O in 1 cup *hot* water. Add 1 cup cold water, 1 tablespoon vinegar, and 1 teaspoon salt. Chill until slightly thickened. Fold in $\frac{1}{4}$ cup diced cucumber, $\frac{1}{2}$ cup thinly sliced red radishes, and $\frac{1}{2}$ cup thinly sliced young onions. Pour into individual molds, or 1-quart mold. Chill until firm. Unmold on crisp greens. Makes 4 to 6 servings.



JELL-O IS A REGISTERED
TRADE-MARK OF
GENERAL FOODS CORP.

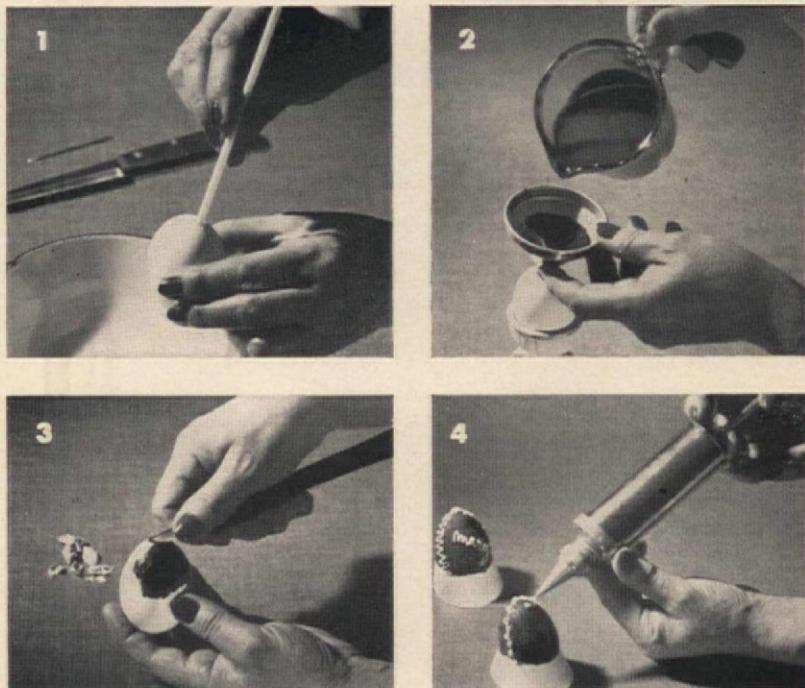


Here's what you'll need to get started: eggs, semi-sweet chocolate; pin; straw; egg cup; tape; sharp, pointed knife; funnel; and measuring cup



You can be your own
EASTER BUNNY

Data: Doris E. Stebbins



To make the chocolate eggs, you use as your mold a real hen's egg shell from which the egg has been removed. Here's how: 1. Prick holes in both ends of egg; enlarge one hole with your knife, just enough to admit the straw. Use the straw to blow egg from the shell through the small hole. Then rinse out the egg shell carefully, and seal one pinhole with tape. 2. Anchor egg in egg cup, with the open hole topmost. Melt chocolate, thinned slightly with milk. Then use a funnel to pour chocolate slowly into hole in shell. Let it stand a few minutes to make sure egg is full (air pockets can fool you). Seal hole with tape, put egg in refrigerator to harden. 3. When it's thoroughly chilled, peel off the shell. 4. To decorate it, blend $\frac{3}{4}$ cups confectioners' sugar with about 1 tbs. water or milk. Separate into small quantities, and color each differently. Then improvise the decoration. You'll be surprised how effective a few dabs can be, and you'll end up with as appealing and as tasty an egg as ever the Bunny brought. For the chocolate chicks, use as a mold a greased cookie cutter on wax paper, and proceed as above.

Here's the only mix that wins on all 4 "musts" for homemade cake!



Yes! Our-New-Recipe Swans Down Cake Mixes win over all others on:

- 1 Homemade size
- 2 Homemade texture
- 3 Homemade moistness
- 4 Homemade taste

And we mean WIN! Over all other leading mixes in national home-baking tests* made in kitchens like yours!

It's high time *you* tried the winner—

OUR-NEW-RECIPE

Swans Down Cake Mixes

The secret of extra-homemade-ness? Ingredients made especially for our new mixes. Ingredients so special you can't buy 'em in the store!

And listen! The freshness of these ingredients is protected by a process which is ours alone!

Come on! Try the winners! See, feel, measure, and taste the difference in a Swans Down Mix cake. Whip one up *today*!



Products of General Foods

Try a different Swans Down Mix every time you bake a cake—White, Yellow, Devil's Food, Angel Food! All heavenly.

*Tests made by 4,375 home bakers in their own kitchens.

Brilliantly yours — with thrifty Canned Fruit Cocktail from California



EASY RECIPES

Fruit Sauce for Ham

Tasty and colorful—to dress up a ham, ham slice or patties

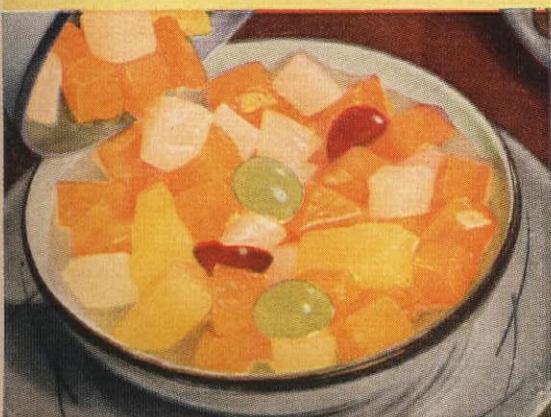
- 1½ cups canned fruit cocktail
- ½ cup syrup from fruit cocktail
- ½ cup water
- 1 tablespoon cornstarch
- ½ teaspoon dry mustard
- 1 tablespoon vinegar

Heat syrup and water together. Blend cornstarch, mustard and vinegar. Stir slowly into syrup. Cook and stir until clear and thickened. Add fruit cocktail and heat thoroughly. Serve hot. Makes about 2 cups.

Fruit-in-the-Snow

- 1 No. 2½ can fruit cocktail, drained
- 1 package lemon-flavored gelatin
- ½ teaspoon grated lemon rind
- 2 egg whites

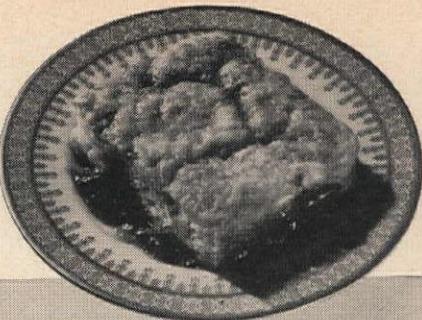
Add water to cocktail syrup to make 1½ cups liquid. Heat. Dissolve gelatin in it. Add rind. Arrange 1 teaspoon fruit in each individual mold. Spoon in 2 teaspoons gelatin. Chill. Chill remaining gelatin until nearly set. Beat with rotary beater until frothy. Beat egg whites barely stiff. Fold into gelatin. Fold in 1½ cups cocktail. Spoon into molds over clear layer. Chill. Unmold. Garnish with remaining fruit. Makes 8 individual or one 5-cup mold.



Sparkling Fruit Cup—What a wonderful dish to set before family or guests! Five, refreshing, summery fruits—cling peaches, pears, pineapple, grapes, cherries—colorful, cheery as Maytime! And they're ready fixed, all neatly cut. Thrifty, too because the fruit is closed-packed. Enjoy it often—canned fruit cocktail from California!

Cling Peach Advisory Board
Pear Program Committee

Buttermilk is good to drink, and it's wonderful for cooking too, for it makes flavorful, super-creamy sauces that are miraculously low in calories; and in baking, it produces a lighter, more tender crumb. It has as much calcium as whole milk, but only half the calories



SPIKE IT WITH BUTTERMILK



The tangy flavor of buttermilk improves the flavor of almost any meat you can name, and of eggs, vegetables, and soups as well. In preparing sauces, use it just as you'd use whole milk. Buttermilk sauce is an ideal way to dress up leftovers, too



For high flavor and a tender crumb, use buttermilk when preparing biscuits from your own recipe or mix. It's also an excellent substitute for sour milk in recipes (cakes, etc.)



Buttermilk does something wonderful to molasses or sour-cream cookies, and for gingerbread made from a mix. For a superior topping for cakes, puddings, and fruits, beat two 3-oz. packages of cream cheese, then blend in ½ cup buttermilk

Now it's oh, so easy to bake... this lighter, richer Crisco cake



Enjoy real baking ease
with Crisco!

It's easier to blend, creamier than
other vegetable shortenings!

CRISCO'S CHERRY MINT CAKE (Makes two 9" layers)

Measure into bowl: (All measurements level)

2½ cups sifted cake flour 1 tsp. salt
1¾ cups sugar • ¾ cup Crisco ¾ cup milk

Beat vigorously for 2 mins. by hand or mixer.

Stir in: 3½ tsps. double-acting baking powder*
Add: ½ cup milk • 3 eggs • 1 tsp. vanilla

Mix as above for 2 mins. Pour batter into two 9" layer pans (1½" deep) rubbed with Crisco or lined with paper. (For smaller pans, fill half full, bake remaining batter in cup cakes.) Bake in moderate oven (350° F.) about 30 mins. Cool cake in pans on rack 15 mins. Loosen cake edges, place rack over cake and pan; invert. Cool; frost with:

CHERRY MINT ICING—Make a 7-minute frosting. Add few drops of peppermint flavoring. Tint pink with red food coloring. Decorate with cherries and mint leaves or sliced gum drops.

*With single-acting, use 4½ teaspoons.



This treasure of a gold cake is light, luscious and—thanks to Crisco—so easy to bake!

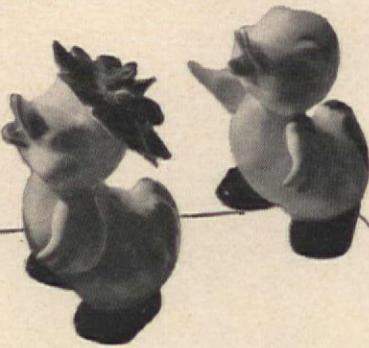
You see, pure, all-vegetable Crisco has a baking discovery no other type of shortening has. It makes any cake a better cake. And Crisco and Crisco's Quick Method recipe give you lighter, richer, moister, more tender cakes than any other type of shortening and ordinary recipe.

And you get them easily! For Crisco is easier to blend, creamier than any other leading vegetable shortening. It mixes faster into smooth batters. There's just no other shortening like it. No wonder more women bake with Crisco than with any other brand of shortening!

use Crisco **IT'S DIGESTIBLE!**

Anne's Notebook

*"Easter Eggs—
Finding the Hoard—
A Pleasant German Custom"*



ANNE BARNARD

A HIGH BREAKFAST FOR THE FAMILY and a few friends when church services are over is a happy Easter Day custom with us. In line with the ham and egg tradition, but with a different twist, are the two palate-pleasers in the twin dish above. On one side, curried eggs, topped with egg halves stuffed with deviled ham; on the other side, creamed ham julienne. Serve on corn sticks or English muffins. For the first, I add 1 to 1½ tsp. curry powder to 2 cups of white sauce. The egg yolks go into the curry sauce while their whites are deviled-ham-filled. A hearty luncheon dish, this, as well as a breakfast, and all prepared and ready for a speedy last-minute heating when you return from church.

CHICKEN TETRAZZINI AMANDINE is a happy thought for buffet supper. My pet recipe calls for very fine spaghetti, the usual amount of chicken and plenty of mushrooms. Top with grated cheese or not. Just before serving, sprinkle with slivered, toasted almonds for an added flavor change.

JIFFY ORANGE STICKY ROLLS are a luscious surprise of a Sunday morning. Melt 3 tbs. of butter or margarine in a 7-inch square pan. Mix in ¼ cup light

brown sugar, ¼ tsp. grated lemon rind, and 1 tbs. fresh orange juice. Spread uniformly. Tuck in 1 dozen brown and serve rolls. Bake 15 minutes in hot oven (400° F.). I turn the rolls after 7 minutes and baste with juice.

IT'S HAM HE LIKES FOR BREAKFAST? O.K., fried apple rings can go well along with it to give the eye a treat and gratify the taste buds, too.

CHUTNEY DOES IT AGAIN and in coleslaw this time! Add 2 tbs. chopped chutney to 2 cups finely shredded red and white cabbage; mix with ½ to ¼ cup sour cream, depending on favored consistency. Season to taste. In addition to the excellent flavor, it makes a pretty pink and white picture. No waste—you can use the rest of the cabbage boiled or fried for another meal. I like shredded cabbage in tossed salad, too.

SERVE CRANBERRY HORSE-RADISH SAUCE with hot or cold roast pork as a switch from the good old applesauce. Combine 1 cup whole cranberry sauce with 2 tbs. of horse-radish. Beat well and serve. Colorful and good—if you like horse-radish, and I do.

PLEASE TURN TO PAGE 100
See "Where Credit Is Due" on page 157

Take a Can of PINEAPPLE

CATHERINE NISLY

• buffet ham loaf

2 lbs. ground ham
1 lb. ground fresh ham
2 slices bread, cubed
1 egg, unbeaten
3/4 cup evaporated milk
1/8 tsp. pepper
1 tbs. vinegar

• Combine ham, fresh ham, bread, egg, milk, pepper, vinegar, and mustard. Line loaf pan with waxed paper, allowing paper to extend over top of pan. Place pineapple slices and maraschino cherries on bottom and sides of pan in any desired design. Pack ham mixture into pan with back of spoon. Unmold on shallow pan. Remove paper. Mix brown sugar and butter; spread over loaf. Dot with cloves. Bake in moderate oven 375°F. for 1 hour.

Serves 10

410 cal. per serving

Source of vitamins B, C

Originated in THE AMERICAN HOME KITCHENS

Preparation time: 20 min.
Baking time: 1 hr.

1 tsp. prepared mustard
1 #2½ can pineapple slices, drained
Maraschino cherries
1/4 cup brown sugar
1 tbs. butter
Whole cloves



RECIPES ON PAGE 91

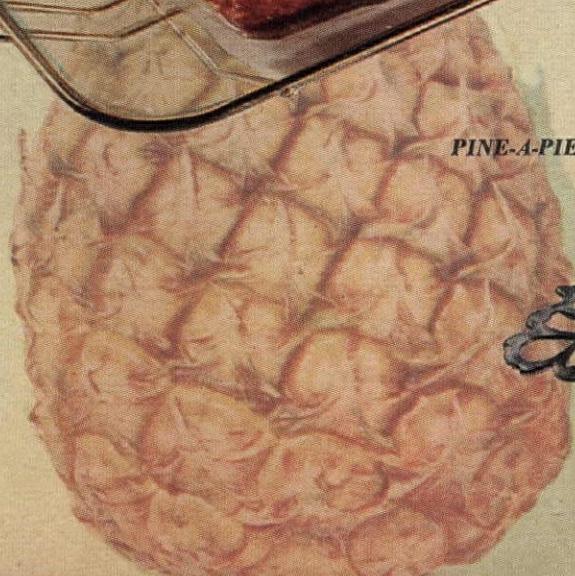
BUFFET
HAM LOAF



DAISY-CHAIN CAKE



PINE-A-PIE



AMERICAN HOME QUICKIES

See "Where Credit Is Due," page 157

Take a Package of CHOCOLATE CAKE MIX



TWO-FACED CAKE

MOCHA LOAF



RECIPES ON PAGE 91



• mocha loaf

Preparation time: 10 min.
Baking time: 35 min.

1 package chocolate cake mix
½ tsp. cinnamon
¼ tsp. allspice
¼ tsp. nutmeg
4 tsp. instant coffee

FROSTING:
½ cup butter
⅛ tsp. salt
3½ cups confectioners' sugar
1 egg, unbeaten
½ tsp. vanilla
1 tbs. instant coffee
2 tbs. milk or evaporated milk

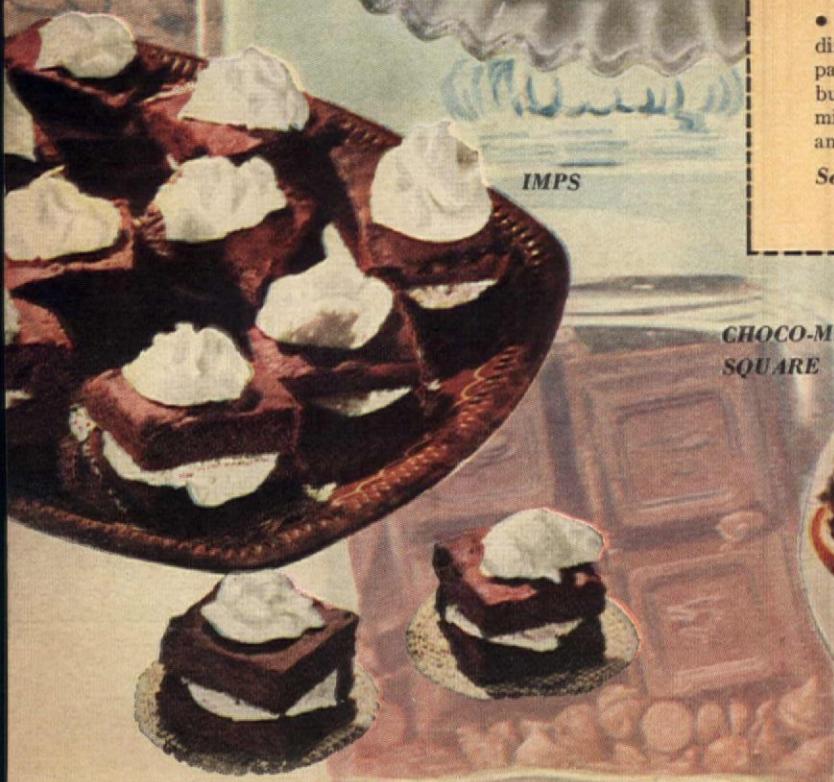
• Empty contents of package into large bowl; add spices and coffee. Prepare as directed on the package. Turn into loaf pan 9" x 5" x 2½". Bake as directed on package. When cool, cut cake in half; then split each half, making 4 layers. Cream butter, add salt and 2 cups of confectioners' sugar. Beat in egg, vanilla, and coffee. Add milk and remaining sugar alternately, beating well. Frost between layers, over top, and sides of loaf. Sprinkle with grated chocolate or chopped nuts.

Serves 12

220 cal. per serving

Source of vitamins A, B

Tested in THE AMERICAN HOME KITCHENS



CHOCO-MINCE
SQUARE



*Melón Español**Arroz con Pollo**Paella Valenciana · Peras de Mallorca**Fiambres**Bizcochos de Madrid*

of fruit, difficult and costly though transportation be. Most of the meat was cut up in small pieces, neatly stacked in little bunches. And yet, I also saw whole animals hanging—whole veals and lamb and rabbit, always. Stacks of pigs' feet. More pyramids of little feet, medium-sized feet, large feet—scrubbed clean as a whistle, but feet of what I do not know. But no matter what—fish, fruit,

or meat—everywhere an exquisite immaculateness in this open-air market. And walking back, on each side of the wide, beautiful tree-shaded *avenidas*, the most fabulous delicatessens.

Stunning, glass and chrome-plated shops as modern as tomorrow, and again I am astonished at the cleanliness that goes far beyond the meaning of "sanitary" as we think of it in our shops and markets. Canned goods scrubbed and polished, as shopkeepers in my country would polish rare gems. Huge wheels of cheeses of fascinating variety. Small round ones, elongated ones, suspended from the windows. Sausages of every shape and color. Not even in a super-colossal American supermarket is it harder to tear one's self away.

Outside my garden, bicycles weave a hazardous route through the mad, mad traffic—long loaves of

PLEASE TURN TO PAGE 98



RECIPES ON
PAGE 96

JEAN AUSTIN

Good Victuals from Spain



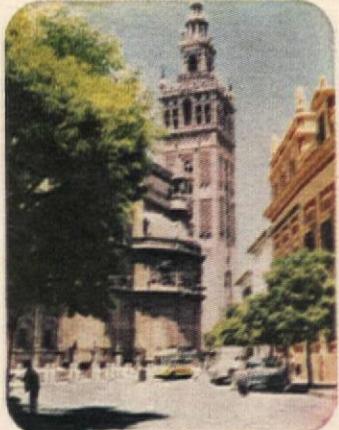
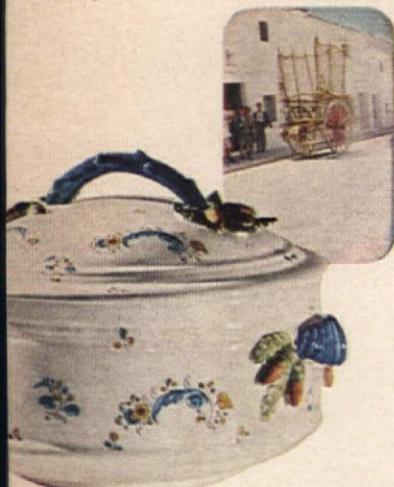
Adiós—and Hi! For so swift and smooth the flight, it seemed to take very little more time than this bidding you good-bye and greeting you a few hours later in this beautiful garden of the Ritz in Madrid. Fountains splashing, enormous roses growing through the high green hedge that isolates me from a busy, cosmopolitan city. There are rose trees and azaleas; zinnias, hydrangeas, and great streamers of brilliant bougainvillea casting romantic shadows against the blinding white of hotel walls. A combination of color that would be garish were the riot and profuseness of it not so natural and right in Spain. Suspended in beautiful cages every few feet around the garden walls, birds of exotic hue sing madly and compete quite effectively with the shrill, incessant tooting of the

traffic outside—that almost childish dissonance that is the unmistakable sound of traffic in any Continental city, no matter how else the countries differ. The air is crisp and tangy, the sun is hot, and I am at my little umbrella-topped table, fresh from a tour of one of the public markets here in Madrid. So immaculately clean it was, so neat and orderly the displays in each stand! Fish—as many varieties as there are in the ocean, I do believe, beautifully cleaned and displayed in spotlessly white trays; the seafood fascinating in huge rope baskets and of

equally infinite variety. Dozens of kinds of crayfish. Cooked, most of it, and ranging from palest white to a screaming pink. Great spiny fellows encrusted with enormous "barnacles" and all of them, even the tiny little shrimp, glaring up at one with big black protruding

eyes and dripping long whiskers. Heaven knows, no lobster or crayfish is beautiful, but these are positively terrifying with their beady eyes, great claws, and barnacled shells. I saw bunches of asparagus, their stalks 18 to 24 inches long, and I do not exaggerate, I swear. Bleached to pure white, the stalks, so that both color and size are in no way similar to our asparagus. The artichokes, on the contrary, very small and very, very bright green. Acres of strawberries, and side by side with the reddest, most monstrous ones I have ever seen, those delicious little ones for which France, too, is famous, served here in enchanting little handled baskets, covered with

green leaves and mosses to keep them fresh and fragrant. Mounds of the delicious Valencia oranges, cherries, pears, and pineapples. Ironiç, it is, that while in our country the consumption of fruit and orange juice rises or falls with income, in this poor country—and it is poor economically—none too poor to have their daily portion





CREAM OF MUSHROOM SOUP

How many ways do you use these 2 CREAM SOUPS?



By ANNE MARSHALL
Director Home Economics
Campbell Soup Company

*As delicious soups? As tempting pour-on sauces?
As exciting cooking ingredients?*

Be sure to get *full* enjoyment from these fine Cream Soups. Just discover their *extra* uses! Velvety, delicate Cream of Mushroom Soup . . . and Cream of Chicken Soup, smoothly blended from chicken broth and heavy cream . . . are both grand in the soup bowl. But that's not all! As wonderful pour-on sauces or cooking ingredients they make dozens of dishes taste twice as good. For a free book of over 100 recipes, send a card to Campbell Soup Company, Camden 1, N.J.

APRIL SUGGESTIONS FOR USING

Campbell's SOUPS

Meat Balls with Mushroom Sauce
Blend 1 can of Campbell's Cream of Mushroom Soup with $\frac{1}{2}$ cup of milk. Heat, but do not boil. Pour this Mushroom Sauce over well-browned meat balls, made your favorite way.

Mushroom Scrambled Eggs Blend 1 can Campbell's Cream of Mushroom Soup with 8 beaten eggs. Season to taste. Cook slowly in 1 tablespoon of butter or margarine, stirring gently. Garnish with fried apple. 6 servings.

Asparagus with Cream of Chicken Sauce Blend 1 can Campbell's Cream of Chicken Soup with $\frac{1}{2}$ cup of milk. Heat, but do not boil. Pour Chicken Sauce over hot, drained asparagus.

Chicken a la King To 1 can of Campbell's Cream of Chicken Soup add $\frac{1}{4}$ cup milk, $\frac{1}{4}$ cup chopped pimiento, 1 cup diced cooked chicken, and a little cooked chopped green pepper. Heat well. Pour over 6 slices of toast.

CREAM OF CHICKEN SOUP

